CITIZENSHIP

Anna Eleanor Roosevelt reflects on the importance of civic engagement
One of the largest estate gifts in Roosevelt’s history was recently received from Paul Fabricant, an accounting major who graduated in 1949. Mr. Fabricant included Roosevelt University in his will for an amount that will exceed $700,000. The loyal alumnus gave modest annual gifts to the University for decades, but this estate gift came as a surprise. A resident of Silver Spring, Md., Mr. Fabricant had been vice president of taxes at Dynalectron Corporation, now DynCorp International, a global military and commercial aviation support company. He was preceded in death by his wife, Dorothy.

Roosevelt University is deeply grateful to Mr. Fabricant and to all our alumni and friends who name the University in their wills, trusts, insurance plans or annuities purchased from Roosevelt.

$700,000 ESTATE GIFT IS ONE OF THE LARGEST IN RU’S HISTORY

To assist you with estate planning, Charles (Charlie) Browning has been appointed assistant vice president for planned giving. He believes that one of the best ways to help the University in the future is by including Roosevelt in your estate planning now, or “paying forward.” Charlie is eager to assist you with all of your estate planning questions, including which options are best for your financial situation. Charlie joined us this fall after serving as an attorney in California for 19 years.

For information on estate planning at Roosevelt, please contact Charlie Browning at: (312) 341-6455, cbrowning@roosevelt.edu or plannedgiving@roosevelt.edu.
“The highest and most complex task for members of my family was how to be the best citizens we could.”

—ANNA ELEANOR ROOSEVELT
Those of us who have been at Roosevelt University for several years have never seen a semester like this one. Young students, many just out of high school, are everywhere — in the hallways, classrooms, elevators, residence halls and lounges. They’re conducting video interviews for the student newspaper’s website, campaigning for their favorite presidential candidate, doing improvisational comedy and exploring Chicago for the first time. They’re teeming with energy, enthusiasm and vibrancy. And they’re making Roosevelt a very exciting place to be this fall.

In fact, the number of new freshmen is up significantly compared to a year ago, while the number of full-time students has increased more than 20 percent during the past three years. As a result, the University has a dramatically different look and feel. It’s a dynamic, popular place to be, because as the headline in a recent Chicago Sun-Times story about our enrollment increases declared, “Freshmen Flock to Roosevelt U.”

In our lead article about enrollments and fundraising, we describe the many reasons for the “new Roosevelt.” But, the bottom line is that Roosevelt has become a “hot” university. More students are coming here for our outstanding academic programs and because they can participate in activities designed to improve life in their communities.

Community involvement, an important part of a Roosevelt University education, is the theme of a thought-provoking essay by Anna Eleanor Roosevelt. The granddaughter of the namesakes of our University, her entire life has been devoted to community service. The essay offers practical suggestions on what each of us can do to become responsible citizens.

The composition of our student body isn’t the only thing that’s changed at Roosevelt this semester. Our senior leadership team also has a new look as Roosevelt now has more women than men in top positions, a claim very few universities can make. On page 20, you can meet our female leaders and learn why recruiting women for leadership positions is an important University-wide objective.

In this issue of Roosevelt Review, I think you’ll also enjoy reading about the challenges and opportunities facing the newspaper industry. In an essay titled “Confessions of a Newspaper Man,” Roosevelt Professor of Journalism John Fountain recalls his days as a reporter for The New York Times, Washington Post and Chicago Tribune and how the Internet is now affecting the way we get and read the news.

Alumni and educators will also want to check out the feature article about Lakeview Elementary School in Hoffman Estates, Ill., where a fifth of Lakeview’s staff graduated from Roosevelt. This relationship has been beneficial for both schools as many Roosevelt students also taught their first classes at Lakeview.

Finally, you may recall that on the back cover of the summer issue of Roosevelt Review, we ran a picture from 1970 of students conversing in a lounge in the Herman Crown Center. In the caption, we asked readers to let us know if they recognized anyone in the photo. It turns out that Jackie Goodman of Wheeling, Ill., recognized her husband, Jordan (BM, ’72).

We contacted Jordan, who said he is the man with the dark hair near the center of the picture. “To my right,” he said, “is Donald Friedman and across from me, I believe, is Perry Vinson. All three of us were students at what was then called Chicago Musical College. I’m currently a piano technician with two adult sons as well as two granddaughters.”

And thanks to Tyra Chemers (BA, ’59) of Glenview, Ill., we also know the names of other students who were in pictures in the summer issue. On page 46 was a photo from the late 1950s of students climbing the grand staircase in the Auditorium Building. Tyra points out that Jeri Fields is the first student in the picture, Neil Bluhm is the third person and Carole Camp is the fourth. She also recognized the two people looking at a globe on page 47. They are Elaine Epstein and Barbara Witz.

Many thanks to Jordan and Tyra for their great memories and for sharing the names of their friends with us. If you know of other people in any of the historic photos Roosevelt Review publishes from time to time, including the back cover of this issue, I’d love to hear from you. The University may be buzzing these days with fresh faces and new ideas, but its mission, history and traditions are what bind and guide us, one and all.

Sincerely,

Thomas R. Karow
Editor
tkarow@roosevelt.edu

We welcome your letters. Please send them to:
Editor, Roosevelt Review
Roosevelt University
430 S. Michigan Ave.
Chicago, IL 60605

Letters may be shortened for space consideration.
CHANGING TIMES, CHALLENGING OPPORTUNITIES: LIVING IN INTERESTING TIMES

BY PRESIDENT CHUCK MIDDLETON

Of the many things we could write and say about the current state of affairs at Roosevelt University, one of them is decidedly not that we are living in a boring, uneventful point in our history. The stories of individual and collective success that beg for attention and dissemination pile up faster than we can relate them both internally and to our external publics.

Some days you just want to hyperventilate because of the exciting news. When I announced that this year’s freshman class was 70 percent larger than last year’s people naturally thought that they had misheard me and that surely I had said 17 percent instead. They were wrong. Our new enrollment model, the details of which I will spare you here, is organized around the principle of reaching out to prospective students by phone and the Internet, one person at a time, to give them information about prospective students by phone and the Internet, one person at a time, to give them information about being here and there is an energy on both campuses that even a casual observer cannot miss.

Alumni, of course, will have many questions about the impact of these numbers, starting with how the elevators are coping. Thanks to Provost Gandre and a group of faculty and administrators who worked with him on this issue, we now have signs all over asking people, if they are able, to use the stairs if they are going three or fewer floors. This makes for healthier students and employees, saves energy by reducing elevator usage, and creates new stairwell communities that come and go as people climb and descend together.

The excitement in the air is palpable. Students fill the halls both in the day and at night... People are excited about being here and there is an energy on both campuses that even a casual observer cannot miss.

Both campuses benefited from this increase, though the enrollment numbers were larger in Chicago. New transfer students also increased noticeably and, perhaps most significantly, we had the highest retention percentage of students who were here last year in my seven fall semesters at the University.

The excitement in the air is palpable. Students fill the halls both in the day and at night. We had to open the Auditorium Building at 7 a.m. on the first day of class because there was a line outside waiting to get in for the start of classes an hour later. People are excited about being here and there is an energy on both campuses that even a casual observer cannot miss.

The deans and department chairs, especially those in Arts and Sciences, spent the summer adding sections to accommodate the new students, sometimes increasing core curriculum courses in departments like psychology and sociology by five or more new sections. I am impressed by how effectively they did this work. The registration process went so smoothly, in fact, that my office heard nothing but praise from students and parents for the critical first three days of the semester.

This growth is driven by the arrival of full-time undergraduate students who are now the majority on both campuses. They want and deserve modern facilities for both instruction and student life, and so we are deep into planning stages to erect a new building in Chicago and to upgrade the Schaumburg Campus facility both inside and outside.

Our part-time student enrollments are also getting a good look and we anticipate that we will soon be announcing initiatives to respond to their unique needs and interests as these evolve. In many programs, in fact, these students are the key to success and they are overall a very significant group to serve in the context of our mission and core values. In short, it’s not an “either-or” proposition, it’s a “both-and” one.

There are other “firsts” this summer. One of them was particularly impressive to me because it represented the best of our faculty’s work as teacher/scholars and emphasized their role in developing partnerships with community colleges in important ways. These thoughts came to me when I received word that the science faculty, collaborating with their counterparts at Elgin Community College, received the first-ever National Institutes of Health (NIH) grant in Roosevelt’s history. This $891,000 grant will help us create a more robust pipeline of women and minority scientists in Schaumburg.

A similar grant of $967,000 from the National Science Foundation arrived two weeks later this August to fund a similar collaborative program with Harold Washington College downtown. Grants such as these, won in a very competitive arena, are an indication of the high quality of the work our faculty do and of our ongoing success in educating a new generation of diverse students for tomorrow’s workforce.

Much more news is in the air and you will find it on our website and in the press as well as in the pages of the Roosevelt Review that follow. The University is evolving rapidly these days and challenges to keep pace greet us everywhere. I am confident, however, that not only are we up to them, we are shrewd and energetic enough to turn them to future advantage. It surely is interesting work and at the end of the day, though we are often tired, we are also happy because doing this work is so much fun.

Come join us and find out for yourself.

I welcome your comments at cmiddleton@roosevelt.edu.
BIG INCREASES in enrollment and fundraising have made this academic year one of the most successful in the history of Roosevelt University.

University officials expected enrollments and fundraising to rise, but not at the extraordinary pace that occurred in 2008. Fundraising results increased by 13 percent during the fiscal year, and there are more new students at Roosevelt this fall than at any time since the University opened its doors in 1945. In fact, the University’s new class of freshmen is up 70 percent compared to the freshman class of fall 2007.

“There’s a buzz out there that is singling out Roosevelt University as the right place to be for both a quality education and a meaningful life experience,” said Chuck Middleton, president of Roosevelt University. “As a result, we’re seeing an explosion in our enrollments and impressive fundraising results.”

With 7,654 students, on the first day of classes, the fall 2008 student body is the second largest in the history of the University. The University’s largest enrollment of 7,731 students was recorded in the fall of 1975 when the majority of the student body was made up of part-time students. Today, a little more than half of the student body is composed of full-time students.

Along with the rise in enrollments, Roosevelt experienced strong fundraising results. Gifts from individuals, corporations and foundations totaled nearly $9 million during the fiscal year ending Aug. 31. In addition, the University received almost $5 million in external grants and contracts from federal and state agencies and private sources.

“One for the Record Books

“‘There’s a buzz out there that is singling out Roosevelt University as the right place to be for both a quality education and a meaningful life experience.’”

— ROOSEVELT UNIVERSITY PRESIDENT CHUCK MIDDLETON

“We were very pleased to achieve these results, especially in such difficult economic times,” said Patrick M. Woods, vice president for institutional advancement and chief advancement officer. “Alumni and friends from across the country have enthusiastically stepped forward to support our students.”

Enrollment officials said that the average age of a Roosevelt student is continuing to drop, reflecting a further shift in the University’s enrollment from a predominantly adult population to a more traditional-aged student body.

“The look and feel of the University is changing rapidly,” said Mary Hendry, vice president for enrollment and student services. “Our philosophy is ‘Students First’ and we emphasize that in everything we do,” she said.

The Office of Enrollment and Student Services also has been seeing steady increases in student retention rates. “I believe Roosevelt’s appeal has a lot to do with the relevancy of social justice in today’s world and to our students,” said Hendry. “Today’s students want and
even expect to be involved in service projects, and, as an institution that has a commitment to social justice, Roosevelt provides all of our students with those kinds of opportunities.”

“The University is teeming with students during the day and at night,” said Michael Maly, associate professor of sociology and chair of the Department of Sociology, who saw fall classes in his department fill up fast. “There is an elevated sense of energy because of all these new students,” added Maly, who joined Roosevelt in 1997. “And it’s making the University a very exciting place to be.”

Enrollment figures showed there are a record number of students, 728 in all, living on campus in University housing, a 23.5 percent increase over last year. This fall, new students at Roosevelt hail from more than 40 U.S. states.

Undergraduate majors with the largest enrollment increases at the University are psychology, journalism, elementary education and English. These are normally majors pursued by traditional-aged 18 to 24-year-old students.

