

ROOSEVELT

FALL 2012

REVIEW

A black and white portrait of an older man with glasses, wearing a suit and tie. He is looking directly at the camera with a slight smile. The background is blurred, showing what appears to be an outdoor setting with trees and a building.

**“We can
change things
for the better.”**

– Alum and Earth Friendly Products Founder and CEO E. Van Vlahakis

Making Dreams Come True

In the early 1960s, Arlene Crandall (BA, '65; MA, '68) dreamed of going to college, but her parents did not believe higher education was for girls so they refused to support her financially. Crandall surprised them by receiving a four-year renewable scholarship to attend Roosevelt, and after maintaining a 3.6 grade point average, she earned a graduate scholarship.

Crandall went on to have a successful career as a high school Spanish teacher and later as an administrator in the Chicago Public School System. In 2009, she made a significant pledge to Roosevelt through a bequest in her estate plan to fund scholarships for future students. "I want students who don't have financial means to have an opportunity for a college education," she said.

Crandall is one of the many alumni and friends of the University who have shared their successes with Roosevelt by providing for the University in their wills, often through scholarships that support future generations of students. Examples of significant gifts include those from:

- **Marvin Moss** (BC, '48), a prominent Hollywood agent, who provided Roosevelt with one of its largest estate gifts totaling \$3,071,000 because he wanted students "to have fun." Moss also left Roosevelt a percentage of the residuals from his stake in "Hogan's Heroes," a TV series that ran from 1965-71 and is still in syndication.
- **Julia Manaster** and **Sarah Solomon**, sisters whose Manaster-Solomon Trust is Roosevelt's largest continuing estate trust. Established in 1980, this fund provides \$100,000 annually for scholarships.
- **Richard K. Mitchell** (MB, '86) who left a significant gift of \$656,000, which has been placed in an endowment to provide residence hall scholarships for low-income students.

Many of us are often unsure about when we should create a will, what our options are, or how we go about including Roosevelt in our estate plans. In this issue of *Roosevelt Review* (page 22), Susan Bart, a Roosevelt University trustee and one of the nation's premier attorneys in trust and estate planning, explains when to create a will and answers important questions on trusts and estates.

"I want students who don't have financial means to have an opportunity for a college education."

ARLENE CRANDALL (BA, '65; MA, '68)

We are pleased to note that Bart has expressed her commitment and belief in Roosevelt University by becoming a member of the Fireside Circle for people who provide for Roosevelt in their estate plans.

As you consider your estate plan and how you can impact future generations of students, think about your legacy to Roosevelt. An estate gift is a future gift that does not impact your current financial situation. By providing for Roosevelt University in your estate plan and joining the Fireside Circle, you will be inspiring others to follow your example and make a lasting difference.



For more information on how you can support Roosevelt University through estate and planned giving, please contact:

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"It takes more than chemistry to get ahead the way that Van has done. He put his mind to business and that's why he's a success."

PROFESSOR EMERITUS OF CHEMISTRY HARRY COHEN

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"I am able to bridge the gap between what I call "collectivist" Asia and "individualistic" America."

SECRETARY OF THE
ASSOCIATION OF LATIN
AMERICAN STUDENTS,
KENNETH LI



BOB COSCARELLI

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"One of the best things parents can do is to encourage their children to grow up to be financially astute."

ROOSEVELT UNIVERSITY
TRUSTEE SUSAN BART

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BOB COSCARELLI



The Vertical Campus and Historical Continuity: The Legacy Continues

BY ROOSEVELT UNIVERSITY PRESIDENT CHUCK MIDDLETON



I AM ALWAYS PLEASED and occasionally overwhelmed by the accomplishments of Roosevelt faculty and staff. These feelings were never more evident than over the past few months as we took possession of the new Wabash Building.

I don't know about you, but if I had to pick one thing that I would never, ever do again if I could avoid it, moving would win hands down. Even the thought gives me collywobbles.

So you know how I felt beginning in March and continuing until the middle of August as every day brought more people into the new facility. It wasn't just a matter of moving a few boxes of books and supplies from the Auditorium Building or Gage into new quarters. Each move had to be carefully orchestrated so that all the technology — internet access, phone service etc. — was moved and functional on the same day as the new space was occupied and the old location was abandoned.

Not only that, but since our Offices of Admission, Financial Aid, the Registrar, Student Accounts and

Advising were among the first to arrive at the new site, it was critical to keep the disruption to a minimum in order to successfully matriculate the fall class of new and returning students. So seamless was the move that it seemed like our staff in these offices picked up and moved over and that they were followed immediately by new students and their families who quickly filled the waiting areas on the first three levels.

So it was with great pride in and admiration for our Information Technology and Physical Resources staff that I began the month of August with the anticipation of "move in" days for the over 600 residential students who live in the top 15 stories of the vertical campus.

When the appointed days came, move in worked like a charm. In fact, I had one mother of a new freshman tell me that her friends had warned her that this would be the worst experience of her child's college life and yet she and he had encountered not a single glitch, nor a long wait, nor a stressed employee.

I checked this out at the receptions we held mid-afternoon daily for parents and other family members. And it was a common sentiment. Happy students and parents make for a happy President, and August was quite wonderful for me.

I have been at this business of moving new students onto campus for several decades and I have to confess that I have never seen any move in work so smoothly or so seamlessly. Our

Residence Life staff, the student Resident Advisors, faculty and staff volunteers from across the University all pitched in, and up the elevators went the students and their stuff. Lots and lots of it. Hour by hour, over two full days on the primary move in cycle, they took possession of their rooms, made new friends, said goodbye to tearful moms and dads and settled in to university life.

It was like we had been doing this for decades in this facility. Amazing.

I was reflecting afterwards on the experiences of those days and in the weeks that have followed, and I was reminded that one of the things which bonds generations of Roosevelt alumni together is their common experience of riding the elevators in the Auditorium Building. Stories abound, always told with great pleasure even when the reported experiences weren't so much fun at the time.

The unifying feature is that the elevators were slow, and crowded. Well, let me tell you that the new ones in the Wabash Building are still crowded, but boy are they FAST! Less than 20 seconds from the lobby to the 14th floor where students transition to the secured residential area.

My great joy is to ride them several times a day. I always have company. Sometimes only one or two students are on the elevator when it stops on the 13th floor where my new office is. But sometimes it's jam packed with up to 25 or so young people. And their energy and smiling faces when they see me is a constant reminder of why Roosevelt is so transformationally important in their lives.

They also all know that it is my expectation that they be willing to speak to the President when he gets into an elevator with them. Failure to do so has as a consequence their having me speak to them. One day early in September was representative. The elevator stopped and there appeared to be no room for me. "Oh, it's the President," came a voice from the crowd. "Move closer and let him in." Lots of laughter and many hellos. What's not to like about young people, right?

There is a routine now in the ebb and flow of living and working in the new facility. It feels like home even though like a new home, it has its challenges which we address as soon as we know about them. But the one thing that it has that isn't so new is that sense of community and comradeship that has always characterized Roosevelt, from the early days when students scrubbed floors and stairwells on weekends to make habitable Adler's and Sullivan's masterpiece, to our own times today.

That seamless connection with the past is best experienced by walking from the Fainman Lounge overlooking Michigan Avenue in the Auditorium Building through the walkway that connects it to the McCormick Dining Facility overlooking the el on Wabash. These days both are full of life and energy and students who will gladly talk to you if you take the time to say hello to them.

Come on over and see for yourself. And then take a ride into the sky. 🗨️

Chuck Middleton welcomes your comments. Email him at cmiddleton@roosevelt.edu.

living the green life

How alumnus E. Van Vlahakis turned his love for the environment into a multi-million-dollar business.

BY LAURA JANOTA

When E. Van Vlahakis immigrated to America from Greece in 1953, he never imagined his life would be chronicled in a Hollywood movie, or that a trailer for the movie called *A Green Story* would be screened at Roosevelt University's Spring 2012 Commencement where he received an honorary degree.

Then again, the "E" in the Roosevelt alumnus' first name stands for Eftichios. In Greek, that means lucky. And certainly, the founder and CEO of Earth Friendly Products, a global environmentally friendly cleaning products firm, had luck and timing on his side when he started his business just as environmental awareness was taking off in the 1960s.

"There was a lot of information coming out at that time about things that were bad for you," recalls Vlahakis, a 1958 chemistry graduate who credits Roosevelt with "teaching me how to think, solve problems and to work with people."

At the time, the U.S. Surgeon General was reporting for the first time that cigarettes could be dangerous. Vlahakis quit smoking.

Rachel Carson's book, *Silent Spring*, which questioned the safety and side effects of the insecticide DDT, had just come out. He read it cover to cover and trusted its findings.

GREEN STORY
E. Van Vlahakis, CEO of
Earth Friendly Products,
Inc., is a leader in the
global green movement.

News that the U.S. military's use of Agent Orange to defoliate forests and crops in Vietnam might be dangerous was coming out. It was impossible for him not to be troubled and to take note. "I educated myself about the harm some of these chemicals can have, and then I looked for ways in my own business to develop plant-based products that don't hurt the environment or people," said Vlahakis, now 77.

Rags-to-riches story

Early in life, Vlahakis was anything but lucky. As a child, he lived through attacks by the Germans during World War II, which destroyed his home, his family's lifestyle and chances for early schooling. He also lost his father, who returned to his family only three days before his death, which was a result of being overworked in German camps.

Finishing high school in Athens after the war, Vlahakis took a boat to America on the advice of an older brother in Chicago. Peter Vlahakis wanted his younger brother to go to college and recommended Roosevelt University. Van arrived with \$22 in his pocket, anticipating Peter would take him under his wing. But after just two days in Chicago, Van was on the street, Pete being unable to support or shepherd him during that time.

The 18-year-old took jobs as a busboy and waiter. He also spent time in homeless shelters before finding a room and roommate, also a Greek immigrant, to help pay the \$10 weekly rent.

"A lot of us worked very hard to become something," said Thomas Hassapis, a 1959 chemistry graduate of Roosevelt and a friend who lived for a time with Vlahakis and other Greek immigrants in a North State Street apartment building that they called 'The Greek Embassy.'

"It was serious business and we all had the same goal in mind – and that was to succeed," said Hassapis, who went on to develop a line of products for Neutrogena Corp. and later worked for many years for Dial and Tone soaps.





INSIDE THE CLEANING EMPIRE
Earth Friendly Products CEO E. Van Vlahakis (center) encourages his team to be committed to improving the environment.



CLEAN AND GREEN Made largely from plants, Earth Friendly's cleaning products are free of ingredients known to harm people, animals and the environment.

When Vlahakis entered the University in the fall of 1953, some of the seats in Roosevelt's Auditorium Building classrooms were filled by international students who came from more than 32 countries. Many of those students, including Vlahakis, couldn't speak much English. "I didn't realize how difficult it would be for me," recalled Vlahakis, who relied on an English-to-Greek dictionary to comprehend his classes. At one point during an exam, he angered a professor who thought he was cheating since he received high scores but was not able to speak much English. Vlahakis was able to clarify for the professor that many Greek root words were used in chemistry, which is why he was able to succeed.

Going to school days and working evenings, Vlahakis frequented the University's second-floor dining lounge where Greek students had their own table.

"We were just a bunch of Greeks getting together at lunch and on our breaks," said Tom Topalis, a 1958 chem-

istry graduate and friend. "We would laugh, joke, have some fun, and talk about our classes, but we all had the same thing in our mind – and that was to make something of ourselves," added Topalis, who became a chemist for Johnson & Johnson, and later a food scientist for the Quaker Oats Co.

Vlahakis' academic interests gravitated toward chemistry, a discipline he found easy to follow. "It was simple, very easy for me, and I became a chemistry nut," he said.

Like some of his Greek colleagues from Roosevelt, Vlahakis started working for others in the chemistry field after graduation. That changed in December 1966 when the company he was working for let him go with a generous severance package.

"I always knew that Van would have a business," said George Alexopoulos, a fellow 1958 Roosevelt graduate in physics who went on to teach as an assistant professor at Roosevelt from 1964-67,

and later became a 15-year professor at Wright Community College in Chicago. Now retired, Alexopoulos today sits on the Oakton Community College Board of Trustees.

"He was not shy about it: He told me a number of times that he wanted to work for himself," said Alexopoulos.

With his severance pay as seed money, Vlahakis started his own company in 1967. Beginning with very little in his basement, he began developing formulas for cosmetics, and later chose cleaning products, having a hunch that cleaners would be more lucrative. "By the end of six months I was doing okay in business, and for 45 years it has just gone on and on," he said.

His first money-maker was Nature's Miracle, a line of pet products, including a pet stain and odor remover, which was safe for animals. The Earth Friendly line of soaps, detergents, pet products and other cleaning items followed.

Alumnus gives back

Today, Vlahakis has 19 patents that adhere to Earth Friendly's Freedom Code, which bans approximately 40 substances, largely synthetics that may have the potential to do damage to people, animals and/or the environment.

Items on this list that are strictly forbidden include ammonia, animal ingredients and testing, artificial fragrances and colors, benzene, boron, chlorine, dioxane, formaldehyde, isopropanol or rubbing alcohol, kerosene, lye, mineral spirits, petroleum distillates/petroleum-based ingredients, phosphates, sodium hydroxide or caustic soda, sulfates and trace or heavy metals.

"The company that my father started in 1967 as a one-man show in his basement has now grown to five manufacturing centers, world-wide distribution and 300 employees," said Kelly Vlahakis-Hanks, Vlahakis' daughter and vice president of Earth Friendly Products.

The multi-million-dollar cleaning products empire sells its line coast-to-coast in stores like Costco, Sam's Club, WalMart and Whole Foods. Solar-powered manufacturing plants now operate in Illinois, California, Florida, New Jersey and Washington state, and plans are in the works to open a sixth Earth Friendly facility in Greece to service markets in Europe and the Middle East.

"It's an amazing story," said Nika Agiashvili, who is co-founder of Paramyth Films and the director of *A Green Story*. The movie stars Shannon Elizabeth, Ed O'Ross, Billy Zane and Annabella Sciorra and is the rags-to-riches story of Vlahakis' life and amazing accomplishments. It features footage from an organic chemistry laboratory in Roosevelt's Auditorium Building where Vlahakis once studied with chemistry professor emeritus Harry Cohen.

"It takes more than chemistry to get ahead the way that Van has done," said Cohen, who is now 97 years of age, residing in an assisted living facil-

ity in Rochester, N.Y. "He's an example of what I believe to be true, and that is this: When you get people who are first generation immigrants in this country, they are able to do things.

organic chemistry lab in the new Wabash Building, where he hopes students will work to find new formulas and products based entirely on renewable resources.

"You are told that you're graduat-

"Energy will be the next huge revolution. There will be no oil left, but there will be plenty of opportunities if you look for answers in farms, forests or the sun."

— E. VAN VLAHAKIS

Van has put his mind to business and that's why he's a success," said Cohen.

Vlahakis has four boats, three cars, all of them hybrids, and homes in Huntington Beach, Calif., Key Largo, Fla., and the Turks and Caicos Islands, all of which use solar panels to produce electricity.

He recently contributed \$500,000 to Roosevelt University for the development and use of the Eftichios Van Vlahakis

ing at a time when there are no jobs out there, but I'm here to tell you it isn't true," Vlahakis said in his May 4 Commencement address.

"Energy will be the next huge revolution," he predicted. "There will be no oil left, but there will be plenty of opportunities if you look for answers in farms, forests or the sun...and you will have the opportunity to make a lot of money."

Release of *A Green Story* being planned for this spring

Indican Pictures is planning a spring release in the United States, in conjunction with Earth Day, of the new movie, *A Green Story*. Directed by Nika Agiashvili and starring Shannon Elizabeth, Ed O'Ross, Billy Zane and Annabella Sciorra, the film chronicles the life of Roosevelt alumnus E. Van Vlahakis, a Greek immigrant who arrived in America with only \$22 in his pocket and eventually founded the multi-million-dollar green company, Earth Friendly Products. A science laboratory in the University's Auditorium Building where Vlahakis first fell in love with chemistry is featured in the new film.



