



ROOSEVELT

A MAGAZINE FOR ALUMNI AND FRIENDS OF ROOSEVELT UNIVERSITY

REVIEW SUMMER 2009



**Hitting the streets
for social change** PAGE 23

MAKING A DIFFERENCE *in the lives that follow*



Eugene "Gene" Morris (BSBA, '69) (center) presents 2008-09 scholarship awards to Roosevelt seniors Joseph Celestin (left) and Heena Syed. At right, Robert Snyder (second from left) receives the "Top Prof" award from Morris, Lawrence Silverman and David Greene.

“The late “Dr. Bob” Snyder was a great professor of marketing and advertising at Roosevelt University who was an inspiration and a mentor to his students, especially to me,” says Eugene “Gene” Morris (BSBA, '69). When Morris heard Snyder was retiring and in ill-health, he established the Dr. Robert E. J. Snyder Endowed Scholarship in his honor. He also included Roosevelt University in his estate plan. “I wanted to create a legacy for a beloved professor, give back to Roosevelt University — an institution that means so much to me — and help students. It was a win, win, win decision,” says Morris.

With an advertising career that has spanned four decades, Morris knows a lot about winning ... and success. From his early beginnings at Foote Cone & Belding, to the Burrell Advertising Agency, where he rose to senior vice president and led such accounts as Coca-Cola, McDonald's and Brown-Forman Beverage Co., to the establishment of his own firm, E. Morris Communications (EMC), Morris has been in the forefront of the advertising field.

During his 22-year tenure at the helm of EMC, he has developed award-winning campaigns for a plethora of blue-chip clients, including General Motors, Tyson Foods and Wal-Mart. He also has been active as an industry advocate, having served in a number of leadership positions in the American Association of Advertising Agencies, and is

the founding chairman of the Association of Black-Owned Advertising Agencies. Additionally, he has received recognition for his work with many community and other professional organizations.

Morris is proud of his successful career, but he gives much of the credit to Snyder, who practically “carried” his reluctant student to the doorsteps of his first advertising agency. “He saw something in me that I didn't see in myself. By endowing this scholarship in his name, I can pay tribute to him and help other students understand how one dedicated professor can have a lasting and dramatic impact on their lives.”

Like Morris and Snyder, you, too, can have a dramatic impact on the lives of students.

For information on how to create a legacy for a favorite teacher, beloved family member or to create your own legacy at Roosevelt University, contact Charles Browning, assistant vice president for planned giving, Roosevelt University, (312) 341-6455 or email cbrowning@roosevelt.edu.

Fireside Circle

*A society of committed alumni and friends
who are dedicated to Continuing the Legacy*



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Our cover is adapted from a mural located at 1550 S. Blue Island Ave. in Chicago's Pilsen neighborhood.

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Correction: Last issue in a picture caption accompanying an essay on the new Obama Administration, we said that "In 1935, President Franklin Roosevelt nationalized banks." We should have said that he "centralized the banking system."



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THE TOTAL LEARNING ENVIRONMENT

BY PRESIDENT CHUCK MIDDLETON



It's been awhile since I was the parent of a college freshman, but I can still empathize with those who are sending their first or even their last child off to university this fall. Orientation programs at Roosevelt each August give me an opportunity to talk with them about some of the things that I have learned over the years.

It is helpful to begin with my thanks. When you think about it, they are expecting us to prepare their child, whom they love dearly and want only the best for, for the rigors of effective citizenship in a complex world. You have to have faith that everything you have done to start your child down that path can now be safely entrusted to faculty members and others who will see them through the next four years of their lives.

And what years they will be. I tell the parents, after thanking them for their confidence in us, how I see this period of transition for their students. It's like this: You are handing over to us this adult person you have nurtured for 18 years or so. He or she is arriving here as a dependent adult, shaped but not limited by all you have done to support and encourage the initial phase of adulthood.

Our responsibility is awesome, when you think about it, I continue. **For in the span of just four years we have to work with all these new students in such a way as to turn them out into the world as independent adults.**

Some will take a bit longer, of course. But whether they earn their degrees in the fourth, fifth or even the sixth year, all must be prepared for independence and the personal responsibility that goes with it in a fraction of the time it took to get to where they are today.

I know that this is the unspoken goal of the parents and so one reason that I put the idea forth for their consideration is to reassure them that we are in this work together. It doesn't require much proof to fix the idea. After decades of orientation sessions with parents I have yet to meet a single person whose goal is to have their adult child return home to live with them on a permanent basis after earning his or her bachelor's degree.

These days, of course, some do go home, at least for a while. But as that amusing movie *Failure to Launch* made clear, sooner or later they all get on with independent living.

There is a second observation that I share on these happy orientation afternoons. As the parents enjoy their cookies and lemonade and contemplate leaving their student (who by this time is always elsewhere and usually not much thinking about mom and dad), I point out another truth.

University students will typically spend less than half their time in formal academic work. This includes time in class, reading textbooks, writing papers, and studying for exams. These activities are focused on formal learning and the results of the successes and struggles of our students are posted on their transcript which is sort of a certification to the world of their academic accomplishments.

But not all learning is academic. Indeed, many of the most important lessons in life are learned outside formal academic structures. It is here, in the other 50 plus percent of the student's time with us, that the University has an obligation to be as purposeful about learning as it is about developing its degree programs.

In these other learning environments, the teachers may be professors, but more likely they are other students, student affairs professionals or university personnel who work with students on financial aid or paying their bills on time — essentially the whole array of daily living that independent adults must master if they are to succeed in putting their academic accomplishments to work.

This truism drives a lot of what we do at Roosevelt to create and sustain a robust total learning environment for our students. Lectures, concerts, community service, the new program in intercollegiate athletics and much more are part of the deal of creating independent adults. In the case of athletics, there will be the spin-off benefits of greater attention to intramural sports and general physical activity for all students, with wellness for a lifetime a key outcome. After all, a healthy adulthood is critical to long-term success in all walks of life.

If you wonder, after reading these comments, whether we are successful at Roosevelt in accomplishing these purposes, I invite you to attend our next Commencement and to meet our amazing graduates. You will find them to be self-confident adult citizens ready to join with you and the rest of us in full and meaningful lives.

And, if it comes to pass that they do return home, I tell their parents that they will find them forever transformed by the Roosevelt experience, and thus, we fully intend to keep the money.

 I welcome your comments at cmiddleton@roosevelt.edu.



LETTERS

Dear Editor,

I recognize the top right picture on the back cover of the Spring 2009 magazine. It is a photo of my late husband, Bradley J. Nafziger, whom I met at Roosevelt. I graduated in 1975 (my name then was Nikki Renee Drescher) and he graduated in 1976. We had two sons (also college graduates) that I raised myself as Bradley was killed in a car accident in Chicago in 1980. My degree was in psychology and Brad's was in sociology. I currently am pursuing my musical career. My CD *Sticky Cash* by *Nikki Nash* (my stage name) was number two on the Independent Music Network charts on the web last year and my single, *Room for Me*, is number eight on the indie charts right now. Please ask fellow alums to check me out on iTunes, e-music, etc. Thanks.

— Nikki Nafzinger (BA, '75)

Dear Editor,

The African-American female in the upper left-hand corner on the back cover of the Spring 2009 issue of the *Review* is me. I received both my bachelor's (BGS, '87) and master's (MSIS, '89) degrees from Roosevelt. I am currently a faculty member and chairperson in the Department of Business and Computer Information Systems at Marygrove College, a small liberal arts college in Detroit. I was a graduate assistant to the late Professor Jennifer Wagner, chairperson for the MSIS program, during part of my time at Roosevelt.

Regards,

Theodora P. Williams (BGS, '87; MSIS, '89)
Assistant Professor
Marygrove College

Questions? Comments? Contact the Editor: tkarow@roosevelt.edu.

GOODMAN

Goodman

WHAT GREAT
THEATER
SHOULD BE

ROCK & ROLL



CENTER STAGE

BY LAURA JANOTA

WITH SCORES OF VENUES FOR THEATRE AND MUSIC, CHICAGO IS A WORLD-CLASS CITY FOR THE PERFORMING ARTS AND A PLACE WHERE YOUNG ARTISTS FROM ROOSEVELT UNIVERSITY'S CHICAGO COLLEGE OF PERFORMING ARTS ARE MAKING THEIR MARK.

Every day, talented students and alumni from the Chicago College of Performing Arts (CCPA) are singing, dancing, acting and playing music on stages throughout the city. "Our goal is to prepare our students for real life and that means giving them more than just scholarly knowledge," said Henry Fogel, the new dean of CCPA, which has 570 undergraduate and graduate students studying in conservatories of music and theatre.

"At CCPA, we stress professional training and as a result our students are finding opportunities to perform in the Chicago area," said Fogel, who previously headed the Chicago Symphony Orchestra Association (CSO).

THE MUSIC CONSERVATORY

The Chicago Musical College, founded in 1867, has been part of Roosevelt University since 1954. Today, the Music Conservatory, under the direction of Associate Dean Linda Berna, is integral to cultural life in Chicago.

"We have seen a wonderful growth in the conservatory, in the caliber of its students and in the level of teaching," said William Mason (BM, '66), general director of the Lyric Opera of Chicago. "There's a synergy there, and it's having a positive effect on our Chicago arts community as a whole."

The Music Conservatory is led by a faculty that includes 25 members of the Chicago Symphony and Lyric Opera of Chicago orchestras, as well as singing stars from the Lyric and Metropolitan operas. Alumni who have made it to the national/international spotlight include the late opera star Donald Gramm, concert pianist Jeffrey Siegel and the first African American to perform with the Metropolitan Opera, the late Robert McFerrin.

A number of alumni also have built significant careers in Chicago including Jay Friedman (BA, '57), principal trombonist with the CSO and a CCPA instructor.

"This school has taken a giant leap forward in the time I've been here, and I believe our top students are as good as any they get at the Juilliard School or the Curtis Institute of Music," he said.

Many students and recent graduates of the Music Conservatory now call Chicago home. Here are some of their stories:

The Lyric Opera's *Porgy and Bess*

When Lyric Opera of Chicago staged *Porgy and Bess* last winter, Roosevelt students, graduates and CCPA instructor Jonita Lattimore were involved. "It was the first production of *Porgy and Bess* that Lyric Opera had ever done and we made history with it by selling more tickets than ever before," said Lattimore, who had a leading role as Serena.

The opera featured a 50-person chorus, including CCPA student Kevin Johnson (MM, '09), CCPA alumni Martin Woods (MM, '08), Donald Manuel (MM, '07) and Dana Campbell (MM, '06).

"It was invaluable for these young people," said Lattimore, who once was a young artist at the Lyric. "They experienced professionalism at the highest level and that's not a bad thing for their future careers."

Johnson said of the opportunity: "I loved it. There was a rush being on stage and seeing this vast space that was packed shoulder to shoulder every night."

Woods was also thrilled to sing several short solos with the chorus. "The experience has opened doors. I've made some great contacts because of it," he said.

Performing Tchaikovsky: A pianist's dream

As guest soloist with the Symphony of Oak Park/River Forest, piano performance alumna Mia Nakamura (BM, '04; MM, '07) played Tchaikovsky's *Piano Concerto No. 1*. "Playing the concerto was a turning point in my life," said Nakamura, who practiced for eight months before playing the piece last fall for 200 people.

"The piece is technically demanding and it requires a lot of energy," said Nakamura, who was invited to be a solo-

ist by Jay Friedman, who conducts the suburban Chicago symphony.

He had heard Nakamura play while guest conducting in Roosevelt's Ganz Hall. "I thought she was so good that she should be a soloist with my orchestra," he said.

Nakamura had considered becoming a piano teacher, but she now wants to be a performer and is at work on a performance diploma in piano at CCPA. "It's every pianist's dream to play the concerto with a real orchestra, and I can't believe at such a young age that I've already had the opportunity," said Nakamura, who will join the Civic Orchestra of Chicago this fall.

Chicago Opera Theater

John Chest (MM, '09) and Greta Ball (MM, '05) recently were young artists performing with Chicago Opera Theatre (COT). Chest sang in the chorus for COT's *Clemenza di Tito* and was an understudy covering the title role in *Owen Wingrave*. Ball also covered roles in those productions.

"The experience helped me get my foot in the door," explained Chest, who has sung in Santa Fe and San Francisco. Today, he is a young artist with Studio of the Bavarian State Opera in Germany.

"It was nice to be back in Chicago and to see my professors who have always been there for me," added Ball, who has sung with the Santa Fe and Santa Barbara operas and now lives in New York.

Through a new professional diploma program offered jointly by CCPA and COT, there are additional opportunities for students. "We have created a unique connection between a school and professional opera company," said Brian Dickie, general director of COT. "The word is out, and we're attracting top young singers into the program."

Chicago jazz story

Before trombonist Kendall Moore (BM, '08) became an award-winning composer, he was a CCPA student and Chicago jazz musician playing at Andy's Jazz Club, Velvet Lounge, Chicago Symphony Center and Ravinia.

"When Kendall (Moore) started with us, he was constantly asking, 'When am I going to get some gigs?'" recalled Rob Parton, associate professor of jazz studies.

"When I felt he was ready, I started hiring him and referring him to other contractors," said Parton, founder of Rob Parton's Jazz Tech Big Band. After that, Moore got more opportunities.

"Some of it was word of mouth and some of it was recommendations from other musicians," said Moore, who backed up the Amad Jamal Trio at Symphony Center and the Dave Brubeck Band at Ravinia.

A graduate jazz composition student at University of Miami, Moore recently won the American Society of Composers, Authors and Publishers (ASCAP) award for his Big Band piece, *Three Weeks Notice*.

"I couldn't have imagined I was going to play in some of those places at 21 years of age," said Moore. "I feel fortunate to have acquired the skills I need to play professionally from CCPA and its faculty."

**"THIS
EXPERIENCE
HELPED ME
GET MY FOOT
IN THE DOOR"**

- JOHN CHEST (MM, '09)



TAKE NOTE

Roosevelt alumni who recently were young artists with Chicago Opera Theatre include (from left) Greta Ball (MM, '05), Martin Woods (MM, '08) and John Chest (MM, '09).

THE THEATRE CONSERVATORY

Theatre at Roosevelt began in 1945 when students and faculty put on plays for fun through what was known as “The Little Theatre.” Half a century later, as the theatre program in the College of Arts and Sciences began flourishing, the University took a giant step, establishing the Theatre Conservatory as part of the Chicago College of Performing Arts.

“It’s a top of the line program, and students from Roosevelt are prepared when they get here,” said Erica Daniels, casting director at Steppenwolf Theatre in Chicago.

Attracting students nationwide, the Theatre Conservatory provides professional training, including internship experiences in Chicago theatres. Joel G. Fink, who guided the program for the past 13 years, stepped down over the summer to return to the full-time theatre faculty, and Sean Kelley, associate professor of theatre, is the new interim director. Theatre faculty includes professional actors, directors and theatre performers with credits from Broadway to Chicago to the West Coast. One of its best-known alumni is Broadway star Merle Dandridge (BFA, ’98), one of the conservatory’s first graduates.

“The Theatre Conservatory is turning out impressive people,” said Steve Scott, associate producer at the Goodman Theatre and a Roosevelt instructor. “They have much knowledge about Chicago theatre, and I have the sense that a Roosevelt theatre degree is valuable in our community.”

Here are some Theatre Conservatory success stories:

A rising Chicago star

Hailed as one of Chicago’s major young actors, Roosevelt alumnus Stephen Louis Grush (BFA, ’06) has worked at all the major theatres since graduating.



**“CHICAGO IS A
WORKING-CLASS CITY.
IF YOU WORK HARD,
YOU’LL SEE RESULTS.”**
– STEPHEN GRUSH, LEFT (BFA, ’06),
PICTURED WITH THEATRE STUDENT ERIC CASADY

“We think he’s one of the finest young actors to come out of any theatre program,” said Erica Daniels, casting director at Steppenwolf.

Grush credits the Theatre Conservatory with helping him to understand and link with the Chicago theatre community through internships he had at Chicago’s Goodman, Chicago Shakespeare and Steppenwolf theatres. After that, it’s been about hard work.

“I think Chicago is a working-class city. It’s the type of place where, if you work hard, you’ll see results,” he said.

So much in demand around town that he frequently performs a show while rehearsing another, Grush also puts in a lot of extra hours at his theatre company, Thirteen Pocket, that he started with fellow Roosevelt graduates, and with an improvisational comedy group that he performs with weekly.

While rehearsing the part of Ferdinand recently for *The Tempest* at Steppenwolf, Grush met Eric Casady, an enthusiastic Roosevelt theatre major who got a taste of Chicago theatre as one of *The Tempest*’s spirits. It’s a place Grush remembers once being.

“It makes me want to befriend him,” said Grush of Casady. “I’d like to help him in any way I can and in the way that I was fortunate to have others help me.”

Building foundations

Bethany Hystad (BFA, ’09), Steve Lenz (MFA, ’09) and Stacey Asaro (BFA, ’09) recently shared common ground. Before graduating in May, they spent two semesters with Roosevelt instructor and longtime casting director Jane Alderman in a mandatory “boot-camp” kind of course for new actors.