Roosevelt’s enrollment increases have been achieved across the board this fall. For example:
- the RU Online distance learning program had a 28 percent increase in credit hours;
- new students transferring from other institutions jumped by more than 16 percent; and
- at the master’s level, new-student enrollments rose by 11 percent.
On the eve of the presidential election in 1936, my grandfather, Franklin Roosevelt, gave one of his famous “fireside chats” to the American people. In that address, he talked about what it meant to be an American citizen.

“People do not become good citizens by mandate,” he said. “They become good citizens by the exercise of their citizenship and by the discussions, the reading, the campaign give-and-take which helps them make up their minds on how to exercise that citizenship.”
In each of the positions I’ve held during the course of my career, in education, government and now in the corporate sector, I have been driven by values learned from my family. Our theme was not one of, “We’ve been president, or we’ve been governor, so you need to live up to that.” It was that we needed to be good citizens.

The highest and most complex task for members of my family was how to be the best citizens we could. That is a challenge which is energizing and inspiring and something that everybody can aspire to achieve. Being a productive citizen applies to everyone in a democracy. It’s something we can practice at home, at school and also in our places of business.

I think all of us need to ask ourselves if we are managing our lives in a way that reflects our core values. Are we living a life that adds value not only to ourselves, but to our families and our communities? Model citizenship is about more than giving money or volunteering. It’s a mindset that applies to the way we take care of our yards, drive our cars, treat our children, relate to our neighbors and contribute to community governance; so we need to be sure our behaviors are values driven.

One of the important lessons that my family taught me was not to diminish or despise politics. After all, politics is about how we choose the governments that manage our communities, and if we abdicate that responsibility and don’t get involved in politics, we leave the future of our society to people who don’t share our values. We must fight the temptation to say, “I won’t vote, because it doesn’t matter.” If we foster that attitude, then it becomes the reality. If we want to elect people we respect, we have to choose them — we have to be them or we have to nominate them. We can’t leave it to someone else.

In addition, we need to keep looking down the ballot and remember it is just as important to vote for alderman, state representative, school board member and parks commissioner as it is to vote up the ballot in the more high-profile races. There’s a great connection in all of these public roles.

I believe we also can apply the model of good citizenship to corporations. Corporate citizenship is about responsibility and involvement. I am fortunate to work for the Boeing Company in a position which allows me an opportunity to find ways to implement lessons I learned from my family.

Boeing has its headquarters in Chicago and it conducts business throughout the world. Our corporate citizenship needs to demonstrate our relationship to the world, so we consider it in terms of our physical presence, the products we manufacture, the services we offer, our impact on the environment and communities, and the way we treat our employees. The kind of governance that we employ needs to be fair and transparent.

Most corporations used to look at philanthropy as a budget item, but Boeing, like many other firms, now talks about incorporating the concept of citizenship into everything we do. It runs through our people, structure and ethics and the way our board directs the management of the company. One example is examining the products we manufacture and the services we provide for their environmental impact.

My job is to get everybody talking about what it means to be a good citizen, and to get each person saying, “What does it mean to me?” And, then, helping them implement the good ideas that so many of them have.

As a trustee of Roosevelt University, I know firsthand how the University provides students with the education and experiences they need to become active and responsible citizens. Through orga-

Continued on next page

Anne Roosevelt, granddaughter of Franklin and Eleanor Roosevelt, developed her core values from the members of her family. Although he died before she was born, President Roosevelt was a major influence on her life. In this picture on his fourth inauguration on Jan. 20, 1945, President Roosevelt poses with his grandchildren.
nizations such as the Mansfield Institute for Social Justice and Transformation, Center for New Deal Studies and St. Clair Drake Center for African and African American Studies, Roosevelt provides avenues for students to explore social issues that affect our society.

I truly believe my grandparents’ legacy lives on through those students of Roosevelt University who are committed to practicing the University’s social justice mission. As my grandfather pointed out, “Society needs constant vigilance and the interest of individual men and women.” Those values embody the soul of Roosevelt University.

If we put our minds to it, human beings can solve practically any problem. We just have to keep trying. That is very much in the spirit of Franklin Roosevelt and the way he governed. He believed that if we know what the problem is, we can develop solutions until the problem is solved. “Sometimes men wonder what they will receive for what they are giving in the service of democracy. The reward of that effort,” he said, “is to feel that they have been a part of great things that they have helped to build, that they have had their share in the great battles of their generation.”

I know that a brighter future for this generation and the next is within our grasp. Our democracy, as my grandfather said, is not perfect. Progress comes from our collective experiences, from the lessons we impart to our children to the way we treat our neighbors. In the end, it is really up to each of us.

All of us, acting individually or as members of a company, university or government, can make enormous positive contributions to our communities. My family’s legacy has been more public than those of many other people, but everyone’s commitment is essential if we are to thrive as a global society.

A granddaughter of Franklin and Eleanor Roosevelt and member of the Board of Trustees of Roosevelt University, Anna Eleanor Roosevelt is vice president of Global Corporate Citizenship at the Boeing Company in Chicago. Prior to joining Boeing in 2001, Roosevelt held various positions in education, government and non-profit administration. These included working on the campaigns for the late Illinois Senator Paul Simon and Mayor Richard M. Daley, which reflected her passion for democracy and citizenship.

Franklin Delano Roosevelt’s steadfast and compassionate leadership helped America triumph during some of its darkest days. His values and aspirations are as relevant today as they were 65 years ago and live on through the progressive ideals of his granddaughter, Anna Eleanor Roosevelt.
ROOSEVELT STUDENT LEARNS INS AND OUTS OF THE POLITICAL PROCESS AT DEMOCRATIC CONVENTION

BY TOM KAROW

Being selected to attend the Democratic National Convention in Denver was an honor in itself, but Roosevelt University student Gabrielle Worley also had the privilege of meeting Nancy Pelosi, the first woman speaker of the U.S. House of Representatives.

“I met her before the convention began.” Worley exclaimed. “I also heard the talks by Michelle Obama, Hillary Clinton, Jesse Jackson, Jr. and of course Senator Barack Obama. I attended many Illinois delegation events so I met delegates, senators and congressmen, and saw famous people everywhere.”

For Worley, a sophomore political science major at Roosevelt who hopes to go to law school, the convention was an opportunity “to get students and young people interested, excited and involved in the campaign.”

“Now when I hear a politician give a speech or be interviewed, I think back to my Roosevelt classes, rather than just take what I hear or see at face value.”

— GABRIELLE WORLEY

She was selected to attend the convention for Roosevelt based on her interest in politics and experiences as a leader and consensus builder in her position as media coordinator for the organization Students for Barack Obama, the Roosevelt chapter of the Obama for America campaign.

Traveling with her was Paul Green, the Arthur Rubloff Professor of Policy Studies and director of the Institute for Politics, who served as a valuable resource helping Worley get into various events going on around the convention.

“The code word is ‘schmooze,’” Green quipped. “It’s all about talking and chatting, meeting and greeting, and getting names. If you’re interested in politics, there’s no better place to troll the political buffet, than at the conventions.”

Green has attended every national convention — Republican and Democratic — since 1984, and most recently reported on his observations as a radio commentator for WGN Radio, and as a columnist for the Daily Herald.

Worley attended the convention on a scholarship provided by Roosevelt alumni through the President’s Fund for Excellence, which enabled her to participate in a seminar on Contemporary Politics offered by the prestigious Washington Center’s Campaign 2008 National Convention seminar series. The series began a week before the convention and provided academic seminars and lectures, led by news analysts in the media as well as past political party officials.

At the beginning of the seminar, the students were asked to consider these questions throughout their convention experience: What roles do the national political conventions play in the American political process in modern times? How do the delegates shape a party’s platform? How does the media shape the image of a party’s nominee?

As part of the seminar series, Worley had an internship with McClatchy News, the nation’s third largest newspaper company with 35 newspapers across the country. She interviewed delegates from Idaho and posted stories on the McClatchy blog site.

Worley said her honors classes at Roosevelt helped prepare her for the convention, particularly her Great Ideas class with Associate Professor Stuart Warner and her social justice class with Associate Professor Jeff Edwards. “They taught me how to look for the words beneath the words. Now when I hear a politician give a speech or be interviewed, I think back to those classes, rather than just take what I hear or see at face value. I gained some important tools for analyzing and understanding political events.”

Upon returning to campus this semester, she made a public presentation about the convention so other students and faculty members could learn about her experience.
There’s love and marriage, yin and yang, two hands together, one heart.

And then there’s Roosevelt University and the Lakeview Elementary School in Hoffman Estates, Ill., united in purpose and the perfect match, particularly when it comes to training prospective teachers how to be successful.

No one knows that better, perhaps, than Roosevelt alumna and Lakeview reading specialist Karmen Coleman (BA, ’01; MA, ’06).

Coleman, who always knew she wanted to be a teacher, did her very first classroom observation as a Roosevelt student at Lakeview. To earn her bachelor’s degree, she also completed her student teaching at Lakeview.

Immediately after that, she was hired at the K-6 school as an instructional aide, moved into a teaching position, and for the next six years taught mainly second grade there.

While teaching, she decided to return at night to Roosevelt for her master’s degree in language and literacy. With the advanced diploma in hand, Coleman is now a full-time reading specialist at Lakeview.

What’s more, she’s already thinking about pursuing her next goal — a doctorate in educational leadership at Roosevelt, a degree that will prepare her for a future career as a school administrator.

And, if and when she decides to move forward with her professional development studies, Coleman, like other teachers at Lakeview, will be eligible for vouchers that are available through a professional development agreement between Roosevelt and Lakeview to help pay the way.

“Roosevelt prepared me well for teaching, and I don’t think I would be where I am today without this partnership,” she said.

To be sure, Coleman is not alone in expressing that sentiment, as nearly one fifth of Lakeview’s teaching staff has graduated from Roosevelt.
“What I learned at Roosevelt is practiced here at Lakeview,” said Debbie Pickup (BA, '00), who was also a student teacher at Lakeview, was then hired, and is now starting her sixth year teaching a combined, third-and-fourth-grade class at the school.

The Roosevelt-Lakeview relationship began at a District 54 elementary school, the Michael Collins Elementary School in Schaumburg, where Margaret Policastro, professor of education at Roosevelt, and Terry Baranowski, then principal of Collins, first discussed and hammered out ways the two institutions could help one another.

For Roosevelt, it was to become one of many formal partnerships that the College of Education would establish with elementary schools in Chicago’s northwest suburbs and in the city of Chicago.

“In higher education, we can’t afford to be disconnected from what’s going on in the real world, and that means being out there in the schools and working actively with parents, teachers and children,” said Sharon Grant, associate professor of education and chair of the College of Education’s Department of Teaching and Learning.

Over the years, Roosevelt has had a great working relationship with a number of schools in Schaumburg District 54.

However, the Collins partnership became quite significant, for when Baranowski was named principal of Lakeview in 1996, he brought the partnership with him and began working in earnest with the University to make changes that would raise reading scores at Lakeview.

At the time, Barbara Dress, a 19-year adjunct instructor who trains reading specialists and adult career-changers in Roosevelt’s College of Education, was hired as a consultant to help overhaul reading and writing teaching methods at Lakeview.

“We started reading and writing workshops, we started book clubs, and we helped the teachers there get new books that take a more balanced approach to literacy,” said Dress.

In fact, student performance in reading and in math, as measured by the annual Illinois Standards Achievement Test (ISAT) and other state tests has been steadily rising. The school also is a member of the No Excuses University Network (see related story).

While the changes that led to Lakeview’s success were being implemented, Grant needed a place for Roosevelt students in her Elementary Education/Special Education 261 course to do their first-time field observations.

“It was a wonderful opportunity back then, and it continues to be a great opportunity today because our students really get a firsthand look at what’s going on in the classroom,” said Grant.

Currently, approximately 20 of Grant’s students are observing this fall at Lakeview.

“When they first start, these students are just watching a teacher,” said Kim Dompke, a Lakeview third and fourth grade teacher and liaison for the University-elementary school partnership. Also a Roosevelt University graduate, Dompke received her administrative certificate in leadership in 2006.

“But after a week or two, most of these students jump right in and help our teachers by following up with games, practicing the skills they’ve been taught with the kids, and by the end, they’re even teaching a lesson,” said Dompke.

That kind of follow-through by Roosevelt students has been invaluable at Lakeview.

Continued on next page
Continued from previous page

“My staff has come to count on Roosevelt students who know the ropes and who know what to do,” said Lisa Hopkins, the current principal at Lakeview.

Most agree that Roosevelt students not only leave a good impression, but also have what it takes to teach.