EARTH FRIENDLY PRODUCTS With five manufacturing facilities, world-wide distribution and 300 employees, Earth Friendly Products pledges that all of its products are environmentally responsible and that the company conducts business in a socially responsible manner that safeguards the environment. www.ecos.com



One of his aims is to open a new manufacturing facility next summer in his native Greece where Earth Friendly detergents will be made using olive oil – an innovation that he hopes will help revitalize the financially troubled country with green jobs and a green economy. Vlahakis also is planning a visit to France, where lavender is plentiful, and its plant, flowers and oils are used in his Ecos laundry detergent and a new product, Disney Baby Ecos.

“I don’t need any more money and it’s not my first goal to make the most money,” he said, suggesting that it is the world’s agrichemical corporations, frequently using the cheapest and potentially most harmful ingredients that are the real money-grubbers.

“I’m not the one who initiated the green movement,” said Vlahakis. “I’m simply someone who committed to participate in it, and I believe if all of us put a little effort into it, we can change things for the better for our health, our future and the environment.”

FAMILY AFFAIR Roosevelt alumnus E. Van Vlahakis (right) has kept Earth Friendly Products as a family business that he runs with his son, John (left) and his daughter, Kelly Vlahakis-Hanks.



BOB COSCARELLI

Graduate pursues her dream as Earth Friendly Products chemist

WHEN EARTH FRIENDLY PRODUCTS CEO E. Van Vlahakis first met Roosevelt University graduate Marie Abandja at the company's Addison, Ill., headquarters last spring, he greeted her warmly with these words: "You're special."

At the time, Abandja had just been hired by Earth Friendly Products as a chemist, having completed a successful internship doing product quality control, testing and research and development at the company's suburban Chicago manufacturing plant.

"I love this company because it is using plants to make its products. It is what we do in my own country," said Abandja, who came to the United States from the West African nation of Gabon six years ago. Abandja is the daughter of a medical doctor and a nurse. Her dream has always been to pursue a career in the sciences.

Enrolling at Roosevelt in 2009, Abandja, whose first language

is French, originally considered getting an undergraduate degree in science and going on to pharmacy school. However, her plan changed when she met Roosevelt Associate Professor of Chemistry Kristen Leckrone, who became Abandja's role model and favorite teacher.

"One day she (Abandja) just walked into my office and said 'Do you have a job for me to do?'" recalled Leckrone, who put Abandja to work first as a chemistry lab assistant, then as a chemistry tutor and finally as a research assistant.

The student came to Leckrone's mind one day last year while she and others from Roosevelt University were touring Earth Friendly's Addison plant.

"I needed some help in the lab and we were thinking about getting our first intern," said Bob Wolford, the plant's chemical director. Leckrone passed Abandja's name on,

"I love this company because it is using plants to make its products. It is what we do in my own country."

MARIE ABANDJA (BS, '11)

and in January, the recent graduate became Wolford's intern. A little more than four months later, she was hired as a full-time chemist. And as the company continues on a growth trajectory, Wolford predicted more interns with an interest and education in chemistry, including Roosevelt students and graduates, will be needed.

"It is an honor for me to work for a company that was built by a Roosevelt graduate," said Abandja, who is proud of her education at Roosevelt and her kinship with Vlahakis.

"After hearing his story, I realized that I really do relate to him, because he, just like me, came to the United States with a dream and the conviction to fulfill those dreams," she said. "Mr. Vlahakis is an inspiration for me, and working at his company has made me feel very special." — LAURA JANOTA

a story worth telling

Roosevelt University's Summer Reading Clinic celebrates its 25th year, going beyond storytelling, making a lasting difference in students' lives.

BY COURTNEY FLYNN



When Roosevelt's

Summer Reading Clinic began in 1987, it was designed to instill a love of reading in a small group of children who met in a one-room classroom at the former Forest View High School in Arlington Heights.

Over the last 25 years, the program's modest beginnings grew to help about 900 students develop their reading skills, improve their social abilities, and in some cases, change the course of their lives.

"Every year I say this clinic can't get any better, and it just does," said founder Margaret Policastro, professor of education and director of language and literacy at the University. "It's a joyful environment, and we want the children to leave with a love of reading."

The program, which runs for five weeks each summer at the University's Schaumburg Campus, is open to children in grades K-12, and is taught by graduate students pursuing their master's degrees in reading.

Many of the Roosevelt students who worked in the clinic have become reading specialists in classrooms and schools throughout the Northwest suburbs and elsewhere.

"Those teachers took the best of the best to their classrooms," said Policastro, who has trained more than 250 reading specialists during the summer programs. "It's one of the ways Roosevelt University and the clinic have had an impact."

About a third of the children who attend the clinic are there

because they struggle with reading. Others come because their parents want them to be challenged. Some of the children's reading levels rise a grade level, according to tests taken before and after the clinic, Policastro said, and all of the children leave with a better appreciation for reading.

Sara Duffy, 25, said before she began the clinic when she was a second-grade student, she never wanted to read in school. She had low reading abilities and avoided reading because of that, she said. Everything changed after her first summer with the program.

"I don't think I would enjoy reading at all if I hadn't been through that positive experience," Duffy said. "Now, as an adult, I'm an avid reader. A big part of my summers is reading. Right now I'm in the middle of two books. There's always a book with me."

Duffy attended the clinic for six summers and went on to become a sixth-grade teacher. This fall, she is teaching eighth-grade science at Brookwood School Dist. 167 in Glenwood, Ill. She credits Policastro and the clinic as her career inspiration.

SOMETHING FOR EVERYBODY

Children in Roosevelt University's Summer Reading Clinic are exposed to a wide variety of literacy experiences.



“It’s a joyful environment, and we want the children to leave with a love of reading.”

— MARGARET POLICASTRO

“I hope that kids who go through this program are inspired like I was and want to be readers for life,” Duffy said. “I think there are too few programs like this out there.”

For Temen Kading, 14, her time spent at the clinic was life changing in another way—she learned to speak English while visiting the University’s Schaumburg Campus each summer from the time before she entered kindergarten to the time before sixth grade.

“When we first adopted Temen from Bulgaria, she had no English skills at all,” said her father, Dave Kading, who studied at Roosevelt as an undergraduate student under Policastro. “About a month into the clinic, she was speaking comprehensive sentences. It was that fast. I really credit everything that went on in that classroom to bringing Temen along as quickly as it did.”

Not only did the clinic help build Temen’s reading skills, but it also helped her socialize and make new friends. “I was

a little more confident,” she said. “It gave me something fun to do over the summer.”

Children who attend the clinic are exposed to numerous types of literacy experiences, including guided reading, having books read aloud to them and group discussions.

During one session of the clinic this summer, a group of eight children going into kindergarten and first grade gathered to learn from Sandy Goldberg, a Roosevelt undergraduate alum who taught the class as part of her master’s degree in reading from Roosevelt. Goldberg passed out cards with

Roosevelt’s Summer Reading Clinic has become a model for other new non-traditional literacy and learning programs being tried throughout the region including: an initiative funded by the Illinois Board of Higher Education at Dumas Technology Academy and Enrico Fermi Elementary School, which are both located in Chicago’s Woodlawn neighborhood, as well as non-traditional, team programs involving principals, teachers, parents and students in creating and enhancing reading environments at St. Luke Elementary School in River Forest and Our Lady of the Wayside School in Arlington Heights.

words on them related to a book they were reading, *Dragon with a Cold*, by Joy Cowley.

As many of the children recognized the words on their cards, Goldberg took the lesson a step further.

“What is an action word?” Goldberg said.

“Something you can do,” one child responded.

“Can you hold up an action word?” Goldberg asked the children.

One girl showed her card to Goldberg with the word “sneeze” on it.

“Absolutely! Sneeze is an action word!” Goldberg said enthusiastically.

She continued to ask the children to hold up action words in their hands before breaking the class into smaller groups where the children participated in various activities, such as Word Bingo and searching for action words on their own in a book.

“The children appreciate being read to, the sense of story and the excitement of books,” Goldberg said. “Some of the children came to the Summer Reading Clinic because they didn’t like reading. Now they love it. It’s a wonderful, wonderful thing.”

In another classroom down the hall, a group of students ranging in age from 9 to 13 were involved in a discussion about the book they were reading, *The Miraculous Journey of Edward Tulane*, by Kate DiCamillo. The book is about a china rabbit that falls overboard while vacationing on an ocean liner.

Teacher Sheena Ali had a big drawing of a rabbit taped to the chalkboard.

“Let’s write what he saw near his eyes, what he heard near his ears and what he felt near his heart,” Ali told her class. “How does he feel? Who has a good one for how he feels?”

One girl said, “Heartbroken.”

“Oh good one! Yes, heartbroken,” Ali said.

The children continued to pick descriptive words to pinpoint the rabbit’s experiences.

“It’s almost like a book club,” said Policastro, who sat in to observe the class. “There are no wrong answers, it’s really just about getting the reader’s response.”

Throughout the day, three other classrooms filled with children of varying reading abilities participated in similar exercises. During a break, the students were able to gather in the courtyard to socialize with new friends and have a snack before moving on with their day.

Policastro, the teachers involved in the clinic, past students and their parents said they hope the program continues having a positive impact on children for many years to come.

“I truly believe it takes a village to help raise a child,” said Duffy’s mother, Georgianne Duffy. “I’m so glad Dr. Policastro and that reading program were in Sara’s village. It was life changing for her. It’s a wonderful program and I hope it never stops.”



FOR THE LOVE OF READING
Professor of Education
Margaret Policastro created
Roosevelt's popular Summer
Reading Clinic 25 years ago.

do well and do good

How social entrepreneurship
is changing the world



BY RAED ELAYDI, PhD | AMOCO ASSISTANT PROFESSOR OF ENTREPRENEURSHIP AND MANAGEMENT

As a history buff, I have studied many of this country's most famous entrepreneurs. Visionary leaders like Henry Ford, Madame C.J. Walker, Walt Disney and Steve Jobs, all of whom transformed the way we live and think. Through their genius, they helped change the future.

So when I first heard the term "social entrepreneurship" several years ago, I was intrigued. If entrepreneurs create new organizations for growth and profit, what do social entrepreneurs do?

Now, as the Amoco Assistant Professor of Entrepreneurship and Management in Roosevelt University's Heller College of Business, I hear that question frequently from students and community leaders.

My short answer is that social entrepreneurs develop new ventures whose purpose is centered on a social return rather than merely an economic benefit. Social entrepreneurs are individuals who seek out innovative solutions to pressing social problems. They are usually ambitious and persistent as their goal is enduring social impact woven within the social fabric of the community.

Social entrepreneurship operates outside of the binary world of profit vs. non-profit by extending the accomplishments of social movements, counter-movements and civic engagement. By using economically viable solutions, social entrepreneurs use business acumen to "do well and do good." The organizations they develop sustain themselves through ongoing revenue, but their impact goes far further.

Once social entrepreneurs successfully develop an organization, some of them create other new ventures (serial social entrepreneurs), while others stay as the founder to manage and expand the initial enterprise.

Often their organizations receive funding from socially conscious investors who want to leverage their resources to make a social impact with their money; plus they want

their initial investment returned so they can make future investments in other like enterprises. This is in direct contrast to philanthropy, in which a donation is fully consumed.

During the stock market crash of 2008, many social investments maintained their value. In fact for some stockholders, social investments were the only profitable segments of their portfolio. For this reason, I believe all investors should allocate 5 to 10 percent of their portfolios for social investments (even if only as a hedge). Social investors can be ordinary citizens as is the case with Kiva (kiva.org), or organizations which are incubators/accelerators like Chicago's Impact Engine (theimpactengine.com) or large investment funds like Acumen Fund (acumenfund.org).


To attract investments, social entrepreneurs must create new ventures that solve specific problems in the "social market" and perform better than other more traditional organizations and institutions. Most socially responsible investors are focused on investing in enterprises that create meaningful solutions to social problems and that can produce significant increases in the social impact per dollar invested.

Social entrepreneurs are predominantly young people who are passionate about developing new ventures that can achieve a bottom-line return while solving social issues. In some instances, they are more established business leaders who are able to formulate and define social issues, while at the same time creating the solution and market. Being able to find the root of a social problem and then creating the solution is a results-oriented, empowering tool.

Academia has long preached that social issues and profit-making are two distinct, conflicting forces. We can look to Joseph Schumpeter's 1908 book, *On the Concept of Social Value*, which argues that social value is distinct from economic value and that economic value cannot be captured from social value. This is further developed in literature on

social entrepreneurship that examines the “type of value generated” (Smith and Stevens, 2010).

For example, Filipe M. Santos, associate professor of Entrepreneurship at INSEAD, the leading international business school, advocates the use of two concepts for differentiating between social and commercial entrepreneurship: value creation (e.g., creation of a social good) and value appropriation (e.g., realizing a profit). This supports his argument that “social entrepreneurship, in its essence, ...is about the creation of value” while commercial entrepreneurship is about value appropriation.

In a recent article Roosevelt University Management Professor Josetta McLaughlin and I published in the *Journal of Business Research*, we argue that the value in social entrepreneurship occurs when firms operate in harmony within their communities. This suggests that commercial enterprises are “brought” to the community, while social entrepreneurship businesses are “in service” to the community. Social entrepreneurship is about creating community impact through firms that are deeply embedded within the community and have long-term sustainable and multigenerational benefits. 



ABOUT THE AUTHOR

Raed Elaydi is the Amoco Assistant Professor of Entrepreneurship and Management in the Heller College of Business at Roosevelt University. He received his PhD from Texas A&M University, Mays Business School, and has been on the faculty of the University of North Carolina at Chapel Hill and Penn State University.

Elaydi's research most notably examines the unprecedented human migration into urban slums. This seismic change in the size and scope of the world's population

into urban areas creates many challenges and opportunities. His goal is to facilitate entrepreneurs with a sustainability focus to develop viable firms to serve this growing market.

Consistent with this goal, he authored “Cultivating terroir in subsistence markets: Development of terroir strategy through harmony-with-community framework” and “Strategic Motivations and Choice in Subsistence Markets” both in the *Journal of Business Research* and “Targeting firm social strategy at the community level in subsistence markets” in *Journal of Enterprising Communities: People and Places*.

His interests include social entrepreneurship in subsistence markets, collaboration platforms for sustainable innovation, entrepreneurial opportunity for poverty alleviation, and innovation and reputation in entrepreneurial ventures.

Elaydi is also working with students to document social entrepreneurs and their enterprises in Chicago. This multi-year project will document and track social entrepreneurs throughout the Chicago area to build awareness, community and knowledge of the social entrepreneurship movement in the area. If you know of social entrepreneurs who would like to participate, please email him at relaydi@roosevelt.edu.





The value
in social
entrepreneurship
occurs when
**firms operate
in harmony
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communities.**



Heller College of Business Social Entrepreneurship Major

Roosevelt's Heller College of Business created the area's first social entrepreneurship major in 2011. It uses business knowledge to devise new ventures that generate innovative solutions for social impact. The curriculum is based on the philosophy that social transformation is produced and sustained in organizations that are as economically-viable as they are socially-oriented. Students study entrepreneurial strategies that are both market-driven and socially-focused.

The social entrepreneurship major extends Roosevelt's approaches to social justice by incorporating contemporary market-oriented perspectives to social movements driven by student action. The courses stir creativity and channel undergraduates to ventures designed to affect social change. The goal of the social entrepreneurship program at Roosevelt is to ignite in students their hopes and dreams to make our community and world a better and more just place.

Roosevelt business students are challenged to look at markets through a lens of inclusive economic growth and prosperity (e.g., economic and social value). Plus they learn how to think about the role of business and capitalism in fresh ways.

As Heller College students, they can use the College's special Student Incubator space to sell their services and products and store materials. Alumni and others also are encouraged to enter an annual contest for free incubator space in Chicago or Schaumburg.

Roosevelt's program has three core areas: global, urban and green social entrepreneurship. All are interdependent, but each holds an important place for the University's mission.