“The competition is enormous. It’s not just Roosevelt graduates looking for work,” said Alderman. “I want them to be ahead of the competition and that means they’ve got to apply themselves.”

Proper dress, behavior, hair, makeup, music, photos, résumés, auditions – Alderman covers those bases and more. “I work with them on stage, on camera and in mock auditions and I get to know their strengths and where I can push them,” she said.

It all culminates with Showcase, a spring talent show that brings theatre agents and directors to the University.

Thanks to internships and the course, Hystad, Lenz and Asaro have learned everything from how to carry themselves on stage to being kind and courteous to all. Among a class of 43, the three are now auditioning and Alderman knows they’re ready.

“Roosevelt students aren’t afraid. They say, ‘OK, let’s do it,’ and then they walk across the stage or into a taping room like they’ve been doing it forever. I know many of them will make it, even if it takes a few years.”

Shakespeare actress branches out

Alumna Barbara Zahora (MFA, ’01) was one of Roosevelt’s first interns with Chicago Shakespeare Theatre (CST). Since then, she’s been in numerous professional Shakespeare productions and has started businesses as a voice/dialect trainer and a Shakespeare high school workshop trainer.

“I kind of fell into Shakespeare theatre, but when the opportunities started coming, my training at Roosevelt helped

MICHAEL BROSILOW



CLASS ACT

Steppenwolf Theatre's production of *The Tempest* featured performances by Roosevelt student Eric Casady (back row left) and alumnus Stephen Grush (BFA, '06) (front row left).

me look at classical texts in a different way," said Zahora, who has done Shakespeare theatre in Chicago and New York and training in London.


Since her initial internship at CST, its relationship with the Theatre Conservatory has grown as well. After auditions, CST on average takes 12 Roosevelt interns per season, casting them as supernumeraries who populate stage scenes, sometimes with lines.

"I often say that talent gets your foot in the door, but your reputation gives you your career and I think Roosevelt students take this to heart," said Bob Mason, casting director at CST. "They bring a great sense of joy and enthusiasm to the company and really take advantage of absorbing the process."

New horizons beckon

After performing in 15 productions all over Chicago, Zach Ford (BFA, '04) wanted to try something different. Deciding between the two coasts, Ford chose Los Angeles and moved there with his soon-to-be wife, Roosevelt theatre graduate Bobbie Bagby (BFA, '04) in 2006.

"Things were wonderful in Chicago, almost to the point where I didn't want to get spoiled," said Ford, who continually found work after graduation, mainly in musical theatre, at multiple Chicago area theatres including Appletree, About Face, Lincolnshire Marriott and Time Line.

"I think Chicago is the top theatre town in the nation. People perform there because they love the work," he said. 

FOGEL IN FOCUS

BY EILEEN O. DADAY

WHEN HENRY FOGEL TALKS ABOUT HIGHLIGHTS FROM HIS REMARKABLE CAREER, YOU CAN UNDERSTAND WHY HIS APPOINTMENT AS DEAN OF ROOSEVELT'S CHICAGO COLLEGE OF PERFORMING ARTS (CCPA) HAS THE ARTS COMMUNITY BUZZING.

One moment he is describing what it was like to tour Japan with Leonard Bernstein, while working for the New York Philharmonic. A few minutes later he relates the consensus building it took to complete a \$120-million renovation and expansion project at

Chicago's Symphony Center, during his time as president of the Chicago Symphony Orchestra Association.

"In the field of symphonic music, in this country or anywhere in the world, just say the name, 'Henry,' and everyone knows who you mean," says Steve Robinson, general manager of WFMT radio, a classical station in Chicago. "That holds true in New York, Hong Kong, Tel Aviv or any other city in the world with a symphony orchestra."

In fact, Fogel is so popular and well known that when he volunteers on the air to answer phones for WFMT's on-air pledge drives, the calls come in huge waves. "All the phones are ringing simultaneously and the place is a madhouse," Robinson says.

Now Fogel is bringing his star power to the University.

"There could be no better or more capable individual to serve as CCPA dean at this exciting time in the history of the college," said Roosevelt President Chuck Middleton. "He has the ability to raise the bar to a new level."

His peers sure think so. In June, he was selected to receive the highest award in the orchestra field, the Gold Baton award from the League of American Orchestras.

Fogel acknowledges expectations are high as he officially begins his new job in July. Yet, at every one of his positions, he has experienced a high level of success.

He recalls his years at Syracuse University, where as a fine arts student he worked part time at the city's lone FM radio station, announcing its classical music show. When the station owners could not continue to operate, Fogel and a classmate bought them out for \$1 and transformed its programming into an all-classical outlet. Fifteen years later, he and several partners sold the station for \$350,000.

Fogel was then hired by the New York Philharmonic as orchestra manager. Three years later, he moved to Washington, D.C., where for four years he was executive director of the National Symphony Orchestra at the John F. Kennedy Center for the Performing Arts.





“ I’LL BE LOOKING AT WHAT WE SHOULD TEACH, AND HOW TO SHAPE THE CURRICULUM. IT’S NOT ENOUGH TO LEARN TO JUST PLAY THE NOTES OR PERFORM. STUDENTS NEED TO KNOW ABOUT EVERYTHING ELSE THAT GOES INTO MAKING A CAREER AS AN ARTIST. ”

He joined the CSO in 1985 and for the next 18 years compiled an envious record of financial, facilities and programming growth that included increasing the association’s endowment from \$19 million to \$160 million.

Martha Gilmer, vice president of artistic planning for the CSO, says that while expansion of the Symphony Center may be Fogel’s most important accomplishment, his impact is continuing to be felt by up-and-coming artists who play in the Civic Orchestra, which he strengthened and broadened.

“He really believes in the training of young people and giving opportunities to emerging artists,” Gilmer says.

Most recently, Fogel was chairman of the board of the League of American Orchestras, an organization that serves 1,000 orchestras, including 400 professional symphonies around the world.

“I love CCPA,” Fogel says, citing the eight years he has spent teaching an orchestra seminar course in the Music Conservatory while he was at the CSO and League of American Orchestras. “Now, I’m hoping to grow it in terms of quality.”

“Henry is not only a passionate advocate for the next generation of conductors, performers and educators, but he has a true commitment to increasing community engagement,” says Roosevelt Provost and Executive Vice President James Gandre, who was himself dean of CCPA for seven years.

Fogel vividly remembers being in Idaho Falls, Idaho, for a meeting with that city’s symphony orchestra board of directors when Gandre called offering him the opportunity to apply for the job. “I kid him how he got the ‘low-hanging fruit,’” Fogel

says. “He came in and made the school good, but now I have the job to make it great. But seriously, one must not underestimate the enormous impact Jim had on CCPA, the enormous improvement he made in the college.”

Fogel believes that one of his strengths is bringing people together. He likes to discuss matters in person, rather than through email, and he finds that face-to-face dialogue facilitates finding common ground.

Starting in early March, well before he formally took over the college, Fogel began meeting one-on-one with faculty, staff members and groups of students. He had no agenda for the one-hour visits, but left them open-ended, and made copious notes.

“It took me one day of meetings to learn about the need for more facilities,” Fogel says. “Among the many positives I detected are that faculty members in the music and theatre conservatories get along well, and that there is a wonderful sense of collegiality throughout the college.”

Fogel already has moved ahead with one idea. It came to him after serving as master of ceremonies for the college’s Vivid concert that featured music performed by the Roosevelt University Symphony Orchestra.

Why not, he wondered, make the gala an opportunity to showcase the talented students from both the Music Conservatory and the Theatre Conservatory?

Instead of demanding that the two departments combine on next year’s event, he scheduled a meeting with administrators from both to get their input on the concept. “My style has always been to collaborate with the people who work with me,” he says.

Fogel’s vast experiences will benefit students as well as faculty. “I’ll be looking at what we should teach and how to shape the curriculum,” he says. “It’s not enough to learn to just play the notes or perform. Students need to know about everything that goes into making a career as an artist.” **R**

 You can contact Dean Fogel at hfogel@roosevelt.edu.

Top left, Henry Fogel (left) receives the prestigious Gold Baton award from the League of American Orchestras during the association’s annual meeting in June. Top right, Fogel (right) shares the stage with the late Mstislav Rostropovich, a world renowned, Russian-born cellist who performed at the White House and in concert halls around the globe.

FIELD of DREAMS



Intercollegiate sports are returning to Roosevelt, and Athletic Director Mike Cassidy is off to a winning start

BY TOM KAROW AND ALAN SOLOMAN

"I have an opportunity to build the athletics program that I've always dreamed of," says Michael Cassidy. "It will be a program that will make for a great student-athlete experience."

Cassidy, Roosevelt University's new director of athletics, was describing his plans to bring intercollegiate sports back to Roosevelt after a 20-year absence. "Like many athletes, I have a passion for college sports," he says. "My goal is to see that our program enriches the lives of students who want to compete after high school."

The new athletics program is part of the University's commitment to providing a complete menu of activities to a student body that has experienced dramatic enrollment increases, especially among younger students. Roosevelt now has 2,762 full-time undergraduate students, a 35.3 percent increase since 2005.



Senior Tommy Goodman balances academics and athletics as a member of the Roosevelt Lakers club baseball team.

AN EXPERIENCED LEADER Cassidy certainly has the experience and determination to be successful. For the past 11 years, he was a member of the Department of Intercollegiate Athletics at the University of Illinois at Chicago (UIC), where he handled everything from marketing and media relations to scheduling and budgeting.

"His personality is really winning," says Mary Hendry, vice president for enrollment and student services and a key player in

the search that brought Cassidy to Roosevelt in April. "You can just tell that he is crazy about what he does for a living, and you can see where students would like him so much. He's young, he's enthusiastic, he's a heck of a worker."

Cassidy believes the sports program will help bring students closer together and ultimately will create more fervent alumni. "Athletics will become another part of the fabric at Roosevelt, and for many students it will really enhance their college experience," he declares.

That's important to Roosevelt President Chuck Middleton, who has strongly advocated bringing athletics back to the University. His goals for the program are simple: "to have student athletes graduate at or above the rate for the University as a whole, to be highly ethical and to win games."

STARTING THE PROGRAM During the next couple of years, Cassidy will select sports teams, hire coaches, find athletic venues, recruit student athletes and conduct fundraising. It is anticipated that a Roosevelt University Lakers baseball team could begin playing at the intercollegiate level in spring 2011. Some of the other men's and women's sports under consideration are basketball, volleyball, soccer, cross country, golf and tennis.

Roosevelt will start out competing as a member of the National Association of Intercollegiate Athletics during its growth phase. Once all 12 teams are up and running, the University will apply for candidacy as a NCAA Division III school.

Cassidy says that he hasn't found any other colleges or universities following this plan, and, in fact, has noticed that a number of universities have been eliminating or scaling back their athletic programs due to budget constraints.

"I have been searching for a model to do this, but I am learning we will be the model for building an athletic program in an urban setting," he says.

In a University-wide survey, students said an athletics program would "foster team spirit and pride in attending Roosevelt" and "give students more activities to not only attend but participate in as well."

That point was reinforced by junior Patrick Roth, a baseball player, who says he has heard many students in his classes talking positively about the return of athletics. "They are really excited," he says. "Sports can be the lifeblood of a college."

"We're going to offer more opportunities for a diverse group of students to come to Roosevelt," says Cassidy. "We will bring in new freshmen every year — kids who might not otherwise attend Roosevelt. These students will learn how to compete fairly and discover how to be leaders."

Hendry echoes that opinion.

"We will live our mission of social justice in recruitment practices and in giving students a chance to succeed and be well-rounded," she says. "When we did surveys, sure there were kids who said 'I didn't come to Roosevelt for sports.' In the end, they'll see that the environment is enriched by the presence of athletics."

INTRAMURAL SPORTS In addition to creating an intercollegiate program, Cassidy will enhance the intramural sports programs on the University's campuses in Chicago and Schaumburg. "I want this to be for everyone," he says, "so we are going to ramp up the recreational activities too."

Roosevelt is reinstating an athletics program that has been dormant for the last 20 years. Intercollegiate competition dates back to 1949 when it was started by legendary Athletic Director Edwin Turner, who was one of the nation's few African-American coaches of an integrated basketball team.

GO GREEN, GO WHITE ROOSEVELT LAKERS FIGHT, FIGHT, FIGHT!

His teams in 1958 and 1959 included point guard Ira Berkow, a Roosevelt alumnus, who went on to become a sports writer for *The New York Times* and the first Roosevelt graduate to win a Pulitzer Prize. Berkow, who still has fond memories of playing for Roosevelt, will be one of the leaders of a new Roosevelt Lakers support group that will generate interest and backing for the new athletics program.

Turner was followed as athletic director by Robert Griggas and Carl Dasko, but by the 1988 academic year only three teams still were competing: men's basketball, golf and soccer. In 1989, the University decided to drop intercollegiate athletics in order to direct funds into other areas.

Two years ago, a handful of students showed that the interest in sports was once again on the rise. Led by Matt Gebhardt, a former high school baseball player, they organized a club baseball team on their own. The University purchased uniforms and equipment, while the students scheduled the practices and games and managed the team. This spring the 18-member team played games against club teams from Marquette University, Northwestern University, Columbia College and Holy Cross College.

AN OPPORTUNITY TO COMPETE Based on the experience of the club baseball team, Cassidy expects student athletes will come to Roosevelt because it will give them a chance to play after high school. "There are so many kids who still have that burning desire

to compete athletically. It's fun to play baseball where there's a scoreboard and there are fans to cheer for you. There's nothing that matches coming out of the tunnel at a basketball game and having the fans cheering you on."

Student athletes are the primary focus of a Division III sports program. They receive no financial aid for their athletic skills and are expected to successfully complete their academic programs and graduate. In the Chicago area, colleges with Division III programs include Elmhurst, North Central, North Park and Wheaton.


The Division III model is about making sure that when student athletes leave after four years, they've had a first-rate experience and they're proud they went to college.

Mike Cassidy
launches the sports
program at a May 2009
press conference.



Developing Roosevelt's Division III program, to use a sports cliché, will be more marathon than sprint. It will take at least five years before the University can apply for active membership. During that time, Cassidy will be fund-raising and building the program, sport by sport. One of his major challenges will be to find adequate sports facilities. The University has plans to build a fieldhouse near the Auditorium Building and it currently is determining outdoor venues, which will be essential for the success of the program.

"At UIC we used to sit back in our offices and say, 'If I ever get a chance to be an athletic director, this is how I'm going to do it,'" says Cassidy.

"Well, now it's like someone said, 'OK, you've talked the talk, now walk the walk. Here's your opportunity.'" 

 You can contact Mike Cassidy at mcassidy@roosevelt.edu.

“I’ve been playing soccer since I was four years old ... and I’ve been hoping to play again since I transferred to Roosevelt. My time on the field is not finished.”

– Tessa Boccumini (Roosevelt junior)

Against all odds RU alum chronicles life story of baseball pitcher with injured leg

ROOSEVELT ALUMNUS IRA BERKOW

first saw baseball pitcher Lou Brissie as a youngster at Comiskey Park in 1949.

A longtime sports columnist with *The New York Times* and the only Roosevelt alumnus to win a Pulitzer Prize, Berkow remembers as a nine-year-old getting Brissie's autograph. He also vaguely recalls the Philadelphia Athletics player starting on the mound with a bulky brace on his left leg.

to overcome adversity that he chronicled the story in a new book, *The Corporal was a Pitcher: The Courage of Lou Brissie*.

"I think that this book may give people strength in dealing with their problems," said Berkow of his 18th book, which has been called "gripping and inspiring" by *Sports Illustrated* and which has received rave reviews in numerous other publications as well.

"I hope that it will help inspire people to know that they can, against all odds, overcome obstacles because when you see what Lou Brissie did, you will understand that all things are possible," said Berkow.

One of the only survivors in the shrapnel attack on his infantry squad, Brissie was advised by doctors that they must amputate his left leg in order to save his life. He refused, as he was a prospect to become a pitcher with the Philadelphia Athletics upon returning from the war. "I'll take my chances," he told the surgeon.

Doctors managed to save the leg thanks to brilliant surgery, a remarkable will and penicillin. In fact, Brissie was the first soldier in the Mediterranean Theater to be given the new "wonder drug." Brissie underwent 17 surgeries on the leg, and had to undergo more than 20 other surgeries on other parts of his body affected by the shrapnel.

Wearing a brace and in constant pain that he never spoke about, Brissie, award-

ed the Bronze Medal for bravery and two Purple Hearts, was a starting pitcher with the Philadelphia Athletics from 1947 to 1951, and was with the Cleveland Indians from 1951 to 1953. He pitched with the American League in the All-Star Game in 1949.

Berkow first learned of Brissie's story in 1960 when he picked up a collection of sports columns from the library by syndicated sports columnist Red Smith.