“I’d say 99 percent of the Roosevelt students coming through here have the potential to make it as teachers,” said Roosevelt alumna Michelle Hulke (BA, ’99), who is in her sixth year of teaching first grade at Lakeview.

“They’re self starters,” Hulke said of Roosevelt’s College of Education majors.

“The key is that we’ve been able to integrate it into our lessons,” she said. “And we’re making a school-wide effort to talk to the kids about the importance of college and we’re integrating it into our lessons,” she said.

And just in case there’s any doubt that kindergarten is too early to start reinforcing the idea of going to college, think again.

“At first we were skeptical, but kindergarten does seem like the best age to start,” said Hopkins. “It’s a time when kids are talking about becoming rock stars and soccer players, even doctors,” she said.

“A few Roosevelt students also are accepted regularly as student teachers at Lakeview. This fall, in fact, there are five Roosevelt students doing student teaching at the elementary school.

And it’s certainly no secret that Potenza, who visits Roosevelt twice annually to provide student teachers with vital tips on interviewing for teaching jobs, is open to the idea of hiring Roosevelt graduates.

In fact, in one of the more interesting examples, the school hired three Roosevelt graduates who took master’s level classes together in the same cohort.

And the three, Maria Faerber (MA, ’06), who teaches second grade, Katie Baker (MA, ’05), who teaches sixth grade, and Henryka Brooks (MA, ’05), who teaches bilingual kindergarten, credit Roosevelt for their success at Lakeview.

“I just loved Roosevelt, and have nothing but positive things to say about the experience,” said Faerber, who was working full time and could only take one college course at a time.

“I was set up with a schedule from day one that accommodated me,” said Faerber, who was hired by Lakeview in 2005, “and I just had a wonderful experience going through the program as a working adult.”

Hired that same year as a second-grade teacher, and later switched to a sixth-grade classroom, Baker believes her Roosevelt experience prepared her in more ways than one.

“I learned a lot of things that you wouldn’t necessarily think you’d learn, including how to handle classroom management,” she said. “And I really think the criticisms I received from my professors helped me to adjust things so I could be successful.”

Brooks, who was hired at Lakeview in 2005, said one of her adjunct professors, Terry Baranowski, who had been principal of Lakeview, helped open doors for her at the elementary school.

“I loved Roosevelt and was able to get a 4.0 grade point average while I was there,” recalled Brooks. “And I thank Professor Baranowski for all of his help in connecting me with Lakeview.”

Over the life of the relationship, nearly two dozen Roosevelt graduates have been hired as teachers at Lakeview.

“I really feel like our partnership with Roosevelt has been growing,” said Hopkins, who hopes the University will become involved in Lakeview’s English as a Second Language program, its summer school and its Extended-day Plus Program, which is for kids who are struggling.

“The key is that we’ve been able to integrate Roosevelt’s staff and its students into our community,” she said. “They meet our staff regularly, they share their experiences, and they really get to know our culture. And we certainly hope to continue to work together for years to come.”

CLASS OF 2024 “ADOPTS” ROOSEVELT

One kindergartner in Donna Scheer’s Lakeview Elementary School class wants to be a teacher, while another is dreaming of becoming a TV reporter.

“You have a little way to go,” advises Antonia Potenza, the vice president of Roosevelt University’s Schaumburg Campus who visited Scheer’s classroom, because it had adopted Roosevelt University as its college of the future.

“You should be thinking about going to college now,” says Potenza to the room of kindergartners who, as Lakeview students and as members of the Class of 2024, are part of the elementary school’s participation in the No Excuses University Network.

A member of this nationwide, K-8 network of schools since 2007, Lakeview, in many ways, tries to reinforce the idea that college is an important option and stepping stone on the path to becoming an adult.

“Who can tell me what college is?” Potenza asked as Scheer’s students got ready to perform their weekly Roosevelt cheer.

“You learn stuff,” one child answered her.

“And who goes to college?” Potenza asked again.

“Grown ups,” one boy chirped.

“My dad goes to Roosevelt,” another answered.

“Grown ups,” Potenza chimed in.

“My dad goes to Roosevelt,” another answered.

Indeed, the connection to Roosevelt University is easy to spot in Scheer’s classroom where bulletin boards feature the green-and-white of Roosevelt and photos of her students, the Class of 2024, in caps and gowns.

Such displays are not what is most important, however, according to Lisa Hopkins, principal at Lakeview.

“We’re making a school-wide effort to talk to the kids about the importance of college and we’re integrating it into our lessons,” she said.
Roosevelt University recently strengthened and reinvigorated its student activities programming by creating separate organizations for the campuses in Chicago and Schaumburg. Programs and services are now provided by either the Center for Student Involvement in Chicago or the Center for Campus Life in Schaumburg.

“Because of different demographics, students at our campuses have much different needs. Now, they can utilize their locations better,” said Sarah Manzeske, director of the Chicago Center for Student Involvement and former assistant director of student activities at the Schaumburg Campus.

“Roosevelt University has great students who want to be involved,” said Bud Beatty, associate vice president of educational outreach at the Schaumburg Campus.

“Through our renewed commitment to student life programming at both campuses, we are working hard so they can benefit from the types of programs and activities they want and need.”

The Center for Student Involvement (CSI) adopted its own logo and appropriately selected “CSI: Chicago” as its nickname. Manzeske said that the CSI is trying to respond as quickly as possible to the rise in undergraduate, graduate and full-time enrollment by reaching out to students and making the office as visible as possible.

In Schaumburg, the Center for Campus Life (CCL) was completely reorganized and student positions revamped to better address the new and broader vision of the office. One of the outcomes of the reorganization is that the number of registered student organizations has increased from nine to 20. The Licht Student Center, where the CCL
continued from previous page

housed, also has become a popular hang-out spot for students with its resource room for student organizations, student lounge with a full projection system, and fitness center complete with a personal trainer.

“Both of the new offices have thrived by having separate agendas and leadership,” Manzeske said.

One of the biggest changes in the CSI is the addition of three full-time professional staff members: Luchana Procaccio, coordinator for leadership development and campus programs; Kristen Reid Salomon, coordinator for orientation and student organizations; and Mike Vander Heyden, coordinator for recreation and wellness. The office also is staffed with student workers who assist in managing the many CSI programs.

Those programs include leadership development programs, student organizations, campus programs, programs for first-time students, community service initiatives, and wellness and recreation programs.

One of the CSI’s major new initiatives is a Leadership Summit, an off-campus retreat designed to help students at all levels enhance their leadership skills. Earlier this year more than 30 students participated in team-building sessions, self-reflection workshops and other activities, led by Roosevelt student services staff members.

“The summit was a big success and another will be held in February,” Manzeske said. “I expect it will become an annual event because it’s an opportunity for students to meet new people, challenge their beliefs and grow as leaders.”

Manzeske said she has heard lots of positive feedback from students about the CSI and its new employees.

One of those students is Adéle Stowe, who worked closely with the CSI in her role as cultural events coordinator for the Chicago Students Programming for Enrichment, Enlightenment and Development (SPEED) Activities Board, as well the 2007-08 president of the Chicago Student Government Association (SGA).

Stowe said the University’s $25 student activity fee has been beneficial to students. “Before the student activity fee and the SPEED board, there was a limited budget for programming and there wasn’t a real function for a programming board,” Stowe recalled.

“The student activity fee made that programming possible.”

Students are also leaders of the Schaumburg CCL. The office is made up of an all-student staff, consisting of three coordinators, two clerks, a program director, a technology coordinator and the eight-member SPEED board.

“They are doing magnificent work,” said Beatty, who has worked in student affairs and student life for more than 25 years.

The CCL supports a variety of activities and programs for students, including the new student programs, volunteer and experiential programs, the Schaumburg Student Government Association, the Schaumburg SPEED board, the Student Leadership Academy, and fitness and recreation.

Alana Krohn, a senior majoring in professional communications at the Schaumburg Campus, has worked in the CCL since spring 2007, where she is currently the recreation coordinator. “I work with the Roosevelt Entertainment Commission to bring intramural sports to the Schaumburg Campus,” Krohn said. “The program gives students an outlet for their energy after classes end.”

Krohn believes that student activities at the campus have improved enormously under Beatty’s leadership. “His ability to listen to the needs of students has allowed our programs to develop and flourish,” she said.

Beatty said that the Schaumburg SPEED board has seen an increase in participation of about 70 percent. “We have had great turnouts at events,” she said. “They are very diverse and open to all.”

The CCL also is contributing to Roosevelt’s mission of social justice with its Enlightenment Project, which was launched in the fall 2008 semester. Under it, students volunteer at non-profit organizations and keep an electronic journal to reflect on what it is like to be involved.

CCL also started an online ticket-purchasing system so students can purchase available tickets from the CCL website with a credit card and pick them up in person from the office. The system has been extremely successful, with Jersey Boys tickets selling out in four minutes.

Another new CCL procedure allows student organizations to apply for funding online. The plan makes student organization guidelines and funding request procedures more flexible and eliminates anything that deters student organizations from applying for funding.

“Since then, requests for funding have exploded,” Beatty said. “This is their money; we want to make sure they have easy access to it and that they use it.”

The CCL has also placed a strong emphasis on family, gearing programs toward the large number of Schaumburg Campus students who are partnered or married. “We have been able to reach a population that we really weren’t able to reach as successfully in the past,” he said.

Veronica Walker, a graduate student in Integrated Marketing Communications, was an intern during the spring semester in the Office of University Communications and a community service assistant in the Center for Student Involvement. She is a 2006 graduate of Ohio State University with a bachelor’s degree in public affairs journalism.
Confessions of a Newspaperman

By John W. Fountain
ROOSEVELT UNIVERSITY PROFESSOR OF JOURNALISM

LeeArius was his name. A hungry, little brown boy with string-bean legs, crying for supper one summer’s eve, he and his family in impoverished Pembroke, Ill., were down to their last meal — pot of beef neck bones and sauce-less spaghetti — when I met them. No fruit. No vegetables. No milk or juice, I wrote in the article that appeared in September 2002 on the front page of The New York Times, where I was then a national correspondent.

That story presumably was read by hundreds of thousands, and potentially by millions on the Internet, where it also ran with an accompanying audio slideshow. Though a veteran newspaperman by then, I still felt the usual warm satisfaction and elation of seeing my story and name, above the fold of a newspaper, pinched between my fingers — feeling slightly sandpapery. Even as a boy, I loved scanning the prep sports pages of the Chicago Sun-Times or reading a Mike Royko column, inhaling that familiar scent of a fresh newspaper, an intoxicating blend of paper and ink that for any true print journalist is like the morning aroma of warming pastries to a baker.

As an adult, I used to live for that experience, for mornings of unearthing a newspaper over a cup of joe, of leafing through its pages and of stumbling upon some treasure of a read. Of dissecting the stories and deconstructing the process of reporting and storytelling of my favorite writers, of musing over the poetry and intimate detail contained within a piece.

And yet, just five years after leaving daily newspaper journalism, after having held in my hands over a lifetime at least thousands of pages of newspaper print, having contributed as a newspaper journalist myself more stories than I can count or remember, and today as a journalism professor bent on print, I have a confession to make: I rarely ever hold in my hands and read a newspaper anymore.

Continued on next page
It is a death of sorts that leaves me with mixed emotions and also a set of poignant questions as a journalism educator, none more urgent or critical than this: how to best prepare a new generation of journalists in an ever-morphing world of print journalism that craves a new breed of recruit with a skill set that is in some ways much different than what I had when I was entering the industry more than 20 years ago.

It is old news: the impact of technology, particularly the Internet, on journalism, specifically on newspapers. The trail of headlines and tears, of round after round of lay-offs or buyouts at newspapers from coast to coast — at newspapers big and small — and the virtual gutting of newsrooms in light of diminished newspaper subscriptions and financial losses, that loom over the industry, like billowing gray clouds from smoke-stack factories.

I can’t help but wonder whether I am a contributor to that demise. Long gone is my own home subscription to the Chicago Tribune — my hometown newspaper, the newspaper where I landed my first job as a full-time, full-fledged reporter. Even as a suburbanite, I might have kept my subscription had the delivery man been able to toss my newspaper into my doorway or simply place it in my roadside mailbox to ensure that on most days the Tribune I received was not stale and soggy. But, truth is, the writing was already on the wall. For as my grandmother used to say, “Why buy the cow when you can get the milk for free?”