Global Roosevelt University students this fall are working with Sanergy, a sanitation company in Kenya and A Child's Right, a water company in Tibet and Ethiopia.

Global social entrepreneurship is about "scaling up"—creating ideas that can solve a problem, such as the need for clean water, and then reaching as many people as possible around the world. By addressing global solutions to health, education and credit needs, social entrepreneurs can enhance social mobility and even

cure preventable diseases. By focusing on access, global social entrepreneurship is a "hand-up" not a "hand-out."

Urban Students are developing an operating model and establishing a location for Chicago-based Global Girls, a theater and dance organization that travels the world. In addition, Roosevelt students are also supporting Street Wise, the company that publishes a weekly newspaper benefitting Chicago's homeless. Interested Roosevelt alums have an opportunity to work with these organizations as well.

Urban social entrepreneurship is about establishing an organization to solve one problem and then using that platform for ongoing improvements. This strategic orientation does not dwell on the lack of existing resources or institutions in impoverished areas, but instead focuses on what is possible. For instance, if social entrepreneurs are motivated to reduce poverty, they must think beyond their own limitations and the nearby environment. Urban social entrepreneurship generally does not happen quickly, because it is about building community.

Green During the fall 2012 semester, Roosevelt students started Ghabit to track green habits. Miles Ghait and Jill Collins won the Loyola University Social Entrepreneurship Business Plan Competition for it and are submitting their business plan to other competitions.

Green social entrepreneurship is conducted in partnership with the University's sustainability major. Undergraduates are encouraged to take sustainability and entrepreneurship courses to earn degrees in both areas. Sustainability integrates global and urban social entrepreneurship. When sustainability issues are handled properly, they can promote progress and a civil society. However, when they are handled poorly, economic shock and conflict may occur. Like all social entrepreneurs, socially-oriented students must seek opportunities to mobilize resources and accumulate the capital needed to pursue ventures. Through lessons learned in social entrepreneurial classes, Roosevelt students can become leaders to help determine how we can better manage resources and achieve a higher quality of life.

Q & A

WITH ROOSEVELT TRUSTEE SUSAN BART

ON ESTATE PLANNING AND CHARITABLE GIVING INTERVIEW BY ROOSEVELT REVIEW EDITOR TOM KAROW

Roosevelt University Trustee Susan Bart decided to become an attorney when she was 12 years old. “My parents started pushing me to become a doctor so I rebelled and started thinking about becoming a lawyer,” she recalls with a laugh.

Today the Michigan Law School graduate and partner at Sidley Austin LLP is one of the nation’s top attorneys practicing in trusts and estates, an area of the law that suits her affinity for math and tolerance for detailed and complicated regulations. “It’s comparable to corporate tax work,” she says, “but you deal with people as opposed to corporations.”

A fellow and regent of the American College of Trust and Estate Counsel, she is an industry leader who occasionally is asked by the U.S. Treasury Department to provide comments on tax and estate laws. She’s written two books on estate planning, has been a visiting professor at the University of Michigan, has written numerous articles for publications like the *Illinois Bar Journal* and *Trusts and Estates* magazine and regularly writes a column on college savings plans for Morningstar, the investment data firm.

Bart’s practical advice and deep knowledge of state and federal laws is highly sought out by many individuals developing their estate plans. In a Q&A with *Roosevelt Review* Editor Tom Karow, she shares useful advice on how to begin estate planning and charitable giving.

PLAN AHEAD Susan Bart, an expert on trusts and estates, believes that people need to review their estate plans every few years.



BOB COSCARELLI

TOM KAROW What do you like most about trusts and estates?

SUSAN BART I like to help clients figure out what their money means to them and what sort of legacy they would like to leave. I find the family, business and philanthropic issues to be very interesting.

TK Do you find most people do a good job of estate planning?

SB I think a mistake that a lot of people make is thinking that their estate plan is something that they do once and they're done. Because of changes to tax and trust laws and changes to family situations, people should be reviewing their estate plans every three to five years or whenever there are significant changes in their personal lives. Estate planning works best if it is built incrementally.

TK When should people get a will?

When they turn 18. I emphasize to my clients that when a child turns 18 at the very least he or she should sign a health care directive. Although it's unlikely that they will become disabled, if they do, you want to make sure that some individual, usually a family member, has the right to make decisions for them. At 18, they can also make decisions about where they want their money and assets to go, including bank accounts and personal effects.

TK You really believe in starting early.

SB One of the best things parents can do is to encourage their children to grow up to be financially astute and responsible, and from my perspective the right training for that really starts when they're about three or four years old. You should incrementally introduce children to saving, investment and spending decisions, budgeting and eventually estate planning.

TK When should people create a trust?

SB One rule of thumb in Illinois is when your assets exceed \$100,000. The reason for that guideline is that in Illinois if your assets are under \$100,000, they can be distributed pursuant to your will without having to go to court for probate. Once you get over \$100,000, your estate would have to go through the probate proceedings. If you're going to a lawyer for a will, it's not much more complicated to create a revocable trust.

TK What about putting your estate in joint tenancy so both husband and wife own it?

SB If something is in joint tenancy, it'll go to the surviving spouse without estate taxes. However, for couples with large estates, there will be estate taxes when the survivor dies. A couple can get a much better result in the long term if they

do the right estate planning before one of them dies so that they make sure that they are using both of their exclusions for estate taxes.

TK Can you give an example of a mistake that people make in estate planning?

SB One mistake is for parents with young children not to have a will. Let's say that one of the parents dies without a will. Under Illinois law if you don't have a will, the state of Illinois writes a will for you. And what that would say is, if you are married and have children, half of the assets go to the spouse and half go to the children. That creates two problems. One, the surviving spouse might need all of the assets to pay for the family's living expenses, especially if the children are young. And the second problem is if children are under the age of 18, then guardianships will have to be established for the minor children. So you will have court-supervised guardianships, with restrictive rules on how to use the money. It's a potential disaster.

TK In that instance, what happens when the children turn 18?

SB They can do whatever they want with the money. They don't have to use it for college; they don't have to save it. They may use it in ways that are actually harmful to themselves.

TK Do you think parents should tell their children about their estate plan?

SB If a particular child is going to be treated differently, I like all the children to hear it from their parents. That way the parents can explain their reasons and the children can ask questions. Similarly, if there are signifi-

cant gifts to charity, it's only fair for the parents to prepare the children who might be assuming they're going to inherit everything. I also think parents should explain to their children who's going to make health care and financial decisions for the parent if the parent becomes disabled.

TK Do you advise clients with family businesses on succession issues?

SB Yes. This can be a very challenging area because it forces individuals to face up to particular family situations and potential conflicts within the family. We discuss with them questions like what's the right succession plan, how do you finance estate taxes, and how do you buy out certain family members who don't want to be involved in the business? It's much better to deal with these issues when the parents are alive. If they're left unaddressed, you could potentially have litigation.

TK You mentioned estate taxes. How do they affect a family business?

SB The IRS wants its money nine months after death, so business owners need a plan to pay the estate taxes. Liquidity is often a big issue for the family business trying to pay these taxes. There are special provisions in the tax law to defer payment of estate taxes, but you have to make sure you qualify to take advantage of them.

TK Let's talk about another important part of your practice, philanthropy.

SB There are many different options for people to consider in charitable planning. The tax laws by themselves are so complex that people need help in understanding the basic tax

"The opportunity to obtain a higher education is one of the largest factors in creating mobility in our society and letting people control their own destinies."

SUSAN BART

rules. I've had clients tell me that they want to establish a private foundation. After we've talked about what's involved in administering a private foundation, they often decide that a donor advised fund or outright gift to charity would be better.

TK What motivates people to give?

SB Some clients are very focused on a particular mission such as providing an opportunity for someone to get a college degree or helping to support a museum. They may be motivated by good memories or loyalty to the organization. Others like to see their names listed on a plaque or wall. Charitable giving can even be a social activity between friends and colleagues.

TK What are some of the things to consider when making a major gift to an organization like Roosevelt University?

SB First of all, make sure that what you want to give is something that the university can actually use. Then your estate planner and the university should work together on the particular language of the gift. For example, if you're setting up a special scholarship, you want to have some agreement on the criteria for choosing

the recipients and on how the funds are going to be held by the university. You also might want to provide for a way to modify the agreement if some provisions become unfeasible or cumbersome.


TK You have written considerably about 529 College Savings Accounts. How do they fit into estate planning?

SB 529 accounts are one way to save for college and they have certain tax advantages. But whether it's a 529 account or a special type of trust for a child's education, it's important for parents or grandparents to plan ahead and start saving. I help clients plan for education expenses in the most tax-efficient way.

TK Can you give me an example of how you've helped someone develop the right plan?

SB Setting up education trusts are some of the most rewarding things I've done with clients. In one case, a client who doesn't have children of his own decided to establish an educational funding program for his 30 grandnieces and grandnephews. Part of the plan was to let the kids know at a relatively young age that there was money available if they wanted to go to college. He used it as an incentive for them to work hard.

TK You seem very passionate on this topic.

SB This is one of the reasons I give time to Roosevelt. I really believe that the opportunity to obtain a higher education is one of the largest factors in creating mobility in our society and letting people control their own destinies. So making a college education possible for someone is personally very important to me. 

In their words

Members of Roosevelt's Association of Latin American Students share personal essays on growing up, getting into college and pursuing the American dream.

BY **LAURA JANOTA** | PHOTOGRAPHY BY **BOB COSCARELLI**

One of the most active and involved student organizations at Roosevelt University is the Association of Latin American Students (ALAS), a group with more than 50 members who are dedicated to promoting cultural awareness and diversity.

ALAS has become a significant student organization, in part because the number of Latino students at Roosevelt University has grown. Since 2008, Hispanic student enrollment has increased by 17 percent. However, ALAS is more than a Latino organization. Open to all students, its members include whites, blacks and Asians, including a Chinese-American student. Many ALAS members are the first in their families to attend college and these students are easily recognized during Commencement, as they wear brightly colored stoles over their black graduation gowns when they cross the Auditorium Theatre stage to receive their diplomas.

One of the group's main goals has been to encourage its members to tell their personal stories so that cultural awareness can continue to grow. *Roosevelt Review* is pleased to share the experiences of five ALAS members whose stories are similar to those of thousands of young people in America.

Janet Rosas

Class of 2013 | Majoring in International Studies

I am a sister, daughter, friend, traveler, organizer, community member, activist and first-generation Mexican-American woman. I am also an International Studies student, senior and former president of ALAS. In the spring, I will be the second in my family to graduate from college.

This is my story. It starts with my mother and my father. They didn't know each other when they immigrated to the United States during the 1980s, leaving behind families and childhood memories to find employment so they could help their beloved

families back home economically. By chance, they met in the workplace here, and with a twist of romance and fortune, returned to Mexico to ask permission of their families to marry and start a family. Today, we are a family of 10.

I didn't grow up in the city of Chicago, but rather in the suburbs near O'Hare Airport. I remember my parents both working long hours, and in need of sleep. My mom would take us to the sewing



Roosevelt University International Studies Student Janet Rosas is studying abroad this semester in Managua, Nicaragua. As part of the experience, she is living with a Nicaraguan family and has been learning about Nicaraguan history and the country's many revolutionary figures.

factory where she worked. I remember us pretending to camp under the factory's tables in tents we made of fabric remnants using pillows for our heads that we had brought from home. The factory is where I discovered the crème taste of coffee and the freshness of mint gum. When we weren't able to spend the night with my mom at the factory, I would be the mom at home, making bottles of milk for the little one.

Janet Rosas, continued

My mom has always been more than a stay-at-home wife. Because she worked, she was able to help my dad open his own trucking business in 2002. Since then, together, and amid many struggles, they have kept a small company running. It has taught me that with dedication and goodwill anything is possible.

I am well aware of my privileges being born and raised in the United States. I also acknowledge there is an advantage in being fluent in both English and Spanish. As a Roosevelt student, I have had study abroad experiences in Argentina, Uruguay and South Africa. I have also worked closely in Chicago's Pilsen community where I helped coordinate an after-school program and also created a summer-school program for students at Pilsen's La Casita community library.

I know that the day of my graduation will be one of many milestones on my life's journey. My next step will be to go to graduate school so I can get a doctorate degree and become a college professor. Ideally, I would want to follow in the footsteps of many of my professors here at Roosevelt, for they have taught me the importance of being active and an agent for change in my community.



▲ Gerardo Ramirez
Class of 2012 | Alumnus, Majored in Political Science

I am the son of Mexican immigrants who came to the United States more than two decades ago in pursuit of the American dream. In May, I became the first in my family to receive a college degree – a bachelor's degree in political science from Roosevelt University.

The degree is important to me as I believe it will help me achieve my goal of helping Latino immigrants, like myself, reach their own goals of a better life and better future for themselves and their families.

Born in Mexico in 1988, I came to the United States with my mother and with the help of my father who was living and working in Chicago at the time. Raised for most of my life on the city's north side, I am grateful for the many opportunities I have received, including the chance to get a bachelor's degree at Roosevelt and an associate's degree at Morton College in Cicero.

While I have dual citizenship in Mexico and the United States, I still tend to consider myself as a U.S. immigrant because I understand the obstacles immigrants face in trying to achieve a better quality of life for themselves and their families than is available to them back home in their native countries.

Sometimes, it depresses me when I see friends and relatives, who are not legal residents, but who have tremendous hopes and dreams for a future in America, being made to feel that they have no place in this country. Too many of them are working harder than most Americans in menial jobs without a future. Too many of them fear the police, and are living constantly with the threat of being deported if they are stopped or arrested by police on something as simple as a traffic violation.

As a Roosevelt political science graduate, my ultimate goal is to one day run for political office so that I can make a difference in helping immigrants gain the access they deserve for a better life and opportunity in the United States. It is one of the main reasons I chose to pursue a college degree in the first place.



▲ Brenda Lara

Class of 2014 | Majoring in International Studies

I'm a 22-year-old college student with a bright future as a major in International Studies at Roosevelt University, but I want something more important to me than any success – and that is for my dad to be safe and always be at my side.

He's been there at my soccer games, grade-school graduation, high school years, and during my time at Roosevelt. Since I was a youngster, the most important man in my life has been my step dad, but I never call him that, or anything, but dad.

My mom met him when I was seven years old and she was a single mother. She wasn't

sure he would understand her or take her in with me as a child of his own. He has helped us tremendously and changed our lives, but his help and change for the better have come with a problem: my father is an undocumented immigrant who could get deported at any time.

We originally believed this would not be a problem, particularly if my mom and dad married. She could file for residency papers and everything would be fine. But we were wrong, for 13 years after my parents first married, and 10 years since we petitioned for change to my dad's immigration status, my dad is still not a permanent U.S. resident.

Most of my life has been spent in fear that I would lose my dad, our family torn apart. He was able to get a worker's permit while I was in high school, but every day we still live in fear that my dad might lose his job and that no one will hire him because of his status. It has been a tough battle to fight, and I hope that some politician someday soon will realize that the only thing an immigrant wants is a job and to be able to stay with his or her family. If I could make a wish right now it would still be for my dad to be safe and at my side.

John Contreras ►

Class of 2013 |
Majoring in English

I am living proof that children without a mother can prosper in life and be ambitious. I was recently vice president of the Association of Latin American Students at Roosevelt University. In May, I will also be the first in my family to graduate from college.

As a Mexican American, I was born and raised in Chicago mostly by my father and I have to admit at times it was lonely. My dad would work throughout the night and sleep most of the day. I love him for the sacrifices he made, but sometimes wish he'd been around more often to spend time with me and my younger brother.

Because he wasn't always there, my brother and I would play together, spend virtually all our time together, and make do with whatever we could. There were times when we wanted to go to the park and my grandmother wouldn't allow it because she was concerned for our safety.

I can't help feeling at times that I was robbed of my childhood, but I think it has all worked out for the best. I graduated from high school, I'm about to finish college and I know that my father is proud of me.

