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WHERE ARE THEY NOW?

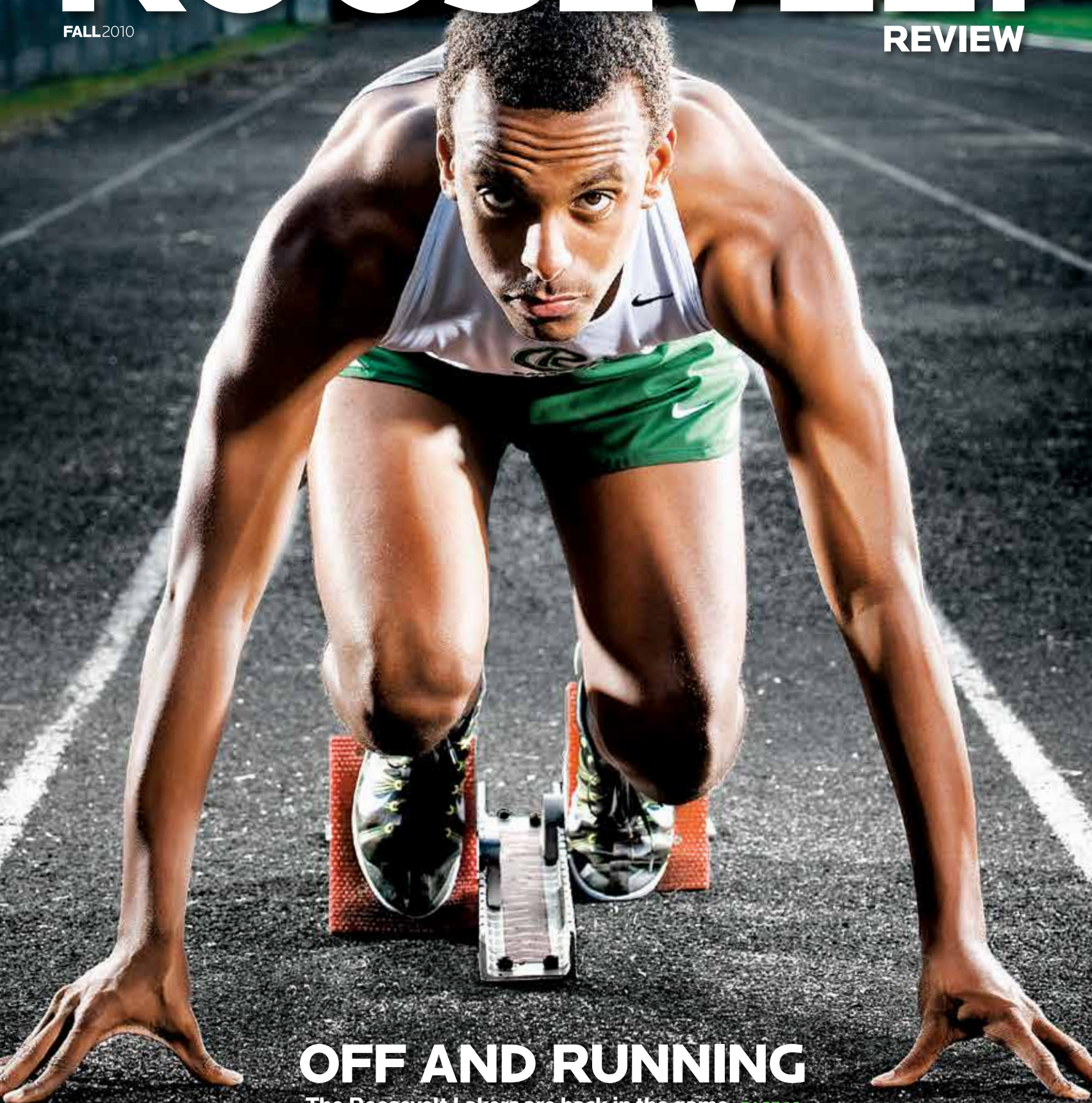
Do you recognize these students who attended Roosevelt University during the 1960s, '70s and '80s? If so, send an email to tkarow@roosevelt.edu, and we'll publish your letter in the next issue of the *Roosevelt Review*.



ROOSEVELT

FALL 2010

REVIEW



OFF AND RUNNING

The Roosevelt Lakers are back in the game. [PAGE 16](#)



GIVING BACK THROUGH THEIR ESTATE | MICHAEL AND MARSHA GOLDSTEIN

“As Michael and I were planning our estate, we thought about the organizations that have made a difference in our adult lives and Roosevelt did just that. I had an exciting urban educational experience where the entire downtown area was my campus, but throughout the years Roosevelt has been a cultural beacon and ongoing part of my life,” said Marsha Goldstein (BA, '67).

Michael and Marsha Goldstein have made a major commitment to Roosevelt University by naming the University as a beneficiary, receiving a percentage of their estate.

“It is important to give back to an organization that has given me so much,” Marsha said. Throughout the years, the Goldsteins have supported cultural programming and scholarships. Marsha has served as a Chicago College of Performing Arts Advisory Board member since 1992 and was the founder and co-chair of the Auditorium Building Society, which helped restore the University’s main building to its original grandeur.

The Goldsteins are both entrepreneurs who run successful companies. Marsha’s My Kind of Town offers customized group tours of Chicago and special events for corporate clients. Recently, she received national attention for her Barack Obama bus tours of Hyde Park, pointing out his first condo building, his barbershop and favorite local restaurants.

Michael is the publisher and editor of *Gear Technology*, the journal of gear manufacturing and power transmission engineering. He also owns Goldstein Gear Machinery and is a third-generation machine tool dealer specializing in gear manufacturing machinery and equipment.

“Michael and I hope our gift helps other Roosevelt alumni and provides insight into the many ways people can give to the University in a lasting and personally significant way,” Marsha said.

The University is pleased to have the Goldsteins as members of the Fireside Circle, which recognizes people who provide for Roosevelt University in their estate plans.

For more information on how you can become a member of the Fireside Circle and support Roosevelt University through estate and planned giving, contact:

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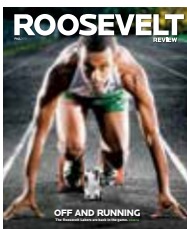


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PHOTO: BOB COSCARELLI

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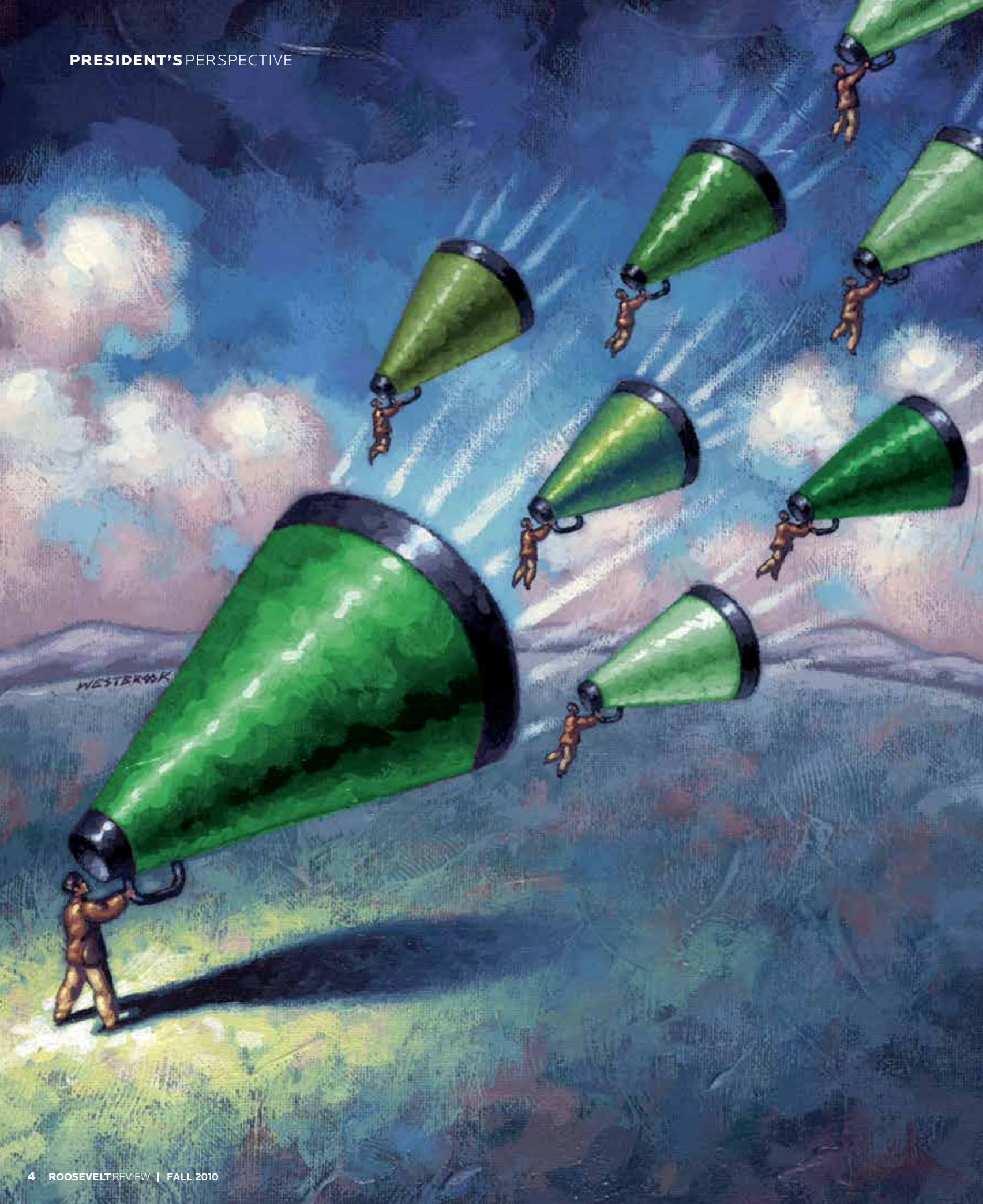
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A BEST KEPT SECRET NO MORE BY ROOSEVELT UNIVERSITY PRESIDENT CHUCK MIDDLETON

I don't know about you, but when someone tells me that something is a "best kept secret," I always wonder why.

This is especially true when the secret is about something that ought to be shouted from the rooftop, not kept hidden in the basement.

I experienced that disconnect when I began my presidency here eight years ago this summer. People would tell me that this University program or that Roosevelt tradition is a "best kept secret" here in Chicagoland and, by extension, well beyond.

The more I looked into it, though, the more it became apparent that, with one exception, which I will describe in a moment, it wasn't for the lack of trying to spill the beans about this or that success. It ran deeper.

My academic discipline is in the field of British history. The past is replete with examples of people holding on to ideas and understandings long after the objective circumstances that gave rise to them have disappeared.

Ben Franklin was fond of saying at the end of his life that he had held many youthful opinions that turned out to be totally false in his later years. His conclusion was to counsel others to question and to doubt everything, especially those notions that you hold most strongly. These have to withstand the closest scrutiny so that you can better defend them if still true and adopt other views if necessary.

I mention this phenomenon because it applies to institutional reputations as well. As I went about telling Roosevelt University's story to any and all who would listen, I was struck again and again by how little people knew about us. And when they thought they knew us, I was amazed that they frequently were wrong.

My favorites among those who "knew us" were that we were a music school or that we were a community college or that all of our students were part-timers who commuted to school at night after working full-time jobs during the day.

The one exception was the quality of the faculty and thus the academic programs. People didn't seem to know much about either.

There is a sort of Midwestern modesty in Roosevelt faculty members which leads them



Chuck Middleton welcomes your comments. Email him at cmiddleton@roosevelt.edu.

not to brag about their accomplishments. While charming to a degree, it's not helpful when this is one of our most important attributes.

So after telling the faculty that I hoped they wouldn't mind, I started bragging about them and telling stories of academic excellence as a cornerstone of today's Roosevelt. Their accomplishments follow in the tradition of our founding faculty members who had a national reputation for excellence.

Now there's a story worth telling! Interest is always high when you divulge how much our students learn, how well prepared they are for meaningful careers or admission to the best graduate schools in all disciplines (law and medicine included) and how accomplished the current faculty are as intellectual and creative leaders in their fields of study.

I ought to know. I have been in this business for over 40 years as a professor and administrator. I can tell you from experience that our professors would be among the most accomplished faculty at any institution in the nation.

I have been telling Roosevelt's story to everyone I meet. But Chicago is a big city with more than 100 suburban communities, so my quest to change the overall image and reputation of the University needed additional firepower.


It may come as a surprise to those of you who are not in higher education, but marketing and branding are not always held in high esteem on campuses. Some people are suspicious of their purposes and tout their limitations. Besides, we all know that college and university reputations are like the atmosphere, more or less constant over time, right?

I listened to my inner Franklin and thought otherwise.

I concluded that one of the best ways to tell our story was to develop a better University brand and to use that process to drive a stake through the heart of our "best kept secret" status.

We are now well along the path of "secret no more," led by a new, clean, forward-looking image, common graphic standards, a single logo (replacing nearly two dozen creative versions of the old one) and images of the University that match both our aspirations and our accomplishments.

I now regularly meet people who know we are on the move. They always eagerly ask me to share more of our story, and you know I don't need much encouragement to do that.

So, as bragger-in-chief, permit me to end with a request. Won't you join me in telling the story and bragging a bit about your University? You really should, you know. 





ABOVE THE GLASS CEILING

BY **COURTNEY FLYNN**

Goldie B. Wolfe Miller (BB,'67) has risen above the glass ceiling, which symbolically has held back many women in the competitive field of commercial real estate. During her illustrious career, she completed an amazing \$3 billion in transactions and created the largest woman-owned commercial real estate firm in the country. Now she has turned her attention to providing opportunities for other women.

G

oldie B. Wolfe Miller didn't set out to be one of the country's top commercial real estate brokers, the founder of the nation's largest female-owned commercial real estate firm or a leader for women throughout the industry.

But with unwavering drive, she began developing as a child of Holocaust survivors. It's no wonder the 1967 Roosevelt business alumna achieved all of that and more.

After a 30-year, award-winning career during which she completed about \$3 billion in transactions and was a frequent top producer at real estate giant Rubloff Inc., Wolfe Miller has turned some of her focus to a scholarship program she helped create at Roosevelt to enable women to achieve leadership positions in the industry.

"It's been a great ride," said Wolfe Miller, 64. "I had a great education at Roosevelt, I loved working at Rubloff and then I loved being an entrepreneur. There were a lot of sacrifices, a lot of work, but I have had great rewards."

Those accomplishments were recognized by 400 of her real estate peers on Nov. 18, when she was the honoree at the ninth annual Real Estate Gala sponsored by Roosevelt University's Marshall Bennett Institute of Real Estate.

"Since its inception in 2007, the Goldie B. Wolfe Miller Women Leaders in Real Estate Initiative has enabled many young women to pursue graduate degrees," said Jon DeVries, director of the Marshall Bennett Institute of Real Estate. And plans are in the works to expand the program even further, he said.

To the scholars who are part of the initiative, being given the chance to pursue their dreams with Wolfe Miller's help has meant everything to them.

"It's given me purpose and confidence," said Katie Dunn, a scholarship recipient who formerly worked on Wall Street in commercial real estate lending and now plans to graduate in December with a Master of Science in Real Estate degree. "It's been a lifesaver for me and so much of it is Goldie and her encouragement."

Born in a displaced persons camp in Austria, Wolfe Miller came to Chicago as a child, learning English before her parents. Her father worked long hours as the owner of a butcher shop, she said, and she remembers traveling with her mother to deliver packages late into the evening.

Although her family had financial difficulties, never taking vacations and working around the clock, Wolfe Miller said her mother always stressed and encouraged earning good grades in school, obtaining an education and continuing to achieve.

SUPPORTING WOMEN LEADERS The focus of the Goldie B. Wolfe Miller Women Leaders in Real Estate Initiative is to help women position themselves for success. At the far right are pictures of some of the many women who have benefited from her outreach programs.



PHOTO: BOB COCCARELLI



"The role model of hard work and overcoming adversity was really very important," Wolfe Miller said. "They struggled, but I don't remember it as a struggle. I remember it was just what we did. But I didn't want to go through what they went through. I wanted to be successful."

Following graduation from Roosevelt, Wolfe Miller took her first job in the research department at the J. Walter Thompson advertising agency. There, she learned about working with accounts, product development and, later, clients. She also married her first husband during that time.

After a few years in the advertising world, her job didn't feel as if it would evolve into a lifetime career for her. Fortunately, she had saved up enough money to take six months off and figure out what she wanted to do. Wolfe Miller went through 64 interviews in those six months and decided she wanted to land a sales job.

Although she didn't know much about real estate at the time, she knew Rubloff was the "IBM of real estate and fabulous," so in 1972, she began working as a commercial sales broker in the company's office leasing department.

By 1980, Wolfe Miller was Rubloff's first female senior vice president and had won the firm's Top National Producer of the Year award six times.

In 1986, Wolfe Miller coordinated the sale of the largest single land property in downtown Chicago located in the 300 block of South Wacker Drive, which was valued at \$120 million. She also represented Oprah Winfrey in the purchase of her studios for Harpo Productions.

And she managed all that while raising her daughter, Alicia, as a single mother since she and her husband had divorced when her daughter was a toddler.

Other women in the industry who have followed in her footsteps said Wolfe Miller has served as an inspiration and confidante to them.

"When I think of her, I just think of how she does it all, did it all, and is a well-rounded individual who was remarkably successful in this business," said Andrea Saewitz, senior vice-president at J.F. McKinney & Associates, a Chicago commercial real estate firm. "Then you lay on top of it that she was a woman and able to achieve so much."

Vicki Noonan, managing director and director of leasing for the Chicago region at Tishman Speyer, said Wolfe Miller has been known for decades as a smart and successful woman in Chicago's real estate market.

"She was a trailblazer," Noonan said. "As in many industries, this was an old boys network, and it still is in a lot of ways. She



LIVING ON THE LEDGE BY LAURA JANOTA

As Randal Stancik (BSBA, '88; MSMC, '89) watched Goldie Wolfe Miller step out recently onto Willis Tower's glass-enclosed ledge for her *Roosevelt Review* photo, he could feel the adrenaline, excitement and fear.

"I know how it is," said Stancik, vice president for U.S. Equities Asset Management, which added The Ledge, located 103 stories up, as an attraction for Chicago's tallest building in July 2009. "I've been on it a thousand times, and even though I'm comfortable with it, there's still this little buckle in my knees every time I try it."

The Roosevelt alumnus, who manages the Skydeck, led the team that came up with the concept for The Ledge. "We were looking for a way to attract more people, including Chicago locals, to the Skydeck and to Willis Tower," said Stancik, who has seen leases of space in the building increase from 70 percent to 90 percent in the last three years. "The ledge concept was what we came up with."

Standing on The Ledge, which consists of four glass panels, is like stepping off the tower on the 103rd floor. Looking down, there's nothing between one's feet and Wacker Drive but an 11-foot-wide, four-foot-deep piece of transparent glass.

"It's an emotional experience," said Stancik of the attraction that so far has drawn more than 1.3 million people. "Kids like it. Daredevils like it. Adults are cautious but pleased. I've even seen senior citizens who are happy to be out there," he said.

As a student at Roosevelt, Stancik earned a bachelor's degree in business and a master's degree in marketing communications. He also played basketball with the Roosevelt Lakers. And, as a resident of the University's former Herman Crown Center, he worked for a time as the assistant director for residence life and was an advisor for the University's international students.

knew early on that it's not 'all about me,' it's about all the resources coming together to make it the best for everybody."