In fact, I now find stories from the Washington Post, New York Times and Chicago Tribune, all newspapers for which I have worked — and that are separated by many miles geographically, in scope, in editorial ideology, and in some ways, by their approach to covering the news — as near as my fingertips, and free. But are there no costs?

Upon punching my favorite newspapers’ web addresses on my Blackberry, or on my laptop, I am almost instantaneously entreated to a brave new newspaper world — a hybrid of interactive, multimedia storytelling in living color on the World Wide Web with all the bells and whistles. The plastic keys, glaring screen and all the “bling” of the online edition of newspapers do not arouse the senses like ink and a fresh morning edition in the nostrils. But even I have to admit that this new mode of delivery and the ability that technology and cyberspace now accords print journalists to tell stories in myriad ways and dimensions is pretty “coo-oo-oool-l-l,” as my six-year-old son would say.

What this all means for those of us who are journalism educators is that we cannot afford, for our students’ sake — and for our own as continuing news contributors — to bury our heads in the sand, or to resist, like some of my former newspaper colleagues, the changes sweeping the industry. And, in fact, we must expose students to the various technologies and methods by which we can gather and deliver the news, and produce the kind of good journalism that rests on the principles and foundations of integrity, truth and fairness.

As a hardcore print journalist, I have adopted over the last five years new tools for the trade, not out of compulsion, but by the desire to tell a better story, though for my students this adaptation has become a necessity for their future success.

When I report nowadays, I still carry with me my trusty pen and reporter’s notebook. But they have become secondary to my digital audio recorder, and often to my video cameras or my still 35mm camera. And while my primary assignment or area of specialization is to write the story, my intrinsic goal, as it has always been, is to tell the best factual story I can with the best tools available, which for me has meant educating myself on the technology and incorporating it into my mode of operation as a journalistic storyteller.

And herein lies the greatest danger to the education of young journalists and also their greatest hope: what we teach them.

To focus on journalism as “product,” to shift the focus of journalism education, even slightly from the primary focus of how to report and write, away from the fundamen-
tal principles, philosophy and practice that might reduce what we do to “journaling” rather than journalism, is to risk the whole enchilada: their futures, our own and the future of newspaper journalism.

For while understanding the technology and being able to use it is one thing, it is not the single most important thing in ensuring a future as a print journalist. The techie shall not inherit the earth. But storytellers are its salt. And they — we — are indispensable to journalism. Always have been, always shall be.

We must teach students there is a beauty, even an art, and most certainly a methodology to capturing intimate detail by the reporting and also the writing of a story that is literary and at the same time journalistic. That there is also something unique and telling about the ability to capture the angelic voices of a South African youth choir set to still portraits of life. And we must teach them how to capture it all, edit it, post it online from a laptop, and, of course, also write that story.

Even in a world of podcasts, RSS feeds, a 24-hour news cycle and an ever-expanding blogosphere, above all, we must teach them that a journalist’s first obligation is to the truth. That our first loyalty is to the citizens, or readers. That journalism’s essence is a discipline of the verification of fact. These are among the other nine principles of journalism outlined by authors Bill Kovach and Tom Rosenstiel’s The Elements of Journalism. And we must push, prod and poke them into moving beyond their comfort zones. We must inspire.

Amid the industry’s turmoil, I find myself reflecting these days on my mentor, friend and teacher, the late Robert “Bob” Reid, a journalism professor at the University of Illinois at Urbana-Champaign. A stalwart newspaper man, he preached journalism and its power to the students he encountered over his 24-year tenure, urging us to adhere to the principles of truth and integrity, to go out and find the story and to endeavor to get it right. Then to tell it with fairness, impassioned by journalism, driven by the desire to get the story. But inasmuch as he taught us, Professor Reid, with unbridled passion and an uncompromised, untainted view of the ideal, inspired us. And even in his mortal absence, his fire for journalism still does.

Still, I can’t help but wonder whether Professor Reid, an eternal optimist over the years, particularly amid the occasional rumblings about the pending death of newspapers, might not find, were he here today, these current times most troubling. I have witnessed the carnage — familiar names, former colleagues swept away by the rising current of newsroom cutbacks — the cynicism, the fear.

That much was clear even recently, as I dined at my favorite Thai restaurant on the city’s Gold Coast with several former students together with a couple of former newspaper colleagues in town for the Unity minority journalists’ convention.

One student spoke of being disheartened by the lack of adherence to journalistic standards in reporting he has witnessed at a workplace, of a tolerance for fudging the facts. Another spoke of the publicized and highly controversial shifting of the curriculum at a prominent journalism school and the infiltration of market pressures. Another of the current bleak job market and of the somber day that layoffs were announced this summer at a newsroom where he is now an intern. Next to me that evening sat one of my friends, twice soured on journalism, most recently after a short-lived return to newspapers, and now disheartened sufficiently to call it quits, for good. Some newspapers, in his opinion, have been reduced to pictures and colorful graphics, punctuated not by stories, he said, but by “news nuggets.”

News nuggets … It rang dully strange in my ears, sounding to me like something that must be produced by a McNewspaper.

I searched for something encouraging for my former students, for advice, for words. I found these: Hold up the light; in essence, continue to adhere to the principles of good journalism; tell the story.

That was my message this summer to elementary and high school students at a journalism workshop I launched with my wife’s help at the Lorenzo R. Smith School in Pembroke, Ill., the same Pembroke I had visited as a New York Times reporter years earlier. Our focus was on the fundamentals of journalism, on reporting and writing, on telling the story and on getting it right, on the essentials.

At the end of the workshop, students were asked to write three things they had learned about journalism. One by one, they stood to read them aloud, among them the boy named LeeArius I had encountered while reporting there in summer 2002. What LeeArius learned most about journalism, he said, is that in journalism, “You don’t lie.”

He and his classmates learned a few other lessons along the way to publishing their stories this summer, lessons that can last a lifetime, lessons at the root of journalism, lessons that have sustained careers, lessons that I suspect will ensure that evolving young journalistic storytellers who master them will have a place in newspaper journalism for many years to come, no matter whether the daily delivery of it lands on my doorstep, or pops up on my screen from cyberspace.

And yet, I suspect I will always have a need, even if only occasionally, to inhale the scent of a fresh morning newspaper.

Professor John W. Fountain is a former national correspondent for The New York Times and staff writer at the Washington Post and Chicago Tribune and author of True Vine: A Young Black Man’s Journey of Faith, Hope and Clarity. You can send Professor Fountain an email at jfountain@roosevelt.edu.
Women on Roosevelt’s Executive Council, the University’s top administrative body, outnumber their male counterparts six to five, while four of the University’s six deans are female.

“There is a sense of collaboration and real excitement about women working together at the highest levels at Roosevelt University,” said Mary Hendry, vice president for enrollment and student services who was the only woman on the University’s Executive Council when she arrived 12 years ago.

“Women are definitely having a more visible, leading role in the forward progress of the University,” said Antonia Potenza, also an Executive Council member and vice president of the Schaumburg Campus.

With 60 percent of its senior leadership team now composed of women, Roosevelt is breaking barriers and breaking away from a national norm in higher education in which men have continued to dominate as senior leaders.

In fact, women were found to be less likely than men to hold senior leadership positions in higher education, according to a 2008 study by the American Council on Education (ACE), a national higher education advocacy organization.

The study, “On the Pathway to the Presidency: Characteristics of Higher Education’s Senior Leadership,” is the first attempt ever to describe characteristics of senior leaders in higher education below the rank of president.

The ACE report found that 55 percent of executive vice presidents in higher education today are men, as are 64 percent of all college deans.

Put another way, it means that women remain in the minority in key leadership positions at colleges and universities nationwide, even
though women are the majority in higher education administrative jobs in general, and in jobs that are often lower ranking.

That’s quite a different picture than the one at Roosevelt University where women are in the majority as students, as administrators and as senior leaders.

“We are pleased that gender doesn’t seem to be a deciding factor in who will be leaders at Roosevelt University,” said Donna Burns Phillips, director of the Office of Women in Higher Education for ACE. “However, we continue to be troubled that leadership in other colleges and universities is still dominated by men.”

She said ACE is working to change that so other universities follow the Roosevelt model of providing opportunities for qualified women to achieve senior administrative positions.

The ACE research also found that only four out of 10 chief financial officers at higher education institutions in America are women. Roosevelt, on the other hand, recently had three female finalists for the position of chief financial officer, and hired Miroslava Mejia Krug as the University’s new senior vice president for finance and administration and chief financial officer.

“It’s wonderful that so many women are achieving great things at Roosevelt University,” said Krug, who formerly was chief financial officer for the Chicago Housing Authority. “Giving women opportunities to become senior leaders fits with the University’s mission of social justice, equal opportunity and equality,” she said.

Roosevelt University’s female, senior leadership team includes (from left): Miroslava Mejia Krug, senior vice president for finance and administration and chief financial officer; Lynn Weiner, dean of the College of Arts and Sciences; Gretchen Van Natta, vice president of human resources; Mary Hendry, vice president for enrollment and student services; Denise Bransford, chief of staff to the President; Holly Stadler, dean of the College of Education; Janett Trubatch, graduate dean and vice provost for research; Lesley D. Slavitt, vice president for government relations and university outreach; Terri Friel, dean of the Walter E. Heller College of Business Administration; and Antonia Potenza, vice president of the Schaumburg Campus.

Continued on next page
Another recent appointment to Roosevelt’s Executive Council is Lesley D. Slavitt, vice president for government relations and university outreach, who previously was an executive in corporate philanthropy at JPMorgan Chase and chief operating officer of the Bank One Foundation.

“There’s real dedication here,” said Slavitt. “Things like this don’t come about by accident,” she said of the increasing number of women in senior executive roles at Roosevelt. “It takes leadership to make change.”

Indeed, at President Chuck Middleton’s direction, Roosevelt’s hiring efforts have been aimed at “attracting a national pool of the best and brightest people, and they have to be a diverse group,” said Gretchen Van Natta, vice president of human resources and also an Executive Council member.

“This means each of these pools has to include women,” she added. “And if they don’t, we won’t go forward.” In fact, 10 of 14 supervisors hired by Roosevelt in 2008 were female. In 2007, seven of 11 supervisors hired at the University were women, according to Van Natta.

To those who know Roosevelt University, its history of equal opportunity and its mission of social justice, it comes as no surprise that the University is ahead of the curve in recruiting and promoting women.

“It has everything to do with the University’s culture and its mission,” said Nancy Archer Martin, who has been conducting executive searches for higher education institutions for more than 30 years. “There are too many searches that go on out there where people talk about wanting diversity but they don’t mean it,” she said. “The fact is that people at Roosevelt believe in the University’s mission and they try to live it.”

“Giving women opportunities to become senior leaders fits with the University’s mission of social justice, equal opportunity and equality.”

– MIROSLAVA MEJIA KRUG, SENIOR VICE PRESIDENT FOR FINANCE AND ADMINISTRATION AND CHIEF FINANCIAL OFFICER

Mary Hendry, vice president for enrollment and student services, remembers a time when she was the only woman on Roosevelt University’s Executive Council.

At Roosevelt, attracting qualified women has been an important priority not only at senior leadership levels, but at the faculty level as well, added James Gandre, provost and executive vice president.

In fact, in the last five years, the number of women on Roosevelt’s tenured faculty increased by nearly a third. Meanwhile, the number of female faculty members promoted to assistant and associate dean posts more than doubled between 2004 and 2008.

Lynn Weiner, who has been dean of Roosevelt’s College of Arts and Sciences since 2001, is proud of the gains Roosevelt has been making. “In higher education today there seems to be some erosion for women in leadership positions; however, Roosevelt remains committed to its heritage of providing an open and nondiscriminatory environment,” she said.

And at a time when women hold only 36 percent of deans’ position in higher education, 66 percent of Roosevelt’s deans are female. In addition to Weiner, the deans are Terri Friel, dean of the Walter E. Heller College of Business Administration, Holly Stadler, dean of the College of Education, and Janett Trubatch, graduate dean and vice provost for research.

Trubatch, who has more than 30 years’ experience in higher education, including 14 years in research and grants administration, was hired in 2005 to increase revenues from external grants. Friel and Stadler, who also come from higher education institutions, were hired earlier this year.

“I’ve been in industry and I’ve been in academia,” said Friel. “And I’ve never worked in a place like this where it seems that gender is not an issue. It’s just refreshing,” she said.