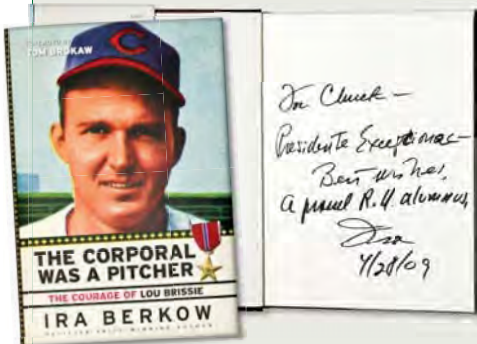
"I was moved nearly to tears by the tale of this wounded war veteran seeking to overcome his disability, a virtually shredded left leg. I never forgot the story," Berkow writes in the book that was published earlier this year by Triumph Books.

In 1994, 50 years after the German artillery attack, Berkow began thinking of telling Brissie's story. "I'd call him periodically to see how he was doing. His story was phenomenal and I told him I wanted to do a book about it," he said.

Berkow believes Brissie's biography is, along with the story of Jackie Robinson breaking the color barrier in major-league baseball, one of the most extraordinary examples of overcoming adversity in sports.

"But for overcoming physical and psychological problems from combat — survivor's guilt, post-traumatic stress syndrome — there has never been anyone quite like Lou Brissie," said Berkow. "I'm happy that I have been able to present his story."

– LAURA JANOTA



An inscribed copy of Ira Berkow's new book was given to President Chuck Middleton in April.

Back then, Berkow didn't know much about Brissie. Only later would he discover that Brissie was a World War II military veteran who pitched seven seasons of major league baseball in spite of his left leg being shredded by shrapnel in a German artillery attack in Italy in 1944.

When he learned the details, Berkow was so inspired by Brissie's determination



ACROSS THE BOARD

Roosevelt University's Board of Trustees brings student and faculty voices to the table

BY LAURA JANOTA

ONE BOARD, MANY VOICES Roosevelt's unique Board of Trustees includes (from left) student Kenny Donat, Professor Margaret Policastro and Chairman James Mitchell.

NEARLY 20 YEARS AGO, John Heneghan (BPA, '90) became the first Roosevelt University student to be selected for a term on the University's Board of Trustees.

Today, he is a city councilman for Dunwoody, Ga., a new city of 40,000 people near Atlanta that he helped to incorporate and where he has been working with others to establish city services, including a new police department.

"My upbringing, my college training and my involvement as a student at Roosevelt prepared me to go out and make a difference," said Heneghan, who was president of the student government and a University trustee.

Since then, some of Roosevelt's best and brightest students have served on the Board of Trustees, joining bankers, lawyers, chief executive officers and other leaders in making important University decisions.

Like Heneghan, some student trustees have been president of their class, many have been straight-A students and all have had a desire to serve and make a difference.

"I learned about the inner workings of the University, I learned about real-world issues and I learned about professionalism and how to conduct myself," said Augie Haas (BM, '06), a Roosevelt student trustee in 2005-06. "I definitely think the experience helped me mature professionally," added Haas, who is now working on a doctorate in music at the University of Miami and has performed all over the world.

Few universities give students an opportunity to sit on their boards of trustees, however. The most recent statistics from the Association of Governing Boards of Universities and Colleges (AGB) show that only nine percent of private, independent institutions like Roosevelt include students as voting members of their boards of trustees.

The AGB statistics further show that only 11 percent of private, independent institutions include faculty members on their boards, making Roosevelt's Board of Trustees doubly unique as its voting members also include faculty.

"The makeup of the board at Roosevelt is more than just distinctive. It's exceptional," said James Mitchell, chairman of the Roosevelt Board of Trustees, which has 50 public trustees, 10 honorary trustees, eight life trustees, two student trustees and five faculty trustees.

"Rarely do you find a board like ours that has such a varied membership," added Mitchell. "It's our view as a board that none of us are as smart as all of us together."

A University tradition The idea of including faculty trustees originated in 1945 with founding President Edward J. Sparling, who had walked out of Central YMCA College with the faculty in protest against the YMCA board's intention to limit admissions of minority students.

"There was fear that a board made up only of public trustees would limit academic freedom," said Rolf Weil, president emeritus of Roosevelt. "Sparling believed that freedom could best be protected if the Roosevelt board had diverse representation."

While the idea of having students on the board also had been discussed in those early days, it wasn't until 20 years ago that students began to serve as trustees.

"The idea was that students should have a voice," said Theodore Gross, also president emeritus and Weil's successor. "The point was made that if faculty members could be on the board, then why not students? It was a democratic impulse that is very much in keeping with the University's history and its tradition."

Today, Roosevelt's Board of Trustees remains true to the core value of inclusiveness. For instance, to foster good relations between the board and Roosevelt's alumni association, the president of the association, Michi Peña (MBA '78), sits on the board.

"Being on the board is helpful to the trustees who get to know what our alumni association is doing, and it's also beneficial to our alumni association, which has the opportunity to learn much about University business," said Peña.

However, as one of the board's faculty trustees, Sam Rosenberg, professor of economics, notes: "It's crucial to understand that while faculty trustees are elected by the University Senate, we are all full, participating members of the Board of Trustees."

As the University's student body gets younger, and its focus shifts toward serving younger students, trustees are working together on substantial, strategic discussions about the future of the University.

"Rarely do you find a board like ours that has such a varied membership. It's our view as a board that none of us are as smart as all of us together."

—James Mitchell, chairman of Roosevelt's Board of Trustees

"The role of the board remains the same," said Donald Field, who joined Roosevelt's Board of Trustees in 1998. "The difference is that the magnitude of issues confronting us is becoming more significant."

A team effort Both student and faculty trustees who have served recently recognize what a serious, sincere and dynamic team effort it is.

"It was really a unique experience for someone so young," said John Donnelly (BA, '07), who sat on the Board of Trustees as a student during the 2006-07 academic year. "At that time, the board was making a lot of important decisions to help the University grow, and I definitely got a lesson on how our leaders make serious decisions," said Donnelly, who works today as press secretary for Indiana Congressman Dan Burton.

"I've learned to have a great deal of respect for the men and women who serve on the board," added Sharon Grant, associate professor of education and a faculty trustee since 2007. "Our board members have an unbelievable amount of knowledge and they've always treated me with respect and as a full member of the board," she added.

Steve Cohen, associate dean of the College of Arts and Sciences and a faculty trustee from 2000 to 2003 and 2005 to 2008, believes a major positive change that the board has made is to meet frequently in small groups.

"During the second period I was on the board, we began having more intensive, small-group discussions about the future direction of the University," said Cohen. "These discussions made it possible



"My upbringing, my college training and my involvement as a student at Roosevelt prepared me to go out and make a difference," said John Heneghan (BPA, '90), who was the first Roosevelt student to serve on the University's Board of Trustees.

for me to get to know board members better and for us to have a good exchange of ideas."

Donald Hunt, who became a trustee in 1991, believes that the bulk of the board's work is being done today by the board's standing committees. These include the audit, academic affairs, development, enrollment and student services, executive, facilities, finance, investment and trusteeship committees. In most cases, committee members are a mix of public, student and faculty trustees.

"By advocating strong committees, we've increased board interaction and I think we're getting a lot of things done as a result," said Hunt.

Longer student terms Still, the overall experience at times can be intimidating, particularly for student trustees.

"There's a lot of excitement to be able to sit at the table with the trustees," said William Haskins, a finance major and a student trustee on the board last academic year. "But I also think students can be intimidated at first."

"It took me awhile to understand things, to get to know the people, to grasp the issues and to speak up," added Jan Schultheiss (BA, '03), who was a student trustee during the 2001-02 academic year and who now is an urban planner in Berlin, Germany. "After a year on the board I definitely was more comfortable," he added, "and it seemed like my term should have gone on for a second year."

In fact, the Board of Trustees recently approved a measure that

will seat students selected by the board's trusteeship committee for two years instead of one.

"We expanded the term for student trustees so that they would have a greater opportunity to participate in our quarterly board and standing committee meetings," said Board of Trustees member Joan Steel, who chairs the Committee on Trusteeship.

"The expanded terms also give them more time to understand and fulfill their role and to develop relationships with the other trustees. In addition, they get the chance to learn about board governance by participating in AGB's annual conference on trusteeship," she said.

Kenny Donat, a political science major who was a student trustee last year, will be the first to serve two years on the board. "I'm sure I'll do things better, and I definitely think I'll learn more this coming year," he said.

Roosevelt's Board of Trustees is becoming known around the nation because of its unique structure and its diverse membership.

In fact, one of the board's current faculty trustees, Margaret Policastro, professor of education, recently published an article about the benefits of faculty trusteeship in an AGB publication and also spoke on the topic at a recent AGB conference.

"I got feedback from all over the country," said Policastro. "People called to let me know that they still don't believe faculty should be part of boards of trustees, but others wrote to say they'd never considered the benefits, and that they are changing their minds about the concept." **R**



FACULTY ESSAY BY JOSETTA MCLAUGHLIN
ASSOCIATE PROFESSOR OF MANAGEMENT

A New Corporate Climate

Business professor steeps
students in accountability

I barely recalled writing the paper headed for the recycling bin. It was old and tattered and had been stored in my file for more than 20 years. However, the essay caught my eye; it was about reporting on corporate social performance.

I remember that few of my professors and fellow students found the paper's message compelling, much less relevant or important. Twenty years ago there was more interest in learning how corporations could effectively compete than there was in tracking a company's ethical and moral performance.

How times have changed. It is no longer sufficient for corporations to report only on economic performance. Media stories on the missteps of Enron, Worldcom, AIG and executives such as Bernard Madoff and Dennis Kozlowski have broadened our focus.

Today, the public is demanding evidence of corporate accountability and transparency. This dynamic is due, in part, to present-day concerns that corporations have lost their moral compass and that this is hurting both our nation's economy and the companies themselves.

Although the outrage is primarily focused on the corporate sector, business faculty at colleges and universities also are feeling the heat. The public is starting to question whether faculty played a role in creating the current business environment. Critics are asking whether we are teaching our students the ethical decision making skills they need to solve complex problems.

This concern is driving discussions among business faculty around the globe. Our email list-serves are replete with conversations about the nature of our responsibilities. Are we doing our jobs well? Are we teaching what we should be teaching during these tough economic times, especially given the many recent examples of corporate missteps?

New Reporting Initiatives

While these discussions are engaging, I am more invigorated by a series of other events concerning corporate social performance — specifically, the development of new reporting initiatives that are intended to bring integrity into the global workplace.

These initiatives validate the message of my old essay: Corporate social reporting is important. In fact, the ideas in these initiatives go beyond what I originally proposed by creating frameworks that will encourage companies to track social and environmental performance as well as economic performance.

Most importantly, these initiatives are closely aligned with Roosevelt University's dedication to creating a voice for social justice.

Some of the world's most visible institutions are driving efforts to create principles and frameworks that will encourage businesses to be socially responsible, accountable and transparent. For example, the United Nations has created "a strategic policy initiative for businesses that are committed to aligning their operations and strategies with 10 universally accepted principles in the areas of human rights, labor, environment and anti-corruption."¹

Known as the U.N. Global Compact, this program is comprised of more than 5,100 businesses, organizations and universities in 130 countries. The group crafting the compact believes that business is a driver of globalization and thus has a responsibility to act in a manner that both advances and benefits societies.

Had the collaborative efforts of the U.N., corporations and other supporting parties stopped here, the impact on business faculty might have been negligible. This isn't what happened. The success

of the U.N. Global Compact led to other new initiatives, including development of the Principles of Responsible Management Education (PRME).

PRME is supported by the U.N., business accrediting agencies and major corporations. It challenges business faculty to "champion responsible management education, research and thought leadership globally" and to "develop a new generation of business leaders capable of managing the complex challenges faced by business and society in the 21st century."²



MBA student Christopher Pelc reviews an assignment with Josetta McLaughlin, associate professor of management.

Business schools and colleges that sign up for PRME pledge to adapt curricula, research, teaching methodologies and institutional strategies that prepare students to meet the challenges of the 21st century.

This places tremendous responsibility on faculty members to focus not only on the economic side of business but to interact with business managers to address social and environmental issues, including sustainable development, corporate social responsibility and ethics.

Principles of Responsible Management

Roosevelt's Walter E. Heller College of Business Administration is committed to giving its students a balanced perspective while providing instruction in ethical leadership. To fulfill this commitment, the Heller College recently applied for and was accepted as a PRME College. We are now implementing the Principles of Responsible Management (*see chart, page 22*).

Another important effort is the Global Reporting Initiative. Following the 1989 Valdez Exxon oil spill, a group of investors, environmental organizations and public interest organizations

¹ www.unglobalcompact.org/aboutthegc/index.html

² www.unprme.org

developed the Valdez Principles, which now are known as the Ceres Principles.

Ceres has partnered with the U.N. Environment Programme to create a global reporting framework that can serve as a de facto international standard for reporting on corporate social performance. Rather than simply focusing on the bottom right-hand corner of the income statement, this standard encourages corporations to report on the triple bottom line — the economic, social and environmental impact of doing business.

This new focus will impact decisions about what should be taught in the classroom. The good news is that the current generation of students “gets it.” They are committed to creating a sustainable future that reflects an acceptable balance between economic and social well-being.

Certainly not all faculty members believe college business curricula should be redesigned to meet the new social reporting standard. Nevertheless, it is clear that we can’t go back to the old days when the sole focus was on a company’s economic performance.

New Programs Enhance Curricula

Although business ethics has long been part of the Heller College’s curricula, during the past few years, we have added courses that focus on ethical leadership, corporate social responsibility and business/government/societal relations. A new program in accounting forensics is now preparing students to address issues of corruption, while new courses on sustainable development and corporate reporting are currently being designed.

In addition, Roosevelt uses computer simulations that parallel the operations of actual companies in the global marketplace to help

students develop their management skills. These students are making decisions not only about business operations, but about corporate social responsibility in the form of expenditures for environmentally-friendly programs, employee training and philanthropy.

Some critics outside academia may still argue that business faculty should continue to focus only on the more traditional, stockholder maximization approach to decision making. Fortunately, the initiatives that I have described in this essay are now diffused throughout the global business community and the infrastructure is in place to support them.

In the end, I must admit that being reunited with my old and tattered paper was an enlightening experience. Without this little reminder, it would be hard to fathom just how far businesses have come toward realizing the goal of reporting on the triple bottom line. My vision for business students has always been to give them a more balanced perspective on the responsibilities of business that will serve them well in life. I hold firm to the belief that we are moving in that direction. **R**

 Contact Josetta McLaughlin at jmclaugh@roosevelt.edu.

Josetta McLaughlin is an associate professor of management at Roosevelt University. She has published in academic journals and conference proceedings on a wide range of topics, from corporate social responsibility and relational contracts to data-driven decision making and, most recently, anti-money laundering. She has presented and conducted workshops in North America, South Africa, Europe and Asia. McLaughlin, who holds a PhD from Virginia Polytechnic Institute and State University, recently co-authored *The Information Mosaic: Strategic Decision Making for Universities and Colleges* with Gerald McLaughlin.

PRINCIPLES OF RESPONSIBLE MANAGEMENT	PURPOSE ►	We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.
	VALUES ►	We will incorporate into our academic activities and curricula the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.
	METHOD ►	We will create educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership.
	RESEARCH ►	We will engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental and economic value.
	PARTNERSHIP ►	We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.
	DIALOGUE ►	We will facilitate and support dialogue and debate among educators, business, government, consumers, media, civil-society organizations and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability.

Source: www.unprme.org/the-6-principles/index.php

SOCIAL JUSTICE IN ACTION

Roosevelt students go outside the classroom to encourage social change

BY LAURA JANOTA

MAKING MEANINGFUL CHANGE ISN'T EASY.

However, growing numbers of Roosevelt University students are intent on transforming society. They're addressing youth violence, police torture, the culture of gangs, inequities in the criminal justice system and an education system that is failing troubled youth.

Considering the University's mission of social justice, it isn't surprising that Roosevelt students would be concerned by these kinds of problems. What's remarkable, though, is their willingness to get personally involved.

"At Roosevelt, we go beyond just talking about our mission and legacy," said Heather Dalmage, director of the University's Mansfield Institute for Social Justice and Transformation. "We really live our mission, and that means working with others and reaching out to make change," she said.

Increasingly, Roosevelt students are working to raise awareness about thorny issues. They're going out and talking with their political leaders, they're writing letters to the editor and they're leading activist marches.

Eric Tammes, assistant vice president for student services, believes students are more involved today

than they have been in several decades. “Being engaged is more a part of a student’s culture today,” he said.

One reason for their increased involvement is that today’s students have better access to information through technology, Tammes said. Another reason is that students are increasingly coming from homes and communities where civic engagement is stressed. President Barack Obama’s call for young people to get involved also has spurred activity, he explained.

“It’s encouraging to see some of our students taking the initiative to confront the kinds of problems that affect us all,” said Jeff Edwards, associate professor of political science and a lifelong community activist. “Often there are no easy answers, but taking some kind of action is a way to start.”

What follows are some of the ways that Roosevelt students are getting involved to make change.

TAKING AIM AT YOUTH VIOLENCE Honors students Emma Farwick, Luz Serrano, Graciela Solis, Chantal Pico and Kim Ross analyzed the causes of youth violence in a course taught by Professor of Psychology Steven Meyers. However, when Field Experience in Community Psychology ended in December, and the community outreach and public-policy work they studied was over, the five felt compelled to do more.