By the late 1980s, Rubloff began moving more toward development than brokerage, Wolfe Miller said, and it was time for her to try something new. She considered going to another real estate firm before making the risky financial decision to start her own business.

"I started weighing all the pros and cons," Wolfe Miller said. "I said, 'I could always join another company, but if I don't try this now with my own company, I never will.'"

So in 1989, she took the leap and founded Goldie B. Wolfe & Co., the largest woman-owned commercial real estate firm in the country. Before selling the company in 1998, she represented major corporations, such as Xerox, CNA and Sara Lee.

In 2000, she married well-known Chicago area entrepreneur, Jack Miller, and became even more involved in philanthropy, although she is still active in real estate. Currently she is president of Millbrook Corporate Real Estate Services, a full-service consulting company that specializes in the office and industrial marketplace.

Throughout her career, Wolfe Miller has been known as a tough, but fair negotiator. She always wanted the best for tenant clients,

but also understood the constraints of building owners, her colleagues said.

"She was aggressive and not shy and I always trusted her," said Ron Lunt, a partner with Hamilton Partners, another commercial real estate firm who has worked with Wolfe Miller off and on since the early 1980s. "She worked hard and by no means was she going to take a back seat to anybody in her negotiations."


And she still refuses to take a back seat.

Scholarship recipients and colleagues alike said they are impressed with how involved she remains with each new endeavor she takes on. Despite her busy schedule, she knows her scholars' names, takes the time out to introduce them to industry contacts and helps organize forums for them.

"Her investment in us is real; it's important to her," Dunn said. "She wants us to succeed and she wants us to be the best we can be."

To have that kind of impact on young women in the industry is just what Wolfe Miller hopes to continue to do.

"It's just rewarding to me that I've made a difference in their lives," she said. "When I see these young women coming out of the program and they're enthused and it has changed their lives, I'm very proud and it keeps me going." 📷



"What Roosevelt taught me to do was to think about opportunities and work hard to make opportunities a reality."

— RANDAL STANCIK



HIGHERADUCATION



ROOSEVELT COMBINES HIGH-TECH AND HIGH DESIGN TO CHANGE THE FACE OF HIGHER EDUCATION ADVERTISING



TEXT RISING TO 57711

469 FEET OF GLASS AND STEEL
BUILT ON PRINCIPLES.

ON BY LAURA JANOTA

trains, over the Internet, via radio, upon billboards, via Facebook, in the Chicago region and far beyond, Roosevelt University's advertising campaigns are letting people know that the University is a place where great minds come together but rarely think alike.

It's something that Roosevelt's alumni and friends have always known. Now through stunning advertisements, millions outside of the Roosevelt community are gaining a better understanding and growing appreciation for the University and its values.

"Roosevelt University has always been bold and inclusive, open to new ideas and different ways of thinking," said Lesley D. Slavitt, vice president for government relations and university outreach. "Our approach is to use advertising in distinctive ways to increase awareness and to help distinguish us from our competitors."

Roosevelt's marketing team along with its creative partner, the Chicago advertising firm of Tom, Dick and Harry (see related story), teamed up to build exciting campaigns designed to engage the public, including prospective students and alumni, and drive them online where they can have a conversation about the University and its programs.

For more than 10 weeks this summer, Roosevelt's new 32-story South Loop skyscraper was featured in striking ads. They were seen more than 300 million times throughout the Chicago area and on the web.

"You could say the excitement is building. Or perhaps, more accurately the excitement is the building," Chicago Sun-Times marketing and advertising columnist Lewis Lazare wrote in a review of the campaign featuring Roosevelt's new vertical campus. "Roosevelt is smart to use every asset it can as it makes the case for why prospective students should consider Roosevelt."

In its review of Roosevelt's new marketing effort, the Sun-Times credited the central line of some of the ad copy – "Forward thinking with a vertical bent" – for "neatly" tying the University's new building structure to the idea that Roosevelt as an institution has a "progressive bent." The campaign also was featured online and in industry publications including higher education's Enrollment and Management Report and the Council for Advancement and Support of Education's Currents magazine.

"The campaign uses media ranging from billboards to Facebook," Enrollment and Management Report said. "All the elements take an innovative approach that portrays Roosevelt as bold, creative and unique."

For Kevin Hauswirth, director of advertising and promotions, this campaign represents a marked shift in the way Roosevelt has traditionally reached out to target audiences through media. "Due in large part to our advertising, the average number of daily views of the University's Facebook page has increased by more than 180 percent, where students, prospects and alumni are viewing videos, watching slideshows and engaging with each other like never before," he said.

"I like the new building and I wish it was around when I attended Roosevelt," an alumnus posted on the University's Facebook site. "Glad this will be my new home ... all the way from New York! Can't wait to live on campus," another person declared.



QUICK RESPONSE (QR) TECHNOLOGY provides marketers with an opportunity to immediately engage their audiences beyond the traditional advertisement. The small black and white box (QR Code) functions just like a bar code and, when scanned by a camera or smartphone (enabled with a code reader) launches a web-browser that links users directly to additional content and information. QR codes scanned from within the vertical campus advertisements linked users to the Vertical Campus tab of Roosevelt's Facebook page. Scan and see for yourself!

VERTICAL CAMPUS OPENS 2012

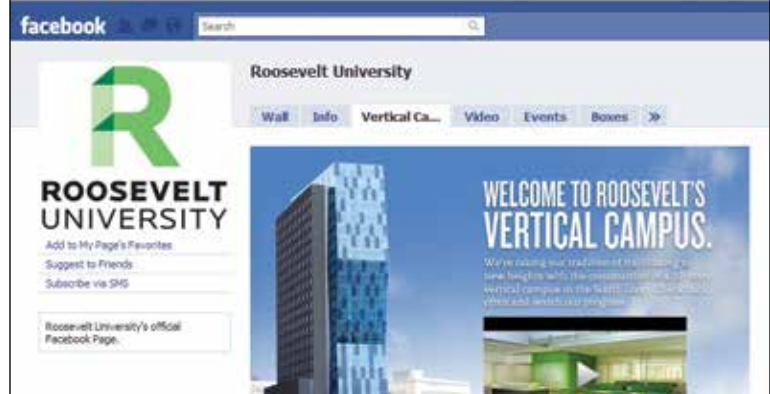
Roosevelt University is building a new kind of educational community. In our 32-story vertical campus, students will live on the top 17 floors, enjoy breathtaking views of the city, and have access to classrooms, labs, a dining hall and student services without ever leaving "home." They'll also benefit from an education rooted in the principles of social justice upon which Roosevelt was founded 65 years ago. And there's no more enduring foundation than that.

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A new campaign — slated to launch in early 2011 — will take a bold approach to engagement by encouraging prospective students and the broader community to comment on timely, relevant and sometimes complex issues.

Patrick Lytle, assistant vice president of marketing at Roosevelt, said, “The concept is rooted squarely in Roosevelt’s history of breaking new ground, welcoming diversity in all forms and providing an open and welcome environment for the sharing of opinions.”

Combined with the use of the latest technologies, ads will invite people to join the conversation via mobile phone, Facebook and Twitter.

“You could say the excitement is building. Or perhaps, more accurately the excitement is the building.”

– LEWIS LAZARE, *CHICAGO SUN TIMES*

Both campaigns use a wide variety of media channels, oftentimes in unconventional ways. In print, Roosevelt developed a new building ad for Chicago Magazine that opened upward in what is known as a vertical gatefold — the first ad of its kind ever to appear in the magazine. To launch the campaign online, Roosevelt took over the main page of ChicagoTribune.com with an interactive ad that allowed users to watch a video and take a “virtual tour.”

Similar ads ran for weeks on a variety of websites including TimeOut Chicago and Crain’s Chicago Business. Ads were also placed on the ceilings of busses and trains and on the sides of buildings in downtown Chicago.

The upcoming advertising campaign will take digital innovation a step further. A dynamic microsite will bring a diversity of conversations to life with cutting edge visuals.

“Roosevelt’s campaigns are unusual for higher education,” said Greg Reifel, managing partner with Tom, Dick and Harry Advertising. “We are using non-traditional ads in some very traditional media spaces to raise the University’s prestige, to elevate thinking about the institution to a higher level and ultimately to show prospective students why Roosevelt University is the best place to be for their college experience.”

UP, UP, UP Bold vertical ads announcing Roosevelt’s new building graced the Chicago landscape, where they have been seen more than 300 million times this year. Top right, (from left to right) Don Nelson, Cari Dinneen, Greg Reifel and Thomas Richie hang out in Tom, Dick and Harry’s River North offices.



PHOTO BOB COSCARELLI

TOM, DICK AND HARRY ADVERTISING (TDH) is Roosevelt’s new advertising partner and creator of the University’s distinctive new advertising campaigns.

As the name of this mid-sized Chicago firm suggests, Tom, Dick and Harry are pseudonyms for everyman — and that is who TDH has aimed to represent and reach out to during its nearly nine years in business.

“We pride ourselves on being an agency that does not have a specialty,” said Greg Reifel, managing partner for the 24-member agency which has done work for clients ranging from financial institutions and fitness clubs to higher education and tool merchandisers.

“We look at each project individually and as an opportunity to build unique communications and a brand,” added Reifel, who credits his creatively-driven TDH team with being able to effectively draw on different emotions where appropriate — humor, sentimentality and logic are just a few — to make advertising, marketing and branding come alive.

Roosevelt chose to work with TDH precisely because of the firm’s breadth and depth of experience. “We wanted an agency that knew higher education and was open-minded and very creative in its approach to marketing the University,” said Lesley D. Slavitt, vice president for government relations and university outreach.

“In developing the campaign about Roosevelt’s new 32-story vertical campus, Tom Dick and Harry discussed Roosevelt’s place on the Chicago skyline and intentionally looked at vertical formats to tell the University’s story,” said Cari Dinneen, vice president of marketing and promotions at TDH.

In its campaign, TDH created ads focused on the heart and soul of the University — that is, the institution’s commitment to academic excellence and social justice.


Don Nelson, co-creative director and copywriter with TDH, said he has enjoyed partnering with Roosevelt’s marketing team. “Everyone at Roosevelt is excited about where the institution is going and passionate about the University’s mission. As a result, we feel an emotional investment in the University.”



SWEAT EQUITY

THE LAKERS GEAR UP FOR ROOSEVELT'S
FIRST ATHLETICS SEASON IN 22 YEARS.

BY TOM KAROW AND MIKE CASSIDY



Roosevelt University Athletic Director Mike Cassidy doesn't know whom he feels worse for at the moment, himself, the student-athletes or his sweat-ridden dress shirt that soon will be making a visit to the dry cleaner.

The temperature in the Keating Sports Center, the current practice and competition facility for Roosevelt's men's and women's basketball teams, is stifling. The setting sun beaming through the tinted glass walls has turned the arena located on the campus of the Illinois Institute of Technology (IIT) into a hot box. Beads of sweat trickle down Cassidy's forehead as he leans against the stands watching the men's basketball team prepare for the upcoming season.

"Just another challenge in building an intercollegiate athletic department from scratch," Cassidy proclaims with a smile. "These are the types of things you encounter as facility nomads. There is never a perfect situation when every practice and every game is a road trip. I am really looking forward to the day when we can play in our own fieldhouse."

The heat and gym are minor inconveniences to Cassidy who joined Roosevelt in May 2009. "As funny as this may sound, our athletes will never forget this experience," he said. "Fifteen years from now when we have a basketball reunion all the athletes will be sitting around a table and laughing about how hot it was for practice those first few weeks. They will not remember the losses and will have forgotten about most of the wins, but they will not forget this."

Sweat-filled memories are just a small part of the experience Cassidy and his staff have created at Roosevelt, which has revived its men's intercollegiate program after 22 years while sponsoring women's athletics at the University for the first time. The athletic season kicked off with



nearly 70 new student-athletes on Sept. 3 when the men's and women's cross country teams competed at the Elmhurst Early Bird Invitational. Since then, practices or competitions have begun for all seven sports Roosevelt is sponsoring this year.

"It's hard to believe what was once just a vision, a plan written on a board in my office, is now a reality," Cassidy said. "The fact that student-athletes are here, integrated among our student

body, adding to the Roosevelt experience is a real testament to the 14 months of hard work and preparation the coaches put in to make this happen."

The new Lakers come from 11 states, including Texas, New Jersey, Washington and California. Erin McCaslin, a basketball player and a graduate of Tahoma High School outside Seattle,

will make waves for the Lakers in the classroom as well as on the court. She had a perfect 4.0 GPA in high school and was her team's top three-point shooter, netting nearly 75 three-pointers as a senior in just 20 games.

HOLDING COURT A solid group of players has given Women's Basketball Coach Robyn Scherr-Wells plenty to smile about. Although Roosevelt previously had sports teams for men, this is the first season Roosevelt women are competing in intercollegiate athletics.

"We have brought in players who will not only succeed on the court, but in the classroom as well."

—ROBYN SCHERR-WELLS, HEAD WOMEN'S BASKETBALL COACH

The student-athletes will be coached by a staff with a wealth of experience. Head Men's Basketball Coach Joe Griffin is a disciple of Basketball Coach Tom Izzo at Michigan State, where he served as a graduate assistant for two years. He then spent a season at the NCAA Division II level as an assistant coach at Eastern New Mexico University prior to joining the Lakers.

Two of Griffin's recruits are identical twins, Mark and Paul Tometich. They turned down basketball scholarship offers at different NCAA Division II schools to join the Lakers after two standout seasons at nationally-ranked Kishwaukee College in Malta, Ill. Paul averaged 13.6 points per game, while his brother averaged 8.6 points per game and they helped take their school to a 29-8 Region IV Championship.

Head Women's Basketball Coach Robyn Scherr-Wells also brings NCAA Division I coaching experience to the Lakers with stops at Michigan and Portland State. She is well-versed on Roosevelt as well, as she was working in the admission office when she decided to get back into coaching and build the program of her dreams.

Head Baseball Coach Steve Marchi, a Roosevelt alum, owns a different perspective on the coaching world having worked at the community college level as the head coach at Harper College in Palatine, Ill.

Six members of his baseball team will not need much time to get to know one other. Adam Nykiel (1B/3B), Joey Malia (OF), Dave Plocharczyk (OF/P), Tim Storrs (2B/SS), Matt Borger (OF) and Nick Szyal (P) all came to Roosevelt after playing two seasons at Prairie State College in Chicago Heights, Ill. Storrs, Nykiel and Plocharczyk

BASKETBALL PLAYER BRINGS SPIRIT OF SPORT TO ROOSEVELT

Among the athletes competing for the Lakers this season is Tori Clark, a women's basketball player from Lake Park High School in Roselle, Ill., and one of eight student athletes in the country to win a National High School Spirit of Sport Award last year from the National Federation of State High School Associations.

The freshman is excited to be playing for one of the first women's teams ever to compete at Roosevelt University, as women's basketball starts this fall alongside women's cross country and tennis. "I love the diversity and ideas of social justice that are brought up here. Roosevelt has a different environment that's opening my mind."

Tori credits her dad, Randy, as the inspiration behind her involvement in sports. Randy Clark, an offensive lineman for the St. Louis Cardinals and the Atlanta Falcons in the 1980s, has encouraged Tori and her siblings to participate in sports since they were in elementary school.





THE LAKERS IN ACTION Clockwise, from top: Casey Davis guards a teammate during basketball practice; cross country runner Joline Reyes sprints toward the finish line at the Elmhurst Earlybird Invitational in September; the Lakers baseball team will play its games at Alexian Field in Schaumburg.







were all named to the All-Illinois Skyway Conference team following the 2010 season.

Head Men's and Women's Cross Country Coach Kevin Licht was a student-athlete at NCAA Division III powerhouse North Central College. Head Men's and Women's Tennis Coach Jim Bates, meanwhile, was a NCAA Division I assistant at Western Illinois and a teaching professional in Chicago prior to joining the staff.

"Each of our coaches brings a different perspective on how to build a program and each came with different ideas," said Cassidy. "I didn't want five coaches who were all going to see things exactly the same way. The only thing they needed to have in common was an unwavering desire to be successful no matter what obstacles were thrown in their way."

Cassidy is extremely pleased that Roosevelt was able to attract so many first-rate athletes to a new program with no on-campus facilities. "We knew that recruiting would be difficult in the first year and that there would be numerous challenges in the initial growth phase," he said. "All of our coaches found a way to build competitive teams."

That 'can do' attitude has made the Roosevelt Lakers look more like a well established program than one in its first year of operation. The department's carefully laid out plans were realized when the National Association of Intercollegiate Athletics (NAIA) granted Roosevelt membership at its National Convention in April.

That was followed by an invitation to join one of the most competitive leagues in the NAIA, the Chicagoland Collegiate Athletic Conference (CCAC).

"Gaining membership into the NAIA was a huge accomplishment for our department. The association gives us a national umbrella to compete under and the NAIA's Champions of Character initiative is one that I think speaks directly to the mission of our athletic department," Cassidy said. "We couldn't be more excited about the opportunity to compete in the CCAC. It is one of the most, if not the most, respected leagues in the country. It also contains first-rate local schools that will make for some great rivalries for our fans to enjoy."

Roosevelt is now the CCAC's 15th member, joining next-door neighbor Robert Morris and St. Xavier, St. Francis (Ill.), IIT, Olivet Nazarene, Calumet College of St. Joseph, Purdue Calumet, Purdue North Central, Cardinal Stritch, Trinity Christian, Trinity International, Indiana South Bend, Holy Cross and Judson.

To encourage support for the Lakers, admission will be free for students to all athletic events during the first season.

Two of the CCAC's premier sports are men's and women's basketball. On the men's side, Coach Griffin said, "Robert Morris is the perennial favorite, but St. Xavier and Olivet Nazarene joined Robert Morris in the national tournament last year proving the talented depth of the conference." On the women's side, St. Xavier ranked

FOLLOW THE LAKERS The Roosevelt Lakers' website, www.roosevttlakers.com, is updated regularly with the latest scores and details about upcoming games. You'll also find team rosters, pictures and information on how to purchase Lakers' gear.

in the top five nationally last season. "It would be a real coup to beat them in our first season," said Coach Scherr-Wells.


Both the men's and women's teams will play their home games at the Keating Sports Center (3040 S. Wabash Ave.) on the campus of IIT, which does not sponsor basketball. The teams play 12 and 13 home games, respectively.

The Roosevelt baseball team will be looking for a similar level of support this spring when its inaugural season begins. Coach Marchi's crew is anxiously awaiting the start of the campaign which starts with a spring trip the first week in March to Florida. Upon their return, the Lakers begin a grueling stretch of games in which they will play 34 games over a six-week stretch leading up to the end of the school year. Roosevelt will play all of its home baseball games this season at Alexian Field in Schaumburg, home of the minor league Schaumburg Flyers.

"It is a great facility that provides every amenity our student-athletes and fans could desire for their game experience," said Marchi. "It is also a great way to ensure access to our athletic department for those who attend the Schaumburg Campus. It truly is an ideal fit for us."

The men's and women's tennis teams also will be competing this spring with action taking place in Chicago's Grant Park, providing easy access for both the student-athletes and fans at practices and meets.

"If only all of our facilities were that close," Cassidy joked about the tennis courts which are practically across the street from the Auditorium Building. "One of our biggest challenges this year is transportation as we are forced to travel for all of our practices and games for the most part. It creates some logistical issues internally and creates another layer of time that our student-athletes must factor into their daily schedule. The challenges we are overcoming now, though, are preparing us to be ready to take that next step when we have our own facility."