Stadler, who had been an academic leader with three universities before joining Roosevelt, said, “There are a lot of highly qualified women out there, and the argument that they’re not ready for leadership roles doesn’t hold water anymore.”

“I believe that universities are beginning to see that female undergraduates, who are the majority of students on many campuses today, need more women as their role models,” she added. “And I think that universities are beginning to break out of historic patterns, and are ready to give qualified women a chance,” she said.

We welcome your comments about this article and the women leaders at Roosevelt. Please send an email to President Chuck Middleton at cmiddleton@roosevelt.edu.
IT'S NOT VERY OFTEN THAT YOU GET TO MEET A MAN WHO STARTED A BUSINESS IN CHICAGO WITH $2,500 THAT GREW INTO AN INTERNATIONAL $1.4 BILLION COMPANY WITH 6,000 EMPLOYEES.

But that's exactly what former Roosevelt student Ira A. Eichner has done.

Eichner, an entrepreneur since he was 19 years old, is chairman emeritus of AAR Corp., an aviation and defense products company he started while still a student at Roosevelt in 1951.

Now Eichner is helping talented and deserving students attend Roosevelt University by providing scholarships through the Ira and Barbara Eichner Scholarship Fund. Mirja Lorenz, who is studying to be a teacher of English and German literature, received one of his awards this semester, and it is making a difference in her life. “I simply would not have been able to continue my education without my scholarship from Mr. Eichner,” said the resident of Fox River Grove, Ill., who is a writer for the University’s student newspaper the Torch.

A past Roosevelt trustee, Eichner said his story has been like an American dream. “In how many countries in the world can a guy who never finished his formal education do what I did?” he asked.
Relaxing in the den of his home in north suburban Chicago, Eichner said he first learned about the business world from his parents, who were retailers in downtown Chicago. However, he received some of his most important career advice from a Roosevelt advertising professor, Brandel Works.

“He was an exciting professor and polio survivor who always wore a bowtie,” Eichner remembered. “I really liked him and looked forward to going to his classes, but at the same time that I was going to college, I was trying to start a business of my own.”

That business – buying and selling surplus military and aviation products acquired at auctions held by the War Assets Administration – was turning out to be quite lucrative for the young student as he was able to make anywhere between $200 and $600 per week.

“I explained my business endeavor to Professor Works one day,” Eichner recalled, “and he said, ‘I’m a tenured professor and I make $6,000 a year. I think, knowing you as I do, that you really ought to go ahead and see if you can’t move your business along.’”

Eichner took that advice to heart. Using the $2,500 he and his fiancée, Barbara, had saved, he became a full-time entrepreneur.

At that time, the general aviation industry was just in its infancy. As a pilot, Eichner realized that most commercial airlines needed state-of-the-art instrumentation for navigation and communication. His novel idea was to acquire military radios and other aviation products left over from World War II, recondition them and sell to commercial and general aviation customers.

The plan was a resounding success. In 1955, four years after starting out on his own, he incorporated his firm as Allen Aircraft Radio.

“FEAR OF STARVATION IS A GREAT MOTIVATOR,” EICHNER SAID WITH A CHUCKLE, RECALLING THE EARLY DAYS OF HIS BUSINESS. “I drove and flew all over the country loaded up with headsets and microphones and indicators and instruments that I purchased at the auctions and was trying to resell to aircraft users and dealers.”

By 1969, he was buying and selling a variety of other aviation products, so the name of the firm was changed to AAR Corp. The company was listed on the American Stock Exchange in 1972 and in 1980, AAR was listed on the New York Stock Exchange, where it is still the very first company appearing in alphabetical order.

Eichner has a sharp memory for details and numbers and can easily recall how the company steadily grew through numerous acquisitions and business relationships. Three examples were the hiring of a former KLM Royal Dutch airline executive, John Vandenberg from Amsterdam, who helped build AAR’s business in Europe, and gaining important financial backup from William Blair & Co. and the First National Bank of Chicago, now JPMorgan Chase.

Throughout the years, AAR, headquartered in Wood Dale, Ill., has succeeded by staying close to its customers, which include just about all of the major airlines and the United States Department of Defense, as well as friendly foreign governments. The company has 60 locations around the world.

“Ira was a pioneer in the aviation industry,” said David P. Storch, Eichner’s son-in-law and the current chairman and chief executive officer of AAR Corp.

“He was a visionary by nature and a financially savvy businessman who instilled long-lasting values in our company – hard work, dedication to excellence, an entrepreneurial spirit, and, above all, the necessity of maintaining a strong balance sheet.”

AAR finished the 2008 fiscal year with record sales of $1.38 billion and after-tax earnings of $75.1 million, also a record. And Eichner, who retired as CEO in 1996, couldn’t be happier for Storch and AAR.

“When I retired from the CEO spot, I said, anytime you’ve got good news, give me a call. Anytime you’ve got bad news, get it fixed! I communicate with David often, but I don’t want to be in the daily flow. They have a very smooth running organization.”

Ira and Barbara Eichner, who have now been married for 56 years, spend most of the year in Palm Beach, Fla., where they have a home. They enjoy golfing, boating and philanthropic activities in Illinois and Florida.

And, even though he never completed his Roosevelt degree, Eichner considers Roosevelt to be his alma mater and believes deeply in the importance of a first-rate college education. Since its creation in 1997, the Ira and Barbara Eichner Scholarship Fund has awarded 16 grants to students whose majors span a wide number of disciplines.

Eichner said he finds it particularly rewarding to meet candidates for the scholarships. “I’ll never forget the bright young woman, a native of Poland, who came to our lunch in a wheelchair,” he said. “She wanted to be a surgeon, but couldn’t physically do the job, so she changed her plans and decided to become a psychologist. I really had a hard time fighting back tears. I told Roosevelt’s development officer to give her whatever financial support she needed.”

Another scholarship fund he is involved in is at the Palm Beach Country Club, where he serves as president. Each year, four or five students, whose parents are Palm Beach town employees, come before the foundation committee to apply for college scholarships. “It makes you feel good to meet these young kids and learn about their plans for the future,” he said.

The Eichners are also major supporters of other organizations, including the Art Institute of Chicago, Hebrew University in Jerusalem and the Mayo Clinic in Minnesota.

Reflecting back on his career, Eichner said, “I’ve enjoyed every step along the way. I’ve had some ups and downs, but never did I doubt that things would turn out well.”
SERVING A CITY

BY LAURA JANOTA

Serving Chicago’s hospitality industry is the focus of efforts by Gerald Bober (left), director of Roosevelt University’s Manfred Steinfeld School of Hospitality and Tourism Management program, and Manfred Steinfeld, a founder and generous supporter of the program.
CHICAGO’S STAR AS A WORLD-CLASS CITY AND TOP GLOBAL DESTINATION IS SOARING AS A RECORD 46 MILLION VISITORS CAME TO THE CITY IN 2007, SPENDING $11.5 BILLION.

And no one could be prouder of that success than Gerald Bober, professor of hospitality and tourism management and director of Roosevelt University’s Manfred Steinfeld School of Hospitality and Tourism Management.

Most of the Manfred Steinfeld School’s 750 alumni are working in hospitality management, mainly in the Chicago area, according to Bober. What’s more, about 200 current students also are working in the field today, he said.

“They’re working at the front desks of hotels, they’re managing restaurants and booking banquets and they’re planning meetings for some of the top associations in the city,” said Bober.

More than 300,000 travel and tourism jobs are currently located in the state of Illinois, nearly half of which are in Chicago, and the region’s appeal to visitors is likely to continue growing as Chicago’s 2016 Olympic bid moves forward.

And in an industry that’s becoming more professional and more technology-driven, the Roosevelt hospitality management graduate is being sought after.

“As Chicago’s star as a top visitor’s destination has been rising, demand has been growing in our travel and tourism industry for people with college degrees,” said Jerry Roper, president of the Chicagoland Chamber of Commerce.

“Roosevelt University has been answering that demand,” added Roper, “and is one of the reasons why the industry is becoming more skilled, more sophisticated and more responsive than ever before.”

Established in 1987 when the majority of hospitality workers had only high school diplomas, Roosevelt’s hospitality management program today offers certificate and bachelor’s degree opportunities, as well as Illinois’ first graduate-level hospitality management program.

Manfred Steinfeld (BSBA, ’48), a Chicago furniture manufacturer for the hotel and lodging industry and a program founder, understood early on that the region’s travel and tourism industry would become gigantic. “Back then, there was no such thing in our area as a hospitality management program,” said Steinfeld, who gave generously to start the program.

Chuck Hamburg, associate professor of hospitality and tourism management and a leading hospitality educator who has been developing a casino management curriculum, was founding director of Roosevelt’s program.

“They include:
• Carol Brown, visiting instructor and senior associate and director of development at Cini-Little International, which provides design, operational and management consulting services on food preparation and service all over the world today;
• Kevin Dunne, retired Midwest president of McDonald’s Corp.;
• Robert Habeeb, president, First Hospitality Group, which owns and operates 38 hotels based in Chicago as well as hotels in several states;
• Biff Hawkey, senior vice president of development, Hostmark Hospitality Group, which is one of the world’s largest hospitality-management companies specializing in hotel consulting and management;
• Myron Levy, former general manager of major Chicago hotels and an Illinois Hotel and Lodging Association lifetime achievement award winner;
• John Guy, general manager, the Standard Club, one of the most prestigious private city clubs in the nation;
• Peter Liguori, president of Hyatt Gaming, which manages casinos around the world;
• Brian Margulis, partner in Creative Hospitality Associates, a consulting firm to restaurants, hotels, casinos and other hospitality clients; and
• Jerry Rosen, director and legislative liaison, Beverage Retailers Association of Illinois.

Bober, who was a top executive for years with Hostmark in Schaumburg, became the director of the program in 1995. At that time, large corporations like Hilton, Hyatt and others were transforming and standardizing the hospitality industry and workforce. Bober understood that, and almost immediately began the University’s graduate hospitality management program, which has grown steadily ever since.

“There was a real need back then, and it’s only getting more pronounced today, for managers in the industry to have both the experience and the college credentials,” said Bober.

“Chicago is probably the number one hospitality city in the country. It has also become a hot tourism destination,” said Hamburg, who has seen the program expand in many ways as a result.

Offering training in lodging management, food and beverage management, meeting management, tourism administration and club management and gaming, the program today has full-time faculty members, an assistant director, and instructors who have practical experience in the industry.

As Chicago’s star as a top visitor’s destination has been rising, demand has been growing in our travel and tourism industry for people with college degrees. Roosevelt has been answering that demand.

—Jerry Roper, president of the Chicagoland Chamber of Commerce
Indeed, it’s now become an industry standard for the lodging and hospitality industry in Chicago to require its employees — particularly at the upper levels — to have at least a bachelor’s degree.

“When I was coming up through the ranks, having a college education wasn’t a mandatory item,” said J. Peter Lynn, a 27-year Hilton employee and general manager of the Palmer House Hilton in Chicago. At the request of Hilton, he is currently working on his bachelor’s degree in hospitality and tourism management at Roosevelt.

At the request of Hilton, he is currently working on his bachelor’s degree in hospitality and tourism management at Roosevelt.

“We’re seeing careers being geared toward technology and there’s recognition that our hospitality industry is very diverse,” said Teri Archam, director of human resources at the Hyatt Regency at McCormick Place.

“Roosevelt is teaching its students how to work with a diverse workforce and a diverse guest base,” added Archam. “And we are finding that the graduates that Roosevelt is turning out are very well rounded.”

Indeed, one of the University’s aims has been to be a resource for the hospitality industry, said Bober.

“We’re like a family here,” said Bober, “And we like to tell our students that if they’d like to be part of our family, we will help them when they get out into the industry.”

For instance, Sanjay Mahajan (BSHTM, ’95), who has worked in Chicago-area hotels for the last 13 years, credits his Roosevelt education for giving him a leg up to get started in the industry.

“Roosevelt taught me the fundamentals, and thanks to the University, I got my first real break in the industry as an intern for the Sheraton. In this industry, you need an education, and then you build on it,” said Mahajan, who is director of operations at the Omni Hotel in Chicago, and is interested in giving back by placing Roosevelt interns at the Omni.

Another student who credits the University with connecting her with an important job opportunity is Kristin LaPlaca, who today is a meeting planner with the American Bar Association (ABA).

“One of my professors told me about the job opportunity at the ABA,” said LaPlaca, who will receive a certification in meeting planning and her master’s in hospitality and tourism management in December.