“Just because the class ended doesn’t mean we have to stop what we started,” said Pico, who has been compiling a book on

youth violence in Chicago neighborhoods with four classmates and a psychology doctoral student, Beth Rutkowski.

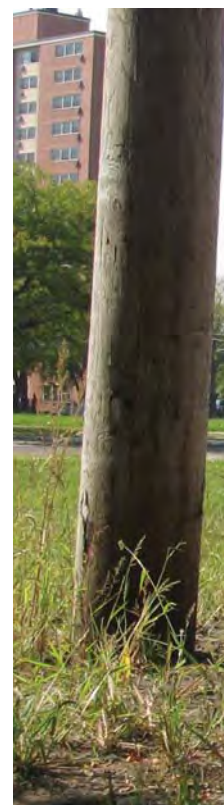
Due out this fall, it will include views from families and students personally affected by violence, as well as thoughts from professionals and community leaders on how to curtail violence that has claimed the lives of at least 28 Chicago Public School students in 2008-09.

“I don’t know what it’s going to take to change the situation, but I believe our book can be part of the process to raise awareness,” said Farwick, who is organizing 250 hours of recorded interviews and images for the book.

The anti-violence course, which recently received accolades from the Social Psychology Network and a 2009 Action Teaching Award for Meyers, provides tips on being proactive and voicing concerns, including instructions on how to contact media, work with community groups and meet with local, state and federal elected leaders.

As a result, a number of students in the course met with their Chicago aldermen, suburban mayors and state representatives and senators to discuss their concerns about youth violence, and Serrano published a letter to the editor on the topic in the *Chicago Sun-Times*.

“Students went into the community in search of stories and they learned how to take that information and transform it into social and political advocacy,” said Meyers, who is offering the course again this fall. “That’s unusual because these kinds of experiences don’t often take that vital extra step.”





“Just because the class ended doesn’t mean we have to stop what we started.” — CHANTAL PICO (BS, '09)



The campaign against youth violence takes students to, at left, Chicago’s west side where (from left) Emma Farwick, Kimberly Ross, Chantal Pico and Luz Serrano do clean-up work. Above, the Kids Off the Block Memorial Tribute in Roseland remembers victims of gun violence.

ON-THE-JOB TRAINING Whether helping to change drug laws or conducting research on inequities in the criminal justice system, students working in Roosevelt's Institute for Metropolitan Affairs (IMA) are answering a call to action.

The IMA, a research unit within Roosevelt, confronts public policy problems facing the Chicago metropolitan area in the fields of social welfare, drug policy and regional affairs.

"What we do is take capable students, educate them and send them out to do public policy and advocacy work," said Kathleen Kane-Willis, IMA's interim director and director of the Illinois Consortium on Drug Policy. She estimates 50 students have been involved with the IMA during the last eight years. "When they walk out the door, they are able to fight for issues they are passionate about."

Laura Reichel, an undergraduate international studies student, was among six Roosevelt work-study students who did advocacy and research with the IMA last spring. "We know who our state representatives and senators are, we know how to contact them, and we know what to say when we meet them," she said.

The students lobbied Illinois legislators on 19 different "re-entry" bills aimed at easing the transition back into society for those coming out of Illinois prisons. In addition, those belonging to Roosevelt's award-winning chapter of Students for Sensible Drug Policy — a group spawned by the drug policy work at IMA — recently met elected officials in Washington, D.C., to argue against harsh drug sentencing laws.

"If I see a policy I don't like, I feel I need to take action," said IMA research associate Michael Jagoda, an undergraduate biology major who has met with elected leaders in Springfield and Washington, D.C., "President Obama's message of getting

“ President Obama’s message of getting involved in government really spoke to me. We must take this responsibility seriously. Otherwise, how can we expect to be satisfied with what government is doing? ”

– MICHAEL JAGODA (BIOLOGY MAJOR)





involved in government really spoke to me,” he said. “We must take this responsibility seriously. Otherwise, how can we expect to be satisfied with what government is doing?”

Students involved in the IMA also are doing research on everything from how minorities are impacted by drug laws in Cook County, Ill., to why information on criminal convictions is being released when records have been sealed or expunged — studies made possible with support from The Chicago Community Trust.

Kevin Jones, an undergraduate sociology major, recently joined IMA as a researcher because he wants to start an alcohol and drug recovery home for women getting out of prison. “I have an interest in re-entry programs and the work I’m doing here will be useful,” he said.

Meanwhile, Roosevelt graduate Stephanie Schmitz (BPS, ’04), who earned a master’s degree in social work at the University of Chicago and is working on a PhD at the University of Illinois at Chicago, recently rejoined Roosevelt as a project manager. “It was tough finding professors at my other universities who encourage you as much to get out in the community and this is a place where I knew I could work to affect change,” she said.

Students in Roosevelt’s Institute for Metropolitan Affairs work outside the classroom for change. At left, Gregory Greenman and Laura Reichel do research. Above, Michael Jagoda reflects on what it will take to make change. Opposite, Kevin Jones discusses his plan to open a recovery home with IMA Interim Director Kathleen Kane-Willis.



Students from Little Village Lawndale High School protest violence in their community during a march organized by recent Roosevelt graduate Abdul-Aziz Hassan (BA, '09).



TOGETHER WE CAN
• ENVIRONMENTAL
• HEALTHY
• COOL AIR
W

Valdrex
UNITY
IN THE
COMMUNITY

WE
Need
Peace

Stop
The
Killing

YOUTH UNITE
THE VIOLENCE
UNITY

Save Our Schools

THE SURPRISE OF NOT KNOWING Students taking a new political science course that included travel to London over spring break knew little about Jon Burge, the former Chicago Police commander accused of torturing criminal suspects to gain confessions.

Because of the course, they now know details, including allegations that Burge may have tortured 135 African-American men over more than 15 years.

“It’s all been very new to me, and it makes me angry,” said Brittany Reed, a hospitality management student who recently learned during class that the allegations could be classified as violations of the United Nations’ Convention on Torture. “At first it made me feel helpless,” added Reed, who initially didn’t know much about the international human rights agreement or that the United States had signed on with it. “I now know there are avenues we can take to hopefully right things one day.”

The course, Crossnational Approaches to Urban Human Rights, introduces students to the basics of international human rights law, including the possibility for steps to be taken against nations and people who commit abuses.

Students compared attitudes and actions being taken in Chicago and London against police torture and wrote policy recommendation papers on ways to affect change in Chicago that are to be filed with the United Nations.

“This course encourages research that will pave the way for policy integrations that have never before been attempted,” said Bethany Barratt, associate professor of political science and director of the Joseph Loundy Human Rights Project.

“You learn firsthand why there’s been so much difficulty in getting human rights fixed,” said Edward Henry, an international studies student who wants to work in the human rights field. “Part of it is that nobody in the U.S. seems to pay attention.”



Abdul-Aziz Hassan (BA, '09) and Heidi Truax (MA, '09) receive awards for their social justice work.

“ People like me are very much needed if we’re going to save some of these young people from falling through the cracks. ”

– ABDUL-AZIZ HASSAN (BA, '09)

BEING RECOGNIZED FOR INVOLVEMENT Abdul-Aziz Hassan (BA, '09), a sociology major, and Heidi Truax (MA, '09), a graduate women’s and gender studies major, were selected this spring as co-winners of the Mansfield Institute for Social Justice and Transformation’s coveted Matthew Freeman Social Justice Award, which annually recognizes a student or students working to make social change. In addition, the May graduates have proven to be the kind of socially conscious citizens who do more than just talk. They actively live the University’s social justice mission.

“Abdul-Aziz Hassan is a great success story and an example of a student who has been inspired by our social justice mission,” said Erik Gellman, assistant professor of history who worked closely with Hassan.

A part-time youth organizer at Little Village Lawndale High School, Hassan organized a student unity march, ran an after-school program encouraging collaborations and led a summer leadership institute for Latinos and African Americans.

“People like me are very much needed if we’re going to save some of these young people from falling through the cracks,” said Hassan, who plans to continue doing community organizing and hopes to earn a PhD in social movements and race.

Truax also has been working to save young people from spiraling downward. When she interned at Teen Living Program’s Belfort House in Chicago’s Bronzeville neighborhood, she helped homeless, African-American, and lesbian, gay, bisexual, transgender (LGBT) youth confront identity issues.

Will Bulka, education coordinator at Teen Living Programs, said Truax has succeeded where others failed. “She’s brought a new philosophy and it’s been highly effective.”

Truax has developed a handbook for distribution to social service agencies dealing with failing youth. Additionally, she plans to use the project as a starting point for work on a PhD and also hopes to continue working with nonprofits. **R**

AH YO,
I AM DOING
A NEW THANG
CAN YOU FEEL
ME! I AM MAK
ING A NEW
WAY OUT OF
THE WILDERNES
OF LIFE. I AM
BRINGING OU
RIVERS FROM
THE DESERT.
ISAIAH 43:19

BRUTE

Abdul-Aziz Hassan
(BA, '09) believes in
taking to the streets
to make change.



Game Side Service

For Sports Hospitality
students, the game is
serious business.

BY LAURA JANOTA



Students Kyle Obrochta and Anne Brannen are aiming for careers in sports hospitality. Opposite, plans for a sports hospitality program are discussed at U.S. Cellular Field by (from left) Evelyn T. Stone College of Professional Studies Dean John Cicero, lead instructor Jonathan Reinsdorf and Manfred Steinfeld School of Hospitality and Tourism Management Director Gerald Bober.

Kyle Obrochta has two different daily pursuits: He manages a restaurant and he follows Chicago sports.

Now, thanks to a new hospitality management certificate program that starts this fall at Roosevelt University, Obrochta will be able to further his knowledge in both areas by studying sports hospitality management. "By combining hospitality and sports, I will be able to do what I really want to do, which is to work for a sports team," said the amateur hockey and soccer player.

In addition, he may be able to intern with the Chicago Blackhawks hockey team, a program partner with the University, or another sports organization.

"This is a groundbreaking venture because it combines the challenges of professional athletics with the values of higher education,"

"The sports industry isn't just about professional teams. It's also about sports merchandising, concessions, dining, ticket taking and catering."

—Jonathan Reinsdorf, lead instructor, Sports Hospitality Management Program



Roosevelt is partnering with the Chicago Blackhawks to give students practical experience in sports hospitality.

said Jay Blunk, senior vice president of business operations for the Blackhawks. "It is our hope that it will pave the way for many young men and women to choose pro sports as a lifelong career."

As anyone who has attended a sporting event can attest, the contest is just part of the fun. Entertainment abounds during every time-out, while amenities like sky boxes, first-rate restaurants and opportunities to meet the players add to the game-day experience.

Designed with the fan in mind, Roosevelt's academic program is the first in the nation to prepare students for hospitality careers in sports.

"We're dedicated to the service side of sports," said Gerald Bober, director of the University's Manfred Steinfeld School of Hospitality and Tourism Management, which also offers majors in hotel, restaurant, club management and event/meeting planning. "Our students will learn how to handle everything from food and beverage services to community relations, sports marketing and ticket sales."

Through the new program, Roosevelt will offer the Bachelor of Science in Sports Hospitality Management with a seven-course certificate as part of the undergraduate degree. Graduate students will be able to participate as well, as Roosevelt University has the only graduate program in hospitality and tourism management in Illinois.

Jonathan Reinsdorf, a lawyer, veteran of the sports business world and son of Chicago White Sox/Chicago Bulls owner Jerry Reinsdorf, is the program's lead instructor. He will teach the introductory Sports Management and Hospitality course this fall.

"I plan to have representatives from the major sports teams as guest speakers in my



Providing fans with positive experiences is the goal of the new sports hospitality program.

classroom, and I also will be inviting other kinds of experts from a cross-section of the industry to come and share what they know with students,” he said.

“The sports industry isn’t just about professional teams,” he added. “It’s also about sports merchandising, concessions, dining, ticket taking and catering to customers in suites, and I plan to touch on all kinds of sporting as well — from health clubs to fishing to skiing.”

Graduates of the program are expected to find job opportunities in the burgeoning sports industry. “What we learned through our planning discussions is that there are many possibilities for our students as up-and-coming hospitality professionals to provide positive experiences to sports fans,” said John Cicero, dean of the Evelyn T. Stone College of Professional Studies.

Total spending in the U.S. sports market is estimated to top \$400 billion annually, according to sports research consultant Plunkett Research Ltd. Employment in the spectator-sports industry, which provided 131,500 jobs nationwide in 2006, is predicted to grow by nearly 25 percent by the year 2016, according to the U.S. Bureau of Labor Statistics.

Every year, cities and sports franchises spend hundreds of millions of dollars to build new arenas for sports fans expecting the latest amenities and comfort. In New York, both the Yankees and Mets opened new baseball stadiums in 2009.

Anne Brannen, a Roosevelt graduate-level hospitality student who interned with the Blackhawks last academic year, found work

with a professional sports team exhilarating. “The energy you need for this kind of work is incredible because you’re constantly dealing with the public,” she said. As an intern, she manned a kiosk at the United Center, promoted National Hockey League all-star balloting at McCormick Place, and worked with the team’s Tommy Hawk Kids Club.

Lauren Laviola and Jeffrey Taepke, graduate students in hospitality management, assisted Bober with research on sports management activities at other universities. They discovered that few programs focus on hospitality and the customer side of the business.

“Since our project, I’ve been approached by students in my classes who have asked me for more information because they’re interested in the sports field,” Taepke said. “It’s a new idea, and there’s a buzz about it.”

Marie Sutera, director of human resources for the Blackhawks, said the program will help identify students who perform well at customer relations, and who have the ability to problem-solve on the spot — characteristics she says the sports team looks for in its full-time employees.

As the new Roosevelt program moves forward, Bober said the goal is to develop partnerships with other teams and sports organizations. **R**

 You can contact Gerald Bober at gbober@roosevelt.edu.

LIKE MANY AMERICANS, Roosevelt University Assistant Professor of Journalism Anne-Marie Cusac didn't have a lot of sympathy for convicted criminals when she first began looking into how stun belts were being used inside American prisons in 1996.

More than a decade later, the former investigative reporter for *The Progressive* magazine believes prison punishment devices such as the 50,000-volt stun belt are not only medically dangerous but should be outlawed as inhumane.

"I know it's hard to sympathize with prisoners, but we shouldn't be hurting people, and if we are, we should know we're hurting them," says Cusac whose recently published book, *Cruel and Unusual: The Culture of Punishment in America*, has been favorably reviewed by critics.

In the book, Cusac reports that devices like the restraint chair and the stun belt are frequently used inside prisons and jails all across America. Her research on these devices has made national news, including an ABC News *Nightline* piece on the restraint chair and considerable news coverage on the stun belt in connection with an Amnesty International campaign against use of the belt and a United Nations Committee Against Torture condemnation of both devices.

"The book puts some punishment issues in perspective that I never really considered before," says Joel Goodman, who worked for the Bureau of Prisons for 31 years. "A lot of people don't realize what's happening in U.S. prisons, which operate away from public scrutiny. Things are going on in there that shouldn't be going on."

Cusac found that 11 people died after being strapped into restraint chairs, which use belts and cuffs to prevent a prisoner's arms, legs and torso from moving. In response to Cusac's work, Amnesty International discovered four more deaths related to the device.

And, she personally discovered what it feels like to be shocked by a stun gun. "I felt a powerful smack and was immediately fatigued," says Cusac, who convinced the stun belt trainer at her hometown jail in Appleton, Wis., to let her shock herself.

"He had me sit in a chair, press the prongs against my leg, look up at him and pull the trigger," recalls Cusac. "My arm and leg jumped apart in reflex," adds Cusac, who was shaken by the experience, even though it lasted less than a second, far less time than some prison inmates have had to endure.

The author of two books of poetry in addition to her book on torture, Cusac joined Roosevelt's Department of Communication as a journalism faculty member in 2006, in part because she was attracted to the University's historic mission of social justice.

**"I KNOW IT'S HARD
TO SYMPATHIZE
WITH PRISONERS,
BUT WE SHOULDN'T
BE HURTING PEOPLE,
AND IF WE ARE, WE
SHOULD KNOW WE'RE
HURTING THEM."**

— ANNE-MARIE CUSAC

A number of prisoners died after being strapped into the restraint chair, a punishment device that journalism professor and author Anne-Marie Cusac analyzes in a new book.

SHOCK AND AWFUL

Professor
examines
punishment
in the U.S.

By Cliff Terry



"*Cruel and Unusual* was the hardest thing I've ever done," Cusac admits. "My poetry books were challenging in a different way, but this was really difficult. Actually, having written poetry helped me, because doing that work made me more careful with my language selection."

In addition to examining torture, the book looks at the evolution of punishment in America from the Colonial era through torture of Confederate soldiers in Yankee prisons to today's environment of punishment in prisons.



Anne-Marie Cusac

While many Americans were shocked when they learned of torture being used at the Abu Ghraib and Guantanamo Bay detention facilities, Cusac was not.