In the meantime, Cassidy continues to wipe away the sweat from his brow at the men's basketball practice. "I knew I was going to have to roll up my sleeves and get my hands dirty to help make this department a success," said Cassidy. "And now I guess I have the sweat stains to prove it." 

SEE THE LAKERS IN ACTION!

2010-11 ROOSEVELT UNIVERSITY MEN'S BASKETBALL SCHEDULE

DECEMBER

4	ST. XAVIER**	KEATING SPORTS CTR.	3 p.m.
11	AT TRINITY INTERNATIONAL	DEERFIELD, ILL.	7:30 p.m.
18	AT PURDUE-CALUMET	HAMMOND, IND.	3 p.m.
21	AT CARDINAL STRITCH	MILWAUKEE, WIS.	6 p.m.
30	MOUNT MERCY	KEATING SPORTS CTR.	7 p.m.

JANUARY

2	AT ST. AMBROSE	KEATING SPORTS CTR.	2 p.m.
7	INDIANA DABNEY	KEATING SPORTS CTR.	7 p.m.
9	AT ST. AMBROSE	DAVENPORT, IOWA	2 p.m.
13	AT MOODY BIBLE	CHICAGO	7 p.m.
15	AT ST. XAVIER**	CHICAGO	1 p.m.
22	GRACE	KEATING SPORTS CTR.	3 p.m.
26	AT IU-SOUTH BEND**	SOUTH BEND, IND.	TBA
29	ST. FRANCIS**	KEATING SPORTS CTR.	2 p.m.

FEBRUARY

2	ROBERT MORRIS**	KEATING SPORTS CTR.	7 p.m.
5	AT OLIVET NAZARENE**	BOURBONNAIS, ILL.	TBA
11	AT EAST-WEST	CHICAGO	7:30 p.m.
16	IU-SOUTH BEND	KEATING SPORTS CTR.	7 p.m.
19	AT ST. FRANCIS**	JOLIET, ILL.	TBA
23	AT ROBERT MORRIS**	CHICAGO	TBA
26	OLIVET NAZARENE**	KEATING SPORTS CTR.	3 p.m.

** Chicagoland Collegiate Athletic Conference (CCAC) Contest

All home games are at Keating Sports Center located at 3040 S. Wabash, Chicago.

2010-11 ROOSEVELT UNIVERSITY WOMEN'S BASKETBALL SCHEDULE

DECEMBER

4	SIENA HEIGHTS	KEATING SPORTS CTR.	1 p.m.
7	AT TRINITY INTERNATIONAL	DEERFIELD, ILL.	6 p.m.
11	AT GRACE COLLEGE	WINONA LAKE, IND.	1 p.m.
17	AT TRINITY CHRISTIAN*	PALOS HEIGHTS, ILL.	6 p.m.
18	VS. IU NORTHWEST*	PALOS HEIGHTS, ILL.	3 p.m.
27	VS. ST. FRANCIS (IN)***	CHICAGO	3 p.m.
28	AT ST. XAVIER TOURNAMENT	CHICAGO	TBA
29	AT ST. XAVIER TOURNAMENT	CHICAGO	TBA

JANUARY

4	VITERBO	KEATING SPORTS CTR.	7 p.m.
8	ST. FRANCIS**	KEATING SPORTS CTR.	1 p.m.
11	AT OLIVET NAZARENE**	BOURBONNAIS, ILL.	7 p.m.
15	AT ST. XAVIER**	CHICAGO	1 p.m.
22	CARDINAL STRITCH	KEATING SPORTS CTR.	1 p.m.
25	IU SOUTH BEND**	KEATING SPORTS CTR.	7 p.m.
29	AT PURDUE-CALUMET	HAMMOND, IND.	1 p.m.

FEBRUARY

2	ROBERT MORRIS**	KEATING SPORTS CTR.	5 p.m.
5	AT MIDWAY COLLEGE	MIDWAY, KY	1 p.m.
9	PURDUE-CALUMET	KEATING SPORTS CTR.	7 p.m.
12	ST. XAVIER**	KEATING SPORTS CTR.	1 p.m.
15	AT IU SOUTH BEND**	SOUTH BEND, IND.	6 p.m.
19	AT ST. FRANCIS**	JOLIET, ILL.	5 p.m.
22	AT ROBERT MORRIS**	CHICAGO	7 p.m.
26	OLIVET NAZARENE**	IIT	1 p.m.

* at TCC Tournament

** CCAC Games

*** at St. Xavier Tournament





AT 97 YEARS YOUNG, TRUSTEE JEROME STONE'S LEGACY CONTINUES—AT ROOSEVELT UNIVERSITY AND BEYOND.

A MILESTONE LIFE

BY TOM KAROW | In 1953 at the age of 40, Jerome H. Stone, an up-and-coming Chicago business executive, joined Roosevelt's Board of Trustees because he was impressed that the eight-year-old college offered classes at times convenient for working students. Now 97 years old, he is still an active board member and one of the longest serving university trustees in the United States.

"I consider Jerry Stone to be a 'trustees' trustee,'" said Roosevelt University President Chuck Middleton. "His continuous dedication to the University through the service of all five presidents, his commitment to the guiding principles of our mission even as the ways we express those principles necessarily evolve in changing circumstances, and his generosity in giving of his time, his talent and his treasure make him the ideal trustee."

Nearly six decades after joining the board, Stone remains pleased that working Roosevelt students can get a quality education whether they study at eight in the morning or at eight at night. "I took classes part-time at Northwestern in the 1930s and didn't receive the same education that the regular students did," he said in his typically frank manner. "I would have welcomed the innovations Roosevelt has produced."

A LIFETIME OF LEADERSHIP

Stone's continuous involvement with Roosevelt University is just one part of a lifetime filled with business and civic leadership.

Throughout the years, he helped build Stone Container Corp. (now Smurfit-Stone Container Corp.) into a multibillion dollar firm, founded the Alzheimer's Association, was chairman of Roosevelt's Board of Trustees for 15 years, helped select the site for Chicago's main library, was a co-founder of the Catholic-Jewish Dialogue Group, and was responsible for raising most of the \$72 million the Museum of Contemporary Art received to construct a building seven times larger than the museum's previous facility.

THE ART OF SUCCESS In addition to being a Roosevelt University life trustee, Jerome H. Stone is a life trustee of the Museum of Contemporary Art. At his home in Chicago, he is able to enjoy works of art which he collected from around the world.

PHOTO: BOB COSCARELLI

At the Alzheimer's Association where he goes to work nearly every day he is in Chicago, Stone talked about his career, which can only be described as "extraordinary." It began at the age of 15 when he started working as a \$17-a-week shipping clerk for the corrugated box company his father and two brothers founded in 1926, which today is a \$5 billion company with 18,000 employees.

His long and emotional attachment to Roosevelt University can be traced to his friendship with founding President Edward James Sparling, whom he first met before Sparling established the institution in 1945.

In a soft-spoken and deliberate manner, Stone vividly recalled how he accepted Sparling's invitation to join the Board of Trustees because he liked the new president's idealism and the college's "mission of no quotas and paying attention to people of all races, creeds and colors."

"He seems like a small, modest, unimposing figure – until you shake his hand and look into his eyes and see a happy confidence of a man who is going to take your money and spend it on something good."

– CBS NEWS ANCHOR DAN RATHER

As one of the few businessmen on the board in the 1950s, Stone became concerned that Roosevelt was considered to be a "pink" school by some members of Chicago's business community due to its emphasis on liberal causes and the labor movement. So Stone, along with financier Walter E. Heller, whom Roosevelt's college of business administration is now named after, organized a luncheon to explain the University to Chicago business leaders.

"Walking into that room with 15 distinguished leaders of the city was, to put it mildly, a somewhat unnerving experience," Stone said. "Mr. Heller spoke first and said in terse but clear terms, 'Gentlemen, this is a University that is here to stay; if you don't support it, it will still be here. If you do, it will probably be the best urban University in the country.'"

After Stone described Roosevelt's founding and its mission, one of the business leaders said this was the first time he had ever heard anything about the University. He promptly wrote out a check for \$5,000 so Roosevelt could

"get a public relations program started to tell the stories that these two men enlightened us with today."

"That was a real breakthrough," Stone recalled.

In 1967, Stone was named vice chairman of the Board of Trustees with primary responsibility for fundraising, a skill he would excel at and would be asked to do many times in the future for Roosevelt and other organizations. "Up to Excellence" was Roosevelt's first capital campaign and had a goal of \$7.5 million. When it concluded, Stone and his colleagues had raised more than \$10 million.

Following the death of Chairman Lyle Spencer in 1969, Stone was elected chairman of the board. For the next 15 years, he and Rolf A. Weil, who was appointed president of Roosevelt in 1964, led the University through a period of great growth, including construction of the Herman Crown Center residence hall and development of the Colleges of Education and Continuing Education (now Professional Studies). It also was a time of great unrest as student protests over civil rights and the Vietnam War rocked Roosevelt and other universities.

"Jerry Stone was exactly the right man at the right time," said Weil. "He and I were a team and I could not have had a better chairman to lead the challenges of the time."

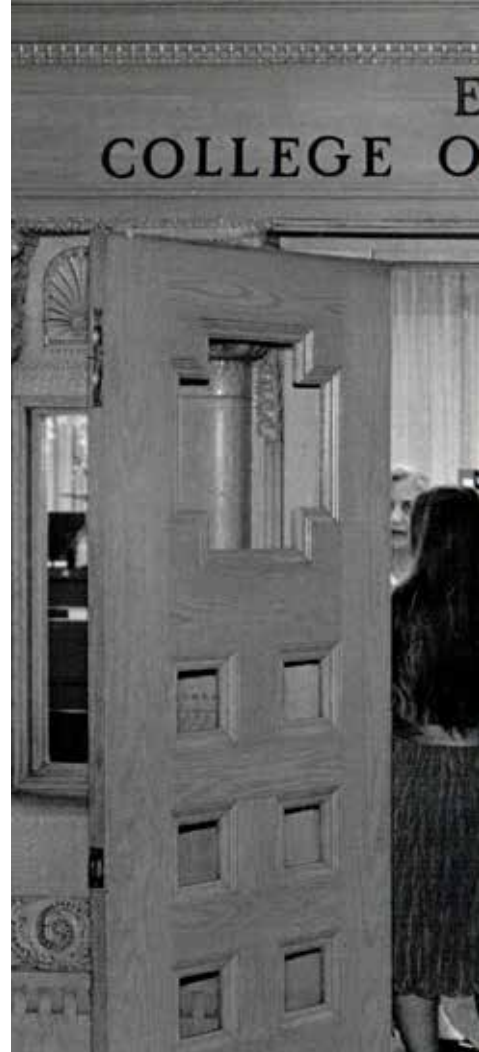
Stone remembers being in Weil's office in 1969 when 12 to 15 students marched through the doors with a list of non-negotiable demands. "One guy really got our attention when he took the telephone from President Weil's hands and then ripped it from the wall," he said. "We calmed them down and were able to work out some compromises, including expanding the Black Studies program."

FUNDRAISING FOR ROOSEVELT

Throughout his tenure as chairman, Stone supported Weil's leadership while continuing to assist him on fundraising. One of their visits together was to Standard Oil Company (now part of BP) where they told the directors of the foundation about Roosevelt. "Rolf made a brilliant presentation, so I said, 'let's ask for \$100,000,'" Stone said.

"I wasn't sure whether we blew it, but we invited John Lind (head of the foundation) to the opening luncheon of a fund-raising campaign we were starting. And when he came, he brought a check for \$25,000 and a pledge of \$100,000. I practically kissed him, and was able to thank him in front of everybody by saying, 'You expect more from Standard, and you get it.'"

CBS News Anchor Dan Rather spoke at Roosevelt University's Commencement in 1982 and



A LIFETIME OF MEMORIES Above: In 1985, Roosevelt's College of Continuing Education (now the College of Professional Studies) was named after Jerome Stone's late wife, Evelyn; right: Princess Yamin Aga Kahn, whose mother, actress Rita Hayworth, died as a result of Alzheimer's Disease, greets Stone at an Alzheimer's fundraising dinner; below: Mayor Richard J. Daley presents Stone and his brothers with a commendation; bottom left: former CBS News Anchor Dan Rather gave Roosevelt's commencement address in 1982; bottom right: the intersection of Randolph Street and Michigan Avenue in Chicago is also known as the Honorary Jerome H. Stone Way.



EVELYN T. STONE OF CONTINUING EDUCATION



the following day shared his observations about Roosevelt and Stone on his nationally syndicated radio program:

"Roosevelt is a private school running in the black because of its economical campus," Rather said. "It also has energetic fundraising which happens to be the bastion of one Jerry Stone. Jerry is chairman of the board of Roosevelt and a certain American type: a self-made millionaire who could have retired to a yacht but devotes all his time to Roosevelt and to the people who hustle to get an education there."

"He seems like a small, modest, unimposing figure — until you shake his hand and look into his eyes and see a happy confidence of a man who is going to take your money and spend it on something good."

A COMMANDING PRESENCE

On a warm day this summer, Stone was greeted by old friends and former business associates, as he walked, cane in hand, into the main dining room at the Standard Club in Chicago. "Mr. Stone, so good to see you," "How have you been, Jerry?" "Jerry, we need to get together," they said, getting up from their tables to visit with him.

Stone still has a commanding presence and the respect of those who have worked with him over the years. On the occasion of Stone's 90th birthday, Newton Minow, a Chicago attorney and former chairman of the Federal Communications Commission, said, "One word is missing from Jerry Stone's vocabulary: the word is 'no.' Jerry does not know how to say no to any good cause. Jerry always says 'yes,' always contributes, always teaches the rest of us how to live."

That sentiment is certainly echoed by the leaders of the Alzheimer's Association and the Museum of Contemporary Art.

Stone founded the Alzheimer's Association in 1980, 10 years after his first wife, Evelyn, for whom Roosevelt's College of Professional Studies is named, fell victim to the disease at the age of 50. "Some people said she had dementia, but as a businessman I needed to find out what the facts were," he said. Over the years, he sought out, interviewed and badgered people who were doing preliminary research on the progressive and fatal brain disease.

In 1979, he convened a meeting of seven family support groups and representatives of health-care agencies with the goal of creating a national organization. The Alzheimer's Disease and Related Disorders Association was incorporated on April 10, 1980, with a budget of \$75,000 and Stone as founding president. Later that year, he personally raised another \$250,000.



"I knew we were onto something when a newspaper reader wrote to Dear Abby saying her husband had something called Alzheimer's, but her family doctor doesn't know anything about it," Stone said. "Dear Abby wrote back saying that there is an Alzheimer's Association. We (the Alzheimer's Association) got nearly 30,000 letters from that one column and many people contributed money as well."

Today, the Alzheimer's Association is an international organization headquartered on Michigan Avenue in Chicago with a yearly operating budget of \$250 million. "Jerry Stone's dedication to our vision of a world without Alzheimer's has helped make a difference in the lives of more than five million Americans living with Alzheimer's and their 11 million caregivers," said Harry Johns, president and CEO of the Alzheimer's Association. "We are inspired by his example and we are appreciative and thankful for his leadership."

President and Mrs. Ronald Reagan are among those who have saluted Stone for his work with Alzheimer's. In fact, Stone met several times with Reagan in the Oval Office to discuss the disease, which would take the life of the former president in 2004. In 1986, Stone was one of 19 Americans out of 2,300 people nominated to personally receive a President's Volunteer Action Award medal from Reagan.

A COLLECTOR OF ART

Another important part of Stone's life is modern art. His homes in Chicago and Rancho Mirage, Calif., are filled with pieces of art from his extensive collection and he is a life trustee of Chicago's Museum of Contemporary Art (MCA), one of the nation's largest museums devoted to the art of our time.

In 1989, Stone was asked to chair the museum's Chicago Contemporary Campaign, which had a goal of \$55 million to construct, operate and endow the first new museum building to rise in Chicago in over 70 years. Again, the master fundraiser exceeded the challenge. When all the contributions came in, including a major gift from a friend Stone visited personally in Florida, the campaign had raised an amazing \$72 million. "That was a miracle," Stone recalled with a wry smile.

"For over 40 years, the MCA has been fortunate to count Jerome H. Stone as a magnanimous and dedicated leader," said Madeleine Grynsztejn, Pritzker director of the MCA. "His creative vision, boundless energy and persistence forged relationships with generous donors that continue to benefit the MCA years later."





DISTINGUISHED GENTLEMEN Left: Stone Container Corp. became a leading manufacturer of corrugated containers, paperboard and paperboard packaging under the leadership of the three Stone brothers, Marvin, Norman and Jerome; above: President Reagan presents Jerome Stone with the President's Volunteer Action Award medal in 1986.

CEO OF STONE CONTAINER


Stone's greatest disappointment has been watching Smurfit-Stone Container Corp. collapse into bankruptcy for 17 months before finally emerging with a new business plan in late June. Smurfit-Stone was created in 1998 following a merger between Stone Container and Jefferson Smurfit Group. "I had a contract with them to provide an office and secretary for life, but now all I receive are legal notices," he said.

That is particularly hard on the man who worked for the firm for 53 years, including being chairman and CEO for four years. In 1976 when he was CEO, Stone Container Corp. was the nation's 13th largest producer of paperboard and the 14th largest producer of corrugated containers.

In that year's annual report, he proudly proclaimed: "Our company has grown from our first year (1926) with annual sales of \$65,000 to \$251 million; from our first profits of \$13,000 to \$13 million and from three employees to 3,600."

At the intersection of Michigan Avenue and Randolph Street, not far from the location of the former Stone Container building in downtown Chicago, people can continually be reminded of everything Stone has done for his city. That's where in 2001, the city of Chicago hung a street sign proclaiming the intersection as the Honorary Jerome H. Stone Way.

As an active member of Roosevelt's Investment and Executive Committees, Stone still keeps a close eye on University operations, often asking probing questions about the University's finances during meetings. Although he no longer makes fund-raising calls, his continuous record of generosity is unsurpassed, as he has supported Roosevelt every year since 1945 when he wrote two checks totaling \$1,250.

His title of chairman emeritus and life trustee is a recognition of all that he has meant to Roosevelt University. To Stone, it is an opportunity to stay involved and continue contributing to a University he has loved and has supported for 57 years. 



SUSTAINING SUSTAINABILITY

Roosevelt has created the first undergraduate degree program in the Chicago area in sustainability, one of the defining issues of the 21st century.

MY earliest encounters with nature took place in Michigan's Upper Peninsula, where my family would vacation every summer on the shores of Crooked Lake in Hiawatha National Forest. I took hikes in the woods,

built campfires, stayed up late to gaze at stars and explored the rugged sandstone shoreline of nearby Lake Superior. But my favorite thing to do was to climb into my father's wooden canoe and paddle the calm waters of the lake — a place where I encountered beaver, otters, turtles and innumerable birds and fish.

I still go to the U.P. every year; but now when I get in a canoe, I'm more likely to be on the Chicago River than a remote northern lake. In fact, one of my most memorable nature experiences happened in May of 2009 when I took a two-and-a-half-mile canoe journey with my Roosevelt students on Bubbly Creek, an industrialized and heavily polluted tributary of the Chicago River's South Branch.

Bubbly Creek got its colorful name years ago from the methane gas that bubbled up from the bacterial decomposition of organic waste on the creek's bottom. Despite functioning for decades as the receptacle for the unspeakably foul refuse of the Chicago Stockyards and its continued degradation to this day by all-too-frequent "combined sewage overflows" of untreated human waste, the still-percolating creek harbors a surprising amount of wildlife, including all three local species of heron, and displays a tenacious potential for restoration and revitalization.