I'd like to become a high school English teacher in the Chicago Public Schools. It would enable me to go back to the neighborhood that shaped my past and to tell students who are growing up in the very same place I did, many of them in single-parent homes, how I was able to overcome obstacles on the way to a path of success.





▲ **Kenneth Li**
Class of 2015 | Majoring in Psychology

Have you ever noticed that Asians in America most frequently are pegged as Chinese? Maybe I should be happy that my people are popular and well known to Americans. Then again, when I consider the many stereotypes that are associated with being Chinese, I sometimes get upset. However, these small struggles I have been through have caused me to become open minded and accepting of all races.

Being the son of Chinese immigrants, I grew up learning both English and Chinese. I am proud to be able to speak two languages fluently, and am prouder still of my Chinese-American heritage. For me, there wasn't really a "first language" and learning two completely different languages at once was a challenge. However, there are people in the world who

think other non-native languages are funny. Often they laugh at the way we speak.

Growing up, I dealt with playground bullies, gangbangers and their racist slurs in which I was stereotyped as being shy, bookish and a nerd who won't ever lose his virginity. They even found a way to make fun of our "funny kung fu moves."

I used to tell myself that kung fu moves wouldn't actually win any fights. I also used to think that taking a martial art would only heighten the funny image that some Americans have of Asians like me. Then I discovered that kung fu moves are actually a form of healthy exercise. So why should I be afraid of my own tradition? As I grew in maturity, I began to broaden my mind and accept things in society that I would look down on before.

These are small things, and only part of the reason why I decided last year as a freshman psychology major to join the Association of Latin American Students (ALAS). It is a student organization that fights for the rights of all ethnic groups and minorities, regardless of legal status. This academic year, I am the secretary of Roosevelt's chapter of ALAS.

Today, I am doing well at Roosevelt University. Because of my Chinese background, I understand how important it is to honor and listen to elders. As an American, I also have had a taste of doing things for myself and being independent. As a result, I am able to bridge the gap between what I call "collectivist" Asia and "individualistic" America. 🌐



LIVING IT UP In late August, 619 students hailing from 34 states and more than a dozen countries became the first to move in and experience life in Roosevelt's new Wabash Building.



ROOM WITH A VIEW

BY LAURA JANOTA

ALL MARTA AND HECTOR RODRIGUEZ WANTED when they left El Salvador 10 years ago was a better life for their children and a chance at the American dream.

Never did they imagine their second son, 18-year-old Hector, a freshman business major, would start his college journey living on the 31st floor, the top housing floor in Roosevelt University's new Wabash Building, which is home for the first time this semester to 619 Roosevelt students, most whom are freshmen.

"We're all overwhelmed," said the Roosevelt student, who translated from Spanish to English for his parents as they sat perched next to his bedroom window, gazing down at Lake Michigan and the city's South Loop.

"They want you to know, we've only been in this country for a short time," said the younger Hector Rodriguez, a 2012 graduate of Maine West High School in Des Plaines, Ill. "We've been through a lot of changes since we came to United States, and for me to be able to live here and to experience what it's like to live in one of the country's most famous cities – it's almost unimaginable."

Such is the promise of the Wabash Building. Offering unique opportunities for living on campus in an urban environment, it also is a place where community is a priority and key to the experience.



TOM ROSSITER

FROM GREAT HEIGHTS

The new Wabash Building has the 300-seat Robert R. McCormick Dining Center (above), as well as spectacular views of Chicago's Loop and lakefront (below).



BILL HANYZEWSKI

"Roosevelt attracts fantastic students who want to explore diverse cultures, the performing and visual arts as well as the robust Chicago nightlife. Our students' commitment to our historical mission of social justice is further enhanced by exposure to urban challenges and the many opportunities for giving back that exist in this fabulous gateway city," said Sallye McKee, vice president for enrollment and student services at Roosevelt University.

"Our newly expanded and improved Residence Life program is designed to support a customized, well rounded portfolio of developmental experiences in an array of interactive, living and learning communities," said McKee.

Serving a record number of nearly 1,000 Roosevelt students who are now living on campus in three separate downtown facilities (see related graphic), the Residence Life program is led by new Assistant Vice President Bridget Collier, who lives with her husband and their baby on the 16th floor of the Wabash Building (see related story).

"Living in Residence Life can be a dynamic experience," said Collier, 34, who has spent 14 years – more than a third of her life – living, studying and working in student housing facilities around the country, including at Ball State University in Indiana, Northern Arizona University and the University of California at Los Angeles.

"We are in the process of building the kind of program that will bond our students, not only to each other, but also very strongly to Roosevelt University," said Collier, who is joined by new Assistant Director of Residence Life Matt Smith, formerly a residence hall director at the University of Nevada at Reno, and Katharine Denny, the new coordinator of housing administration who has been working in student services at Roosevelt since 2007.

"Our goal is to connect our students so closely with the institution that they will

“We are in the process of building the kind of program that will bond our students, not only to each other, but also very strongly to Roosevelt University.”

BRIDGET COLLIER, ASSISTANT VICE PRESIDENT OF RESIDENCE LIFE

say, ‘It’s great to be home’ every time they return to Roosevelt from a break or vacation.”

Collier, who has a doctorate in higher education administration from the University of Southern California, spent a number of years from 2004-10 building what are known as living and learning communities as a live-in director of student housing at UCLA.

There she worked closely with UCLA Associate Professor of World Arts and Culture David Gere, the brother of movie star Richard Gere, starting a communal reading program at a UCLA residence hall where Collier and Professor Gere lived.

Large numbers of students in the UCLA hall gathered weekly, sometimes in their pajamas, to read and discuss community books inspiring activism. The first was *Mountains Beyond Mountains: The Quest of Dr. Paul Farmer, A Man Who Would Cure the World* by American writer Tracy Kidder. Tracing the life of physician and anthropologist Paul Farmer and his work in fighting HIV/AIDS in Haiti, the book sparked interest among students in starting and taking courses in global activism at the residence hall, led to creation of a student-run volunteer center as well as student fundraisers for Haitians in need of help after the earthquake in 2010.

“What’s special about the Wabash Building is that when the lights are turned out and faculty and administrators are gone for the day, we’ll still have more than 600 students up in the building with a lot of opportunities available for living and learning,” said Collier.

So far, there’s been universal delight among the students who are the first to call the Wabash Building their home away from home.

“It’s an exciting feeling to be the first,” said Wes Lee, 19, a sophomore and undecided major from Detroit, who is a resident assistant living on the building’s 29th floor. “It means we have to lay down a great foundation and build a lasting legacy.”

Added Janessa Rivas, 19, a sophomore elementary education major from Chicago who is a resident assistant on the 27th floor: “The building looks so awesome on the outside and I know that years from now people are going to be talking about it and looking at this place as a model for what life in student housing should be.”

Since opening in May, the Wabash Building has received high praise for its unique undulating blue-green exterior and complementary mixture of space for student housing, academics and student life activities. The *Chicago Tribune* called it “Chicago’s latest innovation in skyscraper design” and a “sizzling” addition to the city’s skyline.

Visitors to the “vertical campus” will find the first-floor lobby at 425 S. Wabash abuzz with students; the 300-seat Robert R. McCormick dining center a regular meet-

ing place for breakfast, lunch and dinner; the fifth-floor Barry Crown Fitness Center attracting a mix of Lakers athletes, students living on campus and Roosevelt employees; the Heller College of Business’ first-rate headquarters on floors 10-12; chemistry, biology and physics experiments underway in state-of-the-art labs on floors seven through nine; two high-tech, lecture-style tiered classrooms with seating for more than 100 students; the University Bookstore, and much, much more.

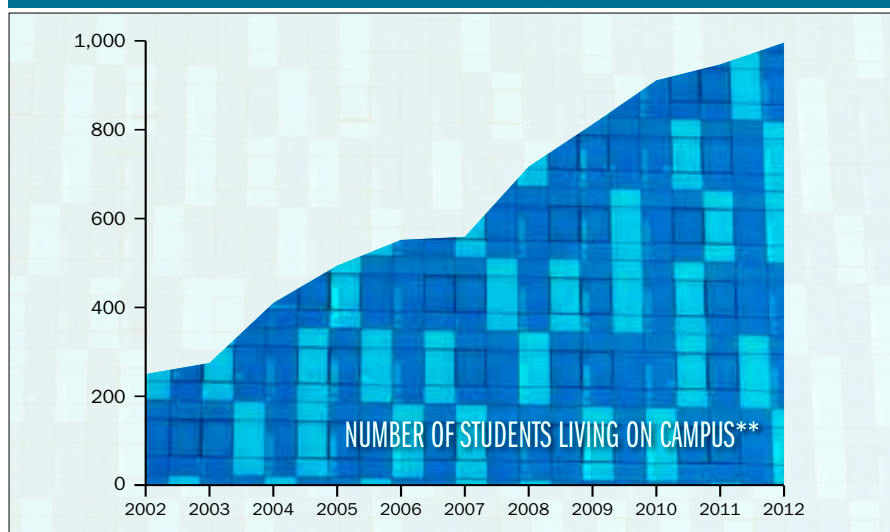
Makeup of the on-campus student body in the Wabash Building looks like this: nearly two thirds of residents are women;

Continued on page 35



STEERING THE COURSE Bridget Collier, the University’s new assistant vice president for Residence Life, has lived and worked in college student housing facilities around the country, and has the know-how to build live-and-learn communities for students living on campus at Roosevelt.

EXPLOSIVE GROWTH IN ON-CAMPUS LIVING AT ROOSEVELT UNIVERSITY



** Numbers include students living at more than one University student housing facility: In 2012, students at Wabash Building, University Center (UCC) and Roosevelt on Washington (ROW); In 2010-11, students at UCC, ROW and 2 E. 8th St.; In 2008-09, students at UCC, ROW and Dwight Lofts; In 2004-07, students at UCC and Herman Crown Center (HCC); in 2002-03, students at HCC.



BOB COSCARELLI

Wabash Building's First (and Youngest) Resident

In 18 years, Quentin Collier will be old enough to go away to college, likely with the social skills and know-how he'll need to be successful.

Born on March 2 of this year, the youngster was the first resident of Roosevelt University's new Wabash Building, moving in during April to an apartment on the 16th floor with his mother, Bridget Collier, who is the new assistant vice president for residence life at Roosevelt University, and his father, Josh Collier.

With eyes that light up and a smile on his face whenever students in the building pay him a little attention, the eight-month-old has brought a whole new meaning to the term "It Takes a Village" to raise a child.

"He's going to be the most socially adept child ever," predicted Bridget, who takes her son with her to University functions whenever she can and to the McCormick Dining Center on the second floor for occasional meals.

When Bridget is busy at her job, which requires her to supervise 1,000 Roosevelt students and manage two University student housing facilities — the Wabash Building and Roosevelt on Washington (ROW) — Quentin spends time with his dad.

An Iraq War veteran, Josh Collier was recently discharged from the Army after serving as a sergeant at a post between Baghdad and the Iranian border. "The space is palatial for me compared to the places I've stayed in the military," he said. The Colliers' three-room apartment has a small kitchen and a patio with a view of Lake Michigan.

"We've stayed on boats together for extended periods, so we're adaptable," added

**"He's going to be
the most socially
adept child ever."**

BRIDGET COLLIER

Bridget, who spent 14 years as a student and administrator living in student housing facilities around the country before marrying Josh in August 2010.

With more than 600 students living in the Wabash Building and the fall semester well under way, the couple finds they are increasingly busy — Bridget with her job and goal of making live-in students feel at home, and Josh as a full-time student in Roosevelt's hospitality and tourism management program.

No need to worry, though, as living in the Wabash Building has provided the couple with numerous potential babysitters, including Katelyn Jaffe, 21, of Norridge, Ill., who is a special education major and resident assistant living on the Wabash Building's 21st floor.

"At my first resident assistant's training meeting, Bridget jokingly told us, 'I have a seven-week-old baby,' and 'If anyone is interested in babysitting, please let me know,'" recalled Jaffe. "I thought, 'Why not?' Even though they are living on campus, Bridget and Josh deserve a personal life and their own time, too. Plus, it's given me a chance to play with the baby," she said. "He's such a happy child and so calm when he meets people that sometimes I think he'll be running the place one of these days."

Drifting off in his rocking crib that plays lullaby music, the child for now is still in his early stages of development, and that is just fine with his mother who often comes up to her room for a visit. "It's great to be so close by. I can come in anytime I want and give him a kiss," said Bridget. —LAURA JANOTA

“Years from now people are going to be looking at this place as a model for what life in student housing should be.”

JANESSA RIVAS (CLASS OF 2015)



BILL HANYZEWSKI

PLANNING A VISIT?

Because Roosevelt students are living in the new Wabash Building, all visitors, including alumni, will now need to obtain a visitor's pass from security when entering Roosevelt buildings. A state photo ID will be required to obtain the pass which will allow visitors to come and go all day during regular building hours. A standard Roosevelt alumni membership allows alumni access to library services on all campuses.

more than half are new freshmen; the youngest resident is 17 and the oldest is 40; nearly two-thirds are from Illinois with the majority from the Chicago metropolitan region; in addition, there are residents from 33 other states, as well as from other countries including Australia, South Africa, Sweden, Morocco, Austria, Italy, Japan, Russia, Nigeria, Taiwan, China and Argentina, to name just a few.

“What I’m hoping to achieve during my semester here is to get to know people from different backgrounds and different countries,” said Qiniso Zamandla Zungu, 21, an international exchange student from the University of South Africa at Kwazulu-Natal. She lives on the 19th floor with her roommate, 19-year-old Mallorie Miller of St. Charles, Ill. Miller hopes to study in South Africa next year.

“We are learning about one another’s cultures and are navigating the city together,” said Miller.

With winter arriving, students also will find they don’t have to go out in the cold, as the Wabash Building and Roosevelt’s historic Auditorium Building are connected at four locations.

“It’s a place that our students never have to leave, whether they’re studying, having fun or taking classes,” said Tanya Woltmann, senior associate vice president for student services. “Our goal is to create an environment here where living and learning go hand in hand.”

Collier believes the University’s mission of social justice will be instrumental in driving formation and growth of live-and-learn communities where students can make a difference. In addition, Roosevelt faculty members will be invited to meet with students living at the Wabash Building to discuss their research and to have dinner with students.

Jennifer Schoolcraft, 21, a senior sociology major from Indian River, Mich., and a resident assistant this semester on the Wabash Building’s 18th floor, understands the importance of connecting students who are living on campus for the first time with learning opportunities.

“I grew up in a rural farming area, and never before had lived in a metropolitan city,” said Schoolcraft, who was at University Center as a freshman, Roosevelt on Washington as a sophomore and was a Gilman Scholarship winner and international student last year in Bern, Switzerland.

“The connections I made with other students and the University helped shape my life and influence my character,” she said. “As a result, one of my goals this year is to give back to many of the University’s first time students by helping to connect them to Roosevelt and its resources..The Wabash Building is unique, unlike any other in the country, and I believe it is leading the University and its on-campus students into a new progressive phase in higher education,” Schoolcraft said. 📍

HER SECOND CHANCE

Assistant Dean Audrey Guy is making the most of life after receiving a heart transplant last year.

BY LAURA JANOTA







When Roosevelt University alumna Tonja Williams learned recently that there was no record of her 2010 diploma, she called her former advisor, Assistant Dean Audrey Guy, in a panic.

"I knew if there was anyone who could help straighten things out, it would be Audrey," said Williams, a Cook County Juvenile Court paralegal and a two-time graduate of Roosevelt's Evelyn T. Stone College of Professional Studies (CPS).

A trouble shooter, resource for college success and role model, Guy is a vital link for the College's 1,100 students and thousands of alumni, like Williams.

"Audrey is a very important part of our college, and she plays a vital role in making things operate smoothly," said Greg Buckley, interim dean at CPS.

A lifelong resident of Chicago's Roseland community and a Roosevelt alumna with a 2002 Master's degree in Training

and Development from CPS, Guy, 56, also is one of the University's unsung heroes—a heart-transplant survivor whose second chance at life has renewed her purpose in helping others achieve their best.