“And the management skills I’ve learned at Roosevelt have definitely helped me get ahead,” she said.

Indeed, Roosevelt’s hospitality and tourism management program is in the midst of something big.

“When I sit in my University of Michigan Avenue and I look out the window, I see special events and tourists in Millennium Park, I see exhibitions at Navy Pier, I see many of the major hotels in the country and I see Roosevelt University in the middle of it all,” said William Host, associate professor of hospitality management and a leader in developing the program’s meeting and event-planning curriculum. “What we do at Roosevelt can and does matter to the future of this vibrant city.”

To comment on this story, email Gerald Bober at gbober@roosevelt.edu.

**MASTER OF HIS DOMAIN**

John Wells is general manager of Hilton Chicago, one of Chicago’s most historic and largest hotels with 1,544 rooms. He’s also a Roosevelt University student studying for a Master of Science in Hospitality and Tourism Management degree.

During his first semester in the spring of 2008, he wrote a research paper, “My Hotel is Greener than Yours … But is it, and by whose Standards?” Since then, the Illinois Hotel Lodging Association has used this research to devise specific criteria for Illinois hotels to follow when “going green.” And, executives at hotels across the country have been calling Wells for information about green initiatives and standards.

“Roosevelt’s hospitality management program has challenged me to take a close look at issues and trends affecting our industry,” said Wells. “And I would encourage anyone who wants to get ahead in the industry to consider getting a hospitality degree.”

Now in his second semester, Wells is currently researching and writing about another trend, the shrinking pool of young workers and how the industry can best be prepared for that demographic shift.
POIGNANT EXHIBIT ON WAR’S AFTERMATH

The poignant photo exhibit, War is Only Half the Story: The Aftermath Project, can be seen now through Jan. 9, 2009, in Roosevelt University’s Gage Gallery, 18 S. Michigan Ave., Chicago. Sponsored by Roosevelt’s College of Arts and Sciences and the Mansfield Institute for Social Justice and Transformation, the exhibit features the work of award-winning photographers who have captured untold stories about what’s at stake in the aftermath of war.

Featured is the work of: Kathryn Cook, the 2008 winner of the Aftermath Project’s annual grant competition whose photos deal with Turkey and the aftermath of the Armenian genocide of the early 20th century; Andrew Stanbridge, a finalist in Aftermath’s 2007 competition whose photos document the landscape and people of Laos affected by post-war reconstruction; Asim Rafiqui, also a 2007 finalist, who explores a continuing campaign of violence and repression in Haiti; and Paula Luttringer, a 2007 finalist, who surveys sites in Argentina where women and their children were abducted between 1976 and 1983. Gage Gallery hours are 9 a.m. to 5 p.m. Mondays through Fridays. For further information, visit www.roosevelt.edu/gagegallery.

RU BIOLOGY PROFESSOR IS SENCER FELLOW

Robert Seiser, assistant professor of biology, has been selected as a 2008-09 Science Education for New Civic Engagements and Responsibilities (SENCER) Leadership Fellow by the National Center for Science and Civic Engagement (NCSCE). In making the appointment, the NCSCE National Fellowship Board noted that Seiser “is an energetic, dedicated and thoughtful young scholar who has accomplished great things in improving teaching and learning in the science, technology, engineering and math disciplines.” During his appointment as a fellow, Seiser will develop a new course titled The Nature of Science, to focus on scientific methodology and the role of science and technology in daily life. With support from the Mansfield Institute for Social Justice and Transformation, he will lead workshops for Roosevelt faculty members in all disciplines who are interested in creating courses that include service learning and civic engagement components.

ROOSEVELT PROF TOP SCHOLARLY REVIEWER

Carolyn Wiley, professor of management in the Walter E. Heller College of Business Administration, has received a 2008 Outstanding Reviewer Award from the Organization Behavior Division of the prestigious Academy of Management. As a long-time reviewer, Wiley provides constructive criticism and valuable feedback and insights to leading international academic authors who are fine-tuning scholarly work in the business management field for publication.

Wiley has been a leader in integrating social justice-based learning into the business management curricula. She is among only 2 percent of members in the Academy of Management to be recognized for her scholarly reviews in 2008.

INDONESIAN BANK SELCTS PROFESSOR FOR MARKET RESEARCH

Tanweer Hasan, the Rolf Weil professor of finance, has been appointed visiting scholar/economist to the central bank of Indonesia (Bank Indonesia/BI). Hasan, whose research focus is on international capital markets, will spend about four weeks in total during the 2008-09 academic year in the Directorate of Research and Regulation at BI doing empirical research on initial public offerings in Indonesia. The author of over 35 published articles primarily on issues pertaining to Asian financial markets, Hasan previously has been a short-term visiting professor at the Stockholm School of Economics in Sweden, Victoria University of Wellington in New Zealand, Universidad Adolfo Ibanez in Chile, the Securities Exchange Commission in Bangladesh and most recently, at Brunel University in London. A faculty member of the Walter E. Heller College of Business Administration since 1996, Hasan began his research trips to Indonesia this fall.

CENTER EXPANDS FDR COLLECTION

Roosevelt University’s Center for New Deal Studies has received hundreds of documents, letters and material on Franklin and Eleanor Roosevelt from the American Heritage Center at the University of Wyoming.

The donation, known as the Louis B. Cella collection, includes popular magazines, books, newsletters and newspaper articles about FDR and his administration; executive orders by FDR; pamphlets and booklets; correspon-
dence to and from Cella on acquiring and dispersing materials in the collection; letters signed by Eleanor Roosevelt; a collection of signs, buttons, stickers and posters from presidential campaigns; an extradition order signed by FDR when he was governor of New York; and vinyl records and audio graphs of Roosevelt’s speeches and others talking about Roosevelt.

With these new items, the Center for New Deal Studies expands its resources and information available to students, historians and researchers who are interested in gaining a better understanding of the lives of Franklin and Eleanor Roosevelt, and of the social, economic, political and cultural history of the New Deal era in American history. “This collection adds tremendously to our existing holdings on Franklin Roosevelt, which is one of the largest in the country,” said Laura Mills, Roosevelt University archivist.

ROOSEVELT RECEIVES NSF AND NIH GRANTS

Roosevelt University, in partnership with two regional community colleges, has received federal grants from the National Science Foundation and National Institutes of Health that are designed to prepare college students for careers in science and mathematics. Over the next five years, the University will be working with Harold Washington College in Chicago and with Elgin Community College in the suburbs to recruit and prepare students, mainly from underrepresented groups.

Roosevelt and Elgin Community College were awarded a five-year, $891,000 grant by the National Institutes of Health (NIH), which will be used to identify community college students who would be good candidates to major in the health sciences, including biology, chemistry and other sciences related to biomedicine, and prepare these students to complete their bachelor’s degrees at Roosevelt or another four-year higher educational institution. This is the first NIH grant Roosevelt has received.

“Our nation has been behind the curve in graduating people who have bachelor’s degrees in science and math,” said Janett Trubatch, graduate dean and vice provost for research at Roosevelt. “Now, thanks to these grants and the partnerships they create, Roosevelt will be part of the solution and part of a team that is working to train young people in our region for future careers in the fields of science and math,” she said.

BLACK STUDENT UNION CONNECTS STUDENTS

While Roosevelt students often choose to be involved in traditional activities like club sports or student government, one student group — the Black Student Union — is steering a unique course. Re-formed after many years of being idle, the group hopes to unify and support the University’s African-American student body. And it’s taking a look at history to do it.

“What we’re trying to do with the Black Student Union is what they did with Roosevelt’s Black Student Association in the ’60s,” said Angela Williams, president of the Black Student Union. “Our vision is to uplift black students on campus,” added Williams. Among events this fall, the union held a back-to-school barbecue, an election event on the night of the presidential election and co-sponsored a Spoken Word concert. The student group also is planning a Black History Month event for February 2009.

CLERICAL UNION CREATES SCHOLARSHIP

For several years, clerical union employees at Roosevelt University have been raising money for student scholarships through individual contributions, bake sales, book sales and other fundraising events. In September, members of the Office of Professional Employees International Union Local 391 presented the University with a $29,000 check to create an endowed memorial scholarship fund.

“This is our way of giving back to the University,” said Norma Moore, administrative secretary in enrollment and student services. Starting in the fall semester of 2010, the new scholarship fund will present one-time awards to sophomores, juniors or seniors who demonstrate financial need.
Dear Alumni and Friends:

The excitement this fall with very strong enrollments at the Chicago and Schaumburg campuses of Roosevelt is palpable and invigorating for our students, faculty and staff. Program quality and the experiences that students have while attending our University are clearly having a continued positive effect on the steady growth that we have experienced for the last few years. Classes are buzzing with the sounds of new students from around the United States and 25 countries. Our full-time student numbers continue to grow dramatically, while our commitment to the education of part-time students and non-traditional students remains strong and vital to the fabric of Roosevelt student life.

The last fiscal year was a record for financial support from alumni and friends, and we are grateful for the confidence that you have shown in us, even while economic conditions have been difficult for many in the past several months. This edition of the Roosevelt Review lists the Honor Roll of our donors who have helped to make this year special in our history, including the many people who have made the decision to include Roosevelt in their estate plans. Mr. Paul Fabricant’s story, which appears on the inside front cover, is particularly gratifying, because he chose to help his alma mater to continue its traditions with a generous estate gift after many years of steady support.

We have seen large numbers of our alumni at events on campus and around the country. These gatherings are aimed at bringing old friends back together and introducing different generations of Roosevelt graduates to each other to share their mutual and individual experiences at the University. Our annual boat cruise on Lake Michigan in August continues to be one of our most popular outings, and we invite you all to come to the campus for a visit or to attend an outstanding event at the Auditorium Theatre of Roosevelt University, one of Chicago’s architectural gems.

At this time of year, we have many things for which we are all thankful, not the least of which is your continued and growing support. Roosevelt University has some great plans for the future that I will share more about in future editions of the Roosevelt Review. Your support, along with an emergent and vital student body, are making the continuation of Roosevelt’s legacy possible.

I wish you all the happiest of holidays, and a healthy and successful New Year.

Sincerely,

Patrick M. Woods
Vice President for Institutional Advancement and Chief Advancement Officer

PATRICK M. WOODS
Vice President for Institutional Advancement and Chief Advancement Officer

A Message
FROM THE VP FOR INSTITUTIONAL ADVANCEMENT

Patrick M. Woods
Vice President for Institutional Advancement and Chief Advancement Officer
INSTITUTIONAL ADVANCEMENT

CORPORATE AND FOUNDATION FUNDING HIGHLIGHTS

CCPA RECEIVES $75,000 GIFT FROM FRANKEL FOUNDATION

Roosevelt University’s Chicago College of Performing Arts has received a $75,000 gift from the Julius Frankel Foundation for concerts and performances being staged by CCPA during the 2008-09 academic year. The foundation is a Silver sponsor for Vivid, CCPA’s gala concert held annually at the Auditorium Theatre, and is also supporting more than 75 CCPA concerts, theatrical productions and operas put on each year by faculty, students and guest performers.

Thanks to the grant, the college’s 570 students, who hail from more than 40 states and 20 countries, are being given exceptional training and performance opportunities with professional artists from all over the world. As a result, the reputation of CCPA as a world-class conservatory has been growing. Today, CCPA’s music faculty includes more than 25 members of the Chicago Symphony and Lyric Opera of Chicago orchestras and seven singers from the Metropolitan Opera and Lyric Opera. CCPA’s music students have won more than a dozen coveted orchestra positions since the foundation’s support began in 2000.

Meanwhile, CCPA’s theatre conservatory is attracting faculty with performance credits from Broadway to Chicago theatres, and they are helping make it possible for Roosevelt theatre students to successfully intern and perform at venues throughout Chicago including the Goodman, Chicago Shakespeare and Steppenwolf theatres.

RU ESTABLISHES HUMAN RIGHTS PROJECT

Roosevelt alumnus Joseph Loundy (BA, ’66) has given $100,000 to the University for a new program that will focus on human rights research and advocacy. Thanks to Loundy’s generosity, Roosevelt students will have the opportunity for the first time to conduct comparative research on ways that human rights are promoted in different locations around the globe. Students then will use their research to devise strategies and solutions to effectively promote human rights and social justice in Chicago.