I never could have imagined as a boy canoeing Crooked Lake that I'd someday relish floating on this long-abused urban river. Nature was "out there," away from the city — not something we encountered at home in our day-to-day lives. But Bubbly Creek and places like it teach us a much different lesson: our metropolitan landscapes, rich with surprising elements of natural beauty yet compromised by development and pollution, are ideal places to start working toward a more sustainable future.

BY MICHAEL A. BRYSON | Associate Professor of Humanities

SUSTAINABILITY AND THE FUTURE: A BIG-PICTURE VIEW

Sustainability has become one of the defining issues of the 21st century, but its core ideas have longstanding roots in environmental conservation and stewardship. Sustainability is about much more than the natural environment, though; it also encompasses responsible economic development and the fight for social justice.

In a sustainable future, environmental resources are conserved for both upcoming human generations as well as non-human species. Economic development occurs not at the expense of the natural environment, but in a way that mitigates ecological costs and impacts. No less importantly, equity — which encompasses social, economic and environmental justice — governs the process of sustainable development. Such a framework inspires us to radically rethink how we generate power, use and conserve water, deal with various forms of pollution, produce and consume food and preserve biodiversity.

Consider, for example, water. A global perspective on water availability reveals disturbing realities. The earth is a planet defined by an abundance of water, of which nearly 98 percent is salty or brackish. Just over two percent is fresh and more than two-thirds of that water is locked up in ice sheets, glaciers and permafrost. Thus, only a tiny fraction of the earth's water is available to us for drinking, bathing, flushing toilets, growing crops, etc. That finite resource is imperiled by the unsustainable trends of pollution, overuse, waste and lack of access.

In developing countries, about 90 percent of sewage is dumped into rivers without any treatment. Worldwide, polluted rivers transport toxins and excess nutrients to coastal areas where biological "dead zones" result. From 1995 to 2007, the number of such oceanic dead zones increased by 30 percent. Depending where you look, overconsumption or scarcity is the defining problem. Citizens of the United States, accustomed to readily available freshwater, consume about 100 gallons a day per household, while globally, nearly two billion people lack ready access to clean water.



PHOTO: MICHAEL A. BRINSON

SUSTAINABILITY AND HIGHER EDUCATION

Given these sobering statistics, if those of us who work in universities take water for granted instead of conserving it, how can we expect others to use water more sustainably? Consequently, no trend in higher education is more important right now than sustainability as an operating principle and object of study. Universities can lead the way in developing new ideas and tools for sustainable development. The fact that our campuses are miniature communities unto themselves means that sustainable practices can be developed, modeled and refined there, then translated to other contexts.

Unfortunately, the higher education community is behind the curve when it comes to embracing sustainability. In the business world, big and small corporations alike are falling over one another to become more economically and ecologically sustainable. While this trend is driven in large part by self-interest — legitimately green business practices save money and make for good PR — working conditions often improve for both blue- and white-collar employees and businesses become better corporate citizens. And the green economy, especially in energy technology, is right now a great entrepreneurial field on the verge of exploding.

Colleges and universities need to become sustainability leaders because they are wellsprings for diverse ideas and solutions — the places where we ask hard questions about what sustainability means and how it can be achieved. In fact, such momentum is growing

as several organizations devoted to sustainability have been created within higher education, such as the American Association for Sustainability in Higher Education and the American College and University Presidents' Climate Commitment, both founded in 2006. Moreover, degree programs in sustainability — at the associate, bachelor and graduate levels — have joined the ranks of environmental studies and science programs across the nation.

SUSTAINABILITY STUDIES AT ROOSEVELT UNIVERSITY

One such program is Roosevelt University's new Sustainability Studies initiative launched in the spring of 2010 by the Evelyn T. Stone College of Professional Studies. As the first undergraduate degree of its kind in the Chicago region and one of only a handful nationally, Roosevelt's program is a distinctive approach to environmental education that seeks to:

- engage students in the pressing public policy concerns surrounding consumption, energy usage and viable economic growth;
- foster students' environmental literacy through an interdisciplinary liberal arts-based experience that draws on the natural sciences, social sciences and humanities;
- explore social justice issues on a range of fronts, including environmental justice, resource allocation, urban development and social equity;



PHOTO: D. BRADFORD HUNT



PHOTO: D. BRADFORD HUNT



PHOTO: MICHAEL A. BYSON

- introduce nontraditional and minority students to the field of environmental studies within a relevant and exciting context; and
- attract a new group of students to Roosevelt who are eager to develop policy knowledge, environmental literacy and leadership skills relating to pressing issues surrounding sustainability.

Roosevelt students who want to study sustainability have a host of options. They can take a single course as an elective or as a general education requirement (depending upon their major and home college). They can pursue a six-course minor in Sustainability Studies, which doubles as a certificate, to gain more in-depth knowledge. Or they can go all the way and declare themselves a Sustainability Studies major in the College of Professional Studies.

Any way you look at it, the program is built to be flexible. The major is offered as a traditional four-year degree for traditional college-age students as well as a fast-track option for adults 24 and older. And it's designed to complement rather than duplicate Roosevelt's many excellent programs in the sciences, social sciences and professional fields. Students could, for example, combine sustainability courses with studies in biology, chemistry or math. Alternatively, they could double-major in sustainability and a professional discipline such as organizational leadership or hospitality management.

At the program's core are eight interdisciplinary courses that address a comprehensive range of fundamental topics and issues

related to sustainability, from water to food to waste to biodiversity to urban sprawl. Linking these courses are the crosscutting themes of scientific and environmental literacy, environmental and social justice, and urban and suburban systems, themes we at Roosevelt are well-situated (and indeed obligated) to address. And woven into the design and pedagogy of each class is a variety of alternative and active learning experiences — some high-tech and others good old-fashioned low-tech.

First the high-tech. Students will have the option of taking traditional campus-based classes as well as hybrid courses (which combine in-person instruction with online interaction) and fully online offerings. Another feature is a new Sustainability Studies blog (rusustain.wordpress.com) created by Assistant Professor Carl Zimring, co-founder of the program and an urban environmental historian. The blog already has established itself as a go-to news and information source on urban sustainability in the Chicago region, and promises to be a powerful means of reaching out to prospective students looking for green academic programs.

DIGGING IN Top left and right: Roosevelt students canoe Bubbly Creek to see how pollution and industrial development have impacted the Chicago River; Lower right: Students in Mike Bryson's natural science seminar conduct an on-site water quality chemical profile of the Chicago River's North Branch; Opposite page: Equipped with hip waders and D-nets, students survey the snails, crayfish, worms, clams and other creatures living in the river's sediments.





But low-tech elements are a critical feature of the curriculum, too. Sustainability courses include a variety of field experiences, whether it's touring and learning about a LEED-certified building like the Chicago Center for Green Technology (a rehabilitated municipal building on North Sacramento Boulevard), working at an urban farm in Cabrini-Green, paddling the waters of the Chicago River, exploring the operations of a municipal recycling facility or hiking through the site of a wetlands restoration. Students love these trips, which complement their formal classroom learning with on-the-ground examples of sustainable practice that are rooted in our urban neighborhoods and suburban communities. They also provide points of contact with organizations like Friends of the Chicago River, the Field Museum of Natural History, the Center for Neighborhood Technology and the Chicago Avenue Community Garden, which in turn can collaborate with Roosevelt on service-learning and student internship opportunities.

GREENING THE UNIVERSITY IN THE 21ST CENTURY

While the development of the Sustainability Studies program is a good first step, the prospect of Roosevelt "greening itself" as we move into the second decade of the 21st century is even more exciting. This process involves more than improving our recycling stream and energy efficiency, reducing our campus carbon emissions or offering environmental courses and degrees. Rather, the University's disparate parts must work together so that sustainability becomes a natural extension of Roosevelt's historic social justice mission: a value system and a set of practices that are woven into the things we do every day.

That means educating students about pressing environmental issues and nurturing the passion of those who want to work toward a more sustainable future. It means strengthening the University's ties to urban and suburban communities in the Chicago region, where issues of social and environmental justice are frequently intertwined (think, for example, of urban food deserts where people lack access to fresh food or coal-fired power plants and brownfields which are disproportionately located in poor and minority neighborhoods). It means using our campuses as models of sustainable innovation so that they are both living laboratories for students to explore ecological processes and positive examples of sustainable communities. And it means connecting students via field experiences and service-learning opportunities to social and environmental groups striving to make things better for people and nature.

Fortunately, Roosevelt has people with knowledge and enthusiasm about the environment, and it's their ideas and hard work that will drive our efforts to green the University. More and more, our students are passionate about environmental issues, as signaled by student-led organizations, such as RU Green and RU Net Impact. My faculty colleagues from across Roosevelt's colleges have incredible teaching and research expertise in conservation biology, prairie and wetland ecology, environmental literature, urban planning, environmental history, recycling and waste disposal and sustainable management. No less importantly, we are blessed with administrators and staff with keen interests in making campus life and physical operations more sustainable and efficient.

Working together, we can tackle the challenges and embrace the opportunities of creating a sustainable future at Roosevelt. At the downtown Chicago Campus, the new LEED-certified Wabash

Building currently under construction sends a powerful message about the University's commitment to sustainability. (See related story about the building.) Our challenge is to continue investing in the landmark Auditorium and

Colleges and universities need to become sustainability leaders because they are wellsprings for diverse ideas and solutions — the places where we ask hard questions about what sustainability means and how it can be achieved.

Gage buildings to optimize their efficiency in energy usage, water consumption and waste recycling.

At the 27-acre Schaumburg Campus, we have an opportunity to create an oasis of sustainable design in the next great environmental frontier — the "edge city" landscape of American suburbia — by transforming the physical campus into a place where a restored wetland and prairie

complex, walking trails, native plant landscaping, rooftop gardens and solar arrays, permeable parking surfaces and a small-scale urban farm could integrate the built and natural environments within a sustainable whole. The sum result would be a model green campus in Illinois that serves as a learning laboratory for faculty and students, a key community resource and an environmental destination point in the Chicago area.

In this sense, then, the vantage point from a car in IKEA's parking lot, across the street from the Schaumburg Campus, is just as valuable as that from a canoe floating on Bubbly Creek in Chicago. Both perspectives highlight the need for creating more sustainable cities and suburbs, where the vast majority of Americans live and work. Could our locations be any better in which to do this work?

While Chicago is well-known as an environmentally progressive city, Schaumburg also has taken important steps toward becoming more sustainable by commissioning a Biodiversity Recovery Plan in 2004 and, more recently, adopting a Comprehensive Green Action Plan that addresses climate change mitigation, open space preservation, energy and water conservation and other key measures. By greening itself in the coming decade, Roosevelt University can help contribute to the urban and suburban sustainability movements already underway in one of the world's great metropolitan regions.

Michael A. Bryson is an associate professor of humanities in the Evelyn T. Stone College of Professional Studies and co-founder (along with Carl Zimring and D. Bradford Hunt) of Roosevelt's new Sustainability Studies program. His publications include *Visions of the Land: Science, Literature and the American Environment from the Era of Exploration to the Age of Ecology* (University of Virginia Press, 2002). He received a BA in biology from Illinois Wesleyan University and a PhD in English from the State University of New York at Stony Brook.



PHOTO © BRADFORD HUNT

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Growing a Green Campus

Roosevelt constructs environmentally-friendly urban campus BY LAURA JANOTA



At Roosevelt University, building for the future means growing up and going green. That's why the University's new 32-story skyscraper at 425 S. Wabash Ave. in Chicago will be environmentally friendly, energy efficient and Leadership in Energy and Environmental Design (LEED)-certified when it opens in 2012.

"When we began planning a number of years ago for our vertical campus, there was never any doubt that we would do the right thing with this project and go green," remarked Steve Hoselton, associate vice president of Campus Planning and Operations.

Indeed, dozens of measures that will preserve and protect the environment are being done proactively by the University both during construction and well beyond opening of the unique, glass-and-steel structure that will be used for classrooms, offices, student activities and student housing.

"With this project, Roosevelt University is demonstrating its commitment to environmental sustainability," said Marina Panos, senior associate architect at VOA Associates, which is overseeing efforts to obtain LEED certification for the new building from the U.S. Green Building Council.

"We expect the process to be extremely rigorous and challenging," said Panos of the LEED point-system, which verifies buildings are using best practices and strategies to achieve energy and water savings, CO2 emission reduction, stewardship of resources, indoor environmental quality and a better environment in general. "We also believe that Roosevelt will prevail with an award-winning structure that will be a model for the green college experience in an urban, high-rise setting," she said.

Here's a look at some of the building's green features:



CYCLING INSTEAD OF DRIVING

There will be no need to drive to the new building, which is located just steps from public transportation, banks, pharmacies, restaurants and other amenities. In fact, driving is discouraged, as there intentionally is no place in the building for parking. Instead, the University is making a strong stand for bicycling by providing indoor storage space on the lobby level for as many as 130 bikes and showers and lockers on the fifth floor for cyclists who want to freshen up before they go to work or class.

"You're going to see a lot of people taking advantage of this, and you're going to have healthier, happier people at Roosevelt as a result," predicted Margo O'Hara, director of communications at the Active Transportation Alliance, the Chicago area's voice for biking, walking and public transit.



CREATING GREEN SPACE

Chicago is recognized as the leading city in the nation for green roofs, and soon, Roosevelt's new vertical campus will be a part of the city's green legacy, when the University

plants nearly 8,000 square feet of greenery on roofs on the building's fifth, sixth, 16th, 31st and 32nd floors.

Native plants requiring little water or maintenance will cover about half of the structure's overall roof area, lowering temperatures at the top of the building, helping to reduce downtown Chicago's urban heat-island effect as well as the University's energy costs. "Every green project in Chicago is a plus to the city and the environment. The University should be lauded for its efforts," said Larry Merritt, spokesman for the Chicago Department of Environment.



SAVING WATER

The building's water use will be about 20 percent below what city of Chicago code allows thanks to low-flow plumbing devices that will be installed throughout the building. With aerators that limit the amount of water dispensed, the devices will reduce water used in toilets, sinks, urinals and showers.

"We're finding that these products function very well and that they're saving us about 30 percent of the water we might otherwise have consumed," said Tom Flynn, chief engineer for Roosevelt University. Flynn's team has been testing low-flow devices since December 2009 in dressing rooms in the Auditorium Theatre of Roosevelt University as well as in many locations in the Auditorium Building. Devices that work best and save the most water will be chosen for the new building, he said.



EFFICIENT HEATING AND COOLING

Aiming for significant reductions in energy usage, the University has hired an independent third party to test all mechanical systems, including boilers, chillers, water heaters, fans and lighting, calibrating them for top efficiency as they go on line in 2012.

"We will be verifying that all of the building's energy-related systems are installed, calibrated and are performing as intended," said Joe Stattler of Environmental Systems Design, the commissioning authority hired to enhance the building's energy efficiency.

Studies have shown that commissioned buildings save 10 to 20 percent of total utility costs, compared to non-commissioned buildings. Roosevelt's overall aim is for the building's heating, air-conditioning and refrigeration systems to perform 14 percent better than energy-efficient standards set by the world-renown American Society of Heating, Refrigerating and Air-Conditioning Engineers.



INVESTING IN RENEWABLE ENERGY

The building site isn't big enough to accommodate wind turbines, solar panels and other devices capable of producing significant amounts of renewable energy, but that isn't stopping Roosevelt from partnering with a company that invests in green power, including solar, wind, geothermal, biomass, biogas and low-impact hydropower.

Details were still being finalized for a partnership at *Roosevelt Review's* press time, and no matter which company is chosen, the University's investment in alternative energy would be above and beyond what it pays for the building's everyday energy costs. "With this step, the University is investing in the nation's green economy and is encouraging a green lifestyle," Panos said.

In addition, Roosevelt received a \$54,736 grant from the ComEd Small Ideas Program for the building.



LIGHTING THE WAY

The building will have much natural light, as three sides of the structure are glass. Taking advantage of daylight, especially in classrooms and offices, is vital as studies have linked work and learning in daylight with productivity and achievement. "Office workers have been found to perform 10 to 25 percent better on tests of mental function and memory recall when they have the best possible view," according to the Heschong Mahone Group, Inc. The California consultant for building energy efficiency also found school children perform better if they have natural light.

Besides saving energy and money, the daylighting system should make the building a positive place to learn and work.



RECYCLING MADE EASY

As a green university, Roosevelt has reduced its volume of trash considerably. Last year, the University cut its monthly generation of waste by more than half — an accomplishment made possible in part by recycling. In 2009-10, the University recycled more than 100,000 pounds of paper, bottles and cans, and even more recycling is anticipated once the new building opens, thanks to a built-in, tri-sorter recycling chute that will be accessible on every floor.

Accepting garbage and all recyclables, the unit, at a push of a button, will sort and drop trash, paper, aluminum and glass into designated bins in the building's trash rooms. "Recycling will be easy and convenient, putting us on track to reduce our trash volume even more," said Hoselton.



SUSTAINABLE CONSTRUCTION

As a green leader, the city of Chicago requires recycling of 25 percent of a new building's construction waste. The vertical campus will not only meet the requirement, but will exceed expectations at least three times over. The plan is to recycle at least 75 percent of all construction waste, including dry-wall fragments, carpet scraps, ceiling-tile remnants, concrete pieces, metal studs and other leftovers. The ultimate goal is to recycle as much as 95 percent of this waste.

"This is a very commendable goal," said U.S. Green Building Council Spokeswoman Marie Coleman. "Many environmental issues in building and construction have to do with diversion of waste from landfills, which is why LEED points are offered for cuts in construction waste disposal," she said.

Twenty percent of the building's construction materials will contain recycled content; most materials will be produced within 500 miles of the University, reducing fuel usage and transportation costs; and all of the building's wood — doors, shims, milling, cabinets and shelving — will be purchased from the not-for-profit Forest Stewardship Council, which buys exclusively from foresters who replant/replenish trees that have been cut.



CHOOSING CLEAN INDOOR AIR

The new building will have a fresh smell when it opens in 2012, but it won't harm health or the atmosphere. That's because all paints, adhesives, sealants, carpets and other materials will be non-toxic, containing very low levels of volatile organic compounds.

"Our job will be to choose products that are reasonable in price and good for the environment," said Panos, who will read labels carefully to be sure products deliver what they promise. There will be a rich assortment to choose from, which is good news for the University's budget. "There used to be only one or two green manufacturers to choose from, but now that more and more people are joining the green-building movement, everyone has a competitively priced eco-line," she said.



BIRD SAFETY

To protect birds from flying into the new structure, where there is glass, the façade will establish "visual noise" to reduce the overall transparency of the building. Architectural features such as the undulating east and west façade will further help mitigate the impact on migratory birds. In addition, the entry atrium will not contain plants or trees. These items can be confusing to birds as they can see the trees but cannot approach. Roosevelt also will not put decorative lighting on the top of the building, another feature that is confusing to birds. □





THE STRENGTH TO SUCCEED

**Bulina Griggs stays the course
at Roosevelt in spite of loss.**

BY **LAURA JANOTA**

She lost her reason for wanting to do well in college, but giving up wasn't an option for Bulina Griggs, a May 2010 Roosevelt University graduate.

The Bill and Melinda Gates Millennium scholar, who lost her father to an AIDS-related illness while working on her bachelor's degree in finance at Roosevelt, almost didn't finish her studies, but for the support she received from business professors and counselors at Roosevelt.