"I encourage all individuals, especially my students, to pursue their dreams," said Guy, who received a new heart from an unknown donor on Dec. 21, 2011. "You just never, ever know what's going to happen," she said.

Since 1999, Guy has quietly assisted hundreds of primarily adult students, many with college credits from multiple institutions, through the requirements for a CPS degree or certificate – most often working closely with those seeking fast-track bachelor's degrees.

Some of the most popular fast-track majors are business, sociology and history, but as the College's Assistant Professor of Criminal Justice Tana McCoy notes: "We've got a pretty complex curricula here with many, many majors," including psychology, hospitality and tourism management, organizational leadership, criminal justice, paralegal studies and sustainability, to name but a few.

"It takes someone like Audrey to fully understand all of the requirements and to know how to convey that information to students," added McCoy. "She is simply

the best person I've ever worked with when it comes to student advising."

Guy's interest in helping students get through college began to take shape as the result of previous office work experiences at the Legal Assistance Foundation of Chicago and the Illinois Department of Children and Family Services (DCFS).

"I saw people who were too poor to have jobs due to their lack of education at the Legal Assistance Foundation and I saw families unable to cope with incredible crises at DCFS," said Guy, who also has an associate's degree from Chicago City Colleges and a bachelor's in business management from Chicago State University.

"I realized that people must have a college education if they are to get ahead," said Guy. "I thought I could make a difference by working with college students."

Hired by then-CPS Dean Laura Evans, Guy worked first as a secretary and then as an administrator, taking it upon herself to call students, reminding them of requirements they would need to fulfill in order to graduate.

"She was identified as a self-starter right from the beginning," recalled Evans, professor of organizational leadership at CPS. "She has always been able to outline precisely what a student needs to do and why."



BOB COSCARELLI

STUDENT ADVISING Audrey Guy understands what Roosevelt's adult students need to do to graduate, and she enthusiastically has rededicated herself to helping students since her heart surgery last December.

"Her happiest moment is when our students walk across the Auditorium Theatre stage on graduation day," added Evans. "She's always been there to take graduates' pictures and to wish them well as they take their next step ahead."

Like many single mothers juggling family and career, Guy also has always been incredibly busy, at times feeling under the gun of stress.

"When I was little, she was working full time and going to school full time," said Guy's 36-year-old daughter, Nakia Patterson, an accountant who has followed in her mother's footsteps, obtaining a Bachelor's degree in Business Management from DePaul University in 2001 and a Master's degree in Human Resource Management from Roosevelt University in 2005.

"She used to tell me that a high school diploma would not be enough to get ahead," added Patterson, who describes her mother as an "incredibly hard worker" who always wanted a better life for herself, Patterson and Patterson's daughter, now 10 years of age.

Guy acknowledges having paid little attention to her health until one day in mid-2010 when she felt out of breath while doing some landscaping at her church. "I dismissed it as being part of life and the fact that I was getting older," she said.

About six months later at age 55, Guy began having trouble breathing when she tried to sleep. It became so bad that she feared lying down. After a week of these bouts, she asked her daughter, on Feb. 25, 2011, to take her to the emergency room at University of Chicago Medical Center.

showed her a list of symptoms: fatigue, shortness of breath, chest pain, upper-body aches, sweating, nausea, light-headedness, ankle swelling.

Recognizing at once that she had six of eight symptoms, Guy recalls thinking "Oh, my Lord." "Unless you know to connect the dots," she says today, "you don't realize that it's something you should have checked out immediately."

That is a chief reason why Guy – hoping to help others before it is too late – is choosing to tell her story.

"It's something in her voice – a kind of drive, an indomitable spirit – and it makes you realize she is really in your corner, she is not giving up, and neither should you."

ROOSEVELT UNIVERSITY ALUMNA TONJA WILLIAMS

"I assumed she wasn't eating right and that the doctors would give her something for heartburn and send her home," recalled Patterson.

Instead, Guy was wheeled away for testing for a possible heart attack. Doctors

The first night after being checked in at the hospital, her heart stopped completely. "If I had not gone in to the emergency room and I hadn't been hooked up to those machines, I'd be dead right now," said Guy, who woke up surrounded by



“The whole purpose of a heart transplant is to continue on with your life, complete your goals and make a difference. Otherwise, why get it?”

AUDREY GUY

PURSuing HER PASSIONS

Audrey Guy began making jewelry as therapy while awaiting a heart transplant last year.

doctors and nurses with paddles that shocked her heart into beating again.

The doctors said her heart was enlarged, possibly as a result of a virus or a thyroid problem, its muscle power getting weaker by the day. “I was afraid of death, but now I’m not afraid anymore,” said Guy, who accepted the news that she’d need a new heart quite courageously.

She quit smoking; she lost weight; she took powerful rhythm-regulating medications for nearly a year to keep her heart going while awaiting a transplant; she underwent multiple tests to assure her health was otherwise fine and that she was cancer free. And all the time she kept working, advising students on what they needed to do to get through college and get their degrees.

The phone call came at 3:53 p.m. on Dec. 20, 2011. Guy was at her office desk. The woman from University of Chicago Medical Center said, “Miss Guy? We have a heart for you.”

“I couldn’t process it,” said Guy. “I said to her, ‘You have a what?’ She told me, ‘We have a donor for you and I need you to come to the hospital right away.’”

Brad Hunt, associate professor of social sciences, was an associate dean at CPS and in the office at the time. “She came into my office and said, ‘OK, time to go. They’ve got a heart for me.’ She was clearly nervous but mentally prepared,” he recalled. “Then, she

turned around and marched out. It was like, ‘Oh my, she’s leaving to get a heart!’ It was truly an amazing moment,” he said.

Guy remembers the bus ride to University of Chicago Medical Center, which does approximately 25 heart transplants a year. “All of my senses were heightened. I could smell the rain and the color of the sky and trees were so vivid,” she said.

Guy told loved ones, including her daughter, “‘If I don’t make it through the surgery, I want you to donate my organs to help someone else.’ I had come to realize after all I’d gone through that if I didn’t donate them, my organs would just go to dust.”

The surgery took eight hours. The doctors declared the heart a good match and fit for her body. Home from the hospital on Jan. 12 and back at work by March 21, she continues to hold her own with help from medications she must take for the rest of her life. They prevent her body from rejecting the new heart, and her second chance at life.

“When this new heart became available and the reality of it hit, Audrey re-committed herself to herself, to others, to her job, to our students,” said Gary Wolfe, professor of humanities and English at CPS. “She’d always been committed,” Wolfe added, “but I think she realized that this new heart was a gift.”

Since the transplant, Guy, who never knew how to swim, has taken up swimming lessons. She’s happily paying for her granddaughter’s dancing lessons, as Guy, growing up, had always dreamed of being a ballerina. The jewelry-making business she started, primarily as therapy while waiting for a heart, has its own website at www.guys2ndchance.com. At press time, she was hoping to make contact with her heart donor’s family to say thanks.

Williams, the Roosevelt alumna who called Guy for help one day last June to amend the record for her Master’s in Training and Development diploma, was surprised to learn about the heart transplant.

“Audrey? A heart transplant? I couldn’t believe it at first,” said Williams. She wasn’t surprised, though, that Guy had never mentioned it. “She’s private with this stern exterior,” Williams said of her long-time advisor. “But inside, she’s this softie who goes out of her way to help you. She has the right kind of spirit, and it speaks well for Roosevelt University,” Williams said.

As for the diploma-date crisis, Williams remembers Guy springing into quick action. “She (Guy) just told me straight: ‘This is something we can handle,’” said Williams, who, with Guy’s help, got the diploma record amended with a note showing coursework toward the 2012 degree was completed two years earlier.

Helping students is now more important than ever to Guy. “If students don’t know what to do or where to start, start with me,” she said. “Don’t wait until the last minute to cry out for help. My whole thing is to let students know I’m here if and when they need me.”

Williams, one of nearly 100 current and former students Guy helps each year, has observed that there is something different about her. “It’s something in her voice – a kind of drive, an indomitable spirit – and it makes you realize she is really in your corner, she is not giving up, and neither should you.”

Guy would be the first to second that insight. “The whole purpose of a heart transplant is to continue on with life, complete your goals and make a difference. Otherwise, why get it?” she said. “I’m taking it one day at a time now and doing with each day all that I can.”



“This is a partnership and understanding the culture is a big part. We are not just looking for outside support, but inside support as well. We are fighting a lot of issues out there, some that are generations deep.”

ROOSEVELT ALUM AND
HEAD BASEBALL COACH
STEVE MARCHI

WAITING FOR PRACTICE Roosevelt alumnus and head baseball coach Steve Marchi and his wife, Sherrie, demonstrated their commitment to social justice and their love of baseball by organizing two camps this summer where children on Indian reservations in South Dakota learned the fundamentals of baseball. [Read more on page 50.](#)



College of Pharmacy wins award

Roosevelt University's College of Pharmacy in Schaumburg was recognized nationally for its new custom-built, interactive-learning facilities.

Two interactive learning centers, featuring pod-style seating for small-group learning, and clinical skills

assessment and simulation laboratory, were selected for a national Outstanding Design award that was featured in the August edition of the *American School & University* 2012 Educational Interiors Showcase.

"We are pleased to report that the College of Pharmacy is es-

tablishing itself as a dynamic and successful educational enterprise in the Northwest suburbs," said George MacKinnon, founding dean of the College, which now has 137 full-time students and is the only accelerated (three-year, year-round) PharmD program in the Midwest.

The college has received \$500,000 in state funds thanks to Illinois State Sen. Dan Kotowski of Park Ridge, Ill., State Reps. Fred Crespo of Hoffman Estates and David Harris of Arlington Heights, former State Reps. Paul Froelich of Schaumburg and Mark Walker of Arlington Heights, as well as other state leaders.

"An education at Roosevelt University's College of Pharmacy will prepare many in

our area for high-paying jobs and professional careers in the growing healthcare sector," said Kotowski, who helped the University obtain \$200,000 for the College's new state-of-the-art facility and \$50,000 in start-up funds. "The program is a win-win for the area's residents, its workforce and our region's economy," he said.

Sixty percent of students in the College of Pharmacy's second class hail from the state of Illinois, including 17 students who are from the Northwest suburbs. There were approximately 600 applicants for 72 seats in the class. Much like the first class, the College of Pharmacy's second group is highly diverse in its makeup.



New I/O Psychology Program welcomes first class BY LAURA JANOTA

The first PhD program in the history of Roosevelt University officially opened its doors this fall to faculty and students at the University's Schaumburg Campus.

Four faculty members and five students are trailblazers in the PhD in Industrial-Organizational Psychology (I/O Psychology) program, which teaches candidates how to do research and testing aimed specifically at improving the workplace.

While industrial psychologists work to improve the employer's hiring process, organizational psychologists work to solve workplace problems, including lack of efficiency, productivity and sagging employee morale.

"There is an increasing demand in companies, hospitals, schools, as well as in government organizations, for research that will lead to better hiring and improved employee morale and productivity," said Adrian Thomas, director of the program made possible thanks to a major gift from retired businessman Irwin Helford. "Those pursuing a PhD in the field are sure to find many significant job opportunities."

One of approximately 75 I/O Psychology PhD programs in the nation and among 100 worldwide, the Roosevelt program has been launched at a time when the U.S. Department of Labor is predicting a nearly 26 percent growth in I/O psychology job opportunities and CNN Money Magazine is estimating the average pay for I/O psychologists at approximately \$85,000.

Helford, a Roosevelt alumnus and the former CEO of Viking Office Products and former vice chair of Office Depot, gave \$1 million to

create the Roosevelt program, which was recently accredited by the Higher Learning Commission.

The program will offer students the opportunity to work on research with faculty members and to gain practical experience in the field working at the Organizational Effectiveness Consulting Center, which is also located at the Schaumburg Campus. Clients of the center have included the Chicago Transit Authority, the Cook County Treasurer's Office and Alpine Access Call Centers.

DID YOU KNOW?

Roosevelt's I/O Psychology PhD program is one of approximately

75
in the nation, and one of
100
worldwide.

The U.S. Department of Labor is predicting nearly

26%
growth in I/O psychology
job opportunities.

"The center will offer our PhD students the chance to put into practice what they are learning, and they will help us expand the center's reach into the community," said Guy Di Spigno, assistant professor in I/O Psychology and director of the consulting center.

MEET THE STUDENTS

Out of 50 initial applications, five candidates were selected to be part of the inaugural I/O Psychology class.

SARAH JONES, a 2009 psychology and communication graduate of the University of Illinois at Urbana-Champaign. She enrolled in the University's Master's in I/O Psychology program last fall and is currently completing her master's thesis, "Effect of Person/Environment Interaction on Counterproductive Work Behavior and Organizational Citizenship Behavior," which looks at the role that person and environment variables have on negative behaviors like theft and absenteeism to positive behaviors like volunteering for projects and service that go beyond every-day work assignments. "I'm interested in the field because it's a way to put business and psychology together," said Jones.

ALEXIS COSCO, a Rochester, N.Y., native and 2012 psychology graduate of St. Bonaventure University in upstate New York. She became interested in the field as an undergraduate while leading freshmen orientation teams providing motivational and leadership training to students.

BEN SHER, an ordained Jewish rabbi and 2004 graduate of the Hebrew Theological College in Skokie, Ill. He joined Roosevelt University's master's program in I/O Psychology in 2008, completing his master's thesis on "The Effects of Height on Hiring Decisions," which looks at stereotypes about short people and whether these stereotypes make a difference in hiring decisions. "I had an opportunity to pursue other PhD programs around the country, but I chose to stay at Roosevelt because I believe in the culture of the program and its faculty," Sher said.

LONG NGUYEN, a 2011 psychology graduate of Grand Valley State University in Grand Rapids, who is interested in the "I" or industrial side of the PhD program including personality intelligence testing and employee selection. "I'd like to focus on improving peoples' capacity to improve organizations," said Nguyen, who also chose Roosevelt's program over others around the country in large part because he believes the inaugural class will have an opportunity to shape what the new PhD program will become for the future.

MARLAINA MONTOYA, of San Antonio, Texas, who received her Bachelor of Science in Psychology and a Bachelor of Science in Applied Behavior Analysis from the University of North Texas in 2012. She did applied behavior analysis during her undergraduate studies and also minored in business management. "I noticed there were similarities between I/O psychology and business leadership and culture and that's a big part of why I became interested in the field," she said.

Roosevelt receives Civic Engagement Award

Roosevelt University's commitment to service learning and civic engagement was recognized by the Washington Center when it selected the University as a recipient of the 2012 Higher Education Civic Engagement Award.

Roosevelt is one of five universities or colleges in the country to receive the award out of more than 89 schools which competed for the honor. The other schools are California State University San Bernardino, Columbia College in South Carolina, Tulane University and the University of San Francisco.

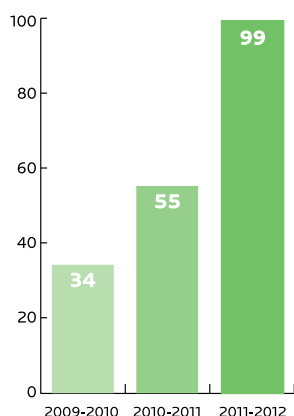
The award provides \$20,000 in scholarship funds that will allow Roosevelt students to access the Center's exceptional internship programs. The Washington Center for Internships and Academic Seminars provides selected students challenging opportunities to work and learn in Washington, D.C., for academic credit. The largest program of its kind, the Washington Center has 70 full-time staff and more than 50,000 alumni, many of whom are in leadership positions in the public, private and nonprofit sectors.

The selection committee was impressed with Roosevelt's dramatic growth in service learning and the community engagement activities spearheaded by the Mansfield Institute for Social Justice and Transformation.