Bethany Barratt, associate professor of political science and director of the project, said questions that could be studied include these: How can we best protect the human rights of immigrants in light of security regulations that limit their freedoms? How can we foster respect for human rights among junior high and high school students who may have limited knowledge and experience with differing cultures and their perspectives? How can we best promote human rights in our criminal justice system?

Roosevelt University President Chuck Middleton said the gift and the Joseph Loundy Human Rights Project it creates are timely. “This project typifies Roosevelt’s mission of social justice,” said Middleton. “We believe that students who participate in this important project will be transformed by what they learn.” The program will offer a new honors course in the spring of 2009 that is directly based on transformational learning.

During the course, Roosevelt scholars will select a human rights problem and study how activists in Chicago are trying to solve it. Then, half of the students in the course will travel to Jerusalem and the other half will go to London over spring break to learn firsthand how activists in those places are tackling the problem. Upon their return, these Roosevelt students will come up with strategies and solutions that they believe will work best in Chicago. Summer internships also will be offered, giving these students the opportunity to implement their proposals in local communities.

CCPA RECEIVES $75,000 GIFT FROM FRANKEL FOUNDATION

Bethany Barratt, associate professor of political science, discusses plans for the new human rights project with founder and contributor Joseph Loundy (BA, ’66).
ALUMNI RECEIVE 2008-09 ROOSEVELT CALENDAR

This year, Roosevelt University alumni donors who contribute at least $250 will receive the 2008-09 calendar, “The Roots of a Great Academic Tradition.”

The 15-month calendar, which runs from September 2008 to December 2009, features photos, information and quotes from Franklin and Eleanor Roosevelt, Albert Einstein, Pearl S. Buck, Albert Schweitzer and Thomas Mann, who served on Roosevelt’s first Advisory Board.

Now you can learn more about how great leaders like these and others have contributed to the University’s place in history. It’s all there in the 2008-09 alumni calendar, and you can receive your own calendar today simply by making a contribution of $250 or more to the University.
A Message
FROM THE ALUMNI ASSOCIATION PRESIDENT

Dear Fellow Alumni:

At this year’s graduation ceremony in December, the Class of 1958 will walk along with the Class of 2008 in a special Golden Alumni presentation.

The recognition of Golden Alumni has been a longtime tradition at Roosevelt University. In years past, alumni celebrating 50 years since graduation traveled from across the country to participate in an annual luncheon that recognized Golden Alumni as well as Alumni Award recipients. Going forward, the University will incorporate both momentous celebrations in its spring Commencement ceremony to provide a more meaningful experience for alumni and graduating students alike.

This new alumni tradition will become a permanent part of the spring graduation ceremony. In the summer 2008 Roosevelt Review we listed all Golden Alumni along with photos from that era. We will continue to include this section each spring in the alumni magazine.

In the future, we will bring other classes together to celebrate special alumni milestones and provide unique opportunities for alumni to reconnect with Roosevelt University.

Sincerely,

Michi Peña (MBA, ’78)
President
Roosevelt University Alumni Association

At Roosevelt’s Commencement ceremony in December, the new graduates will be joined by the Golden Alumni, Class of 1958. If you know the names of the people in this picture, please send an email to tkarow@roosevelt.edu.
In an effort to strengthen alumni connections in the Chicago area, the Alumni Association hosted a series of social outings throughout the summer.

AN EVENING AT RAVINIA: HIGHLAND PARK, ILL.
On July 27, alumni and friends enjoyed an evening at Ravinia Festival featuring the Chicago Symphony Orchestra and pianist Jorge Federico Osorio, who is an adjunct faculty member in Roosevelt’s Chicago College of Performing Arts. During the event, Osorio performed Johannes Brahms’ *Piano Concerto No.1 in D Minor, Op.15*.

ANNUAL ALUMNI BOAT CRUISE: CHICAGO
For the 11th year, the Alumni Association organized a boat cruise to see the magnificent Chicago Air & Water Show. More than 300 alumni and friends turned out on Aug. 17 for a day of fun in the sun aboard the *Kanan*, Chicago’s newest luxury charter yacht. In addition to enjoying performances overhead by the U.S. Navy Blue Angels, the U.S. Army Parachute Team Golden Knights and others, guests had the opportunity to meet President Chuck Middleton and learn more about the University’s plans and recent accomplishments while mingling with other alumni and friends and enjoying a delicious lunch. The boat cruise, which has become a Roosevelt tradition, was also an opportunity for alumni to hear music played by some of the talented jazz musicians from Roosevelt’s Chicago College of Performing Arts.

MOVIES IN THE PARK: GRANT PARK, CHICAGO
Roosevelt University alumni and friends met in Grant Park on Aug. 26 to watch the musical movie *Grease* for the closing night of the 2008 Chicago Outdoor Film Festival. Guests showed their University pride with their own Roosevelt Alumni Association blankets and lawn chairs. Both items are on sale now through the University’s Office of Alumni Relations. Chairs are $20 each, or two for $35, and blankets are $10 each, or two for $15. For more information, call 1-888-RU-ALUMS.
SHOW YOUR ROOSEVELT PRIDE! ROOSEVELT UNIVERSITY ALUMNI ASSOCIATION LAWN CHAIRS AND BLANKETS ARE ON SALE NOW.

The Roosevelt chairs are $20 each or two for $35.* The hunter green, collapsible lawn chairs include a single cup holder and are perfect for picnics and outdoor events. A carrying case is included and the Roosevelt University Alumni Association logo is prominently displayed on the back of each chair.

RU blankets are 10 each or two for $15.* The blankets are made of soft and durable hunter green fleece, and measure 50” x 60”. The Roosevelt University Alumni Association logo is embroidered in white stitching and the blanket is machine washable. A carrying strap is included for maximum portability. The blankets are great for picnics or can be used as cozy throws. *Prices do not include shipping.

CALL 1-888-RU-ALUMS OR EMAIL ALUM@ROOSEVELT.EDU TO PURCHASE YOURS TODAY, WHILE SUPPLIES LAST!

ALUMNI AND STUDENT WELCOME PICNIC: CHICAGO
The Alumni Association celebrated the start of another school year with its first-ever student welcome picnic in Chicago. Current students and alumni gathered on Sept. 10 on the University Center’s rooftop terrace for an afternoon barbeque and performance by Eastern Blok, featuring RU alumnus, Matt Ulery (BM, ’04). One of Chicago’s most talented up-and-coming bands, Eastern Blok has been lauded by the likes of the Los Angeles Times for its “restlessly innovative work.”

Left, Carmelita Spann (MPA, ’78) and her guest, Wesley Center, enjoyed the spectacular view of the Air & Water Show. Above, the Kanan returns to Navy Pier. Bottom, Roosevelt students enjoy the first-ever alumni and student welcome picnic held at University Center Chicago.
1950s

William Goldstein (BA, ’50) and Alexander Passoray (BS,’50) visited two members of Roosevelt’s faculty, Steve Cohen, associate professor of mathematics, and Cornelius Watson, associate professor of biology. The alumni toured the Chicago Campus and connected with students.

More than 35 years after first opening his office in downtown Evansville, Ind., Leon E. Buttrum (BSC, ’53) is leaving its current location and merging his private accounting and tax practice with a larger company. Buttrum, 82, says he will continue working but “at a little lighter pace.”

1960s

Barbara Halperin-Jacobs (BA, ’66) retired from the Department of Agricultural and Resource Economics at the University of California at Berkeley several years ago and then began an entirely new career appearing in numerous community theatre productions in northern California. She also teaches acting and audition techniques, improvisation preparation and projection. Currently she is enrolled in Spanish classes at Diablo Valley Community College in preparation for continuing studies in a Spanish-speaking country next year.

Rosalyn Klot (BA, ’68) has retired from her position as a certified disability manager and vocational rehabilitation counselor. However, she continues to pursue her passion as a mixed media collage artist. Her artwork has been exhibited throughout the U.S., Mexico and Japan.

1970s

Betty Jacobson Hechtman (BA, ’70) has written a new mystery series. The first book in the series, Hooked on Murder, features main character Molly Pink who works in a bookstore where a crochet group has weekly meetings. When one of the members is murdered, Molly becomes the prime suspect. The second book in the series is due out in December. Hechtman has also written a children’s mystery, Blue Schwartz and Nefertiti’s Necklace, about a 13-year-old babysitter who loves to cook.

Carl E. Kramer (MA, ’70) was appointed director of the Institute for Local and Oral History and special assistant to the vice chancellor for academic affairs at Indiana University Southeast in New Albany. Kramer, who has taught history for 30 years, is author of a new book, This Place We Call Home: A History of Clark County. He is also still active with the consulting firm he established in 1981.

James Russell (BA, ’71) has always had an interest in racing. During the years he attended Roosevelt, he drove a number of race cars and his interest in road racing grew while serving overseas in the U.S. Army. Russell’s twin sons share his passion for racing. In 2007, he formed Russell Racing Enterprises to help train his sons to be able to compete at the highest level. His company is also building a number of cars that will be used to start a Sports Car Club of America-sanctioned road racing school and compete in at least two NASCAR East Series races.

At its annual meeting in July, Baltimore Gas and Electric Company elected Carla D. Hayden (BA, ’73) to its board of directors. Hayden is executive director of the Enoch Pratt Free Library in Baltimore.

Reginald Weaver (MA, ’73) was honored as the recipient of the Educational Policy Institute’s Lifetime Achievement Award for 2008. The award is presented to “an individual who has made a difference in the lives of students through their work.” Weaver is president of the National Education Association, the nation’s largest union representing teachers and support personnel.

Marjorie West Thomas (MPA, ’77) is senior vice president for risk management and underwriting at Administrators for the Professions, Inc., an accident and health insurance carrier in Manhasset, N.Y. Thomas is also co-author of a recently published book, Practicing Medicine in Difficult Times: Protecting Physicians from Medical Malpractice Litigation.

Virginia Hall-Broadnax (BGS, ’78) is president/CEO of Mirror of Dreams Workshop, a not-for-profit organization providing professional, educational and religious services for youth ages nine to 18. She is also a licensed and ordained minister.

1980s

Brian Hedberg (BGS, ’81) is senior vice president in the Information Technology Division at BlueCross BlueShield of Illinois.

Edward J. Page (MK, ’81) was recently hired by MyWebGrocer to head up its new southern ad sales offices in Atlanta. The company, one of the largest national grocery advertising networks, offers online services for retail grocers.

1990s

Erma Brooks Williams (MPA, ’84) is author of the recently published book Political Empowerment of Illinois’ African-American State Lawmakers from 1877 to 2005. The book details the history and accomplishments of more than 120 African-American lawmakers who have served in the Illinois General Assembly. In conjunction with the book, she also created a photo exhibit that is on permanent display at Chicago State University where Brooks Williams serves as senior executive director for board and governmental affairs.

Joyce Hutchens (MJ, ’87; MA, ’97) is coordinator with Chicago Public Schools’ National Board Resource Center. Hutchens recruits and supports teacher candidates who want to achieve national board certification.

2000s

Garret Kaess (BA, ’90) was recently promoted to chemist consultant at Eli Lily & Company’s Indianapolis office.

WHAT RU DOING?

We would like to include you in the “Where RU?” section of the next Roosevelt Review. Please send us your news and a photo to Office of Alumni Relations, Roosevelt University, 430 S. Michigan Ave., Room 827, Chicago, IL 60605 or alum@roosevelt.edu. Please include your name, address, email, graduation year and major.
Neal West (MS, ’91) was appointed vice president and chief accounting officer at Kaiser Aluminum.

Mark Power (MBA, ’95) was promoted to chief procurement officer with Hewitt Associates.

Steven Hamlin (DE, ’96) was named principal of Waukegan High School by the District 60 School Board. Hamlin will be responsible for overseeing the renovation of two Waukegan high school campuses to complete the transition into 10 smaller learning communities.

Robert Fleming (MBA, ’97) operates a State Farm insurance agency in Kenosha, Wis.

SHEILA CHALMERS-CURRIN

Sheila Chalmers-Currin (MS, ’98) is president of the Illinois Fire and Police Commissioners Association and serves as an appointed commissioner for the Village of Matteson, Ill. In addition, she sits on the board of the League of Women Voters of Chicago. Chalmers-Currin has been employed at Integrys (Peoples Gas Corporation) in the Gas Supply and Trading Department for more than 25 years.

Shelby Lerner (MA, ’98) is manager of organization development for Schawk, Inc., a global digital imaging services company headquartered in Des Plaines, Ill.