"When he passed away, I felt like, 'What is my reason to keep on trying?'" said the 22-year-old who had lost her mother at three years of age and was left, after her father's death in 2008, to be the primary caregiver for her older brother, who has cerebral palsy.

"If not for the people at Roosevelt University, I don't think I'd be where I'm at now," said Griggs, who graduated with a 3.8 grade point average and who now has a goal of getting a master's degree in education and teaching. "I had small classes and received one-on-one attention and it was exactly what I needed to get through."

Griggs was just a 19-year-old sophomore, living on campus, when her father became gravely ill while waiting for a liver transplant. Every day, she went from her classes to the hospital where she studied and stayed by his bedside. When he died, she briefly lost both her purpose and focus.

"I felt like living wasn't worth it. He was the reason I was in school in the first place and when he wasn't there anymore I was forced to become an adult sooner than I expected," said Griggs. She faced many obstacles, including losing the family home, having to find a place for herself and her brother to live and having to locate services to help her manage with her brother's illness.

Griggs had been a toddler when her mother died of a methadone overdose and her father, who was HIV-positive because of drug use, changed his life completely so he could raise his kids. "There was no drinking, no smoking, no drugs. He always encouraged us to do good and to be strong and independent, and his advice pretty much worked for me," she said.

OVERCOMING ODDS Roosevelt alumna Bulina Griggs cherishes her alma mater for providing the support she needed to get through school in troubled times.

Raised by her father in Maywood, Ill., where she attended public schools, Griggs remembers getting good grades, many times straight As. "I remember how I loved to run to him and show him my grades," she recalls today.

At Proviso East High School in Maywood, Griggs was selected to be Miss Proviso. Graduating in 2006, she also finished among the top five in

her class and went on to win the Gates scholarship, which has provided her with the opportunity and financial means to go to college for bachelor's, master's and doctorate degrees.

Griggs transferred from Grand Valley State University to Roosevelt in 2007 when her father became ill.

"She set goals and did what had to be done to meet those goals. She just refused to let obstacles stand in her way."

—UNDINE STINETTE,
ASSOCIATE DEAN
COLLEGE OF BUSINESS

When he died in February 2008, she called the Gates scholarship officials to let them know she might not be able to finish her bachelor's degree, and was told she'd have to forfeit all future scholarship dollars.

She then sought the advice of her accounting instructor, adjunct professor Merlin Warren, who was so moved by her story, integrity and dedication that he vowed to work with the Walter E. Heller College of Business Administration to do anything he could to help Griggs get through class and stay on track. Today, she remains a Bill and Melinda Gates Millennium Scholar with an opportunity to earn both master's and doctorate degrees.

"She never complained; she never whined; she never asked for any breaks," said Warren, who believes Griggs is a role model for any student, particularly those who take advantage and look for the easy way around things. "She's a person who was facing adversity, needed some support and got through it, and I think she should be telling her story to her fellow college students," he said.

Majoring in finance because she wanted to learn how to effectively manage money, which was a persistent problem for her family, Griggs met regularly on her progress from 2008-10 with associate business college dean Undine Stinnette.


"For her to be able to get through the program and to graduate with honors without any parents to support her is just amazing," said Stinnette. "She set goals and did what had to be done to meet those goals," added Stinnette. "She just refused to let obstacles stand in her way."

Griggs also received support from Roosevelt's Project Prime, a federally-funded program serving low-income, first-generation college students. "Bulina is amazing in every way," said Andrea Egle, associate director for Project Prime and one of the counselors who worked closely with Griggs as she adapted to a life that required her to grow up fast. "She's become so mature since all of these things happened and her perseverance and dedication are an inspiration for us all," Egle said.

In May, Griggs won Project Prime's top award given to a student for overcoming obstacles and succeeding against all odds. She was inducted into Delta Mu Delta, a national honors society for business administration and Roosevelt's Franklin Honors Society. She also has been a member of the National Association of Black Accountants.

"It was all I could do not to cry," said Griggs, recalling how she missed her father as she crossed the stage in the Auditorium Theatre of Roosevelt University to receive her diploma. "My mom never finished school and my dad didn't either, and it's a really big accomplishment for me — a milestone in my life."

Griggs began to cry when she left the stage and headed toward the theatre seats where she saw her instructor, Merlin Warren, waiting for her. "He stood there waiting for me and I hugged him so tight. I couldn't let go. I told him 'thank you so much' and he turned around and told the professors in the audience that 'this is an outstanding student.' It made me feel so happy. I'm really grateful to him and to everyone at Roosevelt University who helped me get through the program."

Griggs spent the summer working for the Cook County Comptroller's Office. She began working on her master's degree in elementary education in the fall at DePaul University. 

HELPING HANDS Graduating senior Bulina Griggs thanks accounting instructor Merlin Warren, and many others at Roosevelt, for being there when she needed them.



PHOTO BOB COSCARELLI





SETTING THE STAGE

Right after graduation, Theatre Conservatory alums have the chance to give a performance that can open doors to acting careers.

BY LAURA JANOTA





Act, sing and land an audition or agent. That's the assignment — with the emphasis on landing auditions and/or agents — for new graduates from the Theatre Conservatory, which is part of Roosevelt University's Chicago College of Performing Arts (CCPA).

Once a year following Commencement, newly graduated seniors from the Theatre Conservatory give it their best shot by performing for agents and directors during the Theatre Conservatory Showcase held at the University's O'Malley Theatre.

The 2010 show, which attracted more than 50 talent scouts from across the country and featured performances by 43 acting and musical theatre majors, also opened doors for a number of aspiring performers.

"It was a wonderful opportunity to get my name and face before some very key people," said actor Walter Briggs (BFA, '10), who began receiving calls from agents — and multiple audition opportunities — almost immediately after his Showcase performance of a monologue from Fyodor Mikhail Dostoyevsky's *The Idiot*.

"I was a little surprised at first by all the calls I have been getting, but it's a really good feeling to know there's so much interest in my work," said Briggs, one of the founders of a Chicago theatre company, *The Inconvenience*. He regularly networks with members of his graduating theatre class. By mid-summer, Briggs said he had heard from nearly a quarter of his fellow classmates receiving initial calls of interest from agents and/or casting directors as a result of Showcase. Before summer ended, Briggs signed with an agent, Innovative Artists.

"Showcase is one of the most important stepping stones for our theatre students," said Sean Kelley, associate dean of CCPA and director of the Theatre Conservatory. "After four years here, it's the culmination of their work."

While the monologue performances are only 90 seconds long, and the songs presented by musical theatre majors are a mere 30 seconds in length, it takes 10 months for theatre students to prepare for the Showcase.

"From the time they first see me to the time they finally step on stage, I am like their nanny," said Jane Alderman, Roosevelt's Theatre Conservatory Showcase instructor and a 30-year director who has cast dozens of films, television shows and theatre productions all over the country.

A stickler for details, Alderman reads every student's resume, asking for rewrites on all that contain typos or don't conform to the industry format. She demands that her students work with a professional photographer, and helps them choose the right photo

for their audition packets. She has a critical eye for how students dress and wants every hair in place for interviews, performances and auditions. She also stresses punctuality, which is critical for auditions, and has a rule barring any who are late from performing in Theatre Showcase.

"If for any reason anyone is late, you're not going on," she recently told students during a Showcase rehearsal in the University's O'Malley Theatre. "In other words, you won't get to perform. This has happened only once before, so please note what I'm saying. I mean it," she said.

And that's only the tip of the iceberg when it comes to ways in which this award-winning casting director is preparing aspiring actors and actresses for the challenge of competing for hard-to-get auditions and even harder-to-land parts for stage, visual and voice-over commercials, TV and movies.

"She gave us a lot of tips that helped, and many of them were not necessarily concrete things," said musical theatre graduate Kallie Miller (BFA, '10), who has signed with an agent, the Gray Talent Group, as a result of her Showcase performance.

"What I liked is that she (Alderman) didn't present Showcase as an end-all and be-all marker. She was our number-one cheerleader who gave us hope and confidence for what lies ahead," said Miller, who did comedy with a song called "Screw Loose" and a monologue entitled "For Better."


Dawn Gray, president with the Gray Talent Group, said Roosevelt's Theatre Showcase may be only one of many, many college talent shows out there that agents attend, but she believes the Roosevelt show is definitely one she wouldn't miss.

"Kallie Miller stood out for me because she has a dynamite personality and very good comedic timing," said Gray, who hopes to direct Miller when she returns from a national tour of *Sesame Street Live* to a variety of auditions.

Classmate Ryan Lempka (BFA, '10), who also recently signed with an agent, Innovative Artists, called the Showcase experience "incredible."

"I not only got a call from agents. I also got a call from a casting director at the Goodman Theatre who asked me to audition," said Lempka, who is one of six Roosevelt graduates from the class of 2010 who made their professional debut last summer in Chicago with the troupe *Les Enfants Terribles*, performing *Prom Night*, an original work acclaimed by the Chicago Tribune as an "underground hit."

CRITICAL EYE From a seat in Roosevelt's O'Malley Theatre, veteran actress and casting director Jane Alderman watches closely for both brilliance and flaws at Theatre Showcase rehearsals.

A black and white photograph of Jane Alderman sitting in a large, empty theater. She is wearing glasses and a dark, textured jacket over a light-colored blouse. She is holding a pen to her chin and looking thoughtfully to the side. A spiral notebook is resting on her lap. The theater seats are dark and arranged in rows, with many seats empty, creating a sense of solitude.

**“From the time they first
see me to the time they
finally step on stage, I
am like their nanny.”**

– JANE ALDERMAN



Tiffany Taylor, a 2010 musical theatre graduate, has auditioned for many parts, mainly in commercials, since performing in Theatre Showcase. Taylor, who recently signed with an agent, believes the Showcase experience leads to successful auditions.



Walter Briggs, an acting major who graduated in May, has had many calls from agents and for auditions since presenting his Theatre Showcase monologue. Briggs, a founder of Chicago's Inconvenience Theatre, also recently signed with an agent.



Ryan Lempka, has enjoyed great success since his spring Theatre Showcase performance. The acting graduate found an agent, was called to audition at the Goodman Theatre and received rave reviews with his Chicago acting troupe, Les Enfants Terribles.

Kallie Miller, a 2010 musical theatre graduate, not only has signed with an agent but also has landed a part with the national touring production of *Sesame Street Live*. She credits the Theatre Showcase experience with preparing her well.



Lempka chose for his Showcase performance "Lady" by Craig Wright, which was one of his favorite monologues but also was quite challenging because it offered little opportunity for movement, a factor actors and actresses often rely on for impact during auditions.

"When I originally approached her (Alderman) with my monologue, I didn't think it was going to work. She told me it would be 'a bit of a risk, but one worth taking,'" recalled Lempka, who credits Alderman with teaching him how to make his piece come alive.

"She (Alderman) made me see that I wasn't acting for just anything. I was telling a story," said Lempka of the monologue that is about a hunting outing involving three friends who end up killing a dog that belongs to the character played by Lempka.

"It was my job to make the monologue active and to find out why I was telling the story, and she (Alderman) helped me do that," added Lempka, who imagined his monologue to be a conversation with one friend he put on his left and another whom he placed on his right.

Alderman, who has cast nearly 200 films, TV shows and plays and has been an actress both on stage and in films, is convinced that it takes more determination today than ever before to establish lasting singing and acting careers. "There are fewer long-running stage productions these days both on and off Broadway and there are fewer scripted shows on TV where reality shows have been taking over," she said.

"Being part of Showcase has shown me just how far all of us in class have come toward our goals."

— TIFFANY TAYLOR
(BFA, '10)

Still, she has confidence that any and all of her students — if they stay focused and work hard — can establish lasting careers in the performing arts field. "It's a process in which you have to work toward stardom," she said. "And it usually takes about 10 years for an actor or actress to start earning a living."

Indeed, recent musical theatre graduate Tiffany Taylor (BFA, '10), who has been auditioning for a number of parts, mainly for commercials, since performing in Showcase, understands well what's ahead.

"Showcase has been helpful on more levels than just getting an agent," said Taylor, who has been working on her own and with an agent, Shirley Hamilton, to open doors for singing and acting work.

"Showcase has helped me prepare more materials for auditions, it's laid the groundwork for me to do things on my own and being a part of it has shown me just how far all of us in the class have come toward our goals," said Taylor. "If you can do it for Showcase and be successful," she added, "you can do it for a professional audition and get results." 📌

FALL 2010

UNIVERSITY NEWS

“ We are building the University’s first PhD program based on a model from some of the top industrial-organizational psychology programs in the country.”

– ADRIAN THOMAS, HELFORD PROFESSOR OF INDUSTRIAL-ORGANIZATIONAL PSYCHOLOGY



NEW HORIZONS Adrian Thomas, the Helford Professor of Industrial-Organizational (I-O) Psychology and founding director of the University’s new PhD program in I-O psychology, is among 26 new full-time faculty members joining the University this fall. All six of the University’s colleges have welcomed new professors who are contributing to a rich diversity of ideas and expertise that are defining Roosevelt’s award-winning faculty.

PHOTO BOB COSCARELLI

ROOSEVELT HIRES 26 NEW FACULTY MEMBERS

With the addition this fall of 26 new faculty members, nearly a third of Roosevelt's full-time faculty now is made up of professors hired by the University over the last three years.

The new faculty members, hailing from higher education institutions all over the nation, bring to 77 the number of new faculty hires the University has made since 2008.

"We are seeing enormous change on many fronts, and our new faculty members are an important part of the University's exciting transformation," said Roosevelt University President Chuck Middleton.

"We are making great strides in building a faculty that more closely mirrors the diversity of Roosevelt's student body."

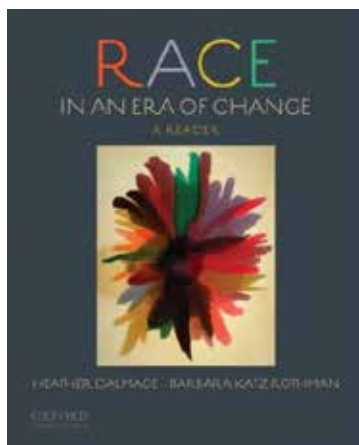
— JAMES GANDRE,
ROOSEVELT UNIVERSITY
PROVOST AND EXECUTIVE
VICE PRESIDENT

This year's new faculty group is 42 percent female. In addition, 39 percent of the new full-time hires are from minority groups.

"We are making great strides in building a faculty that more closely mirrors the diversity of Roosevelt's student body," said James Gandre, provost and executive vice president. "What's more, our new faculty members hail from all over the country and around the globe, bringing a rich diversity of ideas and expertise into the Roosevelt classroom and to our students."

Among this year's new hires are four veteran pharmacy educators, who are working to build a year-round, three-year Doctor of Pharmacy degree that will begin in the summer of 2011. Meanwhile, the College of Arts and Sciences has hired

13 new professors this fall, including four in psychology and three in the college's Department of Political Science and Public Administration. Roosevelt's Walter E. Heller College of Business Administration and the College of Education each welcomed three new full-time faculty members. Meanwhile, two new professors were hired by the Chicago College of Performing Arts and a new professor also joined Roosevelt's Evelyn T. Stone College of Professional Studies.



FACULTY MEMBER PUBLISHES TEXTBOOK ON RACE AND ETHNICITY

A timely collection of articles on race and ethnicity, entitled *Race in an Era of Change: A Reader*, is being published this fall by Roosevelt University Professor Heather Dalmage and Barbara Katz Rothman of the City University of New York. Both women are noted sociologists, researchers and leading authors on race, family and identity.

Featuring a wide range of classic and contemporary selections edited by Dalmage and Rothman, the new book covers racial-formation theory, racial thinking and identity and looks at relationships between race and institutions like health care, economy and work,

housing and the environment, education, policing and prison, the media and family. Issues of globalization, immigration and citizenship also are discussed in the 456-page college textbook for sociology majors.

"We believe this text will shape serious discussions on race across the country," said Dalmage, who is the director of Roosevelt's Mansfield Institute for Social Justice and Transformation and the author of *Tripping on the Color Line: Black-White Multiracial Families in a Racially Divided World*. "Our hope is that this new book will be useful in undergraduate sociology classrooms nationwide," the sociology professor said.

Published by Oxford University Press, the textbook is available for \$59.95 at www.oup.com or www.amazon.com.



DEAN RECOGNIZED WITH NEW ORCHESTRAL PIECE

Henry Fogel, dean of Chicago College of Performing Arts, is being serenaded with a new orchestral piece. It's called "Sidereus" by musical composer Osvaldo Golijov, and it's being performed by more than 35 orchestras around the world this season and next in recognition of Fogel's work as former president of the League of American Orchestras. Fogel retired from the League in 2008 to join Roosevelt University, and since his arrival, he's been carrying on his tradition of excellence by continuing to raise the awareness and stature of the University's world-class music and theatre conservatories.

This academic year, Fogel has brought the Grammy-winning Pacifica Quartet to Roosevelt's Ganz Hall to perform the complete string quartets of 20th Century Russian composer Dmitri Shostakovich. "We went out to dinner and thought, 'What next?'" Pacifica violist Masumi Per Rostad recently told Chicago Classical Review. "And Henry (Fogel) said, 'What about Shostakovich?'" Rarely performed in total, the 15 works that comprise Shostakovich's complete string quartets are being presented in chronological order by Pacifica during five concerts that began in October and will continue on Jan. 30, Feb. 13 and 27, 2011, in Ganz Hall. "I said they really should think about doing the Shostakovich cycle," Fogel told Chicago Classical Review. "I think it's the great quartet cycle of the 20th century, and it's never been played in Chicago." For tickets, visit <http://pacificaquartet.com/shostakovich.html> or call (847) 242-0775.

BLOOM WINS FULBRIGHT TO GO TO COLOMBIA

Leslie Rebecca Bloom, associate professor of educational leadership in Roosevelt University's College of Education, was a prestigious Fulbright Specialist this fall in Colombia where she shared her expertise with top scholars on doing meaningful qualitative social justice research. She is the sixth Roosevelt professor to be selected for a Fulbright award in the last three years, and is the 11th to be chosen for the honor from Roosevelt since 2000.

Bloom, whose work primarily has focused on research and activism with low-income women and families, received a Fulbright grant to work with scholars and graduate students from five Colombian universities from Oct. 21 through Nov. 6.

"It was a great opportunity for me to work with an incredible group of scholars and students and to explore a wide range of critical issues that have social justice implications in Colombia," said Bloom, who teaches both educational leadership and women's and gender studies at Roosevelt.

Besides lecturing, Bloom advised research faculty on doing effective research that improves conditions for those who are being studied, transforming that research into activism and policy change. Topics being researched by the scholars include: Maternal Healthcare in the Colombian Health System; HIV Transmission Risks in Colombia; Cultural Aspects and Health Disparities of Cardiovascular Disease in the Amazon; Use of Public Television for Increasing Civic Behavior among Adolescents; research on the Counterfeit Clothing Industry; and Street Children's Health Vulnerabilities in Medellin.

The author of the book, *Under the Sign of Hope: Feminist Methodology and Narrative Interpretation*, Bloom was a 1996 Fulbright Scholar who studied feminist non-profit organizations in Mexico City while she was a professor at Iowa State University. She recently published an article and was guest editor of a special issue of the *International Journal of Qualitative Studies in Education* on the "Global Perspectives of Poverty Research for Social Justice."

UNIVERSITY PRESIDENTS FORM LGBTQ LEADERSHIP GROUP



Roosevelt University President Chuck Middleton (center) joins presidents from around the nation for an historic first meeting of the new group, LGBTQ Presidents in Higher Education.