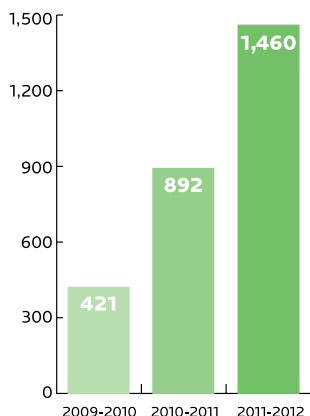
The Mansfield Institute coordinates civic engagement on campus by promoting service learning, sponsoring the scholar-activist research fellowship program and facilitating social action through programmatic and policy work. During the past academic year, 1,460 Roosevelt students participated in one of 99 service learning classes. Students use problem-based learning in the classroom and service learning to address a wide array of social challenges, including urban education, environmental toxins, immigration, homeless youth, literacy and domestic violence.

"This award recognizes the importance of service learning at Roosevelt," President Chuck Middleton said. "Service learning becomes transformational for students, the people they serve and the community."

Number of service learning classes at Roosevelt University



Number of students participating in service learning at Roosevelt



President speaks at DREAM Relief Day



Roosevelt University President Chuck Middleton in August joined Illinois Sen. Dick Durbin, Illinois Rep. Luis Gutierrez, Chicago Mayor Rahm Emanuel and several other elected officials and community leaders for DREAM Relief Day held at Navy Pier. Sponsored by the Illinois Coalition for Immigrant and Refugee Rights (ICIRR), the event launched President Obama's "deferred action program," intended to help undocumented young people who were brought to the United States as infants or children.

Under the program, qualified young people who otherwise have no legal status can receive a two-year renewable reprieve from being deported and gain the ability to work as well as receive benefits like getting a driver's license and Social Security number. In Illinois alone, more than 75,000 children and young adults are eligible for deferred action.



ICIRR called the event "DREAM Relief Day," in reference to the federal DREAM Act legislation introduced in 2001 by Durbin and Gutierrez. More than 14,000 people attended the Navy Pier event and over 1,500 young people received legal assistance to apply for deferred action. Staff from Roosevelt's Office of Admission participated in a college fair for students.

Middleton was recognized as a higher education leader who has stood with immigrant youth by making college and career paths accessible for all young people, regardless of status. Roosevelt will continue to partner with ICIRR to ensure that eligible students have support and access to information about applying for the deferred action program.

Above, Roosevelt President Chuck Middleton spoke at the DREAM Act Relief Day held at Navy Pier. He was joined by Illinois Rep. Luis Gutierrez and Chicago Mayor Rahm Emanuel, shown congratulating each other.



Opening of new school becomes a reality for Roosevelt alumna in Ghana

A little more than a year after graduating from Roosevelt University, alumna Renee Farwell (BA, '11) has realized her dream of opening an elementary school and boarding home for poor children in the African nation of Ghana.

Farwell, 23, who first traveled to Ghana in 2009 as a Roosevelt University study abroad student, this fall opened a new six-classroom schoolhouse in a rural area outside of Ghana's capital city of Accra.

"You know that you're doing what you want to do when you wake up every day and you're happy," Farwell said during a visit in June to Roosevelt.

Farwell has been teaching children who can't afford to go to school in Ghana's Kissema Village since her first visit to the area as a

study-abroad student at the University of Ghana in 2009. In August, she returned to Ghana for a third teaching stint, joined by friend and fellow Roosevelt alumna Sarah Karner (BA, '10).

"What Renee has done in Ghana impressed me so much that I wanted to go there myself and to try and help out," said Karner, 24, who was an English and psychology major at Roosevelt. Most recently, Karner was a youth instructor at a YMCA children's center in Evanston, Ill. She will be a teacher for Farwell's Mawuvio's Outreach Programme (MOP) through May 2013.

Made possible through considerable fundraising and organizing efforts, Farwell's new facility for MOP includes six classrooms and two dormitories for 40 live-in



children. The project also includes plans for an assembly hall, children's play area and running water.

"A lot of these kids don't have a stable person in their lives," said Farwell, "and sometimes it's very difficult to keep going. There have been times at night after a long day of

teaching that I'd be ready to leave – but then the next day I would get up and be ready to go again. It has been the most amazing experience of my life," she said.

A native of Goose Lake, Iowa, Farwell and her MOP initiative were recently featured by Davenport, Iowa's KWQC-TV.

@ Support Renee's mission: www.mawuviosoutreachprogramme.org

Students win business strategy competition

Three Roosevelt University undergraduate business students were selected as grand champions in an on-line global business strategy competition. Matthew Good, Oscar Velarde and Chris Mellender managed a global athletic footwear company called Hermes against 10 other university teams from around the world.

The 2012 Best-Strategy Invitational (BSI) was part of the capstone course offered by the Heller College of Business in the BSBA degree program. It was held over a two-week period with each day representing a year in the simulation for a total of 10 years. Each company's performance was based on a balanced scorecard that included brand image, earnings per share, return on equity investment, stock price appreciation and credit rating.

The simulation allowed students to practice and experience what it takes to develop winning strategies in a globally competitive marketplace. Emphasis was placed on decision-making under conditions of uncertainty in a dynamic business environment.

The students received a monetary award from the Heller College and a certificate awarded by the BSG author team commending them for "out-competing and outperforming companies managed by outstanding students at business schools across the world."

Juvenile justice system photo exhibit at Gage Gallery through Dec. 13

A new, award-winning exhibit by photographer Richard Ross, which documents youth in the juvenile justice system throughout the United States, is now on display for the first time in Chicago, closing Dec. 13 at Roosevelt University's Gage Gallery, 18 S. Michigan Ave., Chicago.

Featuring images taken in detention and correction facilities, treatment centers, group homes, police departments, juvenile courtrooms, shelters, interview rooms, maximum security lock-down and non-lock-down shelters, the exhibit displays the often hidden world of youth incarceration.

An art professor at the University of California at Santa Barbara, the principal photographer for the Getty Museum and its architectural Villa Project, and a contributor to the *New York Times*, *Los Angeles Times*, *San Francisco Examiner*, *Vogue*, *La Repubblica* and *Architectural Digest*, Ross recently won the 2012 Best News and Documentary Photography Award from the American Society of Magazine Editors for a six-page spread of his juvenile justice work featured in *Harper's Magazine*.

"At this phase in my career I am turning my lens toward the juvenile justice system and using what I have learned in 40 plus years of photography to create a body of work of compelling images to instigate policy reform," said Ross, who shot nearly 2,000 images of incarcerated youth in the juvenile justice system.



JUVENILE-IN-JUSTICE

Photographs by Richard Ross

Gage Gallery

18 S. Michigan Ave.

Monday - Friday: 9-5

Saturday: 10-4

The exhibit is sponsored by Roosevelt's College of Arts and Sciences and the Mansfield Institute for Social Justice and Transformation.

Roosevelt grad with a flair for politics competes in pageant

A year ago, Ameshia Cross (MPA, '11) appeared on CNN, talking about a course she was taking on the Occupy movement with Roosevelt University Associate Professor of Political Science Jeff Edwards.



Today, the Roosevelt graduate is Miss Black Chicago and a public affairs assistant for Democratic political strategist David Axelrod and his public affairs and consulting firm, ASGK Public Strategies. Cross competed in the Miss Black Illinois pageant this fall.

"My education at Roosevelt University has given me an opportunity to learn about public policymaking and to experience on the ground level what is going on in the policymaking arena," Cross said.

An intern in 2009 at the White House who worked under President Barack Obama's former press secretary Robert Gibbs, Cross has worked on election campaigns for Obama and Chicago Mayor Rahm Emanuel.

"In order to be a successful government policymaker, you need to understand both sides of an issue," said Cross, who received that kind of training in Roosevelt University's Master's in Public Administration (MPA) program.

"It was very important to me to have professors who actually have worked in the government field and for them to share their knowledge about policymaking," said Cross, who, as Miss Black Chicago 2013, is currently working in Chicago on gang and gun violence prevention.

Cross credited the Occupy Everywhere course she took in the spring at Roosevelt with increasing her understanding of the history, organization and evolution of social movements.

"It was a very interesting experience in which I got a better sense of how social movements are organized, how they get started and how their leaders emerge," she said.

Cross is hoping to become Miss Black Illinois so she can compete next year in the Miss Black USA competition. However, her ultimate goal is to be a successful community organizer, and to one day run for public office. "I want to be effective in working across the community against gangs, guns and violence," she said.



Over 200 performers fill the Auditorium stage for the annual production of *Too Hot to Handel*.

Auditorium's *Too Hot to Handel* to feature Roosevelt alumni and faculty

When *Too Hot to Handel, The Jazz Gospel Messiah* returns to the Auditorium Theatre Jan. 19 and 20 for its eighth season, the Roosevelt University presence will take center stage. A jazz and gospel version of Handel's *Messiah*, the production includes a 200-voice choir, a 37-piece orchestra, soloists and a jazz combo. Several Roosevelt University alumni and faculty members will perform.

Soprano Alfreda Burke (BM, '84; MM, '87) will be one of three soloists featured in the production. She has appeared in concert throughout North America and Europe. Some of Burke's highlighted performances include concerts in conjunction with the Chicago Symphony at Ravinia, Cincinnati Pops Symphony Orchestra, Civic Orchestra of Chicago and the Milwaukee Symphony Orchestra.

She has served on Chicago's Arts & Culture Advisory Council and as alumna ambassador for Roosevelt University's 60th

anniversary. She currently serves on the RU CCPA Advisory Board. Burke has performed *Too Hot to Handel* at every production in Detroit and Chicago from its inception.

Additional Roosevelt University-featured connections include members of the *Too Hot to Handel* Orchestra who are faculty of the Jazz and Contemporary Music Studies Program: Ruben Alvarez (percussion), Stephen Berry (trombone), Jerry DiMuzio (saxophone) and Jim Gailloro (saxophone). Also participating are alumni Andrew Dowd (viola), Barbara Farley (violin), Jocelyn Butler (cello), and Roberta Freier (violin).

Choir members include alumni Rose Mary Day and Michael Murphy, while *Too Hot to Handel* ambassadors include alumni Ysraelia Garbutt and Pamela Black.

For ticket information, call 800-982-2787 or visit www.auditoriumtheatre.org.

— VERONICA RANDOLPH BATTERSON

Roosevelt alumni receive honorary degrees



Two distinguished Roosevelt alumni, E. Van Vlahakis, chief executive officer of Earth Friendly Products, and Robert “Bob” Mednick, Roosevelt trustee and recipient of the prestigious Sempier Award presented by the International Federation of Accountants, spoke at the University’s May 4 commencement ceremonies and received honorary degrees.

“Throughout their careers, Mr. Vlahakis and Mr. Mednick have been leaders in their professions and both have been widely recognized for their outstanding contributions to their fields,” said Roosevelt University President Chuck Middleton. “We were delighted to present Mr. Vlahakis with a Doctor of Social Justice degree, *honoris causa* and Mr. Mednick with a Doctor of Humane Letters degree, *honoris causa*.”

Vlahakis, who is profiled on page six, is founder of Earth Friendly Products, which manufactures more than 150 products, including the world’s top-selling “green” biodegradable laundry deter-

gent, Ecos. An example of one who is living the American dream, he received a bachelor’s degree in chemistry from Roosevelt in 1958.

Mednick is a certified public accountant who received a Bachelor of Science degree in business administration from Roosevelt in 1962. After graduating, he spent 36 years with the international accounting firm of Arthur Andersen where

he rose through the ranks, becoming a worldwide managing partner for professional and regulatory matters in 1993.

Mednick joined Roosevelt’s Board of Trustees in 1979 and is currently senior vice chair and a life trustee. A member of the International Federation of Accountants, he received its prestigious lifetime achievement award, the Sempier Award, before the World

Congress of Accountants in Kuala Lumpur in 2010.

Among other distinctions, he is a lifetime member of the American Institute of Certified Public Accountants and a senior consultant to the World Bank. A member of the Executive Committee and boards of the National Bureau of Economic Research, one of the world’s leading economic think tanks, Mednick has published numerous articles and papers, some of which have been translated into multiple languages. He has also spoken across the United States and internationally on a wide range of financial reporting, auditing and business subjects. In addition, he has served as an arbitrator in major business disputes and has taught business courses and seminars around the world.

Alumnus and Life Trustee Robert Mednick (top) speaks at Roosevelt’s afternoon commencement ceremony on May 4. Provost and Executive Vice President James Gandre (left, lower photo) adjusts the hood on alumnus E. Van Vlahakis, who like Mednick, spoke and received an honorary degree at commencement.





PLAYING TO WIN The Roosevelt Lakers started the season strong in both men's soccer and women's volleyball. Roosevelt now has approximately 200 student athletes, including T.J. Armic, a sophomore soccer player from Riverside, Ill., and Katherine Daley, a freshman volleyball player from Oswego, Ill. *PHOTOGRAPHY BY STEVE WOLTMANN*



A game-changing summer

BY MIKE CASSIDY

“Roosevelt University encourages community partnerships and prepares its diverse graduates for responsible citizenship in a global society.”

Those 17 words conclude Roosevelt’s Mission Statement and describe the University’s deep rooted social justice values. The message is more, though, than just a heartfelt slogan splashed on entryways or a passage placed on University publications. Roosevelt alum and Head Baseball Coach Steve Marchi (BA, ’08) lives that mission, and to prove it all you need to do is look at what he did on his summer vacation.

In the United States Census Bureau’s rankings of the poorest counties in America, you will find a listing of neighboring South Dakota counties that have one common thread. They are all home to Indian reservations. Among the poorest of the poor, you will find Todd County, which sits entirely within the Rosebud Indian Reservation. It is a place where alcoholism and unemployment are commonplace and the poverty level for children under 18 nears 60 percent.

On a sweltering day this past July, Rosebud Indian Reservation is where you would have found Steve Marchi, his wife Sherrie and their two sons, using the game he loves to

aid children living in one of America’s poorest communities.

This summer, just like the previous summer, the Marchi family conducted baseball camps on reservations in the area as part of a year-long initiative to help provide positive opportunities for young people in this underserved area. The family spends the year collecting new and slightly used baseball equipment, and then loads the supplies into a U-Haul for the 14-hour trek to South Dakota. There, they conduct clinics and leave behind the equipment to help foster continued participation once they are gone.

“Our goal is not to give them what they need, but partner with them and train them,” Marchi said of the children who attend the camp and the adults in the community who help facilitate the event. “Our goal is to have the communities start organizing leagues.”

The camp also ties in a community service element where every camper must perform an act of service to earn a glove and ball, which they take home at the end of the day. For some that means something as simple as picking up trash around the ball field prior to the camp.





“ They are kids, just trying to be kids in a tough place. We give them a day to be loved. To play.”

ROOSEVELT LAKERS HEAD BASEBALL COACH STEVE MARCHI (BA, '08)



Approximately 80 children participated in a one-day baseball camp on the Rosebud Indian Reservation in South Dakota. Another camp was held in White River where there were about 60 kids.

"It's eye-opening," said Marchi. "To see what they don't have. They are kids, just trying to be kids in a tough place. There is a lot of bad they see on a daily basis. We give them a day to be loved. To play. It creates a spark in them."

South Dakota and the natives that dominate the population in the area are special to the Marchis. Steve and Sherrie moved to Rapid City, S.D., shortly after getting married and became a part of the community. Even after returning to Chicago, the two stayed connected with friends, which sparked an opportunity two years ago. An opportunity that has led to the Marchis making their now annual visit, and the creation of Baseball Oyate, a non-profit organization run by the family to help broaden the scope of their efforts.

"It was an accident," Marchi said of his involvement. "It started with a friend named Beau Little Sky asking if we could help in getting some baseball equipment. The first time we went out it was just to deliver what we collected and drop it off. We ended up talking to a few people and that is when Sherrie and I decided to start a

non-profit organization to help develop these programs."

Baseball Oyate's outreach was noticed and this past year what was a community equipment drive turned into larger support from organizations like World Baseball Outreach, Louisville Slugger and Cal Ripken Baseball.

"Last year we put together a couple of camps," said Marchi. "This year I received so much stuff I had to move my cars out of the garage. This year we organized more formal camps where we provided transportation, fed the campers and provided a day of instruction. Feeding them was a big deal as for some this might be the only meal they had all day."