John Proulx (BM, ’99) is a popular pianist, vocalist and composer. He co-wrote the song, “These Golden Years,” which was recorded by legendary jazz vocalist Nancy Wilson on her 2007 Grammy-winning album. He is currently recording his second album, a tribute to the late trumpet player and vocalist, Chet Baker. The album is due for release in March 2009. Proulx is currently performing at venues in the greater Los Angeles area.

2000s

Songming Xu (MBA, ’02), who was one of the first graduates of the Executive MBA program, stopped by Roosevelt while visiting Chicago recently. Xu is head of the Bureau of Land Resources and Housing Management of Shenzhen Municipality Guangming Branch in China.

Dwayne J. Roark (MSIMC, ’03) was named global business communications manager for Dow Biocides and Angus Chemical Company. Roark will oversee marketing communications strategies and branding initiatives.

Holly Slyter Rose (BF, ’03) and Jason Rose (MF, ’03) are proud parents of a baby daughter, Hannah Leigh, born Nov. 29, 2007.

Chad M. Oliver (BSBA, ’04) received his degree from Southern Illinois University School of Law in May 2007. He was admitted to the Missouri Bar in April 2008 and was hired as assistant public defender by the Missouri State Public Defender’s Office in May.

Lauren Socha-Pluta (BA, ’05) and Nicholas Pluta (BS, ’05) welcomed a new addition to their family. Lucy Elizabeth, born June 20, joins big brother Benjamin. Lauren was president of the Schaumburg Campus Student Government Association and Nicholas served as a student representative to the Board of Trustees while attending Roosevelt.

Christy Domanoski (MSIMC, ’07) was promoted to senior account executive at Scheibel Halaska, a marketing communications firm in Milwaukee.

Judith Kalfon (MA, ’08) was appointed general manager of the Radisson Plaza Hotel in Minneapolis. Kalfon has more than 20 years of experience in the hospitality industry and holds the designation of certified hotel administrator, a classification awarded by the American Hotel and Lodging Association to industry members with both education and experience who have demonstrated a high level of expertise.

IN MEMORIAM

Roosevelt University regrets to report the deaths of the following Roosevelt community members.

Anna Langford (attended Roosevelt in the late 1940s) of Chicago, on Sept. 17, 2008

Anthony J. Boso (BA, ’53) of Chicago and River Forest, Ill., on July 25, 2008

Doris West Smother (BA, ’53) of Glencoe, Ill., on July 4, 2008

Olga M. Kordin (BA, ’54) of Chicago, on Feb. 21, 2008

Frank Uhlmann (BA, ’54) of Michigan and Washington, on June 27, 2008

Murry N. DePillars (BA, ’68; MA, ’70) of Richmond, Va., on May 31, 2008

Christine Kelly O’Sullivan (BA, ’74) of Gurnee, Ill., on April 2, 2008

Dorothy N. Sondin (BGS, ’75; MA, ’78) of Portland, Ore., on April 5, 2008

Tessie Edwards Benjamin (MA, ’77) of Chicago, on Feb. 21, 2008

Marvin Brooderson (MA, ’88) of Skokie, on June 25, 2008

Wendell Arnold, vice president for development at Roosevelt University from 1967 until 1986, died Aug. 11, 2008, at the age of 90. Mr. Arnold worked with President Emeritus Rolf A. Weil on both fundraising and public relations issues and created Roosevelt’s first professional fundraising office. He was instrumental in helping Roosevelt open a campus in Arlington Heights and in securing funding to build up the Chicago Campus. “He was a decent, supportive individual who I relied on heavily for advice and consultation,” said Weil. Mr. Arnold also served as a fundraising consultant for two years under President Emeritus Theodore Gross.

David K. Hill, a Roosevelt University trustee since 2001 and the executive chairman of Kimball Hill Homes, died July 26, 2008 at the age 67. He was a longtime civic leader in Chicago’s northwest suburbs and a strong advocate of higher education, including the development and growth of Roosevelt’s campus in Schaumburg. In 1969, Mr. Hill founded Kimball Hill Homes, headquartered in Rolling Meadows, which is today the nation’s 22nd largest homebuilder.

Muriel Craddock Auerbach (BGS, ’83; MG, ’85) of Homewood, Ill. and Atlanta, on Aug. 29, 2008
OFFICERS

James J. Mitchell III
Chairman

Frederick S. Addy
Chairman Emeritus
Honorary Trustee

Melvin L. Katten
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Dear Alumni and Friends:

As the new chair of the Development Committee of the Board of Trustees, I am pleased to be a part of this edition of Roosevelt Review and this year’s Honor Roll of Donors.

Roosevelt University is in a time of transformational change, the likes of which we may not have seen since its founding in 1945. Eleanor Roosevelt dedicated Roosevelt College “to the enlightenment of the human spirit” after the dramatic events that culminated in Roosevelt’s founding. More than 63 years later, we continue the enlightenment of the human spirit with fall enrollments setting records across our two campuses in Chicago and Schaumburg, strong academic programs, and innovative and exciting plans for our future. It is a wonderful time to be a part of the Roosevelt family — its students, faculty, alumni, friends and staff.

I have been a member of the Board of Trustees for many years, and it is a privilege to serve with a group of dedicated people who want to see the momentum of the past several years continue and to propel Roosevelt to greater heights. My new role will allow me to work closely with the Office of Institutional Advancement by staying connected with our treasured alumni and to provide guidance in the fundraising efforts that will make our University ever stronger. I also want to thank my predecessor, Ken Tucker, who ably served as chair of this committee for many years, and who helped to increase charitable giving significantly during his tenure.

I encourage you to continue your financial support of Roosevelt University if you are already a donor, and to join us if you have not yet become one. We need all of you, and I promise you that I will do everything I can to enable Roosevelt to continue to live the legacy that has defined us in the past, and that will guide us for our future.

Thank you for your ongoing commitment to our future.

Sincerely,

Donald M. Field
Chair, Development Committee
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Roosevelt University is fortunate to have many friends who realize that carrying out an outstanding academic tradition and offering a signature campus experience depends upon significant and continued private financial support. The contributions of those on the following pages enhance the educational experiences for our students and improve the excellence of our programs, facilities and services.

Through their own personal commitment, the members of our donor societies demonstrate a desire to become more closely associated with the purposes, plans and programs of Roosevelt University. Their example gives needed encouragement to others, challenging other alumni and friends to invest in the future of Roosevelt.

When the donor recognition societies were established, only a general awareness existed of the importance of private financial support to Roosevelt University. The following Honor Roll of Donors recognizes individuals, faculty, staff, students, corporations, foundations and government which gave or provided gifts of $100 or more during the 2007-08 fiscal year, from Sept. 1, 2007 to Aug. 31, 2008. Gifts received Sept. 1, 2008, or after will be recognized in next year’s Honor Roll.

The institutional advancement team at Roosevelt University makes every effort to ensure the accuracy of our alumni and donor records. We hope you will contact us to let us know if you find anything in error or if you would like your name listed differently than it appears in this publication. If you have any questions regarding the Honor Roll, please contact the Office of Institutional Advancement at (312) 341-3623 or email us at annualgiving@roosevelt.edu.
We are very grateful to our President’s Club members for their loyalty and generosity during fiscal year 2007-08. President’s Club members give gifts of $1,000 or more to Roosevelt.

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Mr. Mahmoud T. Dajani
Mrs. Elnoris Crummie
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Mr. Antoine J. Elias and Mrs. Sarah D. Elia
Ms. Karen A. Ellwanger-Snyder
Mr. and Mrs. Richard L. Ettlinger
Mr. Burt Fainman
Mrs. Suzette Feher
Mr. Gerald W. Fogelson
Ms. Eta Beatrice Fox
Dr. Norman Frankel and Mrs. Shila Frankel
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Mr. Charles R. Gardner and Ms. Patti Eyster
Mr. David R. Gerber, Sr.
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Dr. Courtney P. Jones
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Mr. Thomas R., ** and Mrs. Teresa Karow
Mr. Donald S. Keare
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Mr. Wayne A. Sanders
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Miss Marilyn Schimpf
Mr. Ellis Schuman

** Roosevelt University Employee  *Deceased

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Fireside Circle members are alumni and friends who have invested in the future of the University through legacies included in their estate plans.

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Mr. Harold S. Alexander
Mr. Raymond Joseph Allen
Mrs. Miriam F. Alpert
Ms. Edwardine M. Baker
Mrs. Barbara J. Balaban
Mrs. Joan C. Barch
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Mrs. Lois R. Doll
Mr. John K. Drake
Ms. Felice Dworkin
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Mr. Ellis Marshall Gans
Mr. Charles R. Gardner and Ms. Patti Eyster
Mr. David R. Gerber, Sr.
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Mr. Thomas R., ** and Mrs. Teresa Karow
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Mr. James R. Krotzer
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Mr. Jordan L. Rosengard
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Mr. Sidney Rubin
Ms. Doris J. Sanders
Mr. Wayne A. Sanders
Mr. Martin Schaffner
Miss Marilyn Schimpf
Mr. Ellis Schuman
The following alumni and friends have made bequests to Roosevelt University.*

Estate of Robert J. Ahrens
Estate of Ronald N. Anderson
Estate of Ruth B. Anderson
Estate of Harvey J. Angell
Estate of Alan B. Anixter
Estate of Madi Bacon
Estate of Ruth O. Bacon
Mr. Boris J. Barmack
Mrs. Rose Barmack
Estate of Ruth B. Barth
Estate of Mabel Bergquist
Estate of Marvin Bogdanoff
Mrs. Eva Brodar
Estate of Benjamin Burack
Estate of Leo R. Burlow Trust
Estate of David Bush
Mr. Frank J. Castelberry
Estate of Betty Taylor Clarke
Ms. Eva Cooper
Estate of Rhoda L. Diamond
Estate of Elizabeth A. Dibble
Estate of Elizabeth M. Dowell
Estate of Joseph Elesh
Estate of Walter Fainman
Estate of Ruth Falkenau
Mr. Louis G. Feldman
Mrs. Alexis Formaciari
Estate of Mr. Melvin S. Freedman
Estate of Florence Frueh
Mrs. Helen Fruh
Mr. Karl Fruh
Mrs. Faye Gaberman
Max Goldenberg Foundation
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Estate of Bernard Gordon
Mr. Burton M. Gould
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Mr. Philip B. Heller
Dr. Talmadge C. Henderson
Professor Arthur Hillman
Estate of Bernice K. Hintz
Estate of Winifred E. Holland
Estate of Edward Israel
Mrs. Gertrude Jager
Estate of Solomon Jesmer
Mr. Louis C. Karpiner
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Mrs. Marjorie Keenleyside
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Louise H. Landau Estate Trust
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Dr. Arthur Lerner
Mr. Harry J. Lowenbach
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Estate of Samuel A. Roberman
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Estate of William Scott-McCoy
Estate of Herman Shapiro
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Estate of Mrs. Marion B. Sparling
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Estate of Otto Wirth
Estate of Janette H. Wright
Mr. Steven Zellmer
Estate of Clara Fordyce Zepernick
Estate of Hannah Ziegler

** Roosevelt University Employee  *Deceased

During fiscal year 2007-08, the University received bequests from the estates of the following alumni and friends.*

Estate of Paul Fabricant
Max Goldenberg Foundation
Estate of Robert Maust
Estate of Albert A. Robin
Estate of Arthur Rubloff
Estate of Sarah M. Solomon
The Best Investment You Can Make

According to recent studies, individuals with a bachelor’s degree generally earn $1 million more over the course of their lifetime than people with only a high school diploma.

With your help, we can continue to provide Roosevelt University students with an opportunity to succeed by offering an affordable and high quality education. Every gift counts — especially yours. Visit www.roosevelt.edu/giving to make your contribution and invest in the future of our students.
The essay "Citizenship in the 21st Century" in this issue of Roosevelt Review by Anna Eleanor Roosevelt, granddaughter of Franklin and Eleanor Roosevelt, demonstrates the ongoing commitment of the Roosevelt family to the University. This tradition started as soon as the University was founded in 1945. At Dedication Day on Nov. 16, 1945, Mrs. Roosevelt came to Roosevelt College and met with a number of students, including (from left) Augustus Savage, Winston Kennedy, (students on either side of Mrs. Roosevelt are unknown), Vin Rosenthal, John Lewyn, Jacqueline Feder and (unknown).