Nine college and university presidents, including Roosevelt University President Chuck Middleton, have formed a new organization that will promote professional development of gay academics and work on education and advocacy issues.

The group, LGBTQ Presidents in Higher Education, will encourage more gay academics to aspire to leadership positions and will push for issues of sexual orientation to be included when diversity is discussed at higher

education institutions. Gay academics "need to be taken off the exclusion list," Middleton told *Inside Higher Ed* in August, shortly after the presidents met in Chicago and agreed to form the new group.

The LGBTQ presidents' group has come into being at a time when issues of gay rights have been very much in the news. "As the world evolves, we are going to have things to say on specific issues," said Middleton of the new group that has been announced by major media, including the *Washington Post*, *Chicago Tribune*, *Windy City Times* and other outlets. The group plans to meet again this year, and may reconvene during next year's meeting of the American Council on Education.

U.S. SURGEON GENERAL SPEAKS AT ROOSEVELT LECTURE

U.S. Surgeon General Regina Benjamin was the keynote speaker for the 17th annual Franklin and Eleanor Roosevelt Distinguished Lecture held at Roosevelt University in September.

Benjamin, who has been outspoken about the need to reduce the prevalence of obesity in America, discussed the state of the nation's health and outlined her vision for changing poor behaviors and attitudes about lifestyle and health.

Sponsored by Roosevelt's Center for New Deal Studies and the Roosevelt Institute in Hyde Park, N.Y., the lecture held Sept. 13 in Roosevelt's Ganz Hall attracted a full house, and was covered by National Public Radio and CAN Television.

U.S. Surgeon General Regina M. Benjamin speaks to students, faculty and staff in the University's Ganz Hall in September.





PHOTO: KHALED HASAN

GLOBAL RECESSION IN PHOTOS FEATURED AT GAGE GALLERY

A new photo exhibit that puts a human face on the global economic crisis is on display through Dec. 31 at Roosevelt University's Gage Gallery, 18 S. Michigan Ave., Chicago.

Never before seen in Chicago, "Crisis & Opportunity: Documenting the Global Recession" features winning photos from a contest in 2009 sponsored by SocialDocumentary.net. The work of first-place winner Tomasz Tomaszewski, an internationally renowned Polish photographer and regular contributor to National Geographic magazine, captures working life in Upper Silesia, Poland, where people perform manual hard labor and have been losing their jobs to the global recession.

The exhibit also features the work of three honorable-mention contest winners: Shiho Fukada, who presents a photo story of desperation and loneliness with images of elderly day laborers, who are homeless, without families and outcasts in Osaka, Japan; Khaled Hasan, whose black-and-white collection is on stone laborers fighting for survival in northeastern Bangladesh; and Michael McElroy, whose grim black-and-white collection of American Howard Mallinger, trying to cope as his wife dies of cancer during the recession, is a photo essay on the shattering of the American dream.

"In this day and age, economic hardship knows no borders. This exhibit is timely in that it shows us how people across the globe,



PHOTO: TOMASZ TOMASZEWSKI

Strife in Bangladesh is captured by photographer Khaled Hasan (top), while manual hard labor and its demise in Poland are explored (above) by Tomasz Tomaszewski in an exhibit on global recession that closes Dec. 31 at Roosevelt's Gage Gallery.

including Americans, have endured the current global recession," said Michael Ens Dorf, director of the Gage Gallery.

Sponsored by Roosevelt's College of Arts and Sciences and the Chicago Center for Working Class Studies, the exhibit has viewing hours from 9 a.m. to 5 p.m. Mondays through Saturdays. For more information, visit www.roosevelt.edu/gagegallery.



EXPERTS GATHER TO ASSURE FUTURE FOR NATION'S KIDS

A coalition of community activists, educators, concerned citizens and youths came together at Roosevelt University this fall to address one of the nation's most pressing crises – the loss of kids who are increasingly being left behind without hope and on a path to prison.

Sponsored by Roosevelt's Mansfield Institute for Social Justice and Transformation and a large number of community activist groups, the two-day Cradle to College Pipeline Summit attracted many who are currently working to keep kids on a path of hope that prepares them for college, not prison.

“We hope to build and strengthen programs and policies that will create a world of hope for kids, not a world of prisons.”

– HEATHER DALMAGE, DIRECTOR OF ROOSEVELT'S MANSFIELD INSTITUTE FOR SOCIAL JUSTICE AND TRANSFORMATION

During the free, public summit, participants tackled tough issues including youth violence, the war on drugs, the need to transform the juvenile justice system and alternatives to incarceration. One of the highlights of the summit was a roundtable discussion between youths and adult participants who listened to one another about how they can work together to put kids on a positive track to success.

“We want to change the trajectory for kids who are facing a world in which they are given few opportunities and thus many are left without hope. We have learned a lot through the summit about where positive change is already taking place, and we hope to build and strengthen programs and policies that will create a world of hope for kids, not a world of prisons,” said Professor Heather Dalmage, director of Roosevelt's Mansfield Institute, which co-sponsored the summit with Project NIA, the Mikva Challenge, Uhlich Children's Advantage Network of Greater Chicago, MAGIC, Chicago Legal Advocacy for Incarcerated Mothers, the Black Star Project, TASC, Inc., the Community Renewal Society and the Dignity in Schools Campaign.

ROOSEVELT UNIVERSITY CREATES PhD PROGRAM IN INDUSTRIAL-ORGANIZATIONAL PSYCHOLOGY

Roosevelt University is starting a doctoral program at its Schaumburg Campus in industrial-organizational psychology (I/O Psychology) and has hired Adrian Thomas of Auburn University as the founding director. This will be the University's first PhD program.

I/O psychology is the study of the physical and mental well being of employees as well as workplace productivity. Tasks performed by I/O psychologists include analyzing worker attitudes and behavior, evaluating companies and conducting leadership training.

Creation of the program was made possible by a \$1 million gift from Irwin Helford, who retired in 2002 as chairman emeritus of Viking Office Products and vice chairman of Office Depot. A Roosevelt alumnus, Helford helped build Viking Office Products into a \$1.6 billion, worldwide catalog marketer, then merged the company with Office Depot, Inc. in 1998.

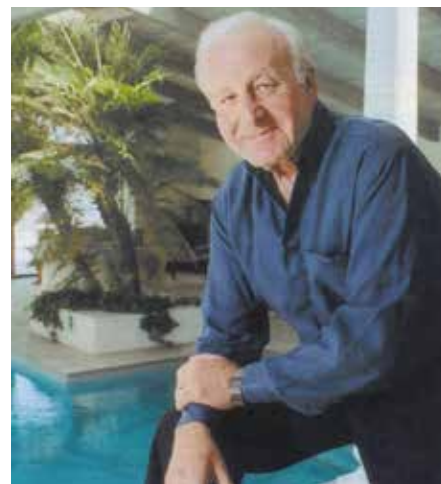
“Roosevelt has had the largest master's-level I/O program in the area for the past 10 years,” said James P. Choca, director of Roosevelt's Psychology Department. “The PhD sequence is a logical expansion of our program. It will be a student-centered, four-year program for highly talented and motivated students.”

Choca said Roosevelt aims to receive accreditation of the PhD program from the Higher Learning Commission by the end of the fall semester and then begin accepting students for the initial class that would start in the fall of 2011. He said the program most likely would begin with five students and could eventually have up to 40 students at one time.

A scholar and nationally recognized leader in I/O education, Thomas will be the Helford Professor of Industrial-Organizational Psychology. He has developed I/O psychology programs at Auburn and at Louisiana Tech University. At the universities, he did everything from creating the curriculum and teaching courses to mentoring students and acquiring funding.

The author or co-author of 32 journal articles, Thomas is a statistician who has also taught at Western Kentucky University, Louisiana Tech University and Georgia Institute of Technology. His research interests include personnel selection, incorporation of workers with disabilities in the workforce, stress management and statistics. Thomas holds three degrees from Georgia Tech, a bachelor's in applied psychology and a master's and a doctorate in I/O psychology.

The Psychology Department at Roosevelt is the largest academic department in the University with 900 undergraduate, graduate and doctoral students. The University currently offers a PsyD in clinical psychology.



Irwin Helford, former chairman of Viking Office Products and vice chairman of Office Depot, contributed \$1 million to create Roosevelt's first doctoral program.



ALUMS' ROCK BAND PLAYING TO FULL HOUSES

With an American Idol finalist, a Chicago Symphony Orchestra (CSO) cellist and roots that began at Roosevelt University, the progressive rock band District 97 is fast becoming a sensation in Chicago and beyond.

Formed in the fall of 2006, the six-member group has five who attended Roosevelt University's Chicago College of Performing Arts: jazz studies majors Jonathan Schang (BM, '05) on drums, Jim Tashjian (BM, '09) on guitar, Patrick Mulcahy (BM, '07) on bass, Rob Clearfield on keys and Leslie Hunt, a 2007 American Idol finalist and former Roosevelt music composition major, on vocals.

District 97, which also includes CSO cellist and group member Katinka Kleijn, recently released its debut CD, Hybrid Child, which is receiving rave reviews in the media and widespread attention on the worldwide web. "This is a great disc that's extremely well-played and well-produced, and though at times it's complex and challenging music, it's also melodic, and therefore accessible to the listener," said Paul Wertico, director of Roosevelt's jazz and contemporary music studies program.

The group has played to full houses at many of Chicago's top music clubs, including the House of Blues. It also recently performed its music, which some say is a combination of Yes, King Crimson, Heart and Rush, in October at the CalProg Fest in Whittier, Calif. "District 97's popularity is growing and its music is helping Roosevelt become known as an open-minded, forward-thinking school and a cutting-edge place to be for progressive training," said Wertico.

Drummer Jonathan Schang, who studied with Wertico and wrote all of District 97's debut CD songs, said the group wouldn't be what it is today without Roosevelt University. "There's a good buzz out there about us and our music and we've got Roosevelt to thank for making it possible," said Schang, who knew Mulcahy and Clearfield growing up in Oak Park, Ill., and as students in CCPA's jazz studies program. The three met Tashjian, who was also a CCPA jazz studies major, and Hunt, who studied music composition at CCPA, while at Roosevelt.

"The Roosevelt experience has broadened me as a musician and has really made me think about music as a whole rather than just my individual role," said Schang.

District 97's Hybrid Child is available for purchase at www.lasercd.com.

INSTRUCTOR NEW PRESIDENT OF ILLINOIS JUDGES ASSOCIATION

Lewis Nixon, adjunct instructor in Roosevelt University's Paralegal Studies program and a Cook County Circuit Court judge, was recently sworn in as president of the Illinois Judges Association.



A supervising judge in the mortgage foreclosure/mechanics lien section of the circuit court's Chancery Division, Nixon began teaching in the Paralegal Studies program more than two decades ago when he was a lawyer with the federal government's Housing and Urban Development agency.

"Most of our instructors are practicing lawyers," said Carrie Lausen, director of the Paralegal Studies program. "In the case of Judge Nixon, he has been extremely loyal to our program and is most accomplished in his legal career."

Nixon teaches courses in pre-trial litigation and trial and post-trial litigation in the Paralegal Studies program. More than 20 of his former students have gone on after graduation to become lawyers. Several of these include: Jim Fisher, a former Nixon student and paralegal studies graduate, who is now an attorney and law clerk to Illinois Supreme Court Justice Charles Freeman; and Edward Prochaska, who is now an associate judge with the Illinois 17th Judicial Circuit.

As head of the 1,100-member Illinois Judges Association, Nixon has been speaking out on the importance of judicial independence in the face of political pressure. One of his goals is to recruit more judges into the association. He also plans to continue training paralegals.

"Like our other instructors, Judge Nixon teaches at Roosevelt because he enjoys the students and the experience," said Lausen.

FALL 2010

INSTITUTIONAL ADVANCEMENT



GIFTS MAKE DIFFERENCE Roosevelt University's seventh-floor Ganz Hall (above) is one of the University's treasures. Portions of this splendid room, as well as others like it throughout the University's historic Auditorium Building, have been restored thanks to the generosity of alumni, faculty and friends. Recently, Simon Mikowsky, an accomplished performer and piano instructor in Roosevelt's Chicago College of Performing Arts, pledged \$100,000 to renovate room 907 into a new recital space for CCPA's piano program. In addition, the flute program at CCPA also has received a \$50,000 gift from performer and instructor Donald Peck for student scholarships.

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BOARD OF TRUSTEES 58



Dear Alumni and Friends,

A comprehensive campaign, like the one that we have embarked upon at Roosevelt, includes raising support for capital projects, sustaining programs, annual giving and endowment and has a leadership or “quiet phase” at its inception. This period of time has no absolute time frame, but it is useful to solicit major gifts that show support for important goals of a campaign and to show momentum when the point is reached when a campaign is ready to go public.

In this early part of our campaign, there have been several million-dollar gifts and pledges. They are leading the way to achieve financial support and the kind of momentum that encourages others to join their fellow alumni and friends who believe in the mission and programs of the University and who are willing to make firm commitments and investments for the future.

The comprehensive campaign, Living the Legacy: The Campaign for Roosevelt University, had its launch in the fall of 2007 and since that time several lead gifts have been given or pledged to the University. These commitments are absolutely essential to get the wheels of our campaign train rolling. The following trustees, alumni, and friends have made gifts and pledges of \$1 million or more:

- James and Linda Mitchell
- Charles R. Gardner and Patti S. Eylar
- Robert and Suzanne Wieseneck
- Anonymous

These commitments speak volumes about the confidence that our trustees, alumni and friends are showing toward the transformation that is occurring at Roosevelt. Their tangible and visible support will help enormously to inspire confidence in others who will follow their lead.

I thank all of these donors sincerely, as well as everyone who has shown ongoing support to Roosevelt University. We have a great deal of which to be proud.

Sincerely,

A handwritten signature in dark ink, appearing to read "Patrick M. Woods".

Patrick M. Woods
Vice President, Institutional Advancement

FUNDING HIGHLIGHTS

Ribbon Cutting Ceremony Opens Seminar and Reading Room

Roosevelt University unveiled a new seminar and reading room July 14, with leadership support from the Jack Miller Center. The beautifully renovated room houses an exclusive collection of 600 classical books about history, politics, philosophy, economics and the law. The collection was generously donated by the Liberty Fund. The reading room, located in Room 720 of the historic Auditorium Building, has already become a place where faculty and students gather for research, collegial discussion and fellowship.

The ceremony took place during the first Summer Academy for High School Teachers, held July 12 to 16. The Summer Academy, a collaborative effort of Roosevelt University's Montesquieu Forum for the Study of Civic Life and the Jack Miller Center for Teaching America's Founding Principles and History, is designed to foster a discussion among high school teachers about the history and principles of the American founding.

Roosevelt is one of six universities in the nation selected by the center to participate in a pilot program to create reading rooms.

Project Green Teen\$

Project Green Teen\$, an entrepreneurial academy sponsored by the Walter E. Heller College of Business Administration (WEHCBA), hosted 30 high school students this summer who developed business plans on "green" platforms. Students accepted into the weeklong program worked in teams on a fundamental business case to determine the best way for a business to compete, identify capital needs and manage a business successfully. The program was free to Chicago Public Schools students, including room and board, for the week. It offered the students opportunities to interact with mentors, advisors and WEHCBA faculty members.

On the final day, each team gave a 15-minute "investor pitch" to a panel of judges in a business plan competition setting. Members of the three teams with the highest scores received college tuition vouchers to pursue a degree in higher education at Roosevelt University and Purdue University. The academy was led by WEHCBA faculty and staff, industry leaders and successful green-tech business entrepreneurs. The program emphasized personal and professional integrity, as well as the importance of social responsibility. Dean Terri Friel said that the WEHCBA hopes to expand the program to both campuses next year, given the necessary sponsorships.

CCPA Faculty Gifts

Solomon Mikowsky and Donald Peck, both accomplished performers and educators, recently made major gifts to support the Chicago College of Performing Arts's facility and students.

After attending CCPA's inaugural Piano Festival in spring 2010, Mikowsky pledged \$100,000 for a new recital space for the piano program. The funds will support the renovation of room 907 in Roosevelt's historic Auditorium Building. The new Solomon Mikowsky Recital Hall will feature a Steinway B piano and new recording equipment. As a result of Mikowsky's gift, the recital facility will provide an intimate performance space for piano students to present their works to 60 guests. The Solomon Mikowsky Recital Hall will be formally dedicated during the Piano Festival in February 2011.

The flute program at CCPA also received a generous endorsement by Peck, who made a \$50,000 gift. The Donald Peck Flute Scholarship will help attract and retain students and further the flute program at CCPA.

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HOW SCHOLARSHIPS MADE A DIFFERENCE FOR GRACIELA SOLIS AND MATT KRAMER

Graciela Solis • Graciela Solis, recipient of the Student Leader of the Year award in May, follows a philosophy that she learned from her hard working parents: “Nothing is given. You have to diligently pursue your goals.”

So far, Solis has done exactly that. During her four years at Roosevelt, the gregarious student founded the Health and Wellness Club which focuses on the development of mind, body and spirit. It is a club that promotes volunteerism and living in harmony with the environment. Solis was also president of Students Programming for

AT A GLANCE

Name: Graciela Solis

Class Year: 2010

Degree: BA English; BS Psychology

Minor: Biology

Hometown: Chicago

Scholarships received: Dr. Scholl Foundation, Various, Anonymous



Enrichment, Enlightenment and Development, an organization that creates a diverse mix of programming to enrich Roosevelt students. Psychology is Solis’ passion. At Roosevelt, she was vice president of Psi Chi (psychology club), and this past summer she was a peer mentor for the counseling center. She even delivered a speech at student orientation not surprisingly titled, “Why It’s Important to Get Involved.” To Solis, involvement means making connections with those you meet and enabling yourself to develop skills that will lead to a meaningful, successful life. “It’s important for the students to develop a positive attitude toward their studies and activities,” she said.

In addition to her job at the counseling center, she

worked at Navy Pier taking pictures for one of the local cruise lines. “This is my city and I love meeting people,” she said. “I want to tell all the tourists how great Chicago is.” Like her favorite Chicago icon, Studs Terkel, Solis knows that everyone has value, with his or her own story to tell. “We can learn from everyone.” This fall, Solis began a PhD program at the University of California at Santa Cruz. Her studies focus on research about children’s development of language skills, including vocabulary, and how this development of language skills relates to success in educa-

tion. She is an advocate for strong reading skills, believing that knowledge is gained through reading. She also thinks values are formed and ideas are put forth to develop good thinking skills.

When asked about what advice she would give to new students, she said, “Experience life and get to know yourself — become comfortable in your own skin.” Solis is doing just that.

Matt Kramer • After completing his master’s degree in mathematics with a concentration in actuarial science at Roosevelt, Matt Kramer was hired as an actuary for Coventry Health Care located in Downers Grove, Ill, where he uses his mathematical skills to assess and analyze issues in health care, which is one of the most pressing topics in the United States today.

Kramer has always had an affinity for mathematics. After seeking the advice of several mentors, he chose Roosevelt because of its respected graduate actuarial program and outstanding faculty.

AT A GLANCE

Name: Matt Kramer

Class Year: 2010

Degree: MS, Mathematics

Hometown: Zionsville, Ind.

Scholarship received: CNA Scholarship

Becoming an actuary is not easy. During his first year at Roosevelt, Kramer focused on his studies and prepared for the first two actuarial tests. To be fully certified, successfully passing 10 tests is required. His advice to prepare for exams is to study “early and often.” Kramer did just that, spending at least 10 to 15 hours per week at the library for three months before each test.