Baseball Oyate operated camps in two locations this July. One was at Rosebud Indian Reservation and another in White River, located just outside the reservation. About 20 percent of the children from the initial 2011 camps returned. "Between the two camps, we had about 140 people," said Marchi. "There could have been more, but we had some transportation issues. The communities are so spread out, 30 or 40 miles apart."

The young baseball players enjoyed a day of instruction

and left with a ball and glove and the desire to continue doing something all children want to do, play. "They just wanted more," the Roosevelt baseball coach said. "The kids are enthusiastic. The talent level is low because they had no previous instruction. We keep it as basic



Steve Marchi gave the youngsters balls and mitts for participating.

as possible. Patience is key. Coaching is all about patience. It is easier with these kids because they make a mistake and don't hang their heads because they don't even know they made a mistake."

As Baseball Oyate continues to grow, Marchi understands the challenges that lie ahead. Community members need to understand the importance of

investing in opportunities that might not have direct benefit for them. "This is a partnership and understanding the culture is a big part," said Marchi. "We are not just looking for outside support, but inside support as well. We are fighting a lot of issues out there, some that are generations deep. There is a need to get adult participation, especially when there is nothing in it for them."

Marchi believes the maturation of Baseball Oyate will encourage communities to facilitate teams and leagues, and possibly hope for even more for those who participate in these organizations.

"Rosebud was a pilot," Marchi said. "We started with camps. We hope to expand to the other reservations in South Dakota. We want these kids to go to college, to get off the reservation,

to see the world and then come back and help."

For some those would be lofty ambitions, but for a man who in the past three years has not only started a baseball program at his alma mater, but helped charter a non-profit organization built on forming a community partnership to produce responsible citizens, it is just a very Rooseveltian idea. 📌

FALL 2012

INSTITUTIONAL ADVANCEMENT



NATHAN MANDELL

GRAND OPENING On May 5, Roosevelt University officially opened its \$128-million Wabash Building. From left are Roosevelt administrators Steven Hoselton, Lesley Slavitt, James Gandre, James Mitchell (chairman of the Board of Trustees), Charles Middleton, Miroslava Mejia Krug, Patrick Woods, Douglas Knerr and Paul Matthews.

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Dear Alumni and Friends,

In this issue of *Roosevelt Review*, we are pleased to submit the 2011-12 Honor Roll of Donors. It contains another year of impressive gifts and pledges supporting Roosevelt University. Your generosity provides for student scholarships, teaching and research, capital projects and general support of our campuses in Schaumburg and Chicago.

We were delighted to see an increase in alumni who are naming Roosevelt in their estate plans. Estate commitments are long-term gifts that will benefit future generations of Roosevelt University students, and they are the foundation of increasing our endowment.

Our new 32-story vertical campus officially opened on May 5 and an enthusiastic crowd of more than 650 people came to celebrate this historic moment for Roosevelt. The ribbon-cutting celebration also drew an impressive array of dignitaries, speakers and attendees from around the world. Several of our alumni have told me they could not be prouder of their University than when they saw this dramatic structure that punctuates the skyline on the south end of the Loop. The classrooms and laboratories are stunning, and the McCormick Dining Center, the Barry Crown Athletic Center, student services areas, and the residence hall are a marvel of ingenuity and architectural design.

The Lillian and Larry Goodman Center will be open in December, and we can't wait to have our athletic teams start competing there, along with intramurals and other activities for the University. We hope you will come frequently to watch our basketball and volleyball teams compete.

If you have not seen the College of Pharmacy at the Schaumburg Campus, you must. State-of-the art facilities support our pharmacy students, while other attractive physical changes throughout the campus make it more inviting and enticing than ever.

We now have 15 alumni chapters, and they are growing and reconnecting our alumni around the world with Roosevelt. There is great energy among our chapters in the United States and China, and the Roosevelt University Alumni Association has big plans for the future.

All of us at the University sincerely thank you for your loyalty and support in thought, word and deed. We are building together the next phase of Roosevelt's story, and it is one that will make us all even more proud of the University's progress in the years to come.

Sincerely yours,

Patrick M. Woods
Vice President, Institutional Advancement
and Chief Advancement Officer

Run for Roosevelt sets record pace for student support



Roosevelt University Athletic Director Mike Cassidy completes the final steps of his 27.8 mile run.

AT HIS MONTHLY MEETING of the Lakers Club in May, Athletic Director Mike Cassidy surprised those seated around the table with a personal challenge. "I want to run from the Schaumburg Campus to the Chicago Campus to raise funds and awareness of our program," he declared.

Everyone looked at each other and then looked at Cassidy. "I'm serious. I can do it. I can run it," he said. Backed by financial commitments from members of the Board of Trustees, Lakers Club members, faculty, staff, students, and the public at large, he made good on his pledge Aug. 23, the day of the annual New Student and University Convocation.

Cassidy left the Schaumburg Campus at 7:45 that morning. The weather forecast was for an 80-degree day with a possible chance of rain, not exactly perfect weather for a 27.8 mile run along suburban and city streets, but he was prepared with Cross Country Head Coach Kevin Licht alongside him in a van the entire way. He made it to the Wabash Building by 12:30 at the conclusion of Convocation.

The event was the first of its kind for Roosevelt, raising more than \$40,000. Some donors even bought a place on Cassidy's music list for \$5 a song. The theme from *Chariots of Fire*, "Against the Wind" by Bob Seger, and "Use the Force" by Jamiroquai were among the songs he listened to during the trek.

"This run represents what it takes to be a successful student-athlete at Roosevelt," Cassidy said. "If you work hard and keep going, you will never feel more empowered than you do when you cross the finish line. For our student-athletes, that is earning their degree while also reaching all of their athletic aspirations."

Funds raised will support Roosevelt's 200 student-athletes who compete in 12 varsity sports and will aid in the completion of the Athletic Department's new two-story, on-campus facility, the Lillian and Larry Goodman Center. To learn more about how to support the Roosevelt Lakers Club, please contact Deidra Somerville at dsomerville@roosevelt.edu or go to www.roosevelt.lakers.com.

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Thomas Fontana Albanese

Class Year: 2015

Degree: Vocal Performance

Hometown: Portland, Ore.

High School: Grover Cleveland High School, Portland, Ore.

Scholarship received:

Al Booth Endowed Scholarship

BY LINDA SANDS | Oftentimes, when attending the opera, it's easy to become overwhelmed by the beauty of the music and the extraordinary talent of the performers. Sometimes, we imagine ourselves onstage mimicking the likes of opera greats Luciano Pavarotti and Enrico Caruso. Such is the real-life dream and goal of Thomas Fontana Albanese, a tenor and second-year vocal performance student at Roosevelt University.

Albanese became interested in the arts while attending middle school in Portland, Ore., his home town. In eighth grade, he was cast as Nathan Detroit, the lead role in the musical *Gypsy*. It was at this point that he began to get a sense of what his career path might be.

In high school, Albanese continued to pursue his interest in music and joined the choir. This was where his true talent emerged, and his instructors, recognizing his vocal talent, encouraged him to study privately. By his senior year in high school, he had won several local voice competitions.

After high school, Albanese took a "gap year" in which he worked, attended a community college and traveled the United States by train. When he arrived in New York City, the Metropolitan Opera topped his list of things to see.

When it came time to search for a college, Albanese considered several schools in New York, Portland and Chicago. After visiting Roosevelt, he felt it was the best fit for him.


He liked the closeness of the community and the small-sized programs that focus on individual attention.

Roosevelt has proven to be a good choice for Albanese. He believes that the challenging curriculum and excellent professors in Chicago College of Performing Arts will prepare him for the rigors of a musical career.

After graduation, Albanese hopes to pursue a master's degree, perhaps in New York. In the meantime, while not at school, he enjoys preparing Italian dishes from scratch and writing poetry. Not surprisingly, the Roosevelt student attends as many performances of the Lyric Opera and Chicago Symphony Orchestra as possible. As for the more

distant future, he hopes that a career in music will enable him to travel the world.

Albanese is the recipient of the Al Booth Endowed Scholarship, which was established with a generous donation from Al Booth, founder of the Dame Myra Hess concerts at the Chicago Cultural Center and the *Do-It-Yourself Messiah*. He also established the International Music Foundation, which served as an umbrella for his various musical activities.

If you would like to establish an endowed scholarship at Roosevelt that would provide financial assistance to students like Thomas Albanese, please contact the Office of Institutional Advancement at 312-341-3625. 

FALL 2012

ALUMNI NEWS



NATHAN MANDELL

GREETINGS FROM CHINA Roosevelt University Alumni Association President the Rev. Larry Bullock (MPA, '73) meets Whenchang "Kevin" Zhu (MB, '02) at the May 5 Ribbon-Cutting ceremony for the new Wabash Building. Zhu attended as a representative from Roosevelt's four alumni chapters in China, and presented President Middleton with a painting titled *Thirst for Knowledge*, created by Beijing chapter member Zhang Weigang (MBA, '99).

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Where RU? BY PETER PIATKOWSKI



1950s

▲ **Sarah D. Elias** (BA, '57) has written her second book, *Provident Hospital: A Chronology of the Baltimore Hospital 1894-1986*. Elias is a retired Baltimore City teacher and was an instructor at Coppin State University. She also lectured and served as an academic advisor at Morgan State University. After receiving her bachelor's degree in history from Roosevelt University, she earned a master's in history from Morgan State University and a master's in education from Johns Hopkins University.

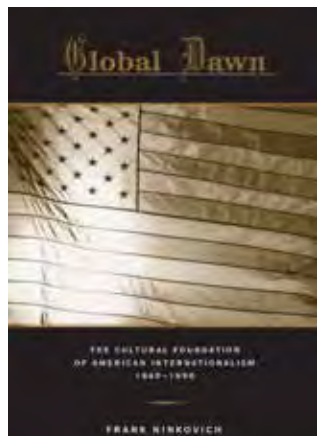
1960s

Henry Criz (BM, '68; MM, '69) was featured in an article about the Lake Shore Symphony. Criz, who formerly taught at Roosevelt University, stepped in as concertmaster for the 2011-2012 season. Along with his duties as concertmaster, Criz also performs solos of works by Bach and Wieniawski. Criz made his Orchestra Hall debut when he was 11 years old. He went on to win various honors and awards and performed at the

White House. He has performed internationally, throughout Europe and the Middle East. Criz also served as concertmaster of the Suburban Summer Symphony in Palatine and the Chicago Chamber Orchestra; for nine years he served as concertmaster of the Lyric Opera of Chicago.

1970s

▼ **Frank Ninkovich** (BA, '70; MA, '73), professor of history at St. John's University, published his latest book on foreign policy, *Global Dawn: The Cultural Foundation of American Internationalism, 1865 to 1890*.



Leonard Wash (BA, '70) recently retired from Kennedy-King College's Adult Education department after 29 years.

Jean S. Korell (MA, '74) is a retired educator and artist whose work is featured in an exhibit, *Behind the Bush: A Celebration of Three Grayslake Artists*, at the Grayslake Heritage Center and Museum. She taught art in elementary school, before becoming vice principal and later principal of Lakeview School in Grayslake, Ill. After retiring, she was among the founders of the Lakes Region Watercolor Guild.

William Kiel (MA, '75) was appointed executive director of the Franciscan Alliance Foundation of St. Elizabeth Health for Lafayette and Crawfordsville, Ind. Kiel has over 30 years' experience working in the nonprofit sector, and most recently was vice president of development for Allegiance Health in Michigan.

Kathleen T. Meany (BA, '76), commissioner of the Metropolitan Water Reclamation District of Greater Chicago, was honored by the organization. She has served on the board of commissioners since 1990, at one point acting as vice president. Meany is chairman of the ethics committee-public information and education and is vice chairman of the finance and the labor and industrial relations committees.

1980s

Frank Bennett Rowder (BA, '80) wants Roosevelt to know that he attended his third Silk Road Conference in Chicago, and met with groups from China, Russia, Turkey, Azerbaijan and Tajikistan.

Rowder joined several journalists and freelance writers at a luncheon with a Tibetan delegation and the Consul General of China. Rowder wrote for various publications including *China Star Media* and *Not Just Politics* newsletter.

Joanne Urschel (MA, '84) was honored by the Porter County Community Foundation in Indiana as the "Volunteer of the Year." Urschel donates her time to organizations like the Caring Place, Inc., Impact Porter County, Prevent Child Abuse Porter County and the Porter County Museum. An educator of psychology and gender studies, she earned a PhD from Indiana State University.

1990s

▼ **Barbara Joan Zeitz** (BA, '97; MA, '03) had a collection of her columns published, *A Thesaurus of Women: From Cherry Blossoms to Cell Phones*.



Leatrice Satterwhite (ME, '99) was appointed assistant director for special education for Illinois School District U-46. Satterwhite has a background in working with special education and support



programs, most recently as coordinating supervisor of support programs and services for the Prince George County Public Schools in Maryland. Along with being a former special education teacher, Satterwhite was a principal and an assistant principal in Chicago Public Schools.

2000s

▲ **Dr. Nikoleta Boukydis** (MA, '04) and **Panayiotis Peter Demopoulos** (BA, '95; MA '08) both hold Roosevelt University close to their hearts because it's where they met and fell in love. Nikoleta and Peter both came from Greece to attend Roosevelt's graduate programs. Nikoleta, a clinical psychologist and professional counselor, has been providing mental health services in Chicago for the past eight years. Currently she works as the Emergency Behavioral/ Mental Health coordinator for the Chicago Department of Public Health, Bureau of Emergency

Preparedness and Response. Peter, who combined his graduate degree from Roosevelt with his MBA, is currently in the field of organizational development in the private sector.

▼ **Michael T. Ellison** (EdD, '07) was named associate dean of admissions at the Frank H. Netter MD School of Medicine at Quinnipiac University. Before this position, he was the assistant dean of student affairs and admissions for Chicago State University. A member of various



civic organizations, Ellison is a past president of the National Association of Medical Minority Educators.



▲ **Samantha "Sami" Grisafe** (BFA, '07) was profiled in an article about the rise in popularity of women's football. According to the article, Grisafe was the first woman in California to play quarterback in a varsity division one high school game. As well as being a stellar football player, Grisafe is also an accomplished musician, performing in venues across the country.



▲ **Stacey L. Asaro** (BFA, '09) was featured in a local New Orleans newspaper for her role in the Syfy channel film *Alien Tornado*. A Louisiana native, Asaro worked

in commercials and had a small role in *Never Back Down 2* before landing her role in the Syfy original film.

▼ **Esther J. Cepeda** (MA, '09) is a nationally-syndicated opinion columnist with the Washington Post Writers Group, whose columns are published in over 100 newspapers and news websites across the U.S. She's also



a marketing communications and social media expert who consults for a select group of clients, and she is a sought-after public speaker. Cepeda lives in Chicago's north suburbs with her husband and two sons.

Where are you?

Send us your photo and an update!

Email alum@roosevelt.edu or mail:

**Office of Alumni Relations
Roosevelt University
430 S. Michigan Ave., AUD 832
Chicago, IL 60605**

Please include your name, address, email, major and graduation year.



▲ Las Vegas Chapter celebrates its home town at Chicago Night

The Las Vegas Chapter gathered for Chicago Night at Brewery Bar and Grill on March 30. The restaurant served Chicago-style food and the 52 alumni and friends who attended enjoyed a Chicago history video created by chapter member Fred Kier (BB, '68). There was dancing, as well, which chapter secretary Denise Smith (BSHTM, '97) dubbed "Dancing with the R's."

DC Chapter hosts a foreign service panel

Three distinguished alumni, Ambassador Jacques Paul Klein (BA, '63; MA, '71), Dr. Ernest Latham (MA, '66) and Dr. Raymond Tanter (BA, '64) spoke about how their experiences as students at Roosevelt University shaped their careers with the Foreign Service at an event on April 22.