"At the time I thought, why are we surprised?" says Cusac, who recently discussed the topic and her book as guest lecturer at the University's annual Mansfield Institute for Social Justice and Transformation Matthew Freeman Lecture. "I thought, 'Why are

Cusac says that over the last 35 years punishment in the United States has changed enormously. "Our laws are harsher now. Convicts serve longer sentences than they once did for identical offenses. As a result, our prison and jail facilities are more crowded than those in other Western democracies," she writes.

my friends upset about Abu Ghraib when I never heard they were upset at what's been going on inside domestic prisons?" In fact, too often all I've heard people say about our inmates is, 'Oh good, they deserve it.'"

Cusac acknowledges shedding tears on behalf of prison inmates who have had to endure excruciating pain while being exposed to punishment devices such as restraint chairs and stun belts.


However, she's hopeful that her book, published by Yale University Press, will get Americans thinking about the kind of punishment practices that are being used and condoned, as well as how to change the culture of punishment that has been pervasive in more than just prisons.

"I want people to recognize that punishment is not isolated to prisoners in cells but is really a large part of our culture," says Cusac, who links America's culture of punishment in her book to changes in religious beliefs, child-rearing practices and television police shows that became popular in the 1970s.

"For instance, treatment of children in school historically has had a strong parallel with treatment of prisoners in jails and prisons," says Cusac, who points out that whipping posts and dungeons were once built inside American schools. "Even Harvard would whip kids, and these days, we have tasers in some elementary schools," she adds.

She credits Americans like Sister Helen Prejean, a death penalty opponent, and Chuck Colson, the one-time convicted special counsel to President Richard Nixon who has worked extensively with the Prison Fellowship organization, for working to make change.

She hopes others will follow their lead.

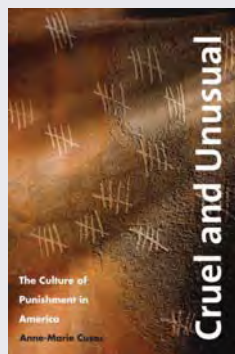
"I've always looked forward to the day when I could actually do something else and stop being known as the punishment lady," she says. "I'm a little hopeful things will change." 

 You can contact Anne-Marie Cusac at acusac@roosevelt.edu.

Torture remains controversial issue

At a time when controversy over torture is sweeping the nation, Anne Marie-Cusac's new book offers context.

Cruel and Unusual: The Culture of Punishment in America suggests the American public



has never really come to terms with the issue. "Powerful ideas about punishment and torture were part of America's ideology almost from the country's inception," Cusac writes in the book.

She says Americans have been led to believe that the "country would go about things in a new way, a more humane way." This belief at times has led to kinder treatment for prisoners, but it also has caused a backlash — a cultural shift, if you will, that began during the 1970s when the "American public decided to stop believing in its own humaneness."

She says there are many possible reasons for the shift, including reaction against the culture wars of the Sixties, revival of conservative Christianity and sensationalism about crime in the media and movies.

Such context can help explain why Americans are currently conflicted over the torture issue. Polls show most believe harsh interrogation methods, such as water-

boarding, electro shocks and restraints, constitute torture. However, the public is evenly divided on whether these methods should be used in some circumstances.

It also provides perspective on the dilemma for President Barack Obama. He's assailed by the right for going too far with condemnations and disclosures on torture and he's attacked by the left for not going far enough.

Cusac harbors no illusions that her book will change strong opinions on the issue or how it's being handled. However, she hopes the book will help the public recognize that it can't have it both ways — that is, she says, we can't believe we're humane when methods of punishment that physically hurt people are being used.

— LAURA JANOTA



WORLD CLASS

**International education
program opens eyes,
minds and doors**

BY KATHERINE COPENHAVER

Study abroad by Roosevelt students is growing in popularity thanks to efforts by Office of International Programs Director Rubee Li Fuller.

When Ashley Mouldon (BA, '09) traveled to China last spring as part of a Roosevelt University class, she came across vast cultural differences:

A lunch of chicken soup complete with the chicken's head and its feet, city streets teeming with people and \$3 for a haircut and face massage.

What stunned the recent journalism graduate most, however, was something simple that she didn't expect — the friendliness and kindness of the Chinese people.

"I was really surprised by how welcoming they were. I didn't expect it at all, and it makes me want to go back to China again and travel to other parts of the world as well," she said.

That's a key purpose of international travel: It opens eyes, minds and future doors.

At Roosevelt University, more faculty members than ever before are teaching courses that include an international travel component to faraway places like China, Guatemala, London and Greece.

"The majority of American students think they can't afford to study abroad," said Rubee Li Fuller, director of Roosevelt's

Office of International Programs who has been promoting the idea of including trips abroad in the class curricula since her arrival at Roosevelt in 2006.

"Actually, the U.S. government is encouraging students to travel and to learn about other nations, and they are supporting our students who choose to travel with increased federal financial aid awards," said Fuller.

Study abroad by Roosevelt students has increased 80 percent in the last three years, particularly for 18- to 24-year-old students.

“It is critical that students gain an understanding and appreciation of other cultures. Living and studying in another country broadens one’s understanding of the world and our nation’s role in it.”

– RUBEE LI FULLER

"In an increasingly global economy, it is critical that students gain an understanding and appreciation of other cultures," she said. "Living and studying in another country broadens one's understanding of the world and our nation's role in it."

"I really got the chance to see how people are living in a place like Guatemala," said Elyse Knapcik (MS, '09), who traveled last spring to rural parts of the country with 13 other graduate students in Roosevelt's psychology, counseling and education programs.

Taught by Roberto Clemente, associate professor of counseling and human services, and James Choca, professor of psychology, the students traveled to La Universidad del Valle in Solola, a school with an all-Indian (Maya) student population.

"During the trip, we went to several towns, each of which has a different culture, language and religion," said Clemente. "The idea was to demonstrate to our students that the so-called Hispanic community is not as homogenous as people in the United States may think."

Knapcik said what she learned foremost from the trip is that life as we know it isn't always what others around the world know or even want.



Travel abroad offers opportunities for rich, cultural experiences. Clockwise from top, a traditional performance is one of the stops on a Roosevelt class trip to China; rural Guatemala is the focus of a graduate psychology, counseling and education course and trip; students visit London for a Roosevelt class on human rights; Rubee Li Fuller (left) meets at Roosevelt with Chinese visiting scholars.



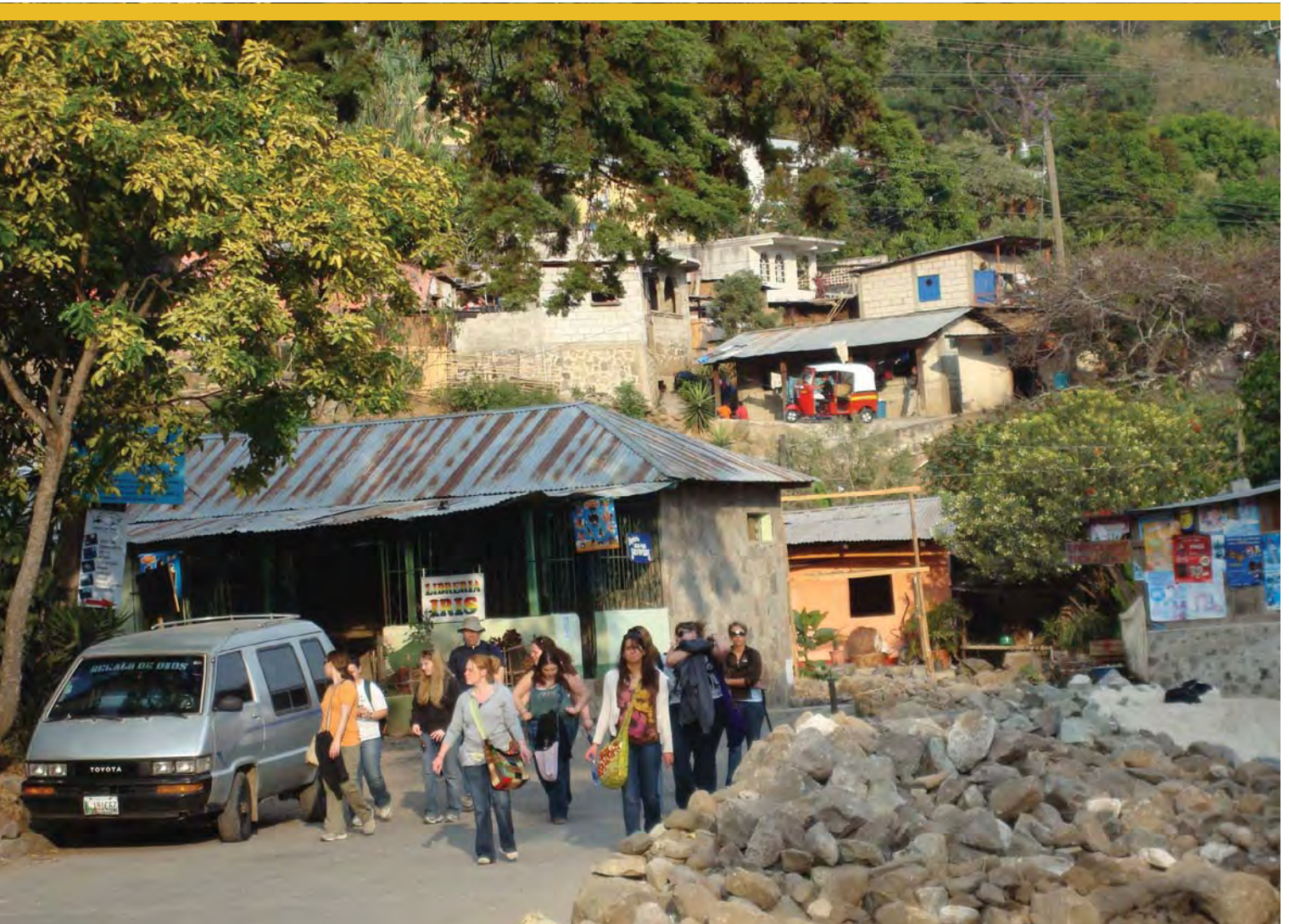
“The simplicity is what I noted most,” said Knapcik, who saw mothers washing clothes outdoors in buckets; children playing outdoors in their bare feet; open markets where bugs and animals were commonplace; and people in general who appeared to be happy even though they had few of the modern conveniences that most Americans enjoy.

“It made me feel lucky to have what I have,” she added. “I love that feeling of understanding that there are other cultures and other ways to live.”

Students in another study abroad course, led by Associate Professor of Political Science Bethany Barratt, also learned there are cultural differences in the way serious policy issues like police abuse and torture are handled.

Barratt, who took a class of seven students to London over spring break, had them draw comparisons on how police brutality is handled in Chicago vs. London.

“It’s impossible to really understand the legal or political constructs of your own country until you see how things are handled in another nation,” said Barratt, who is director of the Joseph Loundy Human Rights Project, which supported the human-rights-education initiative.



Political science major Edward Golba, who made the trip, said he was most struck by differences in the way the United States and Britain view human services such as health care, education, police protection and transportation. "In the United States, we see these things as commodities. In places like the United Kingdom and Europe, these things are rights that are given to the people," said Golba.

In addition to faculty-led courses with international travel, the University also routinely sends students to colleges and universities in other countries for one semester or for a full academic year.

Senior Justin Howell is one of those students. He attended a semester-long exchange program at London Metropolitan University in fall 2008.

"I wanted to gain a better understanding of economics from the European point of view," said Howell, one of nearly 20 students who have been involved in Roosevelt's exchange program with London Metropolitan University since its inception three years ago.

During his stay in London, Howell met students and professors from all over the world, talked with people from developing countries in Africa and Asia, and heard directly from them about their economies, which in many cases are struggling.

"It's hard to believe that Americans complain when people in some nations don't even have a minimum standard of life and a viable currency," he said.

Roosevelt is continually seeking to establish additional partnerships like the one it enjoys with London Metropolitan University.


For instance, Roosevelt President Chuck Middleton and Board of Trustees member Charles Hamilton traveled this spring to South Africa to make connections for a partnership and exchange program for students of Roosevelt and a university there.

Meanwhile, the Evelyn T. Stone College of Professional Studies recently created several new study abroad and exchange programs, including a new degree-completion program for hospitality and tourism management students at the European College for Tourism Studies in Greece. As part of the program, seven Roosevelt students traveled to Greece this summer for internships.

During the 2008-09 academic year, the University also hosted approximately 300 international students from 66 countries who majored in many fields including music performance, business administration, hospitality and tourism management, integrated marketing communications, biotechnology and chemistry.

"Study abroad is a possibility for most majors and it is relevant for all careers," said Terri Berryman, director of Roosevelt's Office of Career Services. "International study adds an important dynamic to students' résumés."

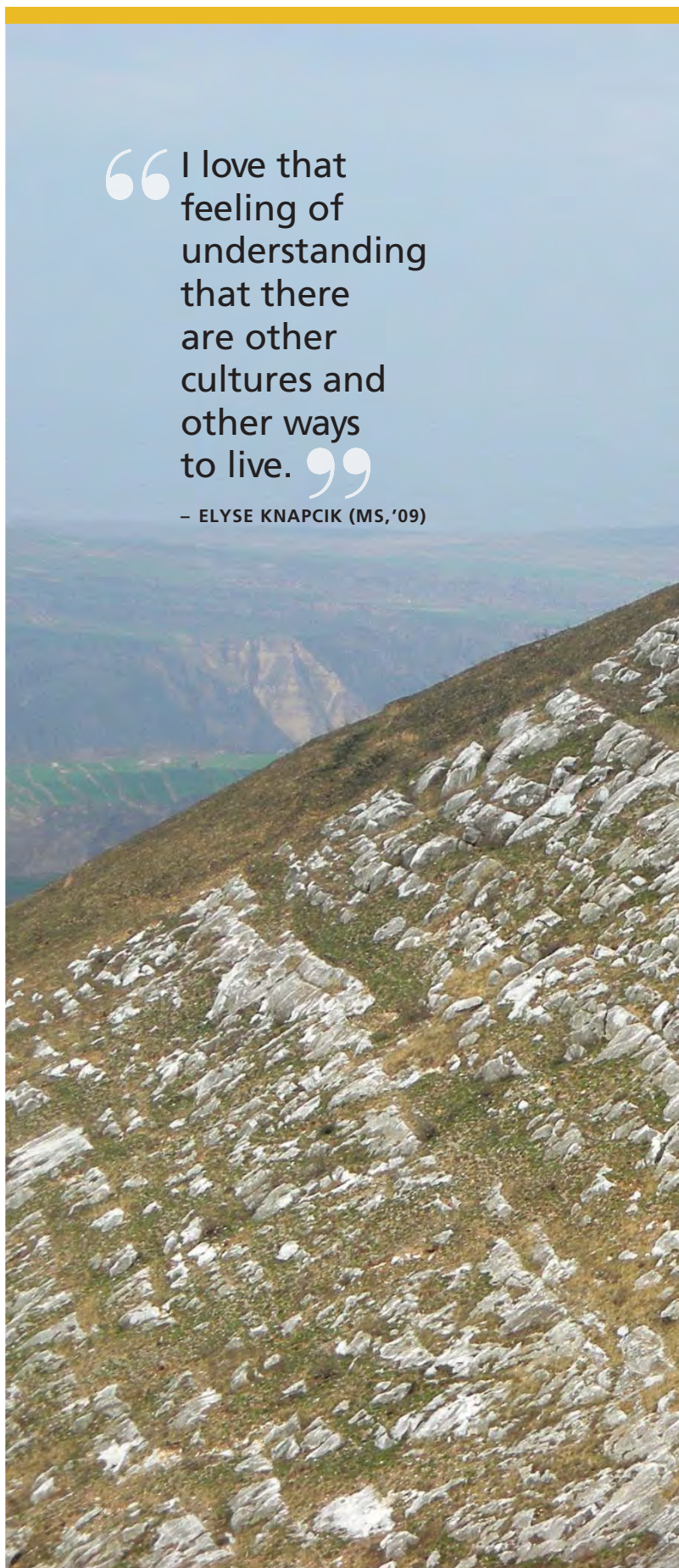
That's certainly true for Mouldon, who hopes to one day travel internationally as a journalist. She said her experience in China last spring opened her eyes, her mind and possibly new doors for the future.

"Visiting China gave me an insight into what another society is like," she said. "If my journalism career takes me across the globe in the future, I believe I will have a better understanding of different cultures and communications in another country like China." 

 You can contact Rubee Li Fuller at rfuller@roosevelt.edu.

“ I love that feeling of understanding that there are other cultures and other ways to live. ”

– ELYSE KNAPCIK (MS, '09)





Roosevelt students
visit a mountaintop
near the Empress Wu
Zetian's Mausoleum
in Xi'an, China.



PHOTOS BY STEVE BECKER



A CALL TO ACTION

Volunteers participate in New Deal Service Days

A record number of volunteers from the Roosevelt community extended a helping hand to those in need throughout the Chicago area in April during New Deal Service Days, which is the University's largest community service event of the year. More than 350 people, including students, faculty members, alumni, administrators, staff, family and friends, participated in the event that was held at 19 sites in Chicago and the northwest suburbs.

Community service work that was done included painting, cleaning, organizing, yard work, trash pick up, brush removal, preparing and serving meals for the homeless and tree planting. "We hope New Deal Service Days will inspire volunteers to do community service throughout the year, and we look forward to everyone in the Roosevelt community joining us for next year's event," said Laura Janota, co-chair of New Deal Service Days 2009 and 2010. Roosevelt's Mary Gabioud is also a co-chair of the event.

This year the event was held 64 years to the day that President Edward Sparling and faculty members resigned from the Central YMCA College to protest admission quotas and later created Roosevelt College. New Deal Service Days recognizes that historic event and provides an opportunity for the University community to demonstrate its commitment to social equality and justice.



Enthusiastic volunteers lend a hand and are rewarded with a real sense of satisfaction during Roosevelt University's New Deal Service Days.



The Social Justice High School scholarship recipients were introduced at a Roosevelt University press conference on June 6. Among those attending were Ron Huberman (far right), CEO of the Chicago Public Schools; Roosevelt Trustee Ed Fernandez (far left); and Social Justice Principal Rito Martinez (second from left).

Social Justice High School graduates to receive full Roosevelt University scholarships

Based on their academic accomplishments, eight June graduates of Chicago's Social Justice High School (SJHS) received full four-year scholarships to attend Roosevelt University this fall. Three years ago, President Chuck Middleton promised all 2009 and 2010 graduates of SJHS the scholarships if they achieved at least a 3.0 grade point average and a 20 or better on the ACT. The scholarship recipients are: Carmen Alvarez, biology; Veronica Gonzalez, undecided; Amy Maldonado, undecided; Armando Medina, psychology; Andrea Ramirez, political science; Channing Reddit, undecided; Chloe Robinson, accounting; and Rocio Villavicencio, hospitality

management. They will take a full load of 12 to 16 hours per semester at Roosevelt for a total of \$21,000 each in annual tuition scholarships. They also will receive housing awards of \$11,806 each and will live in the University Center of Chicago. Roosevelt and SJHS have a common mission of promoting social justice and providing educational opportunities to students from diverse backgrounds. Generous financial support for the Social Justice in Action scholarship program comes from more than a dozen contributors, including the Polk Brothers Foundation and Roosevelt University Board of Trustees member Bruce Bachmann.

Co-Author of Sarbanes-Oxley Act Speaks at Heller College Lecture

During a Roosevelt University lecture in April, Michael Oxley, co-author of the Sarbanes-Oxley Act, compared the current economic downturn with events in 2002 when his landmark legislation was passed. The 2008-09 crisis was mainly caused by people who made poor decisions and took an inordinate amount of risk, he told a capacity audience at the Palmer House Hilton Hotel. On the other hand, seven years ago officials at companies such as Enron and Worldcom used illegal accounting practices to cheat stockholders and the public, he said. To provide more corporate transparency and accountability, Oxley, a congressman from Ohio, and Paul Sarbanes, a senator from Maryland, teamed together to pass the legislation known as SOX. Also at the lecture, presented by the Walter E. Heller College of Business Administration and supported by Mesirow Financial, Professor Deborah Pavelka announced the creation of a program in accounting forensics designed to prepare graduate students for a new accounting field.



Before he delivered Roosevelt's Mesirow Financial Lecture, former Congressman Michael Oxley, co-author of the Sarbanes-Oxley Act, met with business students from Taiwan who were interns this spring at organizations in Chicago, including Roosevelt University.



Auditorium Theatre Director Recognized For Children's Program

Brett Batterson (right), executive director of the Auditorium Theatre of Roosevelt University, is one of 13 national winners of the Embrace Life Award from State Farm Insurance Co. The awardees are persons who have lost a parent at a young age and subsequently contributed back

“It has been very humbling to receive this prestigious honor. I am grateful to everyone at Roosevelt for supporting me and the camp.”

– BRETT BATTERSON

to society in a meaningful way. Batterson, who was seven years old when his father died, started “Hands Together, Heart to Art,” a summer camp designed for children who have experienced the death of one or both parents. Based on healing by use of creative play, the camp uses professional counselors and artists in the performing arts to help youngsters cope with their losses. This summer is the fourth year of the camp, which has been expanded to two separate two-week sessions at the Auditorium Building. For the first time, it also will be conducted for two weeks at Western Illinois University. Batterson contributed his \$10,000 award to the Auditorium Theatre to help underwrite the camp. He was nominated by State Farm agent Veronica Siegel, wife of Roosevelt trustee Phillip Siegel.



Business grad named Presidential Management Fellow



Business student Octavio J. Santiago, who received a master's degree in human resources management in the spring, has been selected for the federal government's Presidential Management Fellows program. Santiago was among 786 finalists out of more than 5,000 applicants chosen for the fellowship program that prepares graduate school students for high-level government management positions and leadership roles. He will be a fellow with the U.S. Department of Defense/Air Force's Space and Missile Systems Center in Los Angeles. Santiago was nominated for the

fellowship by Roosevelt University Professor of Management Carolyn Wiley, who said, “I was impressed by Octavio's clear vision of success and his experience, which reveal his solid understanding of management and his ability to manage people.” The first in his family to go to college, Santiago most recently was a human resources professional with Weiss Memorial Hospital in Chicago.

Consulting center opens at Schaumburg Campus

A new psychology consulting center, offering both real-world experience to students in Roosevelt University's industrial-organizational psychology program and a wide range of services to area businesses and organizations, is now open at the University's Schaumburg Campus. Guy J. Di Spigno, director of the center, said it will provide consulting services in the areas of organizational effectiveness, talent selection and management, conflict resolution, productivity improvement and other management consulting interventions. “The students and I will be working on consulting projects for various kinds of organizations, and we'll be looking for the kinds of projects that require students to do field work and to problem solve on what best can be done to improve an organization's effectiveness,” he said. Opening of the center comes at a time when the University is starting its first PhD program in industrial-organizational psychology, a discipline that trains psychologists to study a variety of behavioral aspects in the workplace with a goal of improving company productivity and employee satisfaction.

MacKinnon appointed dean of new College of Pharmacy

George E. MacKinnon III, a pharmacy administrator and educator with 20 years of experience, has been appointed founding dean of Roosevelt's College of Pharmacy. The new college, which was announced in June, will be located at the Schaumburg Campus. It will be Roosevelt's sixth college and the first opened since 1970

when the Evelyn T. Stone College of Professional Studies was developed. “We expect to have 65 students when the college enrolls its first class in fall 2011 and we anticipate that number will grow to a total of 195 students within three



years,” said Roosevelt University President Chuck Middleton. MacKinnon previously was associate dean, founding chairman and professor at the Department of Pharmacy Practice and Pharmacy Administration, Midwestern University College of Pharmacy in Arizona. According to a study by the Illinois Department of Employment Security, the state will have more than 500 openings for pharmacists annually through 2014.



Commencement ceremonies were held May 15 in the Auditorium Theatre of Roosevelt University.



PHOTOS BY STEVE BECKER

Words of Wisdom

McDonald's CEO, Tony Award-winning director speak at Commencement ceremony

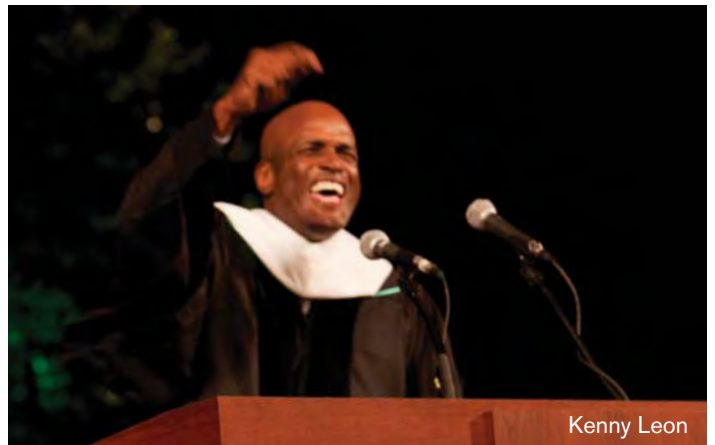
Two distinguished leaders in very different occupations were keynote speakers during Roosevelt University's semi-annual Commencement ceremonies held May 15 in the Auditorium Theatre. Jim Skinner, CEO of McDonald's Corp., addressed more than 300 graduates of the Walter E. Heller College of Business Administration and the College of Education, while Kenny Leon, a Tony Award-winning director, delivered the Commencement address to approximately 500 graduates of the College of Arts and Sciences, Chicago College of Performing Arts and the Evelyn T. Stone College of Professional Studies.



Jim Skinner

Both men received honorary doctorate degrees from the University and both shared inspirational advice on how to be successful in life. Skinner, who attended Roosevelt in the 1960s and 1970s, worked his way up at McDonald's from a restaurant management trainee to vice chairman of the company. He told graduates their success would depend on: surrounding themselves with good people; having a positive attitude; knowing there is always room for improvement; having a

passion for the work they do; and having a willingness to keep learning. "Draw confidence from what you achieve and carry this confidence into other aspects of your life," advised Skinner, a self-professed "hamburger guy" who was named 2009 CEO of the Year by *Chief Executive* magazine. Leon, founding artistic director of True Colors Theatre Company in Atlanta, director of the world premiere of Toni Morrison's *Margaret Garner* and winner of two Tonys for the Broadway production of *Raisin in the Sun*, encouraged graduates to look beyond material wealth and to embrace life's richness in other ways, including finding their passions, experiencing laughter and enjoying time spent in the moment. "I wish you true friendship, Class of 2009 ... and I wish you a double helping of strength and courage," said Leon, who received a standing ovation for his speech that ended on a rousing note of "Live! Live! Live! Live!"



Kenny Leon

DEAR ALUMNI AND FRIENDS,



PATRICK M. WOODS

It might surprise you to learn that Roosevelt University has more than 700 alumni living in 80 countries around the globe. The largest number reside in Greece, Canada, Thailand, China, Japan and Israel; however, we also have significant representation in 15 other countries.

The number of our international alumni and their broad spectrum of countries and cultures confirms to me that we have an educational

and cultural reach that far exceeds a view held by some that Roosevelt is only a regional educational institution.

To be sure, the majority of our alumni live in and around Chicago, with significant numbers throughout many metropolitan areas in the United States. Knowing that we have an international alumni body that has been educated with the foundation of our particular approach to social justice as well as training for professional skills is very satisfying.

We are finding ways to encourage support from our international alumni, just as we are from our alumni in the United States. We need help from all of our alumni and friends to increase financial aid for students, to support programs and to help us with exciting capital projects.

Roosevelt University is in a time of transformation, building on our past and preparing for an exciting future. We are strong, even in difficult economic times. Students, faculty and staff are coming to us with robust portfolios and a desire to continue the traditions that we have created over the last 64 years.

We continue to need your assistance – helping students to find employment, supporting academic activities, volunteering, establishing alumni chapters, sending financial support and remembering us in your estate planning, to name just a few. The University is making big plans for its future, and your ongoing support is vital to our success.

Thank you for all that you do for Roosevelt.

Patrick M. Woods

Vice President for Institutional Advancement and Chief Advancement Officer

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SPECIAL EVENTS

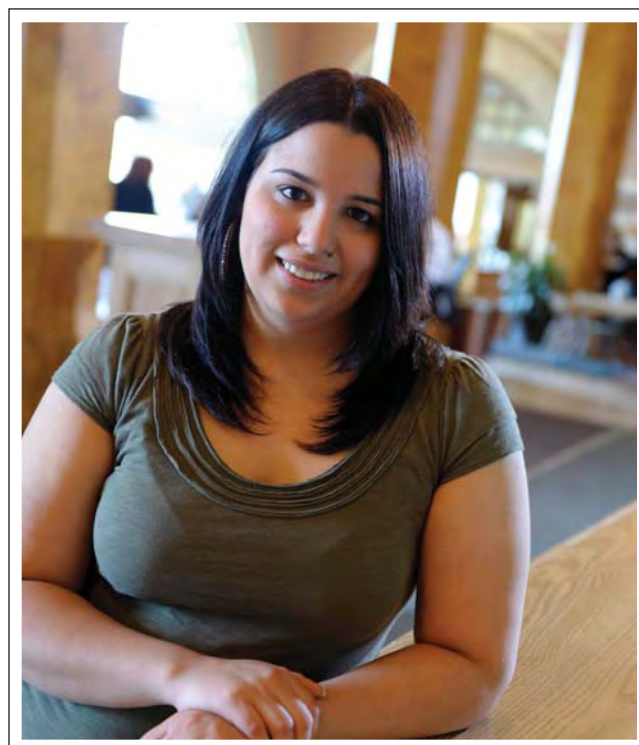
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SCHOLARSHIP SPOTLIGHT: MALLORY UMAR

BY DINAH ZEBOT ■ Like many prospective students, Mallory Umar's college decision came down to two factors: money and instinct. After attending orientation at a large state university, where she had initially planned to enroll, Umar realized that a big school environment wasn't for her and she decided to revisit other options.

Shortly after, she received a letter from Roosevelt University. The timing was perfect. "That letter was like a new window opening for me ... the grants and scholarships that I was offered, in addition to loans, made the difference," she recalled. The generous aid package caused Umar, a lower-income, first-generation college student, to give Roosevelt a serious look.



Visiting Roosevelt, she was struck by the welcoming atmosphere and an adviser who "treated her like a person not a number," so she decided to follow her intuition and financial support and enroll.

Umar has thrived at Roosevelt. Although she is from the southwest Chicago neighborhood of Scottsdale, Umar chose to live on campus, rather than commuting, a decision she has never regretted. Living on campus, she said, "is how I got to know my closest friends ... and led me to get more involved on campus."

Involved is an understatement. This past spring Umar received the "Student Leader of the Year Award." In addition to student government, where she was executive vice president her junior year and will be president next fall, Umar has also been president of the Black Student Union and RU Students for Obama; news and mar-

keting director at WRBC, the newly re-launched student radio station; and an active member of RU PRIME, a service and leadership program for low-income, first-generation and disabled students. She also works at the Center for Student Involvement.

When she's not organizing poll-watching parties, pushing for campus improvements or managing the radio news line up, Umar somehow finds time for her studies. She is a member of the Roosevelt Scholars Program and excels in courses such as Steven Meyers' Children and Family Studies, which took Umar and her classmates into the community.

At Chicago Hopes, Umar volunteered to tutor homeless children and "was amazed at the similarities my classmates and I found among children of a certain age despite their different backgrounds." Umar said Meyers' class "is an example of the quality of academics at Roosevelt and its professors who care about their students."

AT A GLANCE:

Name: Mallory Umar

Class Year: 2010

Degree pursued: Bachelor of Arts

Majors: Psychology and Sociology

Hometown: Chicago

Scholarships received: Jeanett Meir Scholarship, College of Education Scholarship

What excites Umar most about her upcoming senior year is an idea she hatched this spring. Supported by Luchana Procaccio, coordinator for leadership development and campus programs, Umar plans to develop a new program, the Eleanor Roosevelt Society, as part of the University's Roosevelt Empowering Values, Excellence and Leadership (REVEAL) program.

The six-month-long pilot program will provide 20 students an opportunity to attend workshops, do community service and meet local nonprofit leaders to learn firsthand about balancing professional ambitions and passion for social change. The project also will serve as Umar's thesis in the scholars program, exemplifying how Roosevelt encourages students to make an impact beyond the classroom.

After graduation, Umar hopes to pursue a career in student affairs where she believes she can make a positive impact, especially on first-generation college students. "Now that I've had this experience of going to college, I want to help other students have the same opportunities as I've enjoyed," she said.

To Umar, the impact of scholarship support is real and powerful. "Roosevelt is such a perfect fit for me, and I wouldn't have realized that without that financial aid letter. ... I couldn't imagine myself anywhere else."

Alumni and friends can help students like Mallory Umar make their college dreams come true by contributing to scholarship funds. To learn more, contact the Office of Institutional Advancement at (312) 341-2309.

FUNDING HIGHLIGHTS

McCormick Foundation Gift

Roosevelt's Scholastic Journalism Program, led by Linda Jones, professor of journalism, received a \$100,000 grant from the McCormick Foundation to help high school students develop as journalists.

The grant supports the McCormick Foundation High School Media Awards, a yearly celebration of the best in Chicago public and private high school journalism that is a joint project of the McCormick Foundation, the Scholastic Press Association of Chicago and Roosevelt's Department of Communication. The grant also enables Roosevelt to expand programs with high schools that improve the quality of student publications; support workshops to enhance advisors' skills in design, photography, editing and reporting; and prepare students and advisors for journalism competitions.

More than 100 students from 16 Chicago high schools participated in an awards ceremony in March, that was organized by Jones. Kimbriell Kelly of the *Chicago Reporter*, the keynote speaker, shared stories about her upbringing and experiences in journalism. Before the ceremony, approximately 25 professional journalists talked with the students about topics such as paperless editing, humor writing and finding stories.

During the last four decades, the McCormick Foundation has contributed more than \$2 million to Roosevelt for a variety of projects, including journalism facilities and education, service learning, the Schaumburg Campus, and, since 2005, the scholastic journalism program.

Student Scholarship Support

Roosevelt University awarded \$1.6 million in scholarships during the 2008-09 academic year, thanks to the ongoing generous support of individuals, families, associations, organizations and corporations.

This year, a number of new scholarship programs were established, especially in the Chicago College of Performing Arts. They are the Marshall Dickstein Jazz Instrumental Memorial Scholarship, the Charlotte Kaiser Neiman Piano Scholarship and the Ronald J. Temple, Jr. Scholarship Fund.

"All scholarship donors share the same motivation, which is to pass along the enduring legacy of the Roosevelt University experience in honor of a loved one," said Mirna Garcia, assistant vice president for development. "We now have more than 180 different scholarships available to help students earn their degrees."

Call (312) 341-2309 for more information.

Lawrence Helstern Falls for Roosevelt



A tumble down steps brought Dolores Metzger (left) to the aid of Lawrence Helstern (BM, '63).

On a beautiful Sunday morning last August, Lawrence Helstern (BM, '63) drove from his Bourbonnais, Ill., home to Chicago's Navy Pier to join other guests for a boat cruise on the *Kanan*, an annual Roosevelt event that draws 300 alumni and friends during the Air and Water Show.

Helstern had arrived at 8:45 a.m., three hours early, to enjoy the pier before boarding, when a misstep caused him to take a terrible tumble

down concrete stairs. His leg was injured and bleeding profusely. Dolores Metzger, Roosevelt's senior director of development who had also arrived early, ran to his aid, although she did not know that he was a guest on the cruise. While a groundskeeper called 911, Metzger tried to control the bleeding and keep Helstern calm until paramedics arrived and took him to the hospital. "I'm one of yours," he said.

After that day, Metzger stayed in contact with Helstern, who later quipped, "I was really mad I missed the boat." For months she checked on his recovery and updated him on activities at the University.

Because of his experience at Navy Pier and Metzger's assistance, Helstern, a loyal annual contributor to Roosevelt, has informed the University that he has made provisions in his will for a \$100,000 bequest to Roosevelt. "Before the fall, I had made deci-

sions to give back to my favorite institutions. As a Roosevelt grad, the University was my first choice."

Thankfully, Helstern has completely recovered from his accident and will be our special V.I.P. guest at this year's boat cruise on Sunday, Aug. 16. We invite you to join us on the cruise as well. To reserve your place, call 1-888-RU-ALUMS.



SAVE THE DATE

A Roosevelt Alumni Career Forum

Navigating Career Transitions in an On-Your-Own Economy ■ Wednesday, Sept. 23, 2009



Cari DeFlorio, Career Transitions Expert

Finding the Hidden Job Market

Cari DeFlorio (MK, '97) has extensive experience in human resources, marketing and career coaching. She will share strategies for finding the nearly 80 percent of professional opportunities that are not widely advertised.



Terri Berryman, Director of Career Services

How RU Can Help You – How You Can Help RU

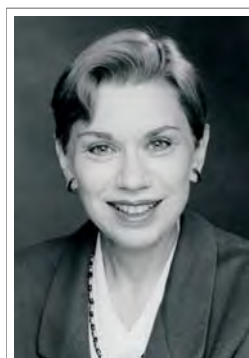
Terri Berryman, director of career services at Roosevelt, works with hundreds of students and alumni each year to build the skills, confidence and connections needed for successful career transitions.



Bonnie Wild, Consultant and Corporate Director, Johnson and Johnson

Effective Self Promotion Throughout Your Career

With over 24 years experience serving Fortune 100 corporations, **Bonnie Wild** (BG, '77) provides companies and individuals with insights into sales management and marketing, and provides tips and recommendations for becoming your own best advocate in any situation.



Barbara Susin, Independent Financial Advisor

Building and Stretching Your Financial Safety Net

Barbara Susin (MP, '80), an independent financial advisor with more than 20 years of experience working with professionals and entrepreneurs, will provide advice on how to meet financial goals for those feeling the strain in today's economy.

Effective Interviewing and Résumé Writing Workshops ■ Thursday, Sept. 24, 2009



Presented by **Bonnie Wild** (BG, '77) at the Chicago Campus and **Terri Berryman** at the Schaumburg Campus.

Making a powerful first impression at an interview begins with your résumé, cover letter and how you present yourself. These workshops will give you the skills and confidence you need to help land your dream job.

To learn more about the *Navigating Your Career Transitions in an On-Your-Own Economy* forum or the *Effective Interviewing and Résumé Writing Workshop*, contact the Office of Alumni Relations at 888-RU-ALUMS or e-mail alum@roosevelt.edu.

WHERE RU? KEEPING IN TOUCH WITH THE ALUMNI COMMUNITY

BY BEATRICE A. FRANCIS

1940s

Bernard Kalmin (BSC, '48) wrote to tell us he would like to see more news about former classmates. Kalmin entered Roosevelt in 1946 when the school was still on Wells Street and was a member of the basketball team. He worked in merchandising at Sears Roebuck for more than 37 years, retiring 22 years ago. He says he is now "leading the good life in southern California." So, graduates from the 1940s please write and let us know what you are doing. We will print your news and help you reconnect with your former classmates!

Roderick T. Campbell (BA, '49) was a member of the first four-year class that graduated from Roosevelt. Among his classmates were Harold Washington, who became Mayor of Chicago, and Elinor Kuttner (BA, '49) who became Mrs. Roderick Campbell on St. Patrick's Day in 1951. They were married for 55 years until her death in 2006. Campbell worked for 40 years as a printer-typographer at the *Chicago Tribune* before retiring. He is now living in a home his son built in Wisconsin. He

still enjoys reading, listening to classical music, and participating in his American Legion and Veterans of Foreign Wars posts.

Anton Cervený (BM, '49) sent a note to say he couldn't attend the Golden Alumni Reunion this year because at 91 years old, he doesn't travel; but he wanted us to let his classmates know that he still loves music, people and life.

1960s

Jan Howard Finder (BS, '61) joined with other Chicago Cub fans this past January at the Cubs Fantasy Baseball Camp in Arizona. Though Finder had never played baseball, he successfully participated in several games played in Hohokam Park and even managed to get a hit off pitcher Rick Reuschel. Finder has a fond memory of sitting in the stands with his father at the fifth game of the 1945 World Series. He says this is the year the Cubs will once again be World Series champs.



jan howard finder

Sam Copeland (BA, '62) emailed to let us know he is now living in Ma'Alen Adumim, Israel.

Ambassador **Jacques Paul Klein** (BA, '63; MA, '71) received the Order of King Ditmar Zvonimir with sash and morning star from Croatian President Stepan Mesic in recognition of the assistance



Ambassador Jacques Paul Klein and Croatia President Stepan Mesic

he provided in the establishment of the Croatian state and the successful reintegration after the war for independence from Yugoslavia ended in 1995. Klein is retired Under Secretary of the United Nations.

1970s

Maxine Goldberg (BA, '72) is a sales associate with Coldwell Banker. She began her career in real estate more than 10 years ago and specializes in residential property in the North Shore area of Illinois.

Ronald Zarach (BSBA, '73) is president of Medco, Inc. in Des Plaines, Ill. The company manufactures specialty machine parts.

Dennis Mitzner (BSBA, '74) received an award of excellence from the American Legion Post 808 for "his exceptional and distinguished military career and remarkable public service." He served for four years in the United States Army Military Intelligence section. Mitzner is currently director of the Illinois State Crime Commission and serves as chair of the Oak Forest Crime Prevention Commission.

Robert C. Solczyk (BGS, '74) works at Macy's Furniture in Oak Brook, Ill.

Anthony Peyton Porter (BA, '71) writes the weekly column,

"From the Edge," for the *Chico News & Review*, an independent alternative weekly newspaper published by Chico Community Publishing, Inc. in California.

Gerald O'Sullivan (MPA, '74) is president of the American Security & Firearms Academy, Inc. The company provides training for those interested in pursuing employment in the security field. O'Sullivan is certified as a law enforcement instructor by the Illinois Law Enforcement Training and Standards Board. He formerly held positions as executive director of the Cook County Sheriff's Training Institute and as director of operations for the Illinois Attorney General's Office.

Lenell Hooker (BGS, '77) was promoted to mortgage loan project officer in the South Bend, Ind., branch of First Source Bank.

Nicholas Winters (MBA, '77) received the International Award of Merit, the highest organizational recognition granted for individual contributions to ASTM (formerly known as the American Society for Testing and Materials). Winters was also granted the title of fellow. He spent more than 25 years with Kraft Foods, Inc. as internal consultant and project manager before founding his own company, Harbor Associates, LLC, in 2002.

Where are you?

Send us your photo and an update!

Email alum@roosevelt.edu or mail to:

Office of Alumni Relations
Roosevelt University
430 S. Michigan Ave., Rm 827
Chicago, IL 60605

Please include your name, address, email, major and graduation year.



1980s

John Lombardi (MPA, '80) has joined the Des Plaines, Ill. law firm of Serio and Karwaczka as "of counsel."

Michael Quigley (BA, '81) was elected congressman for Illinois' 5th District in a special election held in April. Quigley previously was commissioner representing Cook County's 10th District.

Randy J. Bukas (MPA, '82) was appointed city manager earlier this year by the Olney, Ill., City Council. Bukas, who has over 30 years experience in government administration, will be responsible for establishing policies that facilitate carrying out directives of the city council, managing municipal departments and administering city ordinances.

Carol Meyer Schaap (MM, '82) is director of the concert choir at Memorial Junior High School in Lansing, Ill. In addition to overseeing the school's music productions, she teaches guitar and piano. She also works with a select group of students, chosen by audition, who perform for community and civic events and compete in music competitions.

Kathleen Klebs Corley (MM, '84) was named principal of Red Cedar Elementary School in Bluffton, S.C. Corley was academic improvement officer for Bluffton cluster schools prior to her current appointment and was closely involved in the planning and construction of the new school. She has 16 years of experience including eight years as principal of Bluffton Middle School.

1990s

Soravitch Kanokvichit (MPA, '90) is working as a director

for the Bureau of Budget and Management in Bangkok, Thailand.

Derrick J. Baker (MJ, '93) is principal at DKB & Associates, a marketing communications and public relations firm. He also writes a weekly nationally syndicated general interest opinion column that is published in *N'DIGO*. Since 2007, he has served as a commissioner of the Attorney Registration and Disciplinary Commission, which investigates allegations of misconduct by lawyers.

Shari Ebert (BM, '93) is adjunct professor of music at Kankakee, Ill. Community College. Ebert, a founding member of the Kankakee Valley Chamber Musicians, is first violinist with the Kankakee Valley Symphony Orchestra and Southwest Symphony Orchestra.

Norine Ashley (BGS, '94; MA, '99) has accepted a position as administrative psychologist with the Illinois Department of Corrections Logan Correctional Center in Lincoln, Ill.

Tina A. Miller (BA, '95) was selected as the recipient of the Korea Society's Korean Language Study Award in 2008. Miller attended Yonsei University's Korean Language Institute in Seoul, South Korea.

Jeff DeLoach (BSBA, '96) was promoted to vice president of advertising and circulation at Caller Times Publishing Co. DeLoach was named circulation sales executive of the year by the Newspaper Association of America in 2008. He has more than 20 years' experience in newspaper circulation and is also circulation compliance director for the E. W. Scripps Co.



Scott A. Rosenzweig

Scott A. Rosenzweig (MBA, '98) is vice president of sales for ORS Nasco, a wholesale distributor in industrial, oilfield, welding, safety and electrical equipment based in Oklahoma. Rosenzweig manages the internal, external, national and international account sales teams.

Gloria Simmons (BA, '99) is a legislative assistant for Ken Dunkin and Jehan Gordon who are state representatives in the Illinois General Assembly.



Gloria Simmons

2000s

Petrina Haynes (MA, '00) was one of 19 teachers selected as finalists for this year's Kohl McCormick Awards for outstanding early childhood educators. Haynes teaches kindergarten at Edgar Allen Poe Classical School in Chicago.

Nancy N. Robb (DE, '00) was appointed superintendent of Township High School District 211, the largest high school

district in Illinois. Robb has served in a number of positions during her tenure in the district, including 12 years as principal of Palatine High School. Prior to her appointment she was associate superintendent for instruction for District 211.



Nancy N. Robb

Andrew M. Ceponis (BA, '01; MBA, '05) serves as business systems analyst at Northwestern University. Ceponis was advancement systems analyst at Roosevelt prior to accepting his current position.

David Konke (MBA, '01) was named chief financial officer and chief operating officer at Precision Laboratories. He is a certified public accountant with more than 12 years of experience in manufacturing.

Katrius Muhammad (MG, '01) is the author of two children's books. The first, *A Book About Something*, published by Vantage Press, Inc., provides ideas and guidelines for children about how to get along with classmates, friends and neighbors. The second, *What is Neglect?*, available in e-book format, reveals how neglect is seen through the eyes of a child. Muhammad is a former teacher, tutor and counselor.

Debra Roberts Smith (BPS, '01) is vice president of operations for Centers for Foot & Ankle Care in Chicago. She cur-

rently supervises office operations for three locations.

Scott L. Stewart (MSIMC, '01) is CEO of Break Bread Marketing & Media, a multimedia production and marketing consulting firm. Stewart is also a contributing writer for *N'DIGO* and is certified by the National Foundation for Teaching Entrepreneurship as an entrepreneurship teacher.

Michelle Ringold (MBA, '02) is a certified public accountant and president and CEO of Ringold Financial Management Services, Inc., which she founded in 2005.

Esther Hall (BGS, '04) is living in East Africa where she trains church leaders.

Befekadu Retta (BPS, '04) is field coordinator in the Cook County Elections Department.

Javier Saume (BM, '05) is a member of Sones de Mexico, a folk music ensemble. The group earned a Grammy nomination in 2008 for best Mexican/Mexican American album for its recording "Esta Tierra Es Tuya".

Katherine Budris (MFA, '06) is an assistant professor at Mercer County Community College in Princeton Junction, N.J. She teaches upper-level composition and literature courses. She is also an adjunct faculty member at Brookdale Community College in Lincroft, N.J., where she teaches research composition.

Adrian Dunn (BM, '07) premiered his *Chronicles of a Fallen Hero*, a hip hop opera, in April in Cleveland. Dunn chose to open the production in his hometown "so students could see their story." The story combines classical, gospel and hip hop music and also features dancers and rappers along with the musical artists. RU's Office of Alumni Relations showcased part of the production earlier this year during the Legacy

Project concert. In addition to composing, Dunn is director of the gospel group, One Inspiration, and also has created a music training program which fuses classical and hip hop music into a new genre called Hopera.



Adrian Dunn

Kenneth D. Eckhauser (MBA, '07) is founder of TREND, a company whose mission is to raise awareness of social issues through the sale of T-shirts promoting worldwide issues and advocating change. The T-shirts feature the company logo on the front and the statement "Be Heard" in small print below the collar on the back. A percentage of sales benefits designated charities, including the National Environmental Foundation, National AIDS Fund, National Wildlife Federation, Wounded Heroes Foundation and several other non-profit organizations.

Todd R. Andriik (MBA, '08) was promoted to vice president, marketing and public relations at Leopardo, a leader in the construction industry.

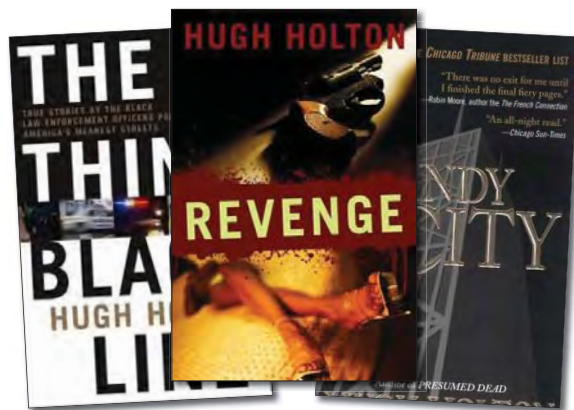
Victoria Annan (BPS, '08) celebrated the opening of her women's clothing store, Fashion Trendz Boutique, in Merrillville, Ind., in fall 2008.

ALUMNI PROFILE

HUGH HOLTON ■ (BGS, '86; MGS, '91)

Looking for a good book to read this summer?

If you enjoy novels about police detectives, you might want to check out a series of mysteries written by the late **Hugh Holton**, a Roosevelt University alumnus and former Chicago police officer.



From 1994 through 2001, Holton wrote nine thrillers describing the exploits of Larry Cole, a fictional detective for the Chicago Police Department.

Holton's experience as a cop and his knowledge of the city's streets have made his novels popular with Chicagoans like Linda Sands (BGS, '97). Sands said she has read several of his books because they are fast paced and include colorful descriptions of such Chicago institutions as the Cook County Medical Examiner's Office and Roosevelt University, which is featured in the beginning of his second novel, *Wind City*.

"Hugh had an unusual ability to write complex novels that often included a supernatural element," said Susan Gleason, his New York City literary agent. "His novels all are multi-plotted and have an ensemble group of characters."

Gleason compares Holton to Scott Turow, the Chicago attorney who has written a number of best-selling novels based on the law. "I was immediately impressed with Hugh's ability to tell a story, she said. "Unlike many beginning writers, he didn't write in the first person. He was a colorful writer; smart and hard working. His death was just a tragic loss."

Holton joined the Chicago Police Academy in 1969 after serving three years in Vietnam. Those were the days of the Black Power movement, but Holton had no reservations about joining the force. "My feeling was that



BY TOM KAROW

I could do a lot more inside that police department than outside,” he said. “Black people needed police officers, maybe more so than other communities.”

His first promotion came six months after he was hired when he moved up to plainclothes officer. By 1975, he was a patrol sergeant; in 1984, a lieutenant, and in January 2001, just a few months before his death, he was promoted to captain. Ironically, he received his final promotion at the South Shore Cultural Center in the same room where three people were killed in his novel, *Chicago Blues*, written

five years earlier.

“If my dad were still alive, they would be making movies out of his books. He had a wonderful imagination and a real passion for writing.”

—Elizabeth Cook

his characters are based, in part, on officers he knew. For instance, Lieutenant Blackie Silvestri, Cole’s friend and partner, is a combination of Tom Ford, a straight-talking partner of Holton’s father, who also was a policeman, and Jimmy Ahern, a highly honored Chicago cop.

Like his creator, Cole is a lanky African-American who played football in high school and advanced rapidly in the police ranks by solving crimes in Chicago’s most feared neighborhoods.

Holton did most of his writing at night after his police work. He would write two to five pages of prose in long hand, and then spend another hour or so editing his work and typing out the revised copy.

“He just loved to write and be published,” said Barbara D’Amato, a Chicago mystery writer and friend. “He had no major flaws as a writer. After reading his drafts, rather than offer-

“I didn’t join the force to be a writer. I joined the force to be a cop,” Holton told an interviewer. “However, I was a big reader of detective books by Mickey Spillane, Raymond Chandler, Ian Fleming, Lawrence Sanders and others, and, as I began to encounter things, I started saying, ‘This in conjunction with maybe two or three other cases would make a good novel.’”

Although most of Holton’s plots are products of his imagination,

ing suggestions, I mostly gave my approval about how good the book was.”

Holton’s interest in higher education began while he was moving up the police ranks. In the early 1980s, he enrolled in Roosevelt’s Evelyn T. Stone College of Professional Studies and continued to work full-time while he pursued his bachelor’s and master’s degrees. “One thing I recall about Mr. Holton was how articulate he was in class discussions. He was very intelligent,” said Karen Holmes (BGS, ’87), who took two courses with Holton.

Holton honed his writing skills by attending numerous workshops and conferences, including the prestigious Iowa Writers’ Workshop at the University of Iowa.

This January, two books Holton was working on in 2001 when he died of colon cancer were finally published. *Revenge*, his 10th Larry Cole novel, came out to glittering reviews, while *The Thin Black Line: True Stories by Black Law Enforcement Officers Policing America’s Meanest Streets*, is a well-received nonfiction collection of black officers’ experiences of American law enforcement.

Holton’s police uniform and his manuscripts were donated to the Newberry Library in Chicago by his daughter, Elizabeth Cook. “If my dad were still alive, they would probably be making movies out of his books,” she said from her home in San Antonio. “He had a wonderful imagination and a real passion for writing.”



Hugh Holton



IN MEMORIAM

Roosevelt University regrets to report the deaths of the following Roosevelt community members.

BY CLAUDIA ROCHA

1930s

Joseph Bloch (BM, '39) of Larchmont, N.Y., died on March 4, 2009. Bloch was an American concert pianist and professor of piano literature at the Juilliard School in New York City. He attended Chicago Musical College where he received a bachelor's degree and later attended Harvard University where he earned a master's degree in musicology. His education was interrupted by his service during World War II, where he was stationed in Guam.

1940s

William F. Davin (BS, '41) of Sun Lakes, Ariz., died on Feb. 21, 2009. He majored in chemistry.

Earl W. Madison (MM, '47), a music educator in the Chicago Public Schools system for more than 35 years, died in April 2009. Madison began his teaching career in the late 1940s as a band director at DuSable, Dunbar and Hyde Park high schools. He was assistant principal at Marie Curie High School and completed his career as supervisor and consultant of instrumental music for the Chicago Public Schools. He played cello and trombone and was an accomplished conductor and teacher. In World War II, he was the commanding officer of the 150-piece band of the 92nd infantry Division, one of two all-black infantry divisions.

Marvin B. Meyers (BSBA, '48) of Skokie, Ill., died on Nov. 24, 2008. He was an accountant and comptroller for manufacturing companies in the Chicago area.

Joseph L. Piscotta (BS, '49) of Hacienda Heights, Calif., died on Nov. 9, 2008. During his 37 years with the Los Angeles

County Welfare Department, he held many positions, including division chief of operations, from which he retired. He enjoyed traveling, developed an interest in health and gardening and socialized with friends old and new.

Winston Kennedy (BA, '49) a Hyde Park civic leader and supporter of Roosevelt University died on Feb. 1, 2009. He was a founding partner of Century 21 Kennedy, Ryan, Monigal & Associates Inc. and was active in numerous community groups. He specialized in the unique buildings of Hyde Park and the surrounding neighborhoods for more than 40 years. Kennedy was also a devoted member of Kiwanis for more than 50 years, working with the service organization to support neighborhood institutions and combat many problems affecting South Side youth.

1950s

David B. Schwartz (BSBA, '50) of Upland, Calif., died on April, 25, 2008. He majored in business administration.

Harry Pierie (BAC, '50) of Sun City West, Ariz., died on Dec. 16, 2008. He majored in economics.

Kenneth Crews Mann (BA, '51) of Sherman Oaks, Calif., died on Dec. 28, 2008. He played with Lionel Hampton in 1947 and various other bands. Mann left music to pursue real estate and a legal career. He continued playing music and practicing law up until the very end.

Lynden E. De Young (BM, '50; MM, '51) of Lake Bluff, Ill., died on March 28, 2009. De Young acquired a love of music at a very early age, and used his musical talent by serving in WWII with the 347th Army Service Forces Band earning the American Theater Campaign Ribbon, Victory Medal

and Good Conduct Medal. He received both bachelor's and master's degrees at Roosevelt University where he met his wife. He is known as the composer of "Lake Bluff Parade March," a highlight of his hometown's annual Fourth of July parade. His music publications are known throughout the world.

Aaron Itkin (BSBA, '52) of Las Vegas, died on Jan. 23, 2009. He majored in accounting.

John Hutalarovich (BA, '52) of Van Nuys, Calif., died on Jan. 19, 2009. He majored in sociology.

Joseph Greco (BS, '52) of Hillside, Ill., died on Jan. 6, 2009. He majored in allied health.

Jay B. Schaff (MA, '53) of Alameda, Calif., died on April 8, 2009. Schaff served in WWII as a lieutenant in the U.S. Navy. He went on to teach in the Illinois public school system. Afterward, he was hired by National Power Rodding. Schaff learned to play guitar and banjo and enjoyed playing bluegrass music with his friends. Upon his retirement, he moved to Taos, N.M., where he followed his passion for Indian folk art. He eventually settled in Northern California to be near his family and to follow his other passion for writing and journalism. His articles were published in many magazines and newspapers including *Southwest Art*, *Modern Maturity*, *Indian Trader* and the *Alameda Sun*.

Allen R. Trubitt (BM, '53; MM, '54) of Honolulu, died on May 25, 2008. After two years in the Army he took a job teaching cello and music theory at Indiana State College in Pennsylvania. In 1964, he accepted a position at the University of Hawaii at Manoa, where he taught for 30 years, including two terms as department chair. Upon his retirement he was granted the title of professor emeritus. His

choral work, "An American Letter," won first prize in a state competition for a piece to commemorate the Bicentennial of American independence. He also co-authored several texts in music theory and ear training. He is a member of the American Society of Composers, Authors and Publishers.

Sherwin D. Podolsky (BSBA, '54) of Simi Valley, Calif., died on June 7, 2008. He majored in accounting.

Ronald L. Amend (BA, '57; MA, '62) of Port Saint Lucie, Fla., died on Jan. 6, 2008. An education major, he taught at Haven Middle School District 65, Evanston, Ill.

David M. Cohn (BSBA, '58) of Tavernier, Fla., died in January 2009. He created Art Lovers Gallery in 1992 in Islamorada, Fla. Cohn was a District Advisory Committee IV board member of the Tourist Development Council and a DAC IV member of the Cultural Umbrella. Since 1998, he had been an arts council board member.

Donald M. Manning (BA, '57) of Hazel Crest, Ill., died on Sept. 13, 2008. He majored in history.

1960s

Fredrick "Fritz" Leonard (BA, '63) of Waukegan, Ill., died on Jan. 3, 2009. He was a creative writer of letters to editorial boards. Leonard's short letters appeared in the *Chicago Tribune's* "Voice of the People" page two dozen times during the last four years. His letters were chosen because they were clever, timely and brief. He retired from a career in sales and marketing for packaging companies.

Esther Skolnik Brown (BA, '64; MA, '67) of Evanston, Ill., died on Jan. 14, 2009. While she attended Roosevelt University, she majored in



English, specializing in modern drama and theater. After writing an MA thesis on the Chicago Repertory Group, she taught at Loop Junior College for 12 years. Following her retirement, she continued to teach English as a Second Language at Skokie Community College.

Florence Ann Malone (BA, '66; MA '69) of Oak Park, Ill., died in December 2008. She majored in political science, loved the architectural design of Frank Lloyd Wright and was active in the League of Women Voters.

Franklin Rosemont (ND '62-'64), a surrealist poet and labor historian, died on April 12, 2009. Rosemont studied anthropology with African-American scholar St. Clair Drake at Roosevelt. Rosemont and his wife started the Chicago Surrealist Group, which combined art and poetry with radical politics with the goal of transforming society.

Harry L. O'Brien (BSBA, '68), an executive director of the Park Ridge Chamber of Commerce for about 25 years, died April 7, 2009. O'Brien's work to promote business in Park Ridge included laying the groundwork for what is now the town's annual Taste of Park Ridge and increasing chamber membership. He promoted the community with energy and enthusiasm.

1970s

Rosalynn Gilson (BA, '71) of Las Vegas, died on Nov. 9, 2008. It was at Roosevelt that she answered the call to help others and graduated with a bachelor's degree in sociology. She brought comfort and clarity to some of Chicago's elderly citizens through her work at United Charities, a social service agency. She moved to Las Vegas in 2002 where she found great satisfaction working with the children of St.

Francis De Sales School and the clients of the Community Counseling Center.

Earl N. Collymore (BGS, '72) of Glenwood, Ill., died on Jan. 1, 2009. He retired as an assistant marketing manager in 1994 from Commonwealth Edison. He received a degree in mathematics at Roosevelt. Collymore worked until his death with the Community and Economic Development Association of Illinois (CEDA). He and his wife loved to travel to places like China and the Panama Canal.

Lois Arlene Husman (BGS, '72) of Chicago, died on Nov. 17, 2008. She majored in sociology.

Mary B. Gruner (BA '74) of Galesburg, Ill., died on April 2, 2009. She majored in art at Roosevelt and also attended the School of the Art Institute of Chicago. She was a professional artist and owner of Pen and Inks Drawings, and a social science researcher for NORC at the University of Chicago and Research Triangle in Raleigh-Durham, N.C. She was an avid gardener and animal advocate with special concern extended to the manatees, elephants, baby seals, and the National Wildlife Federation.

ZeAnn M. Majewski (BA, '75) of Chicago died on March 31, 2009. Majewski worked as an art instructor for the Chicago Public Schools system at Anderson and Talcott Schools. She was a Sinsinawa Dominican Sister and was a member of St. Ira Parish. Majewski volunteered for 36 years with the Chicago Symphony Orchestra and also volunteered for many years with the Chicago Theatre. She was a talented artist and enjoyed visiting museums throughout the world.

Joseph C. Tomaino (MBA, '78; MC, '86) of River Forest, Ill., died on March 29, 2009. Tomaino spent 22 years as an

inspector with the U.S. Postal Service, eventually leading the fraud squad. During his professional life, he worked for major corporations, including Walgreens, Altschuler, Melvoin & Glasser, Citigate Global Intelligence & Security, and Blackman Kallick. He received a master's degree in business administration and accounting from Roosevelt University during his postal tenure.

William H. Moore, Jr. (BA, '79) of Chicago, died on Jan. 1, 2009. He majored in sociology.

1980s

Myron Nidetz (MP, '83) of Munster, Ind., died on March 13, 2009. Nidetz was an instructor in the Department of Public Administration at Roosevelt University. He was a longtime member of Roosevelt's Alumni Board of Governors and chairman of its Public Administration Committee.

Vilune O. Kirvelaitis (BS, '82) of Homer Glen, Ill., retired from Holy Cross Hospital where she had worked for more than 26 years in the X-Ray and CT Departments, died on July 17, 2008. Kirvelaitis majored in radiologic technology while at Roosevelt University. She is survived by her husband Justinas and two sons, who are alumni from the classes of '85 and '87.

Charles M. Milem (MG, '86) of Sycamore, Ill., died on April 20, 2009. Milem served in the National Guard as a helicopter mechanic. He was a very popular social science teacher and coach at Palatine High School, where he taught for 29 years. He retired from Palatine High School in 2004. He was a resident of the Sycamore area for the last 14 years.

1990s

Eric Spencer (BGS, '92) of Chicago, died on Oct. 3, 2008. He majored in social work.

Richard Talbot (LAWA, '95) of Spring Grove, Ill., died on Feb. 15, 2009. He had a passion for continuous learning and ongoing education. He served as a medic in the Illinois National Guard from October 1986 to October 1990. Talbot loved reading daily newspapers to keep abreast of political and world news and had interests in photography, cooking and classic TV shows.

Daniel Koblick (MM, '95) of Chicago, died on Feb. 2, 2009. Koblick retired in 1991 and devoted himself to music. He earned a master's in musicology from Roosevelt University. He also played viola in the University of Chicago Symphony Orchestra for two decades.

2000s

Sandra Chapman (BGS, '04) of Chicago, died on Feb. 25, 2008. She was a gracious and dedicated employee of Roosevelt University for over 20 years and worked as a secretary in the College of Arts and Sciences. She received her Bachelor of General Studies while at Roosevelt.

Mary D. Thompson (BE, '06), a teacher with the Chicago Public Schools, died in December 2008. She was an active member of Northwest Bible Chapel.

FACULTY & STAFF

Helmut Hirsch, a history professor at Roosevelt from 1948 until 1959, died in February 2009 at the age of 101. He had been living in Dusseldorf, Germany.

Seymour I. Mandell, a former part-time instructor in the Walter E. Heller College of Business Administration and recipient of a 50-year service award, died in February 2008.

Q: What is the greatest challenge facing the criminal justice system in the United States?

As the article (on page 36) about Anne-Marie Cusac's book on punishment in America shows, our country's jails are more crowded than those in most other Western democracies. If recent incarceration rates remain unchanged, an estimated one of every 15 persons (6.6 percent) will serve time in prison during his or her lifetime, according to the Bureau of Justice Statistics. And minorities are most adversely affected. The lifetime chances of a person going to prison are higher for blacks (18.6 percent) and Hispanics (10 percent) than for whites (3.4 percent).

To find out what Roosevelt University students thought about this complex issue, *Roosevelt Review* asked the following people for their opinions.

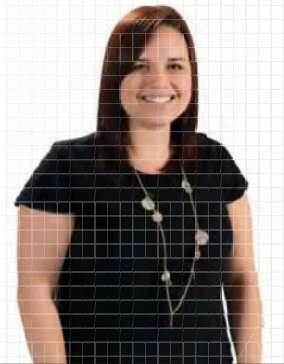
“The greatest challenge facing the U.S. criminal justice system is realizing the current penal system is only effective at detaining (for an expensive period of time). It is not good at reforming criminals and identifying ways to rehabilitate rather than recapture. There is no easy answer, but it is obvious from re-incarceration rates and the amount of taxpayers' dollars being spent that the current system simply isn't working.”

Brian Azzrello • Age 26 • Integrated Marketing Communications • New Orleans



“There are so many challenges facing the U.S. criminal justice system that it is difficult to pick only one. However, the justice system needs to address its racism and cruelty so it can truly become an institution about justice and rehabilitation rather than an institution that inhumanely treats its largely lower-class minority populations.”

Lisa Butler • Age 22 • Sociology • Weldon Spring, Mo.



“I have always had a problem with how uncertain the entire system is. While I understand that evidence is hard to find, and good evidence is hard to prove, I feel that many courts are so determined to nail someone for a crime that they don't always take the time to make sure they have the right person.”

Jordan Glover • Age 22 • Journalism • Naperville, Ill.



We'd like to know what you consider the greatest challenge facing the criminal justice system in our country. Sound off to tkarow@roosevelt.edu.



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SPORTS RETURN TO ROOSEVELT

As the story on page 13 describes, Roosevelt is bringing intercollegiate athletics back after a 20-year absence. Do you recognize these former athletes? If so, we'd love to hear from you. Please email tkarow@roosevelt.edu.