“Actuaries must also have excellent people skills to successfully explain their analyses to non-actuaries,” Kramer said. He used his skills developing positive relationships with his professors who “kept him grounded” during the grueling curriculum studies and test preparation.

Scholarship support enabled Kramer to complete his degree. CNA Insurance scholarship funds eased a difficult path by reimbursing his exams costs. He also attended a workshop conducted by the company, which helps students write strong resumes while learning about career opportunities in the actuarial field.

Another part of the strategy for landing a great job was developing mentors. While studying at Roosevelt and with the guidance of Yao Wang, professor of mathematics, Kramer secured a part-time internship at Coventry. Impressed with his performance, Coventry offered him the full-time position he now holds.

Just as exciting, Kramer and his wife are now awaiting the birth of their first child.

MAKING YOUR MARK

Naming Opportunities Abound at Roosevelt

The Comprehensive Campaign for Roosevelt University, now in its “silent phase,” has as its slogan the words “Living the Legacy,” with the idea that all of us are carrying forward the dreams and aspirations of Roosevelt University’s founders, and that we take seriously our responsibility to be good stewards of the facilities, programs, and especially the ideals, of those who have bequeathed them to us.

At the same time, we also wish to leave a legacy for those who follow us — and one tangible way we can do this is by investing in Roosevelt’s facilities. As soon as floor plans were completed for the new vertical campus, which will open in 2012, the Comprehensive Campaign Cabinet developed a floor-by-floor, space-by-space, list of naming opportunities (159 in all!), and determined gift amounts required to secure “naming rights” for either 20 years or “in perpetuity” (shown herein with a slash mark between the two dollar figures).

Naming opportunities range from the momentous (such as naming the whole building for \$25 million/\$50 million), to the grand (i.e. naming the Dining Center, \$2.5 million/\$5 million), to the moderate (learning lab classroom, \$250,000/\$500,000), to the simple but crucial (small group meeting room, \$10,000/\$20,000). There are naming opportunities to suit various personal affinities, such as student services, residence life, campus safety, science, business, dining, fitness and recreation, administration, meetings/conferences and more. We are creatively matching the interests of individuals, groups, companies and organizations, with various price points, to name space in the new building and in our other buildings.

Indeed, the new building is not the only Roosevelt facility that is replete with naming potential. Lists of naming opportunities (and accompanying print and online materials) are being developed for the historic Auditorium Building, the beautiful Schaumburg Campus, the renovated Gage Building and the new College of Pharmacy. For example, the main lobby at the Auditorium Building could be named for \$1 million/\$2 million, or a mid-sized classroom for \$100,000/\$200,000. One could lend one’s name to a clinical skills assessment and simulation laboratory for Pharmacy, for \$250,000/\$500,000, or name the community courtyard at Schaumburg Campus for \$1 million/\$2 million. There is truly something for everyone, and to fit almost any budget.

Naming rights for the various facilities and spaces at Roosevelt University are based on one’s cumulative gifts during the life of the Comprehensive Campaign, which began in September 2007. Pledges can be structured for payment over a period of three to five years. We will celebrate donors by publicly acknowledging their gifts in different ways, including “donor walls” and signage adjacent to the spaces they have named. Campaign donors will also be publicly recognized at the Campaign Kickoff event in Fall 2011 and the Campaign Finale event when our fundraising goal has been reached.

Enthusiasts who wish to learn more about naming opportunities at any of our facilities should contact Patrick M. Woods, vice president for institutional advancement (pwoods@roosevelt.edu), or Kim Gibson-Harman, campaign director (kgibsonh@roosevelt.edu).



WABASH BUILDING NAMING OPPORTUNITIES*

SPACE	20-YEAR	PERPETUITY
Building	\$25M	\$50M
Residence Hall Portion	\$15M	\$30M
Premium Floor <i>(1st floor: Atrium Lobby and Admission; 4th floor: Meeting/Conference Space)</i>	\$2.5M	\$5M
Dining Center	\$2.5M	\$5M
General Floors <i>(Mezzanine, 3rd, 5th-12th floors: Student Services, Student Life, Fitness/Rec. Center, Classrooms and Faculty Offices)</i>	\$1M	\$2M
Restricted Floors <i>(14th – 31st floors: Residence Hall)</i>	\$500K	\$1M
Science Labs <i>(Biology, Chemistry, Physics)</i>	\$500K	\$1M
President’s Office Suite	\$250K	\$500K
Provost’s Office Suite	\$250K	\$500K
Strength/Cardio Rooms	\$250K	\$500K
Learning Lab Classroom	\$250K	\$500K
Fitness Rooms	\$100K	\$200K
Multi-Purpose Room <i>(Student Life)</i>	\$100K	\$200K
Regular-Size Classrooms <i>(seat 36)</i>	\$100K	\$200K
Conference Rooms	\$50K	\$100K
Residence Life Laundry Room	\$50K	\$100K
East Study Lounges <i>(One on each dorm floor; 17 in all)</i>	\$25K	\$50K
Small Group Meeting Rooms	\$10K	\$20K
Bicycle Room	\$10K	\$20K
Drosophila Room	\$10K	\$20K

* This is a selection of the options. The complete list is available upon request.

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Thomas J. Klutznick

John F. Sandner

John J. Viera

Rolf A. Weil, President Emeritus

David Wooldridge (BS, '61)

FALL 2010

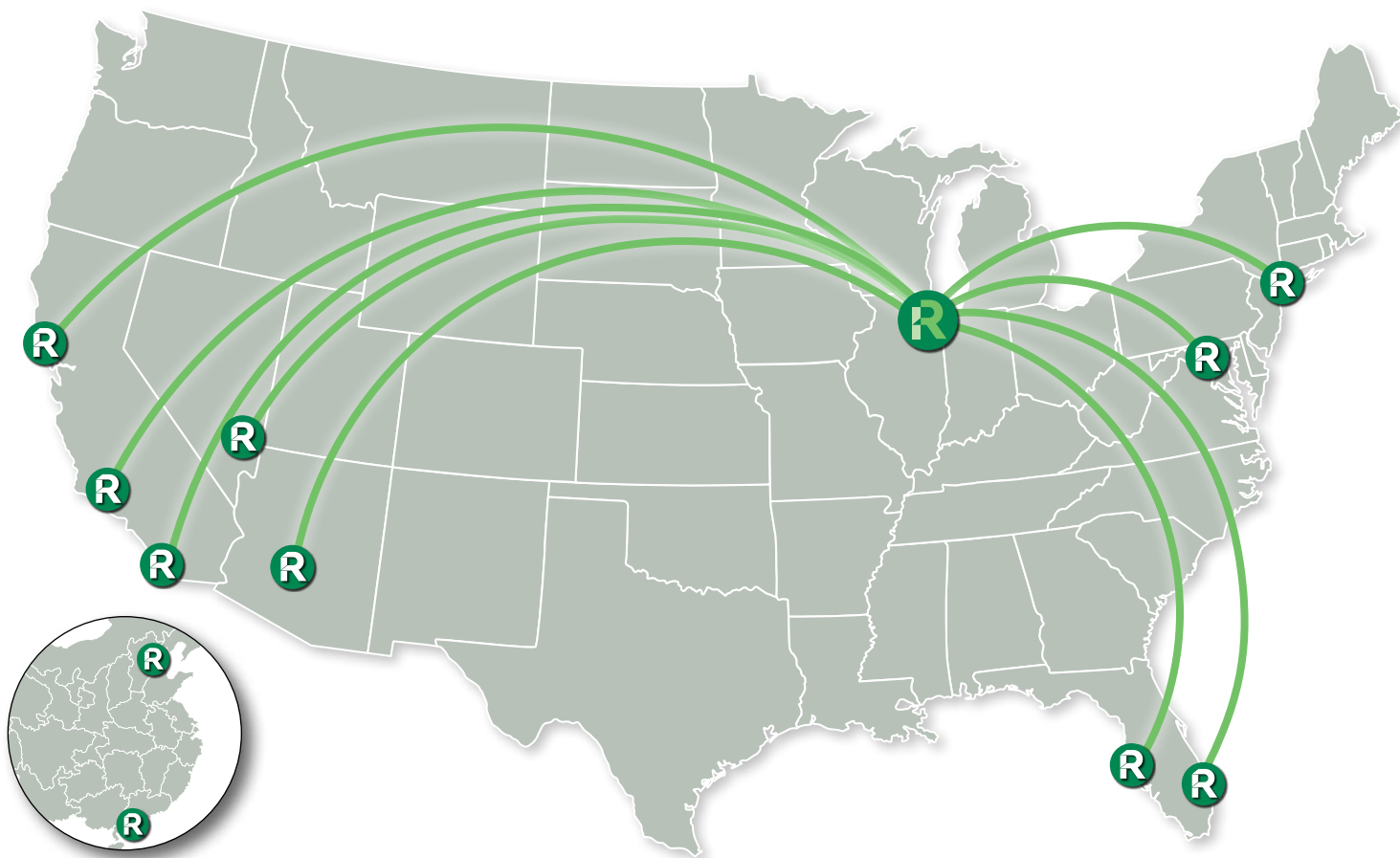
ALUMNI NEWS



FUTURE ROOSEVELT ALUM Born on April 20, Molly Teaghan Shippy is the daughter of Doug and Anne (Cagney) Shippy, a 2005 Roosevelt graduate who earned a master's degree in American history. "The best thing about Roosevelt was the community atmosphere created by staff and students," writes Shippy, who adds that she would "return to Roosevelt in a heartbeat." For now, the Shippys are busy with Molly, the couple's first child. The Shippys consider their daughter to be a good luck charm for the Chicago Blackhawks, as she was born just after they attended a playoff game last season. The couple also envisions their daughter one day being a student at Roosevelt University. "Every professor I had at Roosevelt was fabulous," writes Shippy.

If you are an alum and have news about births and/or adoptions, please send the details, along with a photo of newborn(s), to babygrad@roosevelt.edu.

WHERE RU? 61
IN MEMORIAM 63



ROOSEVELT ESTABLISHES ALUMNI CHAPTERS NATIONALLY — AND BEYOND

There is a special connection people have with Roosevelt University — from alumni and current students to friends and fans alike. Alumni especially know this connection. It's a sense of belonging — even when they're away from campus. Roosevelt feels the same way about its alumni. That's why we are working to organize and connect our vast and diverse body of alumni located all across the country. "It is an exciting time in the history of Roosevelt University alumni relations," said Jenna Plakut, the new director of alumni relations. "And new leadership, new structure and a new direction will continue to help bring the Roosevelt ideals of education, engagement, social justice and connection back to its owners and leaders — the alumni."

More alumni than ever before are coming together, in their own backyards, with strong support from Roosevelt's Office of Alumni Relations and directors of development assigned to each alumni chapter. National alumni chapters' kickoffs have already taken place in Los Angeles at the Los Angeles County Museum of Art, in Washington, D.C., at the historic DACOR Bacon House, in San Francisco at The Gallery: Modernism West, in New York at The Century Association, in the North Shore suburbs of Chicago at Ravinia, at the historic Hyde Park Bank on the South Side of Chicago and in Shenzhen and Beijing, China. Other chapters are being launched and alumni events are being planned for Miami, San Diego, Las Vegas

and Phoenix. In the Chicago area, local chapters are being formed in the Chicago Loop, Western Suburbs and Northwest Suburbs. There are between 1,500 and 7,000 alumni in each of these locations, and they are eager to connect with one another and explore professional networking opportunities.

President Chuck Middleton and other Roosevelt leaders have been traveling across the country, and even internationally, connecting and engaging Roosevelt alumni to develop these chapters' leadership and structure. "Alumni of all ages are energized by our new direction, and by the idea of 'networking with purpose' — making contacts while having impact," said Plakut. Chapters will be directed by members and each chapter will have the opportunity to shape its activities and programs, from social and cultural activities to lectures and mentoring. Representatives from each of the chapters will serve on the Board of Advisors for the newly reorganized Roosevelt University Alumni Association.

Alumni are becoming the strongest and most engaged community of supporters and advocates for Roosevelt during this period of dramatic growth and change. Don't miss out on the opportunity to connect with fellow alumni in your area! For information about how to get involved with an alumni chapter, please contact Jenna Plakut at (312) 341-4327 or jplakut@roosevelt.edu.

1940s



▲ **Lillian Rubenstein** (BS, '45) graduated with the last class at Central YMCA College in 1945 and worked toward the establishment of Roosevelt University. When Eleanor Roosevelt dedicated the school to FDR, Rubenstein assisted with the tea and was honored to shake the hand of Eleanor Roosevelt. Before retiring, Rubenstein taught in Chicago schools for 35 years.

1950s

Daniel Alroy (BA, '58) announced this past March that the U.S. Patent Office granted him a patent entitled "Concepts and Methods for Identifying Brain Correlates of Elementary Mental States."

1960s

Robert Mahoney (MA, '61), chairman emeritus of the board of Diebold, Inc., and a member of the Mount Union Board of Trustees, recently delivered the Commencement address to the graduates at Mount Union College. He graduated in 1958 from Villanova University. Mahoney spent 20 years with NCR Corporation, before resigning as president. In 1982 he accepted a position at Diebold as a senior vice president in charge of their ATM and engineering division and, in 1985, Mahoney was promoted to president and chief operating officer. Mahoney became chairman of the board and chief executive officer in 1988 before retiring in 2000.

Leoni McVey (BA, '61) has worked in educational publishing, including time with *World Book Encyclopedia* as a research assistant, teaching at DuSable High School and writing/producing/directing audiovisual and print educational materials through a local company. As his children got older, McVey built up his freelance work as a back-of-the-book college textbook indexer and has been self-employed since 1974. McVey is currently chair of the Chicago/Great Lakes Chapter of the American Society of Indexing.

1970s

Ronald Coleman (BA, '73), Atlanta-area consultant and former Coca-Cola executive, recently received the Silver Buffalo Award, which is the Boy Scouts of America's highest honor, and recognizes individuals for extraordinary community service. Coleman has dedicated more than two decades of volunteer service to the scouting organization and has been instrumental in helping to introduce scouting into underserved and multicultural markets.

El Dragon (BG, '77) has over 45 years experience in information technology as a software development manager for Sterling Software and Computer Associates. Since retiring, Dragon volunteers to teach computer technology to seniors and English as a second language.

1980s

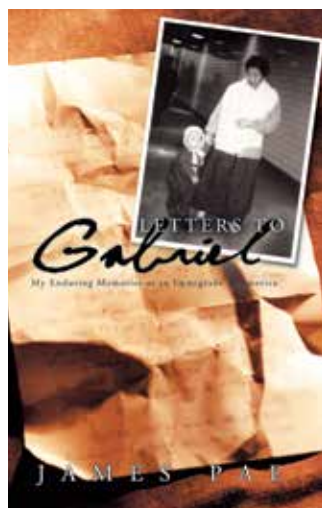
Patricia Harris (BG, '80), a new Roosevelt University trustee, is the global chief diversity officer of McDonald's Corporation, LLC and is responsible for the development and implementation of diversity strategies throughout McDonald's Corporation. Harris is considered an expert in the field of diversity and holds several leadership positions in many national organizations. Harris has been featured in numerous national and local publications including *Black Enterprise Magazine* and *Essence Magazine*. In 2007, Harris was featured in the South Carolina African American History Calendar.

Jacob Kalma (BA, '89) is now living in Bologna, Italy. After graduating from Roosevelt, Kalma spent three

years in consultancy with Andersen Consulting in Holland and completed his MBA at Stanford University Graduate School of Business. Kalma then launched into marketing and sales and spent 11 years with Unilever (FMCG) in Holland. Kalma has now been working almost four years for Ferrari in Italy.

1990s

Tyrone Bills (BG, '93) writes that he is the violence prevention coordinator for the Governor's Violence Prevention Program in East St. Louis, Ill.



▲ **James Pae** (BGS, '94), author of *Letters to Gabriel*, is raising funds through book sales to install pumps that provide clean drinking water for the people of Africa (Water for Africa Project). Pae was born in Korea and came to America in 1973. He received training from the Chicago Police Academy in 1990 and the U.S. Department of Labor's Occupational Safety and Health Administration Training Institute in 2001. Pae served as chairman of the safety committee with the Department of Aviation's Safety & Security at Chicago's O'Hare International Airport. He lives in Irvine, Calif., with his wife and two children.

Pedro DeJesús (BA, '96), a Roosevelt trustee and senior vice president, general counsel and corporate secretary for Tampico Beverages, Inc., was appointed to the U.S. Department of Commerce's Industry Trade Advisory Committee on Consumer Goods for the 2010-14 charter term by the secretary of commerce and the United States trade representative.

Donna (Larkin) Lake (MJ, '97) recently celebrated her fifth year with Feld Entertainment where she develops and oversees strategic communications strategy for Feld Entertainment and Feld Motorsports events in the Midwest, including Ringling Bros. and Barnum & Bailey, Disney on Ice, Monster Jam and Nuclear Cowboys. In September 2009, Larkin married Thomas Lake.

2000s

Carole Richter-Crocker (BG, '00) lives in Florida and works for H&R Block during the tax season. The rest of the year she enjoys league tennis as well as tennis tournaments.

Caniella Jarrell (MA, '02) currently teaches business education at the high school level and is a lead teacher of the Accounting Co-op Program at Curie High School in Chicago. Jarrell oversees the Curie Branch of Park Federal Savings Bank in Chicago, which is a student-run bank branch, located in Curie Metro High School where student bankers build financial skills, assets, career goals and work experience in the growing financial industry.

Sin Yee Yan (MY, '02) has relocated to Singapore and is currently working as an Oracle consultant.

Nicola Nelson (BG, '04) authored the chapter on environmental compliance for the reference book, *Enterprise Risk Management for Healthcare Entities*, published in June 2009 by the American Health Lawyers Association. Nelson is an attorney at Hinshaw & Culbertson LLP in Rockford, Ill.



▲ **Crystal Woods** (BN, '04; MB, '05) has joined Tyco Electrical and Metal Products as a senior compliance auditor. Woods previously worked for Johnson Controls in Milwaukee, Wis., where she held a position on its international internal audit team. Woods completed her MBA from Robert Morris University in Chicago.

Danon Dastugue (MA, '05), a native of New Orleans, now lives in Chicago. She was in the Provision Theater World Premiere of *The Hiding Place*, and will be performing in *Red Herring* at Nobel Fools Theatricals this fall. Dastugue teaches speech at Wright College and Oakton Community College, tutors with Huntington Learning Center and does costumes and props for the Devonshire Playhouse in Skokie.

Janelle Marshall (MJ, '05), teaches online communication courses for the University of Phoenix and the International Academy of Design and Technology.



▲ **Ashley Kehoe** (BA, '07), has been hired as director of civic engagement and student leadership programs at Alfred State College in New York. Prior to joining Alfred State, Kehoe was a graduate intern in leadership and community service-learning at University of Maryland at College Park and was a graduate and teaching assistant in the Center for Experiential Learning at Loyola University in Chicago. Kehoe holds an MEd in higher education from Loyola University.

Doreen Keller (BPS, '08) currently is a senior project manager at Experian in Schaumburg.