Northwest (Illinois) suburban alumni chapter speaker series continues

The Northwest Suburban alumni chapter welcomes a speaker to each of its monthly meetings. In April, the chapter heard Kim Gibson-Harman,

Roosevelt's Capital Campaign director, talk about ways in which the chapter can meet its campaign goal – furnishing a dormitory floor in the Wabash Building. The Rev. Larry Bullock (MPA, '73), chapter president and president of the Roosevelt University Alumni Association, spoke, in May, about the latest Board of Trustees meeting and Commencement exercises, including the Franklin Honors Society ceremony. Deidra Somerville, the University's director of Development

for Corporations and Foundations and University Athletics, spoke about new directions in University athletics, and about the new Roosevelt Lakers Booster club. The chapter's June meeting was a pub night at Emmet's Tavern and Brewing Co., in Palatine, Ill.

Alumni give back during ribbon-cutting ceremony ▼

The Wabash Building ribbon-cutting ceremony on May 5 drew more than 650 guests,

and Roosevelt alumni were there in force, proudly wearing green carnations, to welcome them. More than 40 alumni served as docents, explaining building features during the self-guided tour portion of the event. Docents attended a two-hour training session, where they learned about the vision, construction, LEED certification and special opportunities that the new building will afford the University and the surrounding community.



PHOTOS BY NATHAN MANDELL





◀Take me out to the Ballgame!

On Sept. 13, more than 400 alumni, current students, faculty, staff, family members, and friends, most wearing Roosevelt green, traveled to Cellular One Field to watch the Chicago White Sox take on the Detroit Tigers. Though the game was a rainout, the Sox won by 5-4 in the rescheduled game.

Los Angeles Chapter

The chapter visited the Jet Propulsion Laboratory during a family day open house on June 10. Chapter President Kathleen Sheehan Burgess welcomed 10 alumni and their families as they explored a life-size model of Mars Science Laboratory, the NASA/JPL spacecraft currently bound for Mars; demonstrations from numerous space missions; JPL's machine shop, where robotic spacecraft parts are built; and the Microdevices Lab, where engineers and scientists use tiny technology to revolutionize space exploration.



◀North Shore Chapter at Ravinia

The North Shore (Chicago) alumni chapter welcomed 105 members for a memorable night at Ravinia Park on June 27. The evening began with a buffet dinner in the Ravinia Women's Board tent, and continued with a concert by alumnus Ramsey Lewis and his Electric Band, followed in the second half by Sergio Mendes. During intermission, the attendees were thrilled to welcome Lewis to the tent, where he greeted his fellow alumni and also drew the ticket for the lucky raffle winner, Sandra Rockwell. Funds raised from the raffle supported the North Shore Alumni Chapter Scholarship.





▲ Alumni show off their moves at SummerDance!

On July 19, the Office of Alumni Relations hosted an all-alum event at Chicago SummerDance, one of a series of free dance events in Chicago's Grant Park. Alumni spent the first hour taking Djole African Dance Lessons, led by Idy Ciss, and then danced the night away to live music by The Opposition Party.

Alumni Association welcomes new chapter ▼

The alumni association welcomed the Loop/Lakeshore chapter as its 15th chapter at a launch event on July 30. Co-presidents Roberta Lipman (BA, '59) and Jerry Field (BS, '54; MS, '72) signed the charter, along with President Middleton. More than 50 alumni were on hand to witness



this momentous event. The chapter encompasses the entire city of Chicago, from Congress Parkway to Howard Street, and from the lake to the far western border. Alumni who work in the city are also welcome as members.

Take the North Shore downtown

The North Shore chapter packed two events into the same day. They began the day touring the new vertical campus, and after lunch in

the Sullivan Room, attended the CCPA production of *How to Succeed in Business without Really Trying*.

South Side (Illinois) Chapter sponsors a Night at the Races ▼

The South Side chapter held its annual Night at the Races in Balmoral Park on Sept. 22 as 31 alumni, family and friends came out to watch a great night of racing, and to participate in a silent auction, raising more than \$1,000.



Golden Alumni dinner ►

The Roosevelt University Alumni Association honored its Golden Alumni at a festive dinner in the Murray Green Library Reading Room, on May 4, Commencement day. Twelve Golden Alumni from the class of 1962 were able to attend the afternoon Commencement ceremony, and sat on stage with trustees and faculty. President Middleton recognized the group during his remarks. At dinner, the class of '62 and their families, along with 32 Golden Alumni from previous graduation years, spent time sharing memories, and hearing from President Middleton, Golden Alumnus Robert Mednick (BB, '62) (a Roosevelt life trustee and 2012 honorary degree recipient) and Roosevelt Board Chair Jim Mitchell. Whenchang "Kevin" Zhu (MB, '00), a member from the Beijing, China chapter, brought greetings from alumni in China.



IN MEMORIAM *Roosevelt University regrets to report the deaths of the following Roosevelt community members.* BY CLAUDIA MUNOZ

1940s

Eugene Telser (BA, '49) of San Diego, Calif., died on May 22, 2012. He worked in marketing and survey research for 50 years. Telser was active in politics, the University of Chicago Track Club, American Veterans Committee, Businessmen for the Arts, Rolling Readers, San Diego Archaeological Center, the Society for Humanistic Judaism, Advocates for Classical Music, the Roosevelt University Alumni Association and as a sports official. He wrote novels and poems and loved classical music, sports, literature and history.

1950s

Mary S. Dinerstein (BA, '52) of Flemington, N.J., died on June 27, 2012. Dinerstein began a career in education teaching in an elementary school in Park Forest, Ill. Her interest in education led her to join the staff of the Erikson Institute of Early Childhood Education, an organization instrumental in developing the Head Start Program. At the same time, Dinerstein continued her interest in the arts, turning to weaving and spinning, which included working as a consulting designer for a local fabric manufacturer.

John William Regal (BA, '57) of Chicago died on June 18, 2011. Regal loved to travel abroad and played the piano at a classical level.

Barbara Trauffer (BM, '57) of Birmingham, Ill., died on June 18, 2011. Trauffer's professional symphonic career with flute and piccolo began with the Calgary Alberta Canada Philharmonic. She later joined the Youngstown

Ohio Symphony before settling in Birmingham to perform with the Alabama Symphony Orchestra from 1965 to 1993. Trauffer was also an accomplished soprano. She was a flute instructor at the Alabama School of Fine Arts for 13 years and at Stanford University for one year.

Okoro Harold Johnson (BA, '58), actor, playwright and teacher, died on April 3, 2012. He was the artistic director of the ETA Creative Arts Foundation for 17 years, which he co-founded with fellow Roosevelt University theater student Abena Joan Brown and two others. Johnson, former director of the South Shore Cultural Center and instructor at Chicago State University, was the recipient of the African American Arts Alliance of Chicago's Paul Robeson Award. His plays included *S.C.L.C.: Second Coming*, *Last Chance*, *The Regal Theater*, *Kintu and the Law of Love*, and *Strange Fruit*.

1960s

John A. Altobelli (BA, '60) of Nashotah, Wis., died on March 21, 2012. He majored in history.

Dr. Joseph H. Baum (BS, '63) of Quitman, Ga., died on July 3, 2012. Baum served in Germany and the United States with the U.S. Army and later served in the Army Reserve, eventually retiring as a colonel. He continued his education after WWII, earning a PhD from Northwestern University. He taught pathology at Northwestern's Medical School and then at Temple University Medical School in Philadelphia. The last two years before he retired, Baum was acting dean of Temple Medical School.

Rod Sveiven (BSBA, '63) of Rochester Hills, Mich., died on Aug. 6, 2011. He majored in accounting.

Dr. Jay F. Watson (BS, '63) of Porter Ranch, Calif., died on June 3, 2012. Dr. Watson received a DDS degree from the University of Illinois Dental School in Chicago. He served three years as a captain and dentist in the U.S. Air Force, then spent 35 years as a professor of operative dentistry at UCLA. He was voted the outstanding professor many times by dental students over the course of his academic career.

Susan R. Cakars (BA, '68) of San Pablo, Calif., died on Sept. 6, 2011. She majored in psychology.

1970s

Rev. John Lynch (MA, '76), a priest in the Archdiocese of Chicago for 45 years, died on July 10, 2012. He most recently was associate pastor at St. Margaret Mary Parish in Chicago. From 1967 to 1976, Father Lynch was the assistant pastor of Our Lady Gate of Heaven Parish on Chicago's South Side. During this time, he was a student at Roosevelt University, earning a master's degree in clinical psychology. From 1976 to 1982, he was associate pastor at Old St. Patrick Church in Chicago. During part of this period, Father Lynch was the supervisor of deacons studying at Mundelein Seminary. He also served as a campus minister at St. Xavier University in Chicago. Father Lynch was an excellent photographer and showed his work at the Oak Park Public Library.

Shirlee M. Tripp (MA, '74) of Las Vegas, Nev. died on Oct. 11, 2011. After a 31 year career in education, she retired in 1997. Tripp

was a teacher and elementary school principal in Round Lake (Ill.) Area School District 116 from 1955 to 1993. She was also one of the original supporters of the Round Lake Area District and served on the board from 1975-1978. Tripp spent most of her retirement years volunteering for the Sun City Summerlin Security Patrol.

1980s

Gary E. Stanulis (MBA, '81) of Falls Church, Va., died on June 10, 2012. After a successful business career in the private sector, Stanulis took on a new challenge with a career in the Foreign Service, Department of State. His work took him around the world.

FACULTY AND STAFF

Bob Cannell of Holland, Mich., died on July 10, 2012. Cannell was a retired associate professor of Integrated Marketing Communications at Roosevelt University. After a successful career in the advertising and marketing communication profession, he joined Roosevelt in 1994 where he helped create the Graduate Integrated Marketing Communications program. After his retirement from Roosevelt, he won a Fulbright grant in 2003 to teach at business colleges in Denmark.

Carolyn L. Johnson (BA, '52) of St. Paul died on April 19, 2012. Johnson was vice president emeritus of Roosevelt University's Office Professional Employee International Union. She worked at Roosevelt for 46 years and was the secretary-treasurer of OPEIU, Local 391 for more than 40 years. She majored in psychology.

FALL 2012

HONOR ROLL



GOLF FOR GOOD More than \$44,000 was raised for student scholarships at the 19th annual Schaumburg Campus Community Advisory Board Golf Outing, held Aug. 13 at the Schaumburg Golf Club & Academy.

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Dear Alumni and Friends,

As stated in the first sentence of the University's mission, our collective purpose is to "educate socially conscious citizens for active and dedicated lives as leaders in their professions and their communities." Achieving this purpose requires fundraising.

Vice President for Institutional Advancement Patrick Woods and his team, along with President Middleton, have been working hard on four aspects of development and fundraising, which have borne significant fruit:

- **Annual support for scholarships and programs**

One way of doing this is by engaging our alumni. We now have 15 alumni chapters in all, four of which are in China (outlined in last spring's issue of *Roosevelt Review*), and the newest of which is the Loop-Lakeshore Chapter, which had its official kickoff on July 30 and is definitely gathering momentum.

- **A unique Schaumburg Campus with its own strategic vision**

A prime example is the Schaumburg-based College of Pharmacy. The second phase of the Pharmacy buildout was completed to welcome the second matriculating class of 71 students in July.

- **Modernization of the Chicago campus for today's student**

Many of you (over 650 in all!!) attended the memorable and successful Ribbon-Cutting and Open House for the new Wabash Building on May 5. What a day that was! This fall, over 600 students moved into the residence hall that occupies the top half of the building. The uppermost beam for the Lillian and Larry Goodman Center was raised on May 23 in a "topping off" ceremony. The building will open in December.

- **Growth in RU's endowment as an investment in our future**

A fitting way to honor a loved one's memory is to establish an endowed scholarship or professorship in the person's name. For example, Nancy and Stuart Babendir did so this past year, to honor Nancy's father, Harvey Angell, who was a Roosevelt alumnus and University Trustee. The Harvey J. Angell Endowed Scholarship will provide scholarship support for students who are accounting majors.

And yet, none of this matters, without dedicated faculty opportunities for study; research, and socialization; encouraging, supportive staff; a board that believes in the mission; and of course, students. It's the students who inspire the rest of us to do our best work.

If your name is on the Honor Roll that follows, I thank you. Donors who contributed \$250 or more during fiscal year 2012 are included on the Honor Roll. If you are not on the list because you have not sent a financial donation this year, please consider participating. Or, if you can increase your gift for next year, we encourage you to do so. Please join me in being part of the truly special place that is Roosevelt University.

Sincerely,

Donald M. Field
Chair, Development Committee
Roosevelt University Board of Trustees

2012 HONOR ROLL OF DONORS

On behalf of the entire Roosevelt University community, we sincerely thank our many donors for their generous contributions. We hope that, by their example, they challenge other alumni and friends to invest in Roosevelt University's bright future and continuing legacy.

The following Honor Roll of Donors recognizes alumni, friends, trustees, faculty, staff, students, corporations, foundations, and organizations that gave or provided gifts or pledges of \$250 or more during the 2011-2012 fiscal year, from Sept. 1, 2011 to Aug. 31, 2012. Gifts received Sept. 1, 2012,

or after will be recognized in next year's Honor Roll.

The Institutional Advancement team at Roosevelt University makes every effort to ensure the accuracy of its alumni and donor records. We hope you will let us know if you find anything in error, or if you would like your name listed differently than it appears in this publication. If you have any questions regarding the Honor Roll, please contact the Office of Institutional Advancement at 312-341-6360 or email us at annualgiving@roosevelt.edu.

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 Central Grocers, Inc.
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During fiscal year 2011-12, the University received bequests from the estates of the following alumni and friends.

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Max Goldenberg Foundation
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2012-2013 PERFORMANCE SEASON



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Almost, Maine

Friday and Saturday,
Feb. 15 and 16
7:30 p.m.

Sunday, Feb. 17
2:00 p.m.

O'Malley Theatre

The Grapes of Wrath

Friday and Saturday,
March 8 and 9
7:30 p.m.

Sunday, March 10
2:00 p.m.

O'Malley Theatre

Spring Awakening

Thursday and Friday,
April 18 and 19
7:30 p.m.

Saturday, April 20
2:00 p.m. and 7:30 p.m.

Sunday, April 20
2:00 p.m.

O'Malley Theatre

MUSIC CONSERVATORY

Freshman and Sophomore Vocal Showcase

Saturday, Dec. 1
7:30 p.m.
Ganz Hall

CCPA Percussion Ensemble

Monday, Dec. 3
7:30 p.m.,
Auditorium Building
1080

CCPA Student Composition Recital

Tuesday, Dec. 4
7:30 p.m., Ganz Hall

CCPA Guitar Ensemble

Wednesday, Dec. 5
7:30 p.m., Ganz Hall

CCPA Woodwind and Brass Chamber Music Showcase

Friday, Dec. 7
7:30 p.m., Ganz Hall

CCPA JazzFest

Saturday, Dec. 8
12 to 4 p.m.,
The Jazz Showcase
(806 S. Plymouth Ct.
Chicago)

CCPA Symphony Orchestra

Tuesday, Jan. 29
7:30 p.m.,
Benito Juarez
Community Academy
(1450 W. Cermak Ave.,
Chicago)

CCPA Symphony Orchestra

Wednesday, Jan. 30
7:30 p.m.,
Orchestra Hall at
Symphony Center
(220 S. Michigan Ave.
Chicago)

Graduate Opera

Friday, March 1 and
Saturday, March 2
7:30 p.m.,
Benito Juarez
Community Academy
(1450 W. Cermak Ave.,
Chicago)

VIVID 2013: CCPA Annual Showcase

Tuesday, April 9
7:30 p.m.,
Auditorium Theatre
(50 E. Congress Pkwy.,
Chicago)
Free event, but tickets
are required

For tickets, call the Theatre box office, (312) 341-3831

All Music Conservatory concerts are free and open to the public. Tickets are not required except where noted. Seating is on a first-come, first-served basis.



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Off and Running

Freshman Rachel Connolly of Prairie Grove, Ill., moves the ball down the field in the Lakers' home opener against Calumet College of St. Joseph in Whiting, Ind. This is the first season for women's soccer at Roosevelt. **PAGE 49**