Ai Ishida (MM, '08) was recently chosen as a member of the Kontras Quartet, which was founded in Chicago. Ishida was born in Tokyo, Japan, to two musicians of the New Japan Philharmonic. While in Japan, Ishida completed her undergraduate studies at the Tokyo National University of Fine Arts and Music. She traveled to Europe, Asia and the United States to study orchestral and chamber music at various notable festivals, working with such artists as Yo-Yo Ma and Gidon Kremer of the Chicago Symphony Orchestra. Ishida performed with the Chicago Civic Orchestra as rotating principal violinist for the maximum two years allowed. She also served as a regular substitute for the Chicago Symphony Orchestra.

Calvin Trapp (BA, '09) is currently a financial advisor for Waddell and Reed Financial Services, Beachwood, Ohio, and is studying for his master's in economics.

Where are you?

Send us your photo and an update!
Email alum@roosevelt.edu or mail:

Office of Alumni Relations
Roosevelt University
430 S. Michigan Ave., AUD 827
Chicago, IL 60605

Please include your name, address, email, major and graduation year.

IN MEMORIAM *Roosevelt University regrets to report the deaths of the following Roosevelt community members.*

1940s

Florence Chill (BA, '40), of Chicago, died in May 2010. She was president of the Hadassah Women's Zionist Organization Chicago Chapter. Chill majored in languages.

Dorothy Ella Haleas (BA, '40), of Oak Brook, Ill., died March 31, 2010. She majored in music.

Carl F. Hazelbauer (BS, '40), of Holland, Mich., died June 17, 2010. Hazelbauer worked for Johnson & Johnson at its Chicago plant from 1934 to 1975, beginning on the floor and rising to positions in upper management. He particularly relished his time as director of community and minority relations where he provided opportunities to those who, like him, grew up in difficult circumstances. In World War II, he served as a naval officer on a destroyer that shepherded convoys across the North Atlantic. After retiring from Johnson & Johnson, he founded his own retirement planning firm. Throughout his life, Hazelbauer committed time and energy to many community activities, including service as a hospice volunteer.

Aaron M. Dlugie (BSBA, '49), of Chicago, died in April 2009. He majored in accounting.

Dolores Chester Hyman (BSBA, '49), of Mount Prospect, Ill., died March 24, 2010. She majored in marketing.

1950s

Elaine Greenspan (BA, '50), of Albuquerque, N.M., died May 13, 2010. Her students recall her as a wonderful influence and an educator who had a lasting impact on their lives. Greenspan was a teacher in the Albuquerque Public Schools for nearly 30 years and produced short stories, articles and books. Lenny Greenspan (BSBA, '50), her widower, is also a Roosevelt University graduate. Elaine Greenspan wrote the book *A Teacher's Survival Guide*, a work that proved popular enough to be printed three times.

George Kavina (BSBA, '50), of West Melbourne, Fla., died May 22, 2010. Kavina was a combat U.S. Navy veteran of World War II in the amphibious fleet and later was a member of Com5thFlt. aboard the battleships *New Jersey* and *Iowa*. Upon discharge from the Navy he gratefully accepted the government's offer of a free college education which spawned a 44 year career as an educator.

Shulamith (Shelly) Levin (BA, '51), of Chicago, died in April 2010. Levin majored in education. She was the wife of Norman Levin (BSBA '49), who is also an alumnus of Roosevelt University.

John K. Eoyang (BM, '58), of Maplewood, Minn., died May 10, 2009. Eoyang was described by an acquaintance as "a sometimes crude, but invariably interesting man whose synaptic connections often startled and always enlightened and amused." An advocate for common people and uncommon beauty, he touched many with wit and compassion. He majored in music.

1960s

Tom T. Nakanishi (BS, '60), of Chicago, died May 6, 2010. Nakanishi was a Korean War veteran with the U.S. Air Force. He majored in industrial engineering.

Walter Lee R. Schellhase (BSBA, '60), of Evans, Ga., died April 4, 2009. Schellhase was born and raised in Blue Island, Ill. He worked for the Illinois Gas Company while completing his college education after having served

in the U.S. Air Force. After graduating from college, he entered the computer field. In 1963, he moved to Louisiana to work on the Saturn 5 project with Boeing. His name appears on the Lunar Roll of Honor. In 1970, he moved to Baton Rouge to become a computer center manager, retiring from the state of Louisiana in 2000 after having held several positions.

Phillip Mankoff (BS, '61; MA, '63), of Niles, Ill., died Jan. 22, 2010. Mankoff was a World War II veteran. He studied psychology.

Robert M. Galloway (BSBA, '63), of Springfield, Ill., died Jan. 5, 2010. Galloway was a mechanical engineer who worked on ordnance systems for what is now the Naval Surface Warfare Center at Indian Head. In 1963, Galloway began working for the U.S. Navy as an engineer in Chicago and moved to the Indian Head center in the early 1970s to become a data processing engineer on ordnance systems. Galloway, a native of Chicago, enlisted in the Marine Corps during World War II. In 1949, he received a bachelor's degree in mechanical engineering from the Illinois Institute of Technology. He worked as an engineer in Chicago for the city's water department, the RR Donnelley & Sons printing company and Standard Oil, before moving to Annandale in 1971.

Sally Davis Hanson (BA, '62) of Desert Hot Springs, Calif., died June 6 at the age of 70. She was a prominent artist.

Lois McDonley (MA, '65), of Colonial Heights, Va., died March 3, 2009. McDonley was the author of the children's book *Tales from India*, as well as numerous other published works. She had been employed with the City of Colonial Heights for the past two years in addition to her many volunteer activities.

Charles Stine (MM, '65), of Libertyville, Ill., died June 11, 2010. Stine spent nearly 40 years as the stage band manager for the Lyric Opera of Chicago. He also played for ballet orchestras across the country and worked as a music and orchestral teacher for the

Chicago Public Schools. He received his bachelor's degree in music from DePaul University and his master's in music from Roosevelt University. He toured Europe with the 7th Army Symphony for two years beginning in 1958.

1970s

Rosamond Gumpert-Jorgensen (BA, '71; MA, '74), of Fort Bragg, Calif., died Feb. 7, 2010. Gumpert-Jorgensen was sent to a vocational high school where she spent four years training to be a commercial artist. She attended the School of the Art Institute of Chicago for two years. She majored in art and education at Roosevelt University. After teaching for a few years she went on to get an MA degree and then certification in art therapy from the Gestalt Institute of Chicago. Until her retirement at age 75, she worked professionally in educational and non-profit organizations. She became deeply inspired by the beauty of the Hebrew alphabet. Most of her graphics, woodcuts, linocuts and etchings are based on Jewish themes and Hebrew calligraphy.

Patricia (Pat) Makris (BA, '71; MPA, '80), of Chicago, died April 19, 2010. Makris opened the Children's Center in the Grant Works neighborhood of Cicero, Ill. in 1978. Under her direction, the Children's Center has grown to nine sites serving more than 1,500 families in Cicero and Berwyn. Makris received awards from the Women's Business Development Center in Cicero, Cicero Chamber of Commerce and Industry and Cicero Youth Task Force. She was also a recipient of the Outstanding Executive Director Award from George Williams College.

Alan John Crawford (MBA, '75), of Columbus, Ohio, died May 2, 2010. Crawford retired from Abbott Nutrition on April 23, 2010, after 23 years. He received the designation of a professional engineer in 2003. Crawford received many additional awards throughout his career.

1980s

Carolyn M. Rodgers (BA, '81), a Chicago poet and writer who helped found one of the country's oldest and largest black-owned book publishers, died April 2, 2010. Rodgers wrote nine books, including *How I got Ovah*. Her work often delved into the experiences of black women. She is credited with being a star of the black arts movement of the 1960s and 1970s. She helped found Third World Press in the 1960s. Rodgers also started her own publishing company, Eden Press.

Gladys E. Bacon (BSBA, '82), of Cary, Ill., died May 21, 2010. Bacon was member of First Congregational Church, Crystal Lake, where she participated in many church activities. She enjoyed sailing and gardening.

Joaquin E. Carrasco (MA, '87), of Rio Grande, Puerto Rico, died Feb. 7, 2010. He majored in political science.

1990s

Dora Chiampas (BH, '96), of Norridge, Ill., died in August 2010. She majored in hospitality management.

2000s

Anita Zaffke (BGS, '05), of Lake Zurich, Ill., died May 2, 2009. Zaffke was an administrative assistant when she decided to go to college to pursue a degree in liberal studies and political science. Zaffke chose liberal studies and political science because she wanted a broad education and she wanted to know as much as she could about the world.

Frederick (Fred) Butts Jr. (BPS, '06), of Chicago, died June 14, 2010. Butts is the nephew of Marvin Butts, Roosevelt University's dock manager, and the stepson of former Roosevelt employee Pamela Moor Butts from Project Prime. He majored in organizational communication.

Syed (Zain) Naqi (ND, '10), of Elk Grove Village, Ill., died May 1, 2010. Naqi was a senior majoring in political science. He was held in high regard by his professors and classmates.

FACULTY AND STAFF

Janett Trubatch, Roosevelt University's vice provost for research and a professor of biology, died on Oct. 26. Trubatch was the first woman undergraduate student at the prestigious Polytechnic Institute of New York and the first woman to receive a doctorate in physics from Brandeis University. One of her goals was to become an astronaut and she was once featured on the cover of *Parade* magazine for a story about women who shared that dream. Trubatch joined Roosevelt in 2005 as dean of graduate studies and vice provost for research. Two of her most significant federal grants were from the National Science Foundation (NSF) and the National Institute for Health (NIH), both designed to help students prepare for careers in the sciences. This was the first time Roosevelt received a NIH grant. She also helped create Graduate Research Day, which allows students to present their research projects to the University community.

Bernard A. Sherman (BA, '51), professor emeritus in the College of Education at Roosevelt, died April 26, 2010. He was a Roosevelt graduate and began as an assistant professor in education in September 1958. He retired on August 14, 1995.

Randall E. Jackson (BS, '62), of Lawrenceville, Ga., died in March 2010. Jackson served in the U.S. Army from 1953 to 1955. During his service, he received several awards, including the Good Conduct Medal, an Army of Occupational Medal and the National Defense Service Medal. He was employed for nearly 40 years at Roosevelt University, where he served as manager in the Department of Multimedia Services Center. Upon retiring from Roosevelt in June 1998, he and his wife made their home in Lawrenceville, Ga. His widower, Jerri Wilson (BSBA, '94) is an alumna of Roosevelt University.

Cherie Pleau (BA, '93), of Chicago, died in June 2010. Pleau was a longtime College of Arts and Sciences secretary at Roosevelt University. She majored in psychology.



Dear Alumni and Friends,

As chair of the Development Committee of the Board of Trustees, I have had the privilege of having a “front-row seat” during a very exciting year for Roosevelt University.

We launched a new website in January 2010. Demolition of the Herman Crown Center was completed by summer, and construction advanced on our important, distinctive new vertical campus building on Wabash, which is set to open in 2012. In fact, in April, many of the trustees, Mayor Richard M. Daley, Alderman Robert W.

Fioretti, other elected officials and numerous alumni and friends of Roosevelt were part of the historic groundbreaking ceremony for the new building.

Roosevelt is truly a vibrant place these days, and it’s impossible to not get caught up in the buzz of activity and the palpable energy. The support of our many trustees, alumni and friends enables Roosevelt University’s success. It is your generosity — through gifts large or small, whether publicly announced or privately acknowledged — which is the energy source of all that Roosevelt University is able to accomplish, and the dreams Roosevelt dares to dream.

We welcomed back dreamers and catalysts during our Golden Alumni reunions in December and May, with alumni who were 50 or more years out of college. We witnessed friends reconnecting with old friends, and making new ones, during the special 40th and 45th Reunion in June.

At the same time, big plans were made for the new College of Pharmacy, a revitalization and realignment of mission of the Schaumburg Campus, a ramp-up to the athletic programs and teams for this school year, among many other program expansions and improvements. And in addition, there’s the consistent dedicated work that goes on quietly each day, in the classrooms, offices, and even hallways of Roosevelt, by the faculty and staff who connect with the students and work with them toward their educational goals.

The Honor Roll that follows on the next several pages is proof positive of the generosity of many individuals and organizations. It is also a testament to their confidence in Roosevelt University’s ability to carry out its dreams, rallying its human and material resources to bring about outcomes that will touch the lives of students and many local communities, and imprint the world, for years to come.

If your name is on this list, I thank you. Donors who have contributed \$250 or more are included on the Honor Roll. If you are not on the list because you did not send a financial donation last year, please consider participating. Or, if you can increase your gift for this year, we encourage you to do so. I urge you to tap into the buzz and energy which abounds at Roosevelt University, and recharge it with your dollars.

Sincerely,

A handwritten signature in black ink, reading "Donald M. Field".

Donald M. Field
Chair, Development Committee
Roosevelt University Board of Trustees

FALL 2010

2010 HONOR ROLL



THANK YOU On behalf of the entire Roosevelt community, we sincerely thank our many donors for their generous contributions — like those that help fund the buildout of the College of Pharmacy, rendered, in part, above.

The following Honor Roll of Donors recognizes alumni, friends, trustees, faculty, staff, students, corporations, foundations, governmental agencies and organizations that gave or provided gifts of \$250 or more during the 2009-10 fiscal year, from Sept. 1, 2009 to Aug. 31, 2010. Gifts received Sept. 1, 2010, or after will be recognized in next year's Honor Roll.

The Institutional Advancement team at Roosevelt University makes every effort to ensure the accuracy of its alumni and donor records. We hope you will let us know if you find anything in error, or if you would like your name listed differently than it appears in this publication. If you have any questions regarding the Honor Roll, please contact the Office of Institutional Advancement at (312) 341-6360 or email us at annualgiving@roosevelt.edu.

2010 HONOR ROLL

\$1,000,000 AND ABOVE

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\$500,000 – \$999,999

Estate of Richard L. Mitchell

\$250,000 – \$499,999

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Mr. Joseph G. Loundy
Dr. Solomon Mikowsky**
Mr. Jack Miller and Mrs. Goldie B. Wolfe Miller
Ms. Kathy Richland Pick
Estate of Joseph L. Pisciotta
Estate of Sarah M. Solomon

\$50,000 – \$99,999

Anonymous
Crown Family
Mr. Gerald W. and Mrs. Georgia Fogelson
Mr. Laurance H. Freed
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\$25,000 – \$49,999

Anonymous
Estate of Harold S. Alexander
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Dr. Verdun P. Trione
Mr. Albert Robert Walavich
Mr. John A. Washburn
Mrs. Elaine Wayne
Dr. Elizabeth A. Weber
Ms. Mary C. Wehrle
Mr. Arthur J. Weil
Mr. Richard E. Weinberg
Mrs. Bernice L. Weinstein
Dr. Lawrence A. Weiser
Mr. Howard A. Weiss
Mr. Stephen A. Weiss
Ms. C. F. Williams
Dr. Julius J. and Mrs. Bernice T. Wineberg
Ms. Willa J. Winston
Mr. George W. Woods
Mr. Wayne A. Young
Mrs. Marlene Zellermayer

HISTORICAL BEQUESTS

The following alumni and friends have made bequests to Roosevelt University.

Mr. Richard Abelson
Estate of Robert J. Ahrens
Estate of Harold S. Alexander
Estate of Ronald N. Anderson
Estate of Ruth B. Anderson
Estate of Harvey J. Angell
Estate of Alan B. Anixter
Estate of Madi Bacon
Estate of Ruth O. Bacon
Mr. Boris J. Barmack
Estate of Ruth B. Barth
Estate of Mabel Bergquist
Estate of Marvin Bogdanoff
Mrs. Eva Brodar
Estate of Benjamin Burack
Leo R. Burlow Trust
Estate of David Bush
Mr. Frank J. Castleberry
Estate of Betty Taylor Clarke
Ms. Eva Cooper
Estate of Estelle De Lacy
Estate of Rhoda L. Diamond
Estate of Elizabeth A. Dibble
Estate of Elizabeth M. Dowell
Estate of Barbara H. Eckholt
Mr. Kenneth H. Eckholt
Estate of Joseph Elesh
Estate of Paul Fabricant
Estate of Walter Fainman
Estate of Ruth Falkenau
Mr. Louis G. Feldman
Mrs. Alexis Fornaciari
Estate of Melvin S. Freedman
Estate of Florence Frueh
Mrs. Helen Fruh
Mrs. Faye Gaberman
Estate of Max Goldenberg Foundation
Mr. Neal S. Goodman
Estate of Bernard Gordon
Mr. Burton M. Gould
Dr. Karl H. Hallwass
Mr. Philip B. Heller

Dr. Talmadge C. Henderson
Professor Arthur Hillman
Estate of Bernice K. Hintz
Estate of Winifred E. Holland
Estate of Edward Israel
Estate of Solomon Jesmer
Mr. Louis C. Karbner
Mr. Harry Karr
Mrs. Marjorie Keenleyside
Mr. Casimir J. Labno
Louise H. Landau Foundation
Estate of Rosalind A. Lepawsky
Dr. Arthur Lerner
Mr. Harry J. Lowenbach
Mr. Charles W. Lubin
Mrs. Genevieve R. MacDougall
Estate of Anne Mansfield
Mr. Marvin W. Marshall
Estate of Robert Maust
Estate of Melvin E. Mendelsohn
Elisabeth I. Meyer Living Trust
Estate of Jeanette D. Mier
Theresa Miller Estate
Estate of Richard L. Mitchell
Estate of Marvin A. Moss
Estate of Gretel Motulsky
Mrs. Lucile Wachtel Napp
Estate of LaVerne O'Donnell
Estate of Mrs. Julia Olsansky
Estate of Patrick L. O'Malley
Mrs. Rose L. Pashkow
Mrs. Albert Pick, Jr.
Charlotte R. Plitch Trust
Estate of Joseph L. Pisciotta
Estate of Dr. Evsay Prilla
Estate of Samuel A. Roberman
Estate of Albert A. Robin
Estate of Arthur Rubloff
Estate of Burton Rubloff
Mrs. Gertrude Salzenstein
Estate of Leonard H. Scane
Estate of Robert C. Schaffner
Mr. Max Robert Schrayner
Estate of William Scott-McCoy
Estate of Herman Shapiro
The Jerome and Natalie Share
Scholarship Fund
Mrs. Betty L. Shires
Estate of Sarah M. Solomon
Estate of Mrs. Marion B. Sparling
Estate of Mrs. Mary Specthrie
Estate of Louise D. Sterling
Estate of George W. Storm
Ms. Jeanne Strauss
Mrs. Beatrice W. Swartchild
Ms. Rosalie Trinz
Estate of Frank Untermeyer
Mr. William Wainberg
Estate of James M. Warzecha
Samuel Wendorf Trust
Mr. Louis Werner
Louis Wexler Charitable Foundation
Estate of Sammiea Williams
Estate of Otto Wirth
Estate of Janette H. Wright
Mr. Steven Zellmer
Estate of Clara Fordyce Zepernick
Estate of Hannah Ziegler

CURRENT BEQUESTS

During fiscal year 2009-10, the University received bequests from the estates of the following alumni and friends.

Estate of Harold S. Alexander
Estate of Betty Taylor Clarke
Estate of Estelle De Lacy
Estate of Barbara H. Eckholt
Estate of Paul Fabricant
Estate of Max Goldenberg Foundation
Estate of Richard L. Mitchell
Estate of Marvin A. Moss
Estate of Gretel Motulsky
Estate of Cecilia J. Paluch
Estate of Morris L. Parker
Estate of Helen Paynter
Estate of Joseph L. Pisciotta
Estate of Arthur Rubloff
Estate of Sarah M. Solomon

* Deceased

** Roosevelt Employee

BUILDING DREAMS ONE PIECE AT A TIME



Be a part of the building excitement.